

Proposed NU Business Name : Kutir Shilpo Matir Hari Patil



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Adesh Chandro Pal Vill: Shantipur Palpara, Union: 14 no. Durgapur, Post: Shathibari, Upazila: Mithapukur, District: Rangpur.		
Age	:	30 years		
Marital status	:	Married		
Children	:	01 (one) Daughter.		
No. of siblings:	:	02 (two) Brothers and 01 (one) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:	: : :	Mother Father Sreemoti Aloka Rani Pal Sree Dhiren Chandro Pal Branch: Borodorga, Pirganj, Centre # 37/po, Loan no.: 5042, Member since January 10, 2010 First loan: Tk. 20,000 Existing loan: Tk. 23,700, Outstanding loan: Tk. 18,170 Entrepreneur		
(v) Who pays GB loan installment(vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan	:	No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Six
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		10 (Ten) Years experiences in this business. He started the business with BDT 30,000 (Thirty thousand). He has on hand training from his father.
Other Own/Family Sources of Income	••	His father, mother, little brother and wife's income from entrepreneur existing business.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01729450683
NU's National ID No.	:	8515849683694
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sree Dhiren Chandro Pal is a GB member since January 10, 2010 at first he took GB loan BDT 20,000 (Twenty thousand).
- Gradually he took GB loan several times and utilized it for household purposes and assisting his son in existing business.
- Finally GB loan helped his to improve his economic condition, livelihood and expanding the existing business of his son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Kutir Shilpo Matir Hari Patil
Address/ Location	:	Shantipur, Shathibari, Rangpur.
Business category	:	Handicrafts
Total Investment in BDT	:	Tk. 379,000
Financing	:	Self Tk. 279,000 (from existing business) Required Investment Tk. 1,00,000 (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two thousand)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 30%
(ii) Estimated % of proposed gross profit margin	:	On products 30%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

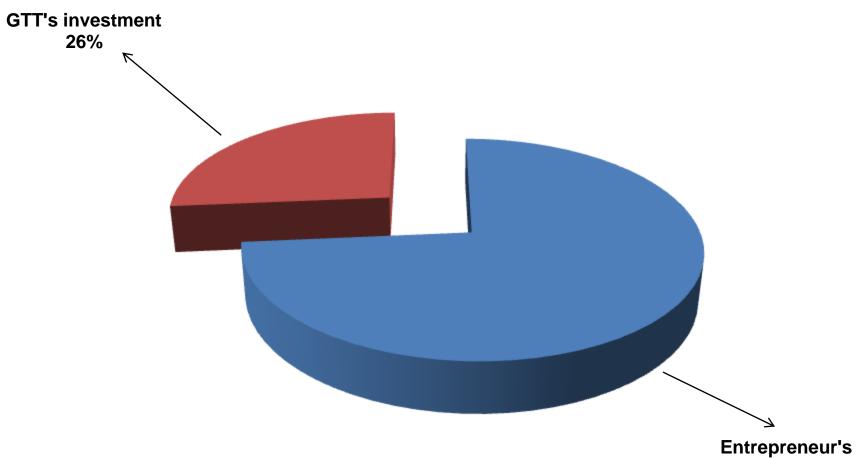
	EB (BDT)					
Particulars Particulars Particulars Particulars	Daily	Monthly	Yearly			
Sales of Products (Retail & Wholesale) (A)	2,500	70,000	840,000			
Less: Cost of products (B)	1,750	49,000	588,000			
Gross Profit (C) [C=(A-B)]	750	21,000	252,000			
Less: Operating Cost:						
Electricity bill		250	3,000			
Night Guard bill		150	1,800			
Shop rent		600	7,200			
Mobile bill		600	7,200			
Conveyance bill		5,000	60,000			
Wastage cost		1,400	16,800			
Present Salary (self)		2,000	24,000			
Present salary-Assistant (4)		3,000	36,000			
Other Cost (Stationary & entertainment)		1,200	14,400			
Non Cash item						
Depreciation Expenses		200	2,400			
Total Operating Cost (D)		14,400	172,800			
Net Profit (C-D):		6,600	79,200			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Pot, container, lid, jug, pitcher, glass, lamp, flower vases, fruit busket, toys, etc. made by Clay, fishing net twigs.)	Investment in products (Fishing Net twigs, Clay etc.)	233,170	100,000	333,170
Investment in tools (Pottery wheel)		10,000	-	10,000
Van (2)		6,000	-	6,000
Grameen Bank Outstanding Loan		(18,170)	_	(18,170)
Advance for Shop		40,000	_	40,000
Debtors		8,000	-	8,000
Total Cap	ital	279,000	100,000	379,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 279,000
- GTT's Investment BDT 100,000
- Total Investment BDT 3,79,000



