# A Nobin Udyokta Project <br> Proposed NU Business Name: Farhad Cycle Store 



NU Identified and PP Prepared :
Md. Sohrab Hossain ( Manikganj Unit)

Verified by : Md. Khalilur Rahman

Presented by :
Md. Farhad Hossain

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name | : | Md. Farhad Hossain |  |
| :---: | :---: | :---: | :---: |
| Age | : | 32 |  |
| Marital status | : | Married |  |
| Children | . | 1 Son, 1 Daughter |  |
| No. of siblings: | : | 4 Brothers, 1 Sister |  |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GCCN, GKF etc.. <br> (ix) Others | : | Father $\square$ <br> Sokhina Begum <br> Late Md. Sahar Ali <br> Branch: Muljan, Manikganj, <br> Loanee no.:7000 <br> Member since : 1993 <br> Last loan: Tk. 10,000 <br> N/A <br> N/A <br> N/A <br> N/A <br> N/A | Centre \# 14(P), <br> Group No: 14, <br> First loan: Tk. 2,500 |
| Education | : | S.S.C |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present Occupation | $:$ | Rickshaw, Bycycle Parts Business. |
| :--- | :--- | :--- |
| Trade License No | $:$ | 04443 |
| Business Experiences | $:$ | 7 years |
| Other Own/Family Sources <br> of Income | $:$ | Brothers (Business) |
| Other Own/Family Sources <br> of Liabilities | $:$ | N/A |
| NU Contact Info | $:$ | 01846234128 |
| NU Project <br> Source/Reference | $:$ | GT Manikganj Unit Office, Manikganj. |

## BRIEF HISTORY OF GB LOAN UTILIZATTION BY FAMILY

NU's Father has been a member of Grameen Bank since 1993 (8 Years). At first she took a loan amount of BDT 2,500 from Grameen Bank. NU's father used this loan in agricultural purpose. NU's father gradually improved their living standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | Farhad Cycle Store |
| :---: | :---: |
| Address/ Location | Muktizoddha Market, Bus Stand, Manikganj. |
| Total Investment in BDT | 3,70,000 |
| Financing | Self BDT : 2,70,000 (from existing business) $-73 \%$ Required Investment BDT : 1,00,000 (as equity) - $27 \%$ |
| Present salary/drawings from business (estimates) | BDT 8,000 |
| Proposed Salary | BDT 8,000 |
| i. Proposed Business \% of present gross profit margin <br> ii. Estimated \% of proposed gross profit margin <br> iii. Agreed grace period | $10 \%$ $10 \%$ <br> 3 months |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
| :---: | :---: | :---: | :---: |
| Investments in different categories: | (1) | (2) | (1+2) |
| Present stock items: | 2,70,000 |  | 2,70,000 |
| Proposed Stock Item: <br> Total goods : 1,00,000 |  | 1,00,000 | 1,00,000 |
| Total Capital | 2,70,000/- | 1,00,000/- | 3,70,000/- |


| Present Stock items |  |
| :--- | ---: |
| Product name with quantity | Amount |
| Tyre(440tk piece 30 piece) | 13,200 |
| Tube(140tk piece 50 piece) | 7,000 |
| Spokes(1bosta 8300 tk ) | 8,300 |
| Ring(800 tk piece10 piece) | 8,000 |
| Cup | 3,500 |
| Seat | 2,400 |
| Motors(2 piece) | 10,000 |
| Break | 7,400 |
| Frame(800tk piece 14 piece) | 11,200 |
| Nut(1 bosta) | 4,800 |
| Three ball | 8,700 |
| konecup | 2,100 |
| Frock | 7,400 |
| Bell+ Lock | 5,000 |
| Bearing ball | 1,000 |
|  | $1,00,000$ |
| Total Present Stock |  |


| Proposed items |  |
| :--- | ---: |
| Product Name with quantity | Amount |
| Tyre(440tk piece 20 piece) | 8,800 |
| Tube(140tk piece120 piece) | 16,800 |
| Scope(1bosta 8400tk 1 bosta) | 8,400 |
| Ring(350tk piece 30 piece) | 10,500 |
| Cup(1carton) | 3,700 |
| Seat(1carton) | 2,400 |
| Chain(50 piece) | 8,000 |
| Break | 7,400 |
| Frame(800tk piece12 piece) | 9,600 |
| Three ball(1packet) | 8,700 |
| Nut(1bosta) | 4,800 |
| Konecup | 4,200 |
| Bell+ Lock | 5,000 |
| Bearing | 1,700 |
| Total Proposed Stock | $1,00,000$ |

