#### **Proposed NU Business Name: BILLAL TELECOM**



Project identification and prepared by: Md Nurul Islam, Dokshinkhan Unit, Dhaka

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MUHAMMAD DULAL HOSSAIN		
Age	:	01-04-1988 (27 Years)		
Education, till to date	:	HSC Pass		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	•	2 Brothers & 3 Sisters		
Address	:	Vill: Sonarkhola P.O: Dakshinkhan P.S: Dakshinkhan Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. SOLEMA BEGUM MD HADIUL ISLAM Branch: Dakshinkhan Uttara, Centre # 07 (Female), Member ID: 1202, Group No: 02 Member since: 09-07-1985 (30 Years) First loan: 1,500 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 5,000 Outstanding loan: BDT 500 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (House Rent & Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715-811359
Mother Contact No.	:	01713-501962, 01823-039496
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SOLEMA BEGUM is a member of Grameen Bank since 30 years. At first she took 1,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	BILLAL TELECOM		
Location	:	Dobadia Bazaar, Uttarkhan Dhaka		
Total Investment in BDT	:	BDT 3,70,000		
Financing	:	Self BDT 2,20,000 (from existing business) 59%		
		Required Investment BDT 1,50,000 (as equity) 41%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of the shop	:	10 ft x 11 ft = 110 square ft		
Security of shop	:	BDT 5,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Energy bulb, Charger, Headphone, SIM Card, Battery, RFL board etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Nobabpur, Dhaka.</li> <li>Agreed grace period is 4 months.</li> </ul>		

<b>Existing Business</b>	(BDT)
--------------------------	-------

Existing Dasiness (DD1)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electric & Mobile Accessories	1,300	39,000	468,000			
Bikash	160	4,800	57,600			
Printing	70	2,100	25,200			
Flexi-load	108	3,240	38,880			
Total Sales (A)	1,638	49,140	589,680			
Less. Variable Expense						
Electric & Mobile Accessories	1,040	31,200	374,400			
Printing	35	1,050	12,600			
Total variable Expense (B)	1,075	32,250	387,000			
Contribution Margin (CM) [C=(A-B)	563	16,890	202,680			
Less. Fixed Expense						
Rent		1,400	16,800			
Electricity bill		300	3,600			
Water bill		400	4,800			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Mosque bill		100	1,200			
Entertainment		200	2,400			
Transportation		400	4,800			
Guard		100	1,200			
Total fixed Cost (D)		8,200	98,400			
Net Profit (E) [C-D)		8,690	104,280			

Investment Breakdown								
Particulars Existing Proposed Proposed Total								
Energy bulb (100 x 225)	22,500	-	22,500					
Charger (150 x 90)	13,500	-	13,500					
Battery (70 x 270)	18,900	-	18,900					
Headphone (150 x 75)	11,250	-	11,250					
SIM Card, RFL board, scotch tape, bulb etc	11,850	20,000	31,850					
Computer	15,000	-	15,000					
Printer	2,000	-	2,000					
Flexi-load	50,000	30,000	80,000					
Bikash	75,000	1,00,000	1,75,000					
Total	2,20,000	1,50,000	3,70,000					

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)		_				
Electric & Mobile Accessories	1,600	48,000	576,000	604,800	635,040	
Bikash	400	12,000	144,000	151,200	158,760	
Printing	70	2,100	25,200	26,460	27,783	
Flexi-load	189	5,670	68,040	71,442	75,014	
Total Sales (A)	2,259	67,770	813,240	853,902	896,597	
Less. Variable Expense						
Electric & Mobile Accessories	1,280	38,400	460,800	483,840	508,032	
Printing	35	1,050	12,600	13,230	13,892	
Total variable Expense (B)	1,315	39,450	473,400	497,070	521,924	
Contribution Margin (CM) [C=(A-B)	944	28,320	339,840	356,832	374,674	
Less. Fixed Expense						
Rent		1,400	16,800	16,800	16,800	
Electricity bill		300	3,600	4,000	4,500	
Mobile bill & SMS Monitoring		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staff)		3,000	36,000	36,000	36,000	
Entertainment		200	2,400	3,000	3,500	
Transportation		600	7,200	8,000	8,500	
Guard		100	1,200	1,500	1,800	
Water Bill		400	4,800	4,800	4,800	
Mosque Bill		100	1,200	1,500	1,500	
Non Cash Item						
Depreciation		283	3,400	3,400	3,400	
Total Fixed Cost		11,783	141,400	144,500	146,800	
Net Profit (E) [C-D)		16,537	198,440	212,332	227,874	
Investment Payback			60,000	60,000	60,000	

# Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	198,440	212,332	227,874
1.3	Depreciation (Non cash item)	3,400	3,400	3,400
1.4	Opening Balance of Cash Surplus		141,840	297,572
	Total Cash Inflow	351,840	357,572	528,846
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	141,840	297,572	468,846

# **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

# THREATS

Theft

Fire

Political unrest

# Pictures

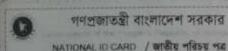












Name: Mohammad Dutal Hossain

নাম: মোহাত্মদ দুলাল হোসেন

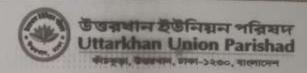
পিতা: মোহাম্মদ হাদিউল ইসলাম

माठाः स्मामाः स्मारममा स्वगम Date of Birth: 01 Apr 1988

ID NO: 2611038717801

दक्तराज नाजवा द्वारम निकारेष्ट्र दनावे अफिट्स कर्या दलवार क्या वस्ट्रशास करा बटना क्रेकाम: गामी/व्यक्ति: ३७, वाष/तावा: व्यक्ति व्यक्ति, व्यक्ति: ३, व्यक्ति व्यक्ति शास्त्रकः मण्डिम धान - ३२००, सक्तिन्दम, शासा

প্রদানের তারিখ: ১৯/০৪/২০০৮



क्रमिक नर 1536 नाररान नर 1-7-7

काविष : 38-09-20)

প্রতিষ্ঠানের নাম ঃ		रिमिक्स		
মালিকের নাম ঃ পিডা/স্বামীর নাম	(शह: "%	नाम हि	) भन्य	
মাভার নাম ঃ ঠিকানা ঃ	Chessins	(Table	H (SERE	ma
প্রতিষ্ঠানের ধরণ ঃ	~~~	<u>द्राज्य</u>	3)201-	

লাইদেল ফি विष्णाभग कि নবায়ন ফি कवियाना :

উল্লেখিত নিৰ্বারিত কি/ কি সমূহ বুঝিয়া পাইয়া ১ জুলাই ২০১৪ হইতে ৩০ জুন ২০১৫ পর্যন্ত উপক্রস্থিতিত এলাকায় বাবসা চালাইবার অনুমতি প্রদান করা হইল।

উত্তরপান ইউনিয়ন পা

खसार्ख नश्वरे

# **FAMILY PICTURE**

