# **New Vision Electric and Varieties**



NU Identified and PP Prepared by-Farzana Akter (Singair Unit) Verified By: A.S.M Shahidul Haque Presented by Md. Atikuzzaman

**GRAMEEN TRUST** 



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

		STREET HER WILLIAM TO THE STREET
Name	:	Md. Atikuzzaman
Age	:	05-03-1990 (25years)
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	02 Brothers, 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF		Mother    Mrs. Nuru Nahar    Md. Joyn Uddin    Branch: Joymontop Singair Centre #,46/m    Group no: 04    Loanee no.: 5225.2    Member since: 22-06-11 (4 years)    First loan: BDT 5,000    Existing loan: BDT 30,000    Outstanding: BDT 27,360    Father    N/A    N/A    N/A
(ix) Others	:	N/A
Education	:	H.S. C

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Electric, Stationary & Cosmetic Business He is a dealer of Jesmin Co. Ltd.
Trade License/ Drug License		25
Business Experience And Training Info	:	5 years (3 years in own shop)
Other Own/Family Sources of Income	:	Father (primary school teacher & freedom fighter) Brother (Manager of Rupali Bank) sister(primary school teacher)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01817075228
NU Project Source/Reference	:	GT-Singair Unit

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's mother has been a member of Grameen Bank since 22-06-11 (4 years). At first she took BDT 5000 taka from GB. NU's mother invested GB Loan in her family household tasks. NU's mother gradually improved their living standard by using GB loan.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	New Vision Electric and Varieties			
Address/ Location	:	Kitting char Bus stand, Singair, Manikgonj.			
Total Investment in BDT	:	BDT 5,50,000			
Financing	:	Self BDT 4,00,000 (from existing business) 73% Required Investment BDT 1,50,000/-(as equity) 27%			
Present salary/drawings from business (estimates)		BDT 9,000			
Proposed Salary		BDT 9,000			
Proposed Business (i) % of present gross profit	:	17%			
margin (ii) Estimated % of proposed gross profit margin		17%			
(iii) Agreed grace period		5 Months			

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Items: Goods Advance Furniture	3,41,488 50,000 8,512		4,00,000
Proposed items:		1,50,000	1,50,000
Total Capital	4,00,000	1,50,000	5,50,000

Present items						
এনারজী বাল্ব	8doz*3100	24,800				
বাল্প	15doz*210	3,150				
বোর্ড	20doz*1320	26,400				
চারজার লাইট	2doz*3000	6,000				
ডিম লাইট	5doz*1150	5,750				
সুইজ, সকেট	10doz*2100	21,000				
হোল্ডার	20doz*442	8,840				
পাইপ	10bandil*2500	25,000				
<b>চেনে</b> ল	5bandil*1250	6,250				
কমবাইভ সুইজ	10doz*2280	22,800				
ঝুলন্ত হোল্ডার	10doz*180	1,800				
তার-৩/২২	12doz*2100	25,200				
তার-৩/২০	10doz*1600	16,000				
ক্যালকুলেটর	3doz*1320	3,960				
স্টেপলার	3doz*1680	5,040				
বাধানো খাতা	5doz*300	1,500				

Present items						
হার্ড বোর্ড	1doz*960	960				
কোৰ্ট ফাইল	7doz*384	2,644				
কলম	20cartoon*400	8,000				
কাটার ,রাবার	5continer*800	4,000				
আর এফ এল জগ	3doz*900	2,700				
" বদনা	3doz*420	1,260				
<u> </u>	4doz*900	3,600				
্ৰ মো <u>রা</u>	2doz*1680	3,360				
<del>্র</del> চেয়ার	1doz*1620	1,620				
<del>ু</del> বালতি	3doz*2160	6,480				
<del>ু</del> মগ	3doz*360	1,050				
<del>্ৰ</del> বেলচা	3doz*400	1,200				
মোবাইল কার্ড	3bandil*2000	6,000				
মোবাইল লোড(গ্রামীণ,এয়ার টেল,রবি)		12,000				
উপ মোট		2,58,364				

Present items						
Jesmin Cosmetics item						
নারিকেল তেল	2*2280 4,560					
ট্যালকম পাউডার	5*960	4,800				
ডিটারজেন্ট পাউডার	10*518	5,180				
লন্ড্ৰী সাবান	10*630	6,300				
বিউটি সোপ	5*864	4,320				
আতর	1*5040	5,040				
নেইলপলিশ	2*1488	2,976				
পারফিউম	3*4320	12,960				
বেবী লোশন	2*840	1,680				
বডি লোশন	2*840	1,680				
সরিষার তেল	2*564	1,128				
স্পাইডার মশার কয়েল	5*468	2,340				
জাস্ট আফটার সেভ লোশন	2*1200	2,400				
জাস্ট এনারজী বাল্ব-৩০ওয়াট	3*2760	8,100				
জাস্ট এনারজী বাল্ব-১০০ওয়াট	2*2580	5,160				
জাস্ট মাজনী	1*14,500	14,500				
উপ মোট		83,124				

