

Proposed NU Business Name : Fatema Steel House



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Humaun Kabir Vill: Horishor, Union: Kawnia, Post: Kawnia, Upazila: Kawnia, District: Rangpur
Age	:	22 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	01( one) Brother & 03 (three) sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherMist. Hauwa BegumMd: Wazed AliBranch: Shahbaz Bhumi Centre # 28/m, Group-08Loan no.: 4245, Member since December 20, 2004First Ioan: Tk. 4000Existing Ioan: Tk. 47,000, Outstanding Ioan: Tk. 27,590
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	-	S. S. C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)		N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, works experience as an apprentice etc.)	:	05 (Five) years experiences in this business. He started business with Tk. 150,000 (One lac fifty thousand). He has on hand training
Other Own/Family Sources of Income	:	Father's Income from business (cloth business).
Other Own/Family Sources of Liabilities	:	N/A
NU's Contract No.	:	01774007383
NU's National ID No.	:	19938514227000242
NU Project Source/Reference	:	Grameen Telecom Trust

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY** FAMILY

- Mist. Hauwa Begum is a GB member since December 20, 2004, at first she took GB loan BDT 4,000 (four thousand).
- Gradually she took GB loan several times and utilized it for assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

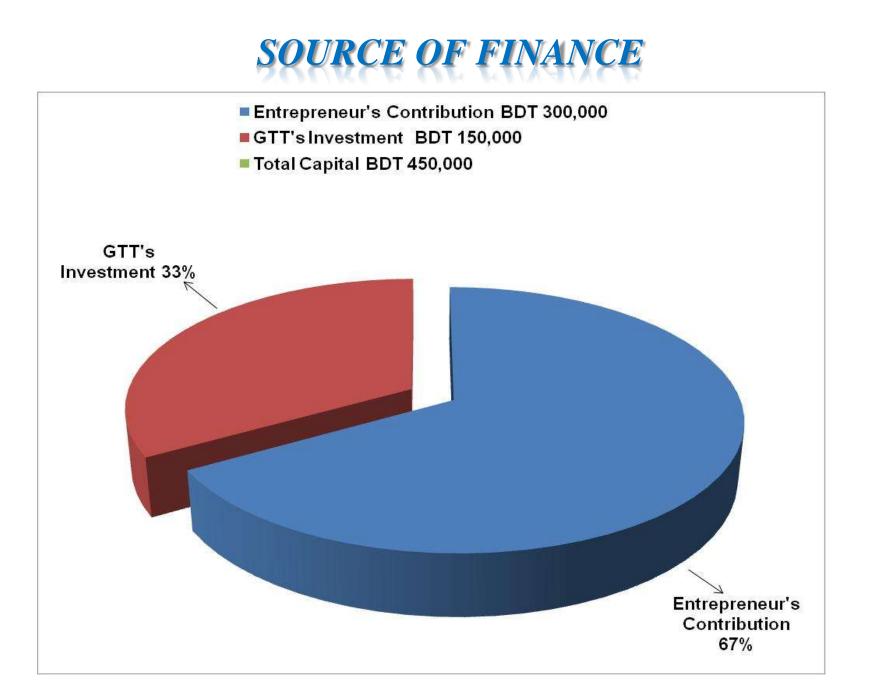
Business Name	-	Fatema Steel House
Address/ Location		Thana road, Kawnia bazar, Kawnia, Rangpur
Business Category	:	General Retail and Wholesale
Total Investment in BDT	:	Tk. 450,000
Financing	:	Self Tk. 300,000 (from existing business) Required Investment Tk. 1,50,000 (as equity)
Present salary/drawings from business (estimates)	•	Taka 10,000 (Ten thousand)
Proposed Salary	:	Taka 10,000 (Ten thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin	:	On an average17%
(ii) Estimated % of proposed gross profit margin	:	On an average17%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

# **INFO ON EXISTING BUSINESS OPERATIONS**

Dertieulere	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	4,500	126,000	1,512,000			
Less: Cost of sales of products (B)	3,735	104,580	1,254,960			
Gross Profit (C) [C=(A-B)]	765	21,420	257,040			
Less: Operating Cost:						
Electricity bill		1,000	12,000			
Generator bill		150	1,800			
Shop Rent		2,000	24,000			
Mobile bill		300	3,600			
Night Guard bill		50	600			
Conveyance		2,000	24,000			
Present Salary (Self)		10,000	120,000			
Present Salary (Assistant - father)		600	7,200			
Other Cost (stationary & Entertainment etc.)		600	7,200			
Non Cash Item:						
Depreciation Expenses		295	3,540			
Total Operating Cost (D)		16,995	203,940			
Net Profit (C-D):		4,425	53,100			

