

Proposed NU Business Name : M.R. General Store



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Abdul Mazid Vill: Rashidpur, Union: Latifpur, Post: Mithapukur, Upazila: Mithapukur, District: Rangpur. |
|---|---|--|
| Age | : | 28 Years |
| Marital status | : | Married |
| Children | : | Nil |
| No. of siblings: | : | 01 (One) Sister and 01 (One) Brother |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | MotherVFatherMst. Hasna BegumMd. Hossen AliBranch: Mithapukur, Centre # 44/mo,Loan no.: 4921/1, Member since June 15, 2008First Ioan: Tk. 3,000Existing Ioan: Tk. 22,000, Outstanding Ioan: Tk. 14,046 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Entrepreneur No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | S. S. C |
|---|---|---|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | : | 06 (six) years experiences in this business. He started this business only with Tk. 70,000. He has on hand training. |
| Other Own/Family Sources of Income | : | Father's income from agriculture. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contract No. | | 01925045531 |
| NU's National ID No. | : | 3313067596643 |
| NU Project Source/Reference | • | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hasna Begum is a GB member since Member since June 15, 2008, at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took loan several times and utilized it for cultivation and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | M. R. General Store |
|---|---|--|
| Address/ Location | : | Medical gate, Mithapukur, Rangpur |
| Business Category | : | General Retail and Wholesale |
| Total Investment in BDT | : | Tk. 519,000 |
| Financing | : | Self Tk. 319,000 (from existing business) Required Investment Tk. 200,000 (as equity) |
| Present salary/drawings from business | : | Taka 6,000 (Six thousand) |
| Proposed Salary (estimates) | : | Taka 7,000 (Seven thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit | : | From products15%, Tea 50% and Betel leaf 10% |
| margin (ii) Estimated % of proposed gross profit margin | : | From products15%, Tea 50% and Betel leaf 10% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

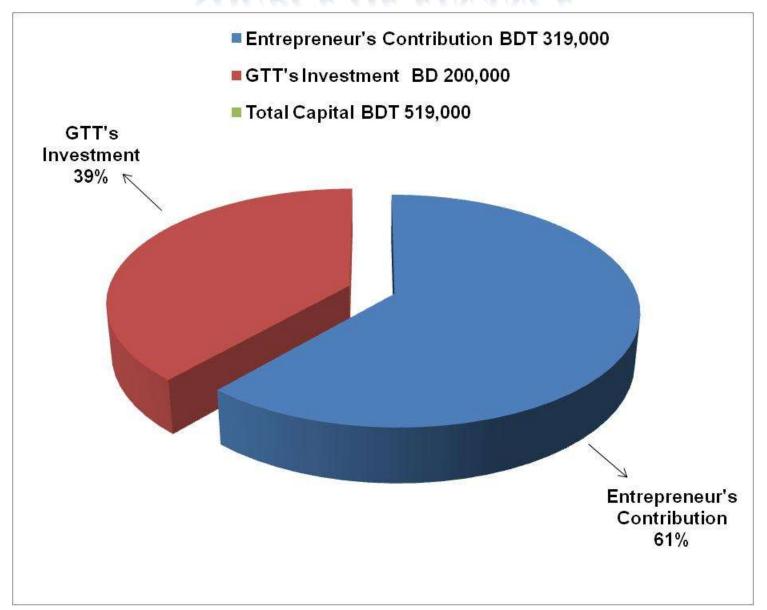
INFO ON EXISTING BUSINESS OPERATIONS

| Dertioulere | EB (BDT) | | | | | |
|--|----------|---------|---------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales income from products | 800 | 20,800 | 249,600 | | | |
| Sales income from tea | 750 | 19,500 | 234,000 | | | |
| Sales income from betel leaf | 1,200 | 31,200 | 374,400 | | | |
| Total Sales income (A) | 2,750 | 71,500 | 858,000 | | | |
| Less: Cost of sales of products | 720 | 18,720 | 224,640 | | | |
| Less: Cost of sales of tea | 375 | 9,750 | 117,000 | | | |
| Less: Cost of sales of betel leaf | 840 | 21,840 | 262,080 | | | |
| Less: Total cost of Sales (B) | 1,935 | 50,310 | 603,720 | | | |
| Gross Profit (C) [C=(A-B)] | 815 | 21,190 | 254,280 | | | |
| Less: Operating Cost: | | | | | | |
| Electricity bill | | 800 | 9,600 | | | |
| Generator bill | | 150 | 1,800 | | | |
| Shop Rent | | 500 | 6,000 | | | |
| Mobile bill | | 300 | 3,600 | | | |
| Night Guard bill | | 100 | 1,200 | | | |
| Present Salary (Self) | | 6,000 | 72,000 | | | |
| Present Salary (Assistant - 01) | | 4,200 | 50,400 | | | |
| Other Cost (stationary & Entertainment etc.) | | 1,500 | 18,000 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 1,238 | 14,860 | | | |
| Total Operating Cost (D) | | 14,788 | 177,460 | | | |
| Net Profit (C-D): | | 6,402 | 76,820 | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|--|-------------------------------|-------------------|----------------|
| Investment in products (vermicelli, incense, detergent powder, juice, biscuits, soft drinks, pickles, chips, tea, betel leaf, betel nut, fast food and different types of snacks etc.) | 160,496 | 74,000 | 234,496 |
| Investment in Machineries (television, refrigerator, coffee maker and oven etc.) | 66,100 | 76,000 | 142,100 |
| Grameen Bank Outstanding Loan | (14,046) | - | (14,046) |
| Decoration (fixture and fittings) | 49,450 | 50,000 | 99,450 |
| Advance in soft drinks company (Globe soft drinks ltd.) | 27,000 | - | 27,000 |
| Advance for shop | 30,000 | - | 30,000 |
| Total Capital | 319,000 | 200,000 | 519,000 |

