#### Proposed NU Business Name: SAMIR TELECOM



Project identification and prepared by: MD. Abadat Hossain, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name		MOHAMMAD JWEIL KHAN		
Age	:	03-07-1989 (26 Years)		
Education, till to date	•	H.S.C		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brothers 3 Sisters		
Address	:	Vill: Lauhati, P.O: Lauhati, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PIARA BEGUM MOHAMMAD ZAHID KHAN Branch: Lauhati, Centre # 61(Female), Member ID: 8106 Group No: 11 Member since: 28-11-2007 (8 Years) First Ioan: 10,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 1,00,000 Outstanding loan: BDT 97,800 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business & Agriculture
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01733-880880
Mother's Contact No.	:	01789-086666
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

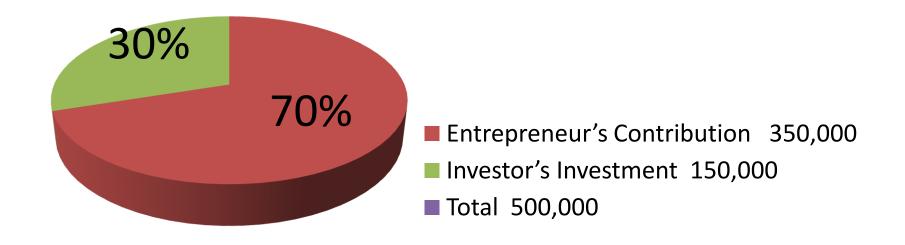
PIARA BEGUM joined Grameen Bank since 8 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture and business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SAMIR TELECOM		
Location	:	Lauhati Bazar, Tangail.		
Total Investment in BDT	:	BDT 5,00,000		
Financing	:	Self BDT 3,50,000(from existing business) 70% Required Investment BDT 1,50,000(as equity) 30%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile phone, Charger, Mobile card, Memory card, Accessories etc.</li> <li>Provide Bikash &amp; Flexi-load service.</li> <li>Average 7% gain on mobile &amp; accessories and 30% gain on mobile parts sales.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail, Dhaka, Mirjapur.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Mobil Phone & Accessories	3,500	105,000	1,260,000		
Bikash	280	8,400	100,800		
Flexi-load	81	2,430	29,160		
Service charge	200	6,000	72,000		
Mobile parts	150	4,500	54,000		
Total Sales (A)	4,211	126,330	1,515,960		
Less. Variable Expense					
Mobile phone & Accessories	3,255	97,650	1,171,800		
Mobile parts	105	3,150	37,800		
Total variable Expense (B)	3,360	100,800	1,209,600		
Contribution Margin (CM) [C=(A-B)	851	25,530	306,360		
Less. Fixed Expense					
Rent		1,800	21,600		
Electricity bill		1,200	14,400		
Mobile Bill		400	4,800		
Transportation		2,500	30,000		
Salary (self)		5,000	60,000		
Salary (staff)		5,000	60,000		
Entertainment		500	6,000		
Guard		100	1,200		
Total fixed Cost (D)		16,500	198,000		
Net Profit (E) [C-D)		9,030	108,360		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Normal Mobile (40 x 2000)	80,000	60,000	1,40,000		
Android phone (30 x 4,000)	1,20,000	-	1,20,000		
Charger, Mobile card, Memory card, Accessories etc	50,000	20,000	70,000		
Bikash	90,000	70,000	1,60,000		
Flexi-Load	10,000	-	10,000		
Total	3,50,000	1,50,000	5,00,000		

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Mobil Phone & Accessories	4,000	120,000	1,440,000	1,512,000	1,587,600	
Bikash	600	18,000	216,000	226,800	238,140	
Flexi-load	81	2,430	29,160	30,618	32,149	
Service charge	200	6,000	72,000	75,600	79,380	
Mobile parts	150	4,500	54,000	56,700	59,535	
Total Sales (A)	5,031	150,930	1,811,160	1,901,718	1,996,804	
Less. Variable Expense						
Mobile phone & Accessories	3,720	111,600	1,339,200	1,406,160	1,476,468	
Mobile parts	105	3,150	37,800	39,690	41,675	
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	1,518,143	
Contribution Margin (CM) [C=(A-B)	1,206	36,180	434,160	455,868	478,661	
Less. Fixed Expense						
Rent		1,800	21,600	21,600	21,600	
Electricity bill		1,200	14,400	15,000	16,000	
Mobile Bill		500	6,000	7,000	7,500	
Transportation		3,000	36,000	38,000	40,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		5,000	60,000	60,000	60,000	
Guard		500	6,000	6,500	7,000	
Entertainment		100	1,200	1,500	1,800	
Total Fixed Cost		17,100	205,200	209,600	213,900	
Net Profit (E) [C-D)		19,080	228,960	246,268	264,761	
Investment Payback			60,000	60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	228,960	246,268	264,761
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		168,960	355,228
	Total Cash Inflow	378,960	415,228	619,989
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	168,960	355,228	559,989



#### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 03 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র নাম: মোহাম্মদ জুয়েল খান Name: MOHAMMAD JWEIL KHAN 08 TR. NYENG পিতা: মোহাম্মদ জাহিদ খান THE PLANE মাতা: পিয়ারা বেগম is com - (425000 Date of Birth: 03 Jul 1980 IT STAT WAT ID NO: 9312365689283 50 :== এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পন্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটন্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রান্তা: লাউহাটী লাউহাটী ডাকঘর: লাউহাটী - ১৯১৫, দেলদুয়ার, विडा/का मीत साम 3 (Smansury Bray of ) টাঙ্গাইল Avasato ফিসের পরিমাণ ঃ টাকা (অংকে) - 200 1 কথায় ঃ - 2200 bover থাত প্রদানের তারিখ: ২৮/০৪/২০০৮ প্রদানকারী কর্তৃপক্ষের স্বাক্ষর (Claren 0)021 ব্যবলা/বন্তি চালাইবার অনুমতি দেওয়া হইল। 38 TO TR इगुरत जातिन १- ) ७ 6-1777 

# **FAMILY PICTURE**

