#### **A Nobin Udyokta Project**

# **Shetu Tailors**



NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

**GRAMEEN TRUST** 

Presented by Md Shohedollah Khan

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Shohedollah Khan		
Age	:	20/05/1981 (34 years)		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	3 Brothers, 1 Sister		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother   Jolemon  Md Saiful Islam  Member since: 02/2/1995  Branch: Kalampur, Centre no.40, Group:11  Loanee No.6907 First loan:5,000/-  Total Amount Received: Tk. 2,00,000/-  Existing loan: 50,000/- Outstanding: 40031/-		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	:	NU N/A N/A N/A		
Education	:	Class Eight		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Tailoring Business
Trade License Number	:	218
Business Experiences and Training Info.	:	06 years
Other Own/Family Sources of Income	:	Service (Father)
NU Contact Info	:	01717916049
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 1995. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. GB loan has been Invested in his son's business. NU's mother gradually improved their life standard by utilizing GB loan. NU got initial capital amounting to 100,000 BDT. GB Loan and family income source is included in this capital. NU's father is a service holder.

#### PROPOSED BUSINESS Info.



Business Name	:	Shetu Tailors
Address/ Location	:	Joypura Bazar, Dhamrai, Dhaka
Total Investment in BDT	•	Tk.250,000
Financing	:	Self BDT : 150,000 (from existing business) - 60% Required Investment BDT : 1,00,000 (as equity) - 40%
Present salary/drawings from business (estimates)		BDT 8,000
Proposed Salary		BDT 8,000
i. Proposed Business % of present gross profit margin	••	15%
ii. Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	5 months

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture: Sewing Machine (04) Fan 01 Presents Goods item: (*)	19,000 30,000 1,000 100,000		150,000
Proposed Stock Items (*):		100,000	100,000
Total Capital	150,000	100,000	250,000

N.B: Details of Present stock (\*) & proposed (\*\*) items have been enclosed in next slide.

#### PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item					
Product name	Amount				
Shirt Piece (30)	12000				
Pant Piece (30)	12000				
One color cloth (20 than)	20000				
Print color cloth (28 Than)	56,000				
Total Present Stock	100,000				

Proposed stock item					
Product Name	Amount				
Shirt Piece (40)	16000				
Pant Piece (30)	12000				
One color cloth (25than)	25000				
Print color cloth (23 Than)	47,000				
Total Proposed Stock	100,000				

### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	3,000	90,000	10,80,000			
Less: Cost of sale (B)	2550	76,500	918,000			
Profit from Sale 15% (A-B)= [C]	450	13,500	162,000			
Income from Service (D)	500	15,000	180,000			
Gross Profit (C+D)=(E)	950	28,500	342,000			
Less: Operating Costs						
Electricity bill		500	6,000			
Night Guard Bill		200	2,400			
Mobile Bill		200	2,400			
Employee Salary(03)		15,000	180,000			
Salary		8,000	96,000			
Others (TL fee, Entertainment)		200	2,400			
Non Cash Item:						
Depreciation Expenses(50,000*15%)		625	7500			
Total Operating Cost (F)		24,725	296,700			
Net Profit (E-F):		3,775	45,300			

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4500	135,000	16,20,000	5000	150,000	18,00,000	5500	165,000	19,80,000
Less: Cost of Sale (B)	3825	114,750	13,77,000	4250	127,500	15,30,000	4675	140,275	16,83,000
Profit from Sale 15% (A-B)=(C)	675	20,250	243,000	750	22,500	270,000	825	24,750	297,000
Income from Service (D)	550	16,500	198,000	600	18,000	216,000	650	19,500	234,000
Gross Profit (C+D)=(E)	1225	36,750	441,000	1350	40,500	486,000	1475	44,250	531,000
Less operating cost:									
Electricity bill		500	6,000		600	7,200		600	7,200
Night Guard Bill		200	2,400		200	2,400		250	3,000
Employee Salary(3)		21000	252,000		21000	252,000		21000	252,000
Salary		8000	96000		8000	96000		8000	96000
Mobile Bill		300	3,600		300	3,600		400	4,800
Others (TL fee,)		200	2,400		300	3,600		300	3,600
Non Cash Item:									
Depreciation Expense		625	7500		625	7500		625	7500
Total Operating Cost (D)		30,825	369,900		31,025	372,300		31,175	374,100
Net Profit (C-D) = (E)		5,925	71,100		9,475	113,700		13,075	156,900
GT payback			40,000			40,000			40,000
Retained Income:		30,100			73,700			1,16,900	

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	71,100	113,700	156,900
1.3	Depreciation (Non cash item)	7500	7500	7500
1.4	Opening Balance of Cash Surplus	0	98,569	179,769
	Total Cash Inflow	278,600	219,769	344,169
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	GB Loan	40,031	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	180,031	40,000	40,000
3.0	Net Cash Surplus	98,569	1,79,769	304,169