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Dertieulere | Y | /ear 1 (BD] | Г) | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|-------------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products | 1,360 | 35,360 | 424,320 | 1,564 | 40,664 | 487,968 | 1,642 | 42,697 | 512,366 |
| Estimated sales income from tea | 1,200 | 31,200 | 374,400 | 1,380 | 35,880 | 430,560 | 1,449 | 37,674 | 452,088 |
| Estimated sales income from betel leaf | 1,440 | 37,440 | 449,280 | 1,656 | 43,056 | 516,672 | 1,739 | 45,209 | 542,506 |
| Total estimated Sales income (A) | 4,000 | 104,000 | 1,248,000 | 4,600 | 119,600 | 1,435,200 | 4,830 | 125,580 | 1,506,960 |
| Less: Cost of sales of products | 1,224 | 31,824 | 381,888 | 1,408 | 36,598 | 439,171 | 1,478 | 38,427 | 461,130 |
| Less: Cost of sales of tea | 600 | 15,600 | 187,200 | 690 | 17,940 | 215,280 | 725 | 18,837 | 226,044 |
| Less: Cost of sales of betel leaf | 1,008 | 26,208 | 314,496 | 1,159 | 30,139 | 361,670 | 1,217 | 31,646 | 379,754 |
| Less: Total cost of Sales (B) | 2,832 | 73,632 | 883,584 | 3,257 | 84,677 | 1,016,122 | 3,420 | 88,911 | 1,066,928 |
| Gross Profit (C) [C=(A-B)] | 1,168 | 30,368 | 364,416 | 1,343 | 34,923 | 419,078 | 1,410 | 36,669 | 440,032 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 1,200 | 14,400 | | 1,300 | 15,600 | | 1,400 | 16,800 |
| Generator bill | | 150 | 1,800 | | 150 | 1,800 | | 150 | 1,800 |
| Shop Rent | | 1,200 | 14,400 | | 1,200 | 14,400 | | 1,200 | 14,400 |
| Mobile bill (SMS & Reporting) | | 600 | 7,200 | | 700 | 8,400 | | 700 | 8,400 |
| Night Guard bill | | 130 | 1,560 | | 160 | 1,920 | | 160 | 1,920 |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 |
| Proposed Salary-Self | | 7,000 | 84,000 | | 8,000 | 96,000 | | 9,000 | 108,000 |
| Proposed Salary (Assistant - 02) | | 7,200 | 86,400 | | 8,200 | 98,400 | | 8,200 | 98,400 |
| Other Cost (stationary & Entertainment etc.) | | 1,500 | 18,000 | | 1,700 | 20,400 | | 1,900 | 22,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 2,605 | 31,260 | | 2,605 | 31,260 | | 2,605 | 31,260 |
| Total Operating Cost (D) | - | 22,918 | 267,020 | - | 25,348 | 304,180 | - | 26,648 | 319,780 |
| Net Profit (C-D): | - | 7,450 | 97,396 | - | 9,575 | 114,898 | - | 10,021 | 120,252 |
| Retained Income | | | 97,396 | | | 212,294 | | | 332,547 |

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 105,396 | 130,898 | 136,252 |
| 1.3 | Depreciation Expenses | 31,260 | 31,260 | 31,260 |
| 1.4 | Opening Balance of Cash Surplus | - | 74,610 | 140,768 |
| | Total Cash Inflow | 336,656 | 236,768 | 308,281 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 150,000 | - | - |
| 2.2 | Decoration | 50,000 | - | - |
| 2.3 | Payback to Grameen Bank Outstanding Loan | 14,046 | - | - |
| 2.4 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 262,046 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 74,610 | 140,768 | 212,281 |



| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 01 Ownership of Business in own name; Trade license in his own name Experience : 6 Yrs | WEAKNESS Can not supply goods according to demand. |
|---|--|
| OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 622,216 after 3 years excluding payback of investor's money. | THREATS |

Presented at 6th In-house Executive Social Business Design Lab On June 11, 2015 at Grameen Telecom Trust Premises