## INFO ON EXISTING BUSINESS OPERATIONS

|  | Existing Business (BDT) |  |  |
| :--- | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly |
| Sales | 6,000 | $1,80,000$ | $21,60,000$ |
| Less: Cost of sales | 5,400 | $1,62,000$ | $19,44,000$ |
| Profit (10\%) [A] | 600 | 18,000 | $2,16,000$ |
| Income from Photocopy(B) | 50 | 1,500 | 18,000 |
| Profit(A+B) | 650 | $\mathbf{1 9 , 5 0 0}$ | $\mathbf{2 , 3 4 , 0 0 0}$ |
| Less:Operating Cost |  |  |  |
| Shop Rent |  | 5,000 | 60,000 |
| Electricity bill |  | 700 | 8,400 |
| Transport |  | 200 | 2,400 |
| Mobile bill |  | 350 | 4,200 |
| Present salary/Drawings- self |  | 8,000 | 96,000 |
| Night guard bill |  | 80 | 960 |
| Others(chada+SMS+TL) |  | 200 | 2,400 |
| Non Cash Item: |  | 166 |  |
| Depreciation Expenses(10\%) |  | $\mathbf{1 4 , 6 9 6}$ | $\mathbf{1 , 7 6 , 3 5 2}$ |
| Total Operating Cost (D) | $\mathbf{4 , 8 0 4}$ | $\mathbf{5 7 , 6 4 8}$ |  |
| Net Profit (C-D): |  |  |  |

## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales | 6,500 | 1,95,000 | 23,40,000 | 7,000 | 2,10,000 | 25,20,000 | 8,000 | 2,40,000 | 28,80,000 |
| Less: Cost of sales | 5,850 | 1,75,500 | 21,06,000 | 6,300 | 1,89,000 | 22,68,000 | 7,200 | 2,16,000 | 25,92,000 |
| Profit (10\%) [A] | 650 | 19,500 | 2,34,000 | 700 | 21,000 | 2,52,000 | 800 | 24,000 | 2,88,000 |
| Income from photocopy(B) | 50 | 1,500 | 18,000 | 50 | 1,500 | 18,000 | 50 | 1,500 | 18,000 |
| Profit( $\mathrm{A}+\mathrm{B}$ ) | 700 | 21,000 | 2,52,000 | 750 | 22,500 | 2,70,000 | 850 | 25,500 | 3,06,000 |
| Less: Operating Costs |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 700 | 8,400 |  | 700 | 8,400 |  | 700 | 8,400 |
| Shop Rent |  | 5,000 | 60,000 |  | 5,000 | 60,000 |  | 5,000 | 60,000 |
| Transport |  | 200 | 2,400 |  | 250 | 3,000 |  | 250 | 3,000 |
| Mobile bill |  | 350 | 4,200 |  | 400 | 4,800 |  | 450 | 5,400 |
| Present salary/Drawings- self |  | 8,000 | 96,000 |  | 8,000 | 96,000 |  | 8,000 | 96,000 |
| Night guard bill |  | 80 | 960 |  | 80 | 960 |  | 80 | 960 |
| Others (Chada+SMS+TL) |  | 250 | 3,000 |  | 300 | 3,600 |  | 350 | 4,200 |
| Depreciation Expenses(10\%) |  | 166 | 2,000 |  | 166 | 2,000 |  | 166 | 2,000 |
| Total Operating Cost (E) |  | 14,746 | 1,76,952 |  | 14,896 | 1,78,752 |  | 14,996 | 1,79,952 |
| Net Profit |  | 6,254 | 75,048 |  | 7,604 | 91,248 |  | 10,504 | 1,26,048 |
| GT payback |  |  | 40,000 |  |  | 40,000 |  |  | 40,000 |
| Retained Income: |  |  | 35,048 |  |  | 51,248 |  |  | 86,048 |

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. \& PAY.)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3(BDT) |
| :--- | :--- | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | $1,00,000$ |  |  |
| 1.2 | Net Profit | 75,048 | 91,248 | $1,26,048$ |
| 1.3 | Depreciation (Non cash item) | 2,000 | 2,000 | 2,000 |
| 1.4 | Opening Balance of Cash Surplus | - | 37,048 | 90,296 |
|  | Total Cash Inflow | $\mathbf{1 , 7 7 , 0 4 8}$ | $\mathbf{1 , 3 0 , 2 9 6}$ | $\mathbf{2 , 1 8 , 3 4 4}$ |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | $1,00,000$ |  |  |
| 2.2 | Payment of GB Loan* |  |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. | 40,000 | 40,000 | 40,000 |
|  | Fee) | $\mathbf{1 , 4 0 , 0 0 0}$ | $\mathbf{4 0 , 0 0 0}$ | $\mathbf{4 0 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{3 7 , 0 4 8}$ | $\mathbf{9 0 , 2 9 6}$ | $\mathbf{1 , 7 8 , 3 4 4}$ |
| $\mathbf{3 . 0}$ | Net Cash Surplus |  |  |  |

## SWOT ANALYSIS

## $\underbrace{}_{\text {TRENGTH }}$

$>$ Availability of Products Sourcing.
$>$ Skilled \& 7 Years of Experience
$\Rightarrow$ Position of his store beside Highway.

OPPORTUNITIES
$>$ Expansion Of Business
$>$ To acquire financial solvency

## $W_{\text {EAKNESS }}$

$>$ Opponent in same areas
> Less stock
$\overbrace{\text { HREATS }}$
$>$ Fire
$>$ Theft

## Pictures













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## Presented at <br> GT's 16th Internal Design Lab on August 31, 2015 at GT

## Thank You

