#### **Proposed NU Business Name: KAYSAR TELECOM**



Project identification and prepared by: MD. Kazem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. KAYSAR HOSSAIN					
Age	:	10-01-1986 (29 Years)					
Education, till to date	:	B.S.S					
Marital status	:	Married					
Children	:	NIL					
No. of siblings:	:	2 Brothers 1 Sister					
Address	:	Vill: Jogitola, P.O: Bri-1701, P.S: Gazipur Sadar, Dist: Gazipur					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  KULSUM BEGUM  MD. ABED ALI  Branch: Gasa Gazipur, Centre # 54(Female),  Member ID: 5332, Group No: 03  Member since: 02-06-1992 (23 Years)  First loan: 2,000 taka.					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 1,00,000, Outstanding loan: BDT 50,500 Father No No No					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business, House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-708199
Mother's Contact No.	:	01929-103232
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KULSUM BEGUM joined Grameen Bank since 23 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info								
Business Name	:	KAYSAR TELECOM						
Location	:	Notun Bazar, B.R.R.I, Gazipur.						
Total Investment in BDT	:	BDT 2,50,000						
Financing	:	Self BDT 1,50,000(from existing business) 60% Required Investment BDT 1,00,000(as equity) 40%						
Present salary/drawings from business (estimates)	:	BDT 5,000						
Proposed Salary	:	BDT 5,000						
Size of shop	:	16 ft x 10 ft= 160 square ft						
Security of the shop	:	BDT 50,000						
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile phone charger, Battery, Headphone, Caching, Cover, Body spray, Coconut oil, Soap, Shampoo, Brush, Electric socket, switch, cable etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Joydebpur, Gazipur.</li> <li>Agreed grace period is 4 months.</li> </ul>						

<b>Existing Business</b> (	(BDT)
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Daily	Monthly	Yearly
2,500	75,000	900,000
2,500	75,000	900,000
2,000	60,000	720,000
2,000	60,000	720,000
500	15,000	180,000
	1,000	12,000
	300	3,600
	300	3,600
	300	3,600
	5,000	60,000
	200	2,400
	7,100	85,200
	7,900	94,800
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Investment Breakdown										
Particulars Existing Proposed Proposed Total										
Mobile phone charger, Battery, Headphone, Caching, Cover	80,000	50,000	1,30,000							
Body spray, Coconut oil, Soap, Shampoo, Brush	20,000	25,000	45,000							
Electric socket, switch, cable, Cassette etc	20,000	25,000	45,000							
Computer	25,000	-	25,000							
Rack	5,000	-	5,000							
Total	1,50,000	1,00,000	2,50,000							

#### **Source of Finance**



Financial Projection (BDT)								
Particular	Daily	Monthly	1st Year	2nd Year				
Revenue (sales)								
Various product	4,000	120,000	1,440,000	1,512,000				
Total Sales (A)	4,000	120,000	1,440,000	1,512,000				
Less. Variable Expense								
Various product	3,200	96,000	1,152,000	1,209,600				
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600				
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400				
Less. Fixed Expense								
Rent		1,000	12,000	12,000				
Electricity bill		300	3,600	4,000				
Mobile Bill		400	4,800	5,500				
Transportation		500	6,000	8,000				
Salary (self)		5,000	60,000	60,000				
Entertainment		200	2,400	3,000				
Non Cash Item								
Depreciation		458	5,500	5,500				
Total Fixed Cost		7,858	94,300	98,000				
Net Profit (E) [C-D)		16,142	193,700	204,400				
Investment Payback			60,000	60,000				

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	193,700	204,400
1.3	Depreciation (Non cash item)	5,500	5,500
1.4	Opening Balance of Cash Surplus		139,200
	Total Cash Inflow	299,200	349,100
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	139,200	289,100