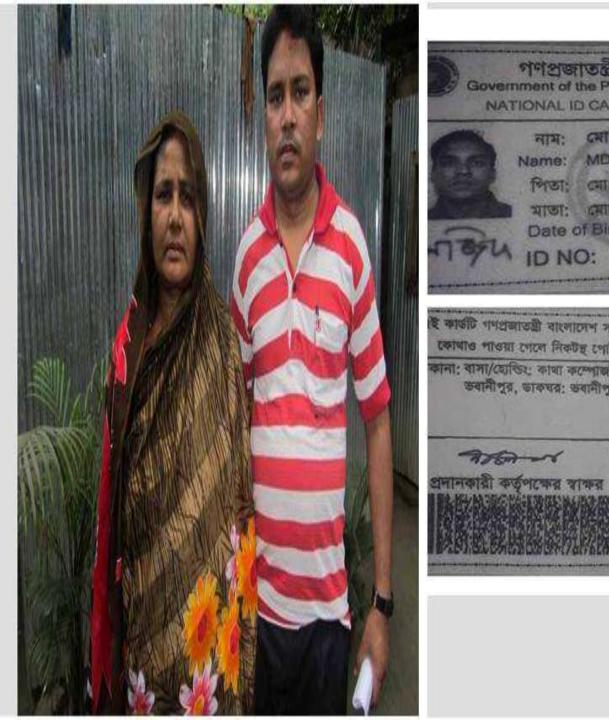
Thank you

Pictures





| | (JU) ATTAL ATTAX |
|---|---|
| | গ্রামীণ ব্যাংক |
| प्रिम् प्रिम् दि प्रतिन्द्र र जिन्द्र भीति है। जन्मद नः नर्दत । भोदानन दह नर २६० भोदानन दह नर २६० | INSULTED ALSI AINI |
| ভয়ার্ড পদর ৩) ইস্থার রুমিক নং ৬ ৯ ৭ তারিব : <u>০৭ ০ ৫ 2</u> ছানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন এর ৬৬ ধারায় ক্ষয়ভাবলে প্রশীত আদর্শ জন্দলি, ২০১২ এর বিধান অনুযায়ী বাবসা-বাশিল্য, পেশা, বৃত্তি, লীবিকার উপর আরোপিত কর আনারের লক্ষে নিয়ে বা বান্ডি/প্রতিষ্ঠানের অনুরূপে লাইনেন্দ ইস্থা করা হলো। যার কার্যকারিতার মেয়াদ ৩০পে জুন <u>2.5 ১ প</u> ্রতারির প বন্দবং ঘাকবে। তবে নবারন পূর্বক মেয়াদ বর্ষিত করা যাবে। | সহজ ঋণের পাশ বই |
|)। मालित्वत्र माथ : <u>(का): एवर</u> १ क किंदि | |
| २। मिछा/बाग्रीह नाम । (२१: २२४०४२ ७.१३ २४ | |
| 0 । शाखाव नाम : (PAIC: 2.60 AT (3.504 | the second second second second second second |
| 8। জাতীয় পরিচয় পর/জন্থ নিবছন নং : | un (nvzl. Surtu (sadr) |
| (भ) बार्गी क्रिकामा । आम : पुरिकी 21 दिमियन : 1 - 1 - 100 5 - 100 | रामी नः 820 र रे. |
| ७। यावना अधिकारमत नाम : | |
| ৭। পরিশোধিত মূলধন (যৌধ মূলধনী কোম্পানীর ক্ষেত্রে) ঃ | Elest 16 |
| ७ । वावमा/वृत्ति/रणभाव माम /स्वम : के ने रिज्यिकेन मेर हो | |
| का रागना/वृद्धि/लना भविठामनाव हाम/हिकाना : २२ २ २ २ २ २ २ २ २ २ २ २ २ २ | कन्न नः |
| ২০। আদার্শ কর অফসিল ২০১২ এর ক্রমিক নং ঃ | |
| >> : माहेरनम कि/मनायन कि (नाहिक) : ठाका (अराक) : 250 (-> | कल्मत नाम र बिर्गियू |
| ति प्रिय (भूभि)' केवेंगि जहित उत्यादम्यात्मत जावन्त्र | বই ইস্যুৱ তারিখ |
| er wie die patrie Denis | 2 N/N/NO |
| and Angles agam Pan Angles agam Pan Angles agam | শাখা ব্যবস্থাপকের স্বাক্ষর |



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

মোঃ আব্দুল মজিদ নাম: Name: MD. ABOUL MAZID পিতা: মোঃ হোলেন আলী মাতা: মোছাঃ বছনা বেগম Date of Birth: 27 Sep 1986 ID NO: 3313067596643

ই কার্ডটি গণপ্রজাতশ্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটর গোট অফিনে জমা দেয়ার জন্য অনুরোধ করা হলো। কানা: বাসা/হোন্ডি: কাথা কম্প্রেজট খিঃ, গ্রাম/রাজা: বানিয়ার চালা, মাহনা ভবানীপুর, ভাকখর: ভবানীপুর - ১৭৪০, গাজীপুর সদর, গাজীপুর

প্রদানের তারিখ: ২৯/০৬/২০০৮

ADEAN

Thank You