Proposed items					
নারিকেল তেল	5*2280	11,400			
ট্যালকম পাউডার	3*960	2,880			
ডিটার <b>জেন্ট</b> পাউডার	15*518	7,770			
লম্ভ্রী সাবান	20*630	12,600			
বিউটি সোপ	10*864	8,640			
নেইলপলিশ	5*1488	7,440			
পারফিউম	10*4320	43,200			
জাস্ট মাজনী	½*7230	7,230			
সরিষার তেল	10*564	4,680			
স্পাইডার মশার কয়েল	20*468	9,360			
জাস্ট আফটার সেভ লোশন	5*1200	6,000			
জাস্ট এনারজী বাল্প	10*2760	27,600			
অন্যান্য		1200			
মেটি		1,50,0000			

# INFO ON EXISTING BUSINESS OPERATIONS

Double of the second	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales (A)	5,000	1,50,000	18,00,000				
Less: Cost of sales (B)	4,150	1,24,500	14,94,000				
Profit (C) [C=(A-B)]	850	25,500	3,06,000				
Income From load(27.5 in 1000)	55	1,650	19,800				
Gross Profit E= (C+D)	905	27,150	3,25,800				
Less: Operating Costs							
Electricity bill		500	6,000				
Carrying cost		3,000	36,000				
Shop Rent		2,000	24,000				
Night Guard bill		300	3,600				
Mobile bill		300	3,600				
Present salary/Drawings- self		9,000	1,08,000				
Present salary staff-1		4,000	48,000				
Other costs (fees, Entertainment, TL renew)		500	6,000				
Non Cash Item:							
Depreciation Expenses(1000*15%, 7512*10%)		75	900				
Total Operating Cost (F)		19,675	2,36,100				
Net Profit (E-F):		7,475	89,700				

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BD)	Γ)		Year 2 (BD	Γ)	Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	5,500	1,65,000	19,80,000	6,000	1,80,000	21,60,000	6,500	1,95,000	23,40,000
Less: Cost of Sale (B)	4,565	1,36,950	16,43,400	4,980	1,49,400	17,92,800	5,395	1,61,850	19,42,200
Profit (A-B)=(C)	935	28,050	3,36,600	1,020	30,600	3,67,200	1,105	33,150	3,97,800
Income From load (D)	55	1,650	19,800	55	1,650	19,800	55	1,650	19,800
Gross Profit E= (C+D)	990	29,700	3,56,400	1,075	32,250	3,87,000	1,160	34,800	4,17,600
Less: Operating Costs									
electricity bill		500	6,000		500	6,000		500	6,000
Carrying cost		3,000	36,000		3,000	36,000		3,500	42,000
Shop Rent		2,000	24,000		2,000	24,000		2,000	24,000
Night Guard bill		300	3,600		300	3,600		300	3,600
Mobile bill		300	3,600		300	3,600		300	3,600
Present salary/Drawings- self		9,000	1,08,000		9,000	1,08,000		9,000	1,08,000
Present salary/ Drawing –Staff-1		4,000	48,000		4,500	54,000		5,000	60,000
Others cost (fees, Entertainment, TL renew)		500	6,000		500	6,000		500	6,000
Non Cash Item:									
Depreciation Expenses (1000*15%, 7,512*10%)		75	900		75	900		75	900
Total operating cost		19,675	2,36,100		20,175	2,42,100		21,175	2,54,100
Net Profit (C-D) = (E)		10,025	1,20,300		12,075	1,44,900		13,625	1,63,500
GT payback			60,000			60,000			60,000
Retained Income:			60300			84,900			103500

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	1,50,000	-	-
1.2	Net Profit	1,20,300	1,44,900	1,63,500
1.3	Depreciation (Non cash item)	900	900	900
1.4	Opening Balance of Cash Surplus		61,200	1,47,000
	Total Cash Inflow	271,200	2,07,000	3,11,400
2.0	Cash Outflow			
2.1	Purchase of Product	1,50,000	-	_
2.2	Payment of GB Loan		-	_
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	2,10,000	60,000	60,000
3.0	Net Cash Surplus	61,200	1,47,000	2,51,400

# **SWOT Analysis**

STRENGTH

Long standing relationship with Grameen. Well Known Person in locality.
Ownership of business

WEAKNESS

lack of fund

**O**PPORTUNITIY

Employment Opportunity
Would be a bigger entrepreneur

THREATS

fire theft

























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Name: Md Atikzzaman

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Date of Birth: 125 May 17860.

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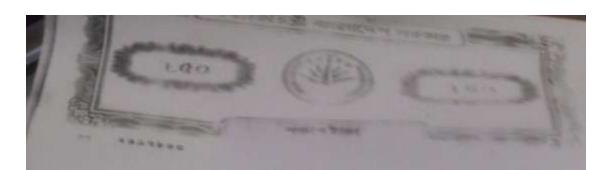
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# Presented at GT's 16th Internal Design Lab

on August 31, 2015 at GT