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

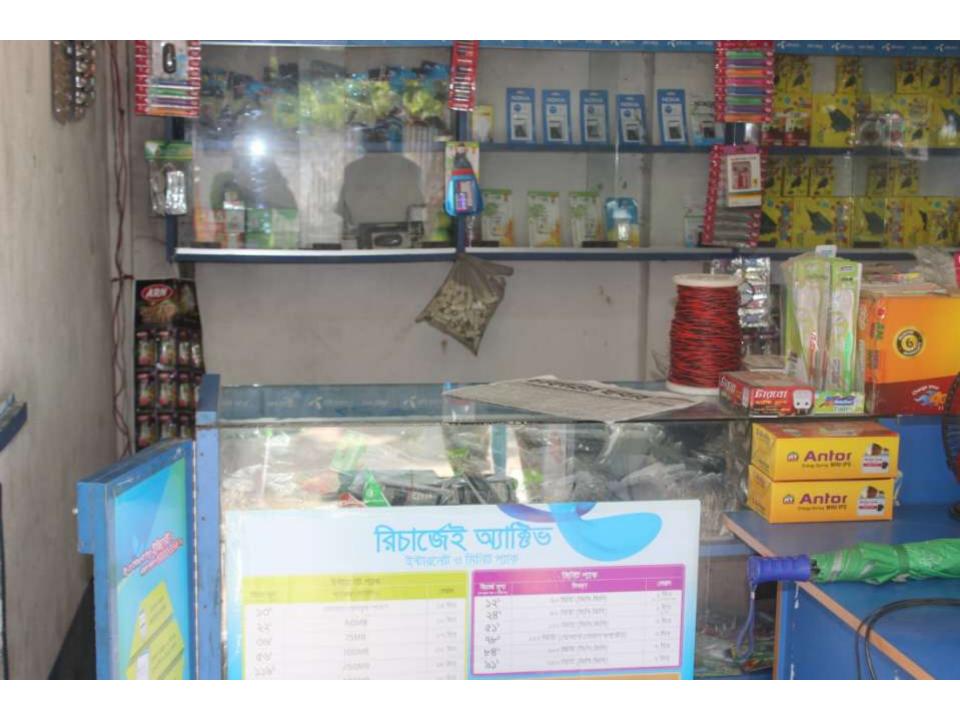
Political unrest

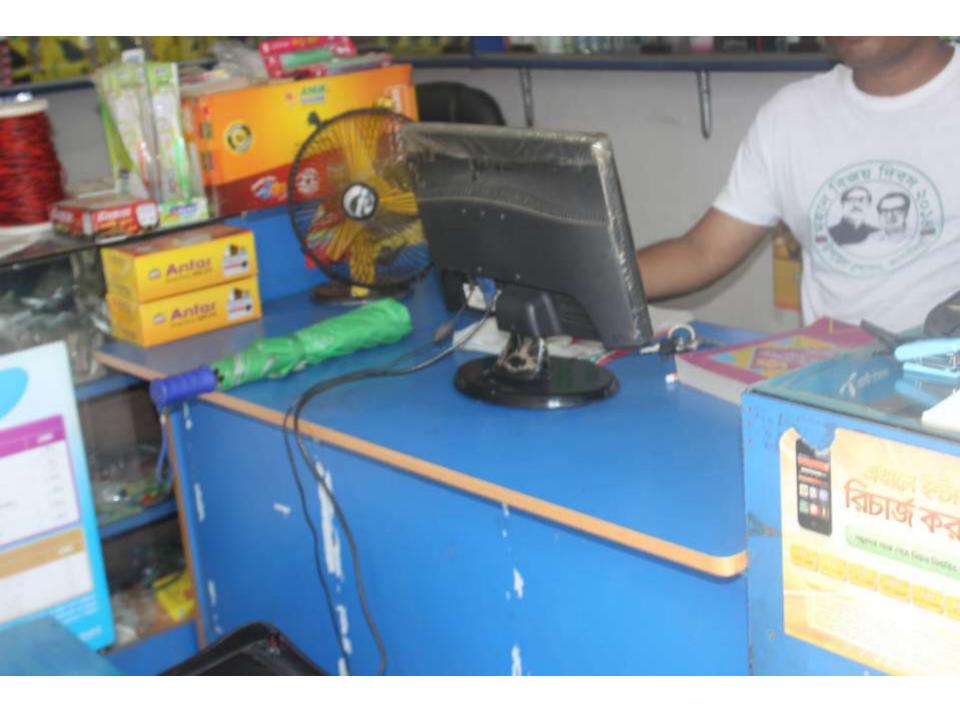
# Pictures







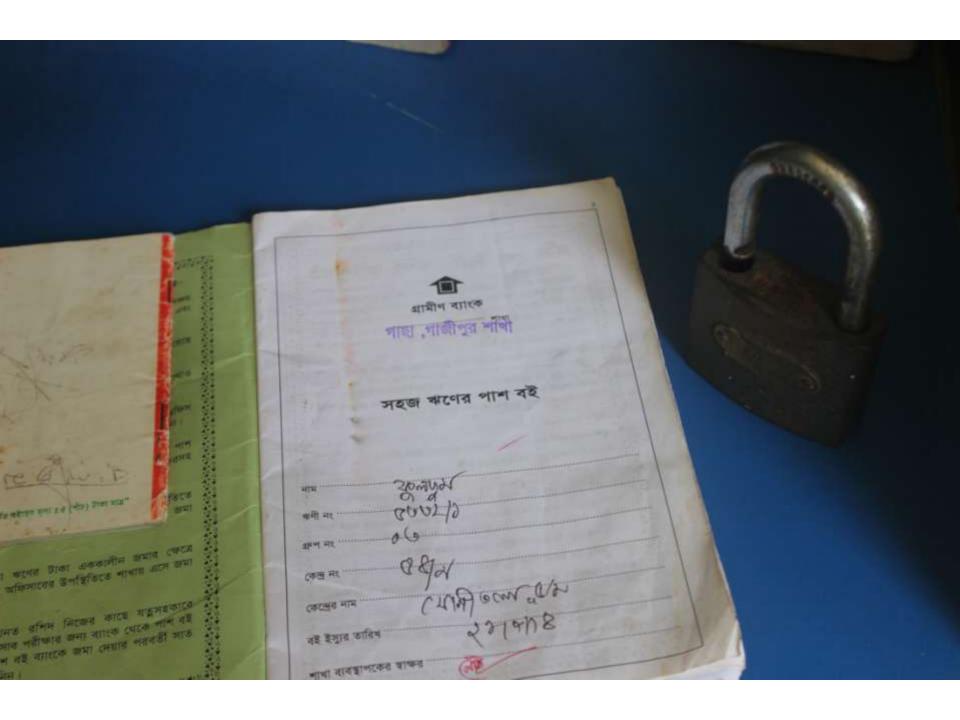




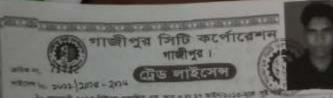








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## **FAMILY PICTURE**