Entrepreneur's contribution 74%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales of Products (Retail & Wholesales) (A)	3,000	84,000	1,008,000	3,600	100,800	1,209,600	4,140	115,920	1,391,040
Est. cost of products (B)	2,100	58,800	705,600	2,520	70,560	846,720	2,898	81,144	973,728
Gross Profit (C) [C=(A-B)]	900	25,200	302,400	1,080	30,240	362,880	1,242	34,776	417,312
Less: Operating Cost:									
Electricity bill		300	3,600		350	4,200		400	4,800
Night Guard bill		150	1,800		210	2,520		210	2,520
Shop rent		600	7,200		600	7,200		600	7,200
Mobile bill (SMS & Reporting)		700	8,400		800	9,600		900	10,800
Conveyance bill		5,200	62,400		5,400	64,800		5,450	65,400
Wastage cost		1,680	20,160		2,016	24,192		2,318	27,821
Ownership Transfer Fee		333	4,000		667	8,000		667	8,000
Proposed Salary (self)		4,000	48,000		5,000	60,000		5,500	66,000
Proposed salary-Assistant (4)		4,000	48,000		6,000	72,000		8,500	102,000
Other Cost (Stationary & entertainment)		1,500	18,000		1,600	19,200		1,700	20,400
Non Cash item									
Depreciation Expenses		200	2,400		200	2,400		200	2,400
Total Operating Cost (D)	-	18,663	223,960	-	22,843	274,112	_	26,445	317,341
Net Profit (C-D):	-	6,537	78,440	-	7,397	88,768	_	8,331	99,971
Retained income:			78,440			167,208			267,179

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor's	100,000	-	-
1.2	Net Profit	82,440	96,768	107,971
1.3	Depreciation Expenses	2,400	2,400	2,400
1.4	Opening Balance of Cash Surplus	-	42,670	93,838
	Total Cash Inflow	184,840	141,838	204,209
2.0	Cash Outflow			
2.1	Purchase Product	100,000	-	_
2.2	Payback to GB Outstanding Loan	18,170		
2.3	Investment Payback including ownership transfer fee	24,000	48,000	48,000
	Total Cash Outflow	142,170	48,000	48,000
3.0	Total Cash Surplus	42,670	93,838	156,209

SWOT ANALYSIS

STRENGTH

- ☐ Present employment:
 - Self: 01 Family: 04 (Father, mother, wife & brother)
 - Others (beyond family): 0
 - Future employment: 0
- ☐ Trade License in his own name;
- Maintains books of record;
- ☐ Good Reputation;
- ☐ He has on hand training from his father;
- ☐ Skill and working experience (10yrs)

WEAKNESS

- ☐ Lack of capital/Investment;
- ☐ Can not supply goods and Services as per demand.

OPPORTUNITIES

- ☐ Have some fixed customer (Retail & wholesale);
- □ Seasonal Demand;
- ☐ Hat bazzar 04 (four) times in a week.
- ☐ The Capital of the entrepreneur will be BDT 546,179 after 3 years excluding payback of investor's money.

THREATS

- ☐ Increase of local competitors;
- Natural Calamities;
- ☐ Fire burn;
- ☐ Theft.

