

Proposed NU Business Name : Ashik Cloth Store

Business Category: Clothing Footwear Apparel



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ashikur Rahman		
		Vill: Dholarpara, Union: 14 no. Durgapur, Post: Shathibari, Upazila: Mithapukur, District: Rangpur.		
Age	:	28 years		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

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Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		08 (Eight) years experiences is running his own business. He started the business with BDT 200,000 (Two lac). He has taken training on Tailoring form his Father's Tailoring Shop.
Other Own/Family Sources of Income	:	His brother's income from Job (In charge of Good Night Co.)
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01738155321
NU's National ID No.	:	8515849679482
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Asima Khatun is a GB member since October 18, 2011 at first she took GB loan BDT 19,000 (Nineteen thousand).
- Gradually she took GB loan several times and utilized it for household Purposes and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ashik Cloth Store
Address/ Location	:	Shathibari Bazar, Mithapukur, Rangpur
Total Investment in BDT	:	Tk. 533,000
Financing	:	Self Tk. 333,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 4,500 (Four Thousand Five Hundred)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,500	70,000	840,000			
Less: Cost of Sales (Product Purchase) (B)	2,000	56,000	672,000			
Gross Profit (C) [C=(A-B)]	500	14,000	168,000			
Less: Operating Cost:		,	,			
Electricity bill		450	5,400			
Generator bill		200	2,400			
Night Guard bill		100	1,200			
Mobile bill		300	3,600			
Conveyance bill		1,500	18,000			
Shop Rent		1,000	12,000			
Present Salary (Family & Self)		4,500	54,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:			2,255			
Depreciation Expenses		63	760			
Total Operating Cost (D)		8,613	103,360			
Net Profit (C-D):		5,387	64,640			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

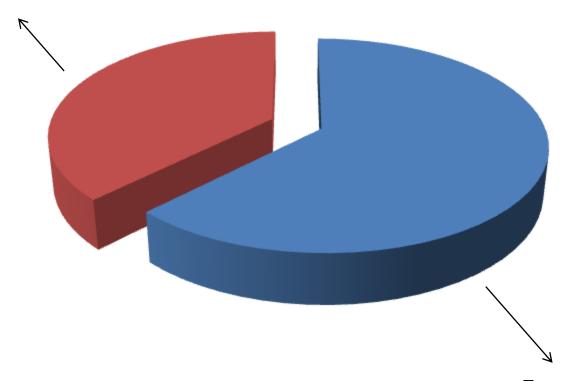
Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Paint, Shirt, three pieces, sharee, lungi, gauge cloth, bed sheet, scarf, panjabi, etc.)	Investment in products (Gauge cloth, jamdani sharee, paint, Shirt and three pieces etc.)	186,050	200,000	386,050
Cash in hand			-	3,215
Investment in Machineries (Fan, light, Switch board, etc.)			-	1,700
Decoration (fixture and fittings)		5,900	-	5,900
Advance for Shop		150,000	-	150,000
Debtors (Since April, 2015 to at Present)		51,135	-	51,135
Creditors (Since June, 2015 to at Present)		(65,000)	-	(65,000)
GB Outstnading Loan		(3,740)	-	(3,740)
Total Capital			200,000	533,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 333,000
- GTT's Investment BDT 200,000

GTT's Investment 38%

■ Total Capital BDT 533,000



Entrepreneur's Contribution 62%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,000	112,000	1,344,000	4,400	123,200	1,478,400	4,840	135,520	1,626,240
Less: Cost of Sales (B)	3,200	89,600	1,075,200	3,520	98,560	1,182,720	3,872	108,416	1,300,992
Gross Profit (C) [C=(A-B)]	800	22,400	268,800	880	24,640	295,680	968	27,104	325,248
Less: Operating Cost:									
Electricity bill		500	6,000		550	6,600		650	7,800
Generator bill		200	2,400		250	3,000		250	3,000
Night Guard bill		100	1,200		130	1,560		130	1,560
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		600	7,200
Conveyance bill		1,800	21,600		1,800	21,600		2,000	24,000
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,200	14,400
Non Cash Item:									
Depreciation Expenses		63	760		63	760		63	760
Total Operating Cost (D)	-	11,497	129,960	-	12,927	155,120	-	14,227	170,720
Net Profit (C-D):	-	10,903	138,840	-	11,713	140,560	-	12,877	154,528
Retained Income			138,840			279,400			433,928