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed	Total (BDT)
Investment in products ( different types of steel made furniture, otobi and plastic furniture etc.)	204,490	150,000	354,490
Investment in Machineries (fan, light, television etc.)	10,600	-	10,600
Grameen Bank loan outstanding	(27,590)	-	(27,590)
Decoration (fixture and fittings)	19,500	-	19,500
Advance for shop	93,000	-	93,000
Total Capital	300,000	150,000	450,000



# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Ye	ear 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,000	167,996	2,015,950	6,900	193,195	2,318,342	7,590	212,515	2,550,176
Less: Cost of sales of products (B)	4,980	139,437	1,673,238	5,727	160,352	1,924,224	6,300	176,387	2,116,646
Gross Profit (C) [C=(A-B)]	1,020	28,559	342,711	1,173	32,843	394,118	1,290	36,127	433,530
Less: Operating Cost:									
Electricity bill		1,200	14,400		1,400	16,800		1,600	19,200
Generator bill		150	1,800		210	2,520		210	2,520
Shop Rent		2,000	24,000		2,000	24,000		3,000	36,000
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		700	8,400
Night Guard bill		80	960		110	1,320		110	1,320
Conveyance		2,500	30,000		3,000	36,000		3,500	42,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		10,000	120,000		11,000	132,000		11,000	132,000
Proposed Salary (Assistant- 2)		5,000	60,000		6,000	72,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		900	10,800		1,100	13,200		1,300	15,600
Non Cash Item:									
Depreciation Expenses		295	3,540		295	3,540		295	3,540
Total Operating Cost (D)	-	23,725	278,700	-	26,815	321,780	-	28,715	344,580
Net Profit (C-D):	-	4,834	64,011	-	6,028	72,338	-	7,412	88,950
Retained Income			64,011			136,350			225,300

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of cheque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	70,011	84,338	100,950
1.3	Depreciation Expenses	3,540	3,540	3,540
1.4	Opening Balance of Cash Surplus	-	9,961	25,840
	Total Cash Inflow	223,551	97,840	130,330
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Payback to Grameen Bank loan outstanding	27590		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	213,590	72,000	72,000
3.0	Total Cash Surplus	9,961	25,840	58,330

#### SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0  Future employment: 01 Ownership of Business in his own name Product quality is better than competitors; Good reputation; Experience: (5 yrs.)	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES   Located in bazar place; Demand of Products; The capital of Entrepreneur will be Tk. 525,300 after 3 years excluding payback of investor's money.	THREATS Local competitors.

Presented at 6<sup>th</sup> In-house Executive Social Business Design Lab on June 11, 2015 at Grameen Telecom Trust Premises

# Thank you

Pictures





গণ প্রজাতন্ত্রী বাংলাদেশ সরকা ডাকঘরঃ কাউনিয়া, উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। for 20201 210\_ NO. (১০(১) নিয়ম দেৱবা লাইসেন্স বহি रहे नाम्यू- 8 অর্থ বছর ৪২০১৪-২০১৫ইং TREAT = 374 / 2028 -> C 2000 100 100 10 2012 (DY 2012 9427 9:23) WINIEG THE CAVI 22010A 260 TO MERTAINE - CAST: (3577837 6070). ঠিকানা উপজেলা ঃ কাউনিয়া, জেলা ঃ রংপুর। लमात रहन : रही के 13 किएर उर्राने हरू छाठ्य মেয়াদ কাল ঃ ৩০ জুন ২০১৫ ইং পর্যন্ত বৈধ। ব্যবসায়ীর মূলবন: (?) 000001- কি প্রদানের পরিমান: 2001- টাব (2018 - 3 2 20 - Brig 200 - ) 1 218 23 515 2121 যাওয়ার জনা এই লাইসেল প্রদান করা চইল CONTRACTOR OF CONTRACTOR

গ্রামীণ ব্যাংক বলপড়া কণ্ডান সহজ ঋণের পাশ বই 20328 <033) নাম श्रवी नः १२.80 5# 17 m. O. from .... কেন্দ্ৰ নং ..... Color A. D. + কেন্দ্রের নাম শাখা ব্যবস্থাপকের স্বাক্ষর





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: **মোঃ হুমায়ুন কবির** Name: MD HUMAUN KABIR পিতা: ওয়াজেদ আলী

মাতা: মোঃ হাওয়া বেগম

প্রদানকারী কর্তপক্ষের স্বাকর

Date of Birth: 22 May 1993 ID NO: 19938514227000242

প্রদানের তারিখ: ০১/১০/২০১৩

এই আউটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অনা কোছাও পাওয়া গেলে নিকটস্থ পোল্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রান্তা হরিশ্বর, হরিশ্বর, ডাকঘর: কাউনিয়া - ৫৪৪০, কার্ডিনিয়া, রংগুর

# **Thank You**