#### **SWOT Analysis**



# STRENGTH

- Shop position located beside Road
- Business Experiences and Skill
- Environment Friendly
- Maintain Daily accounts
- Positive attitude to business

# WEAKNESS

Lack of Investment

## **O**PPORTUNITIES

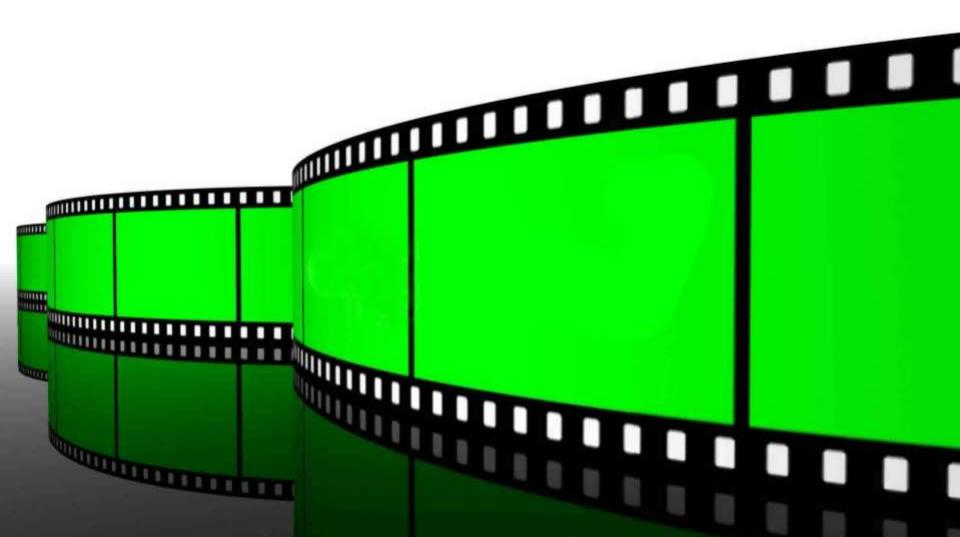
- Expansion of Business
- Increasing the number of Customer
- Have chance to grasp the new customer for long time

#### ${f T}_{ ext{HREATS}}$

- Competitor may arise
- Theft
- Political Instability may reduce the sale.

# **Photographs**





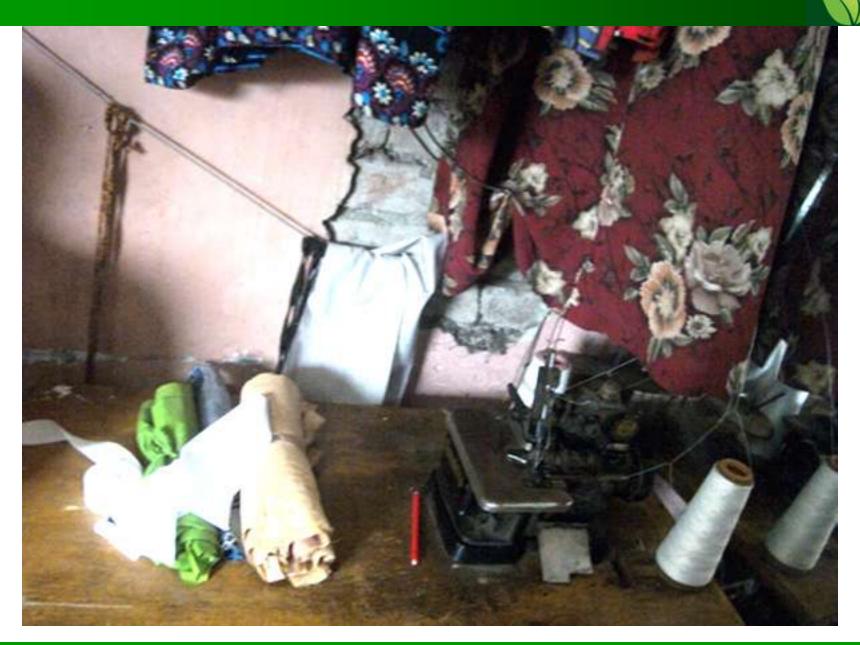






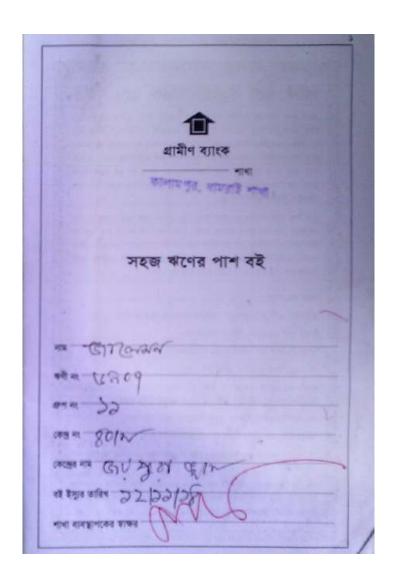




















Presented at

GT's 16th Internal Design Lab

on August 31, 2015 at GT