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	146,840	156,560	170,528
1.3	Depreciation Expenses	760	760	760
1.4	Opening Balance of Cash Surplus	-	95,860	157,180
	Total Cash Inflow	347,600	253,180	328,468
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Outstnading Loan	3,740		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	251,740	96,000	96,000
3.0	Total Cash Surplus	95,860	157,180	232,468

Strength □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 (working basis); □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (8yrs);	Weakness□ Can not supply goods as per demand.
Opportunities □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 766,928 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 13th In-house Executive Social Business Design Lab On September 10, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures













গ্রামীণ ব্যাংক

मीर का 19 * সাতা তাউকেই বার দিবেন লা।

🛪 একবানীন টাকা ব্যাংকে এসে জমা লিতে হবে।

* भाग बरे शांखा कान लनतान क्यायन व्य

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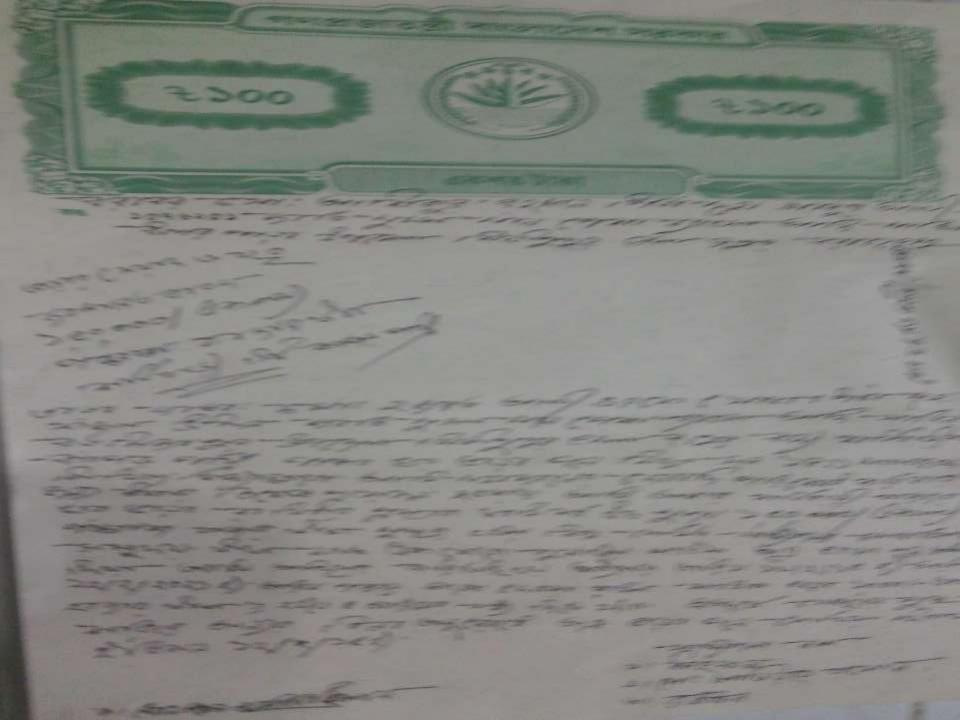
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प्रकारका नर U 279/2030- 2

ছানীয় সরকার (ইউনিয়ন পরিখদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন এর ৬৬ ধারায় ক্ষমতাবলে প্রণীত আদর্শ কর তফসিল, ২০১৩ এর বিধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর আদায়ের লক্ষে নিয়ে বৰ্ণিত ব্যক্তি/অভিটানের অনুকুলে লাইসেল ইস্যু করা হলো। যার কার্যকারিভার মেয়াদ ত০ৰো

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Thank You