Presented at 6th In-house Executive Social Business Design Lab on June 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

नाम: श्री जारमण हक्त भान

Name: Sree Adesh Chandro Pal

পিতা: শ্রী ধীরেন চন্দ্র পাল

गाणं: शैगि जलाका तानी भान

Date of Birth: 12 Jun 1985

ID NO: 8515849683694





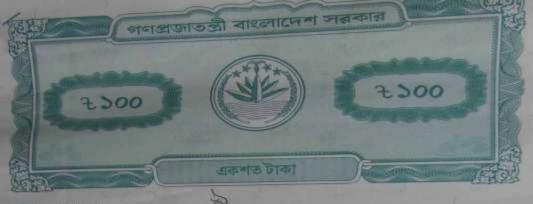
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भागीप बाहिक



দোকান ভাড়ার চুপ্তিনারা

প্রথক্ত পঞ্চ (প্ররন্ধানিক) भ त्याः निष्ठ विमा मिलाः मृष्ट त्याः वाष्ट्रीक आप्रोत वात्रः विकाली अकवातः विकालीहारे देशाल्याः विकालावुक द्रामाः सर्ग्रह

किर्मध्य (डाडारिया)

ली जाएक हमुमान मिछा: खी भी का हम मान (मना: कुवमा-धर्मः शिन् (अनाध्न) आत्रः आति पूर भारतमात्रा, अवहर अधिका केमालनाः चिकान्यव लानाः वर्महा।

ইশ্বরের মারে আর দোকার ভাজার চুক্তিমারা দামন নিমিত্ত আর্ম্ করিলেছ। নিমু তলমিলন বার্তি সমতি মানিকি অট্রে क्या नेमानेसे अस्ति हर। यह स्ति का हिस्कान हार हारा (भडमाव अस्वाव किस्ति २ म नाकि छाउंग नि(६ हे छ्ला स्काम्भयत्वन (जारी) 0) (0) (५०) ६९: व्यक्ति देश्यि अग्रिश अग्रिश देखते धारी तिम्निक्छ आर्ट इकितामाय आक्षेत्रपात अम्मान्त कतित्वत ।

मा. नागवर्गन

शर्यते ज्यारे ०६ (मान) यन्भव (अमापकान नर्यत् मनवड व्या कित्व। ०२। देख कादाव मिकिनामा ध्यम्मार्थी २व नाम 80,000 (मिकाहाहाल) টিকো জেন্সানত (ত্যের (মাস্য) হিসাবে ২ম সমেতে প্রদান করিবেন। on हिल क्ष्में क्ष्मां इस्तान इसिंह कारों अदि तारा तार किंग्रेम्क हिला हलयात माठा



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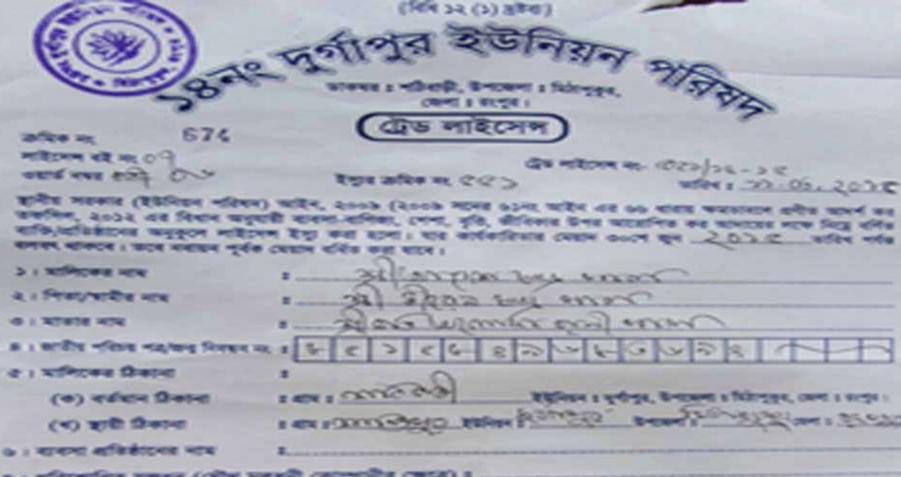
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