

Proposed NU Business Name : Nupor Sanitary

Business Category: General Retail & Wholesale





# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	••	Neranjon Vill: Jhara Borsha, Union: 6 no. Ghuridhoho, Post: Dak Bangla, Upazila: Saghata, District: Gaibandha.		
Age	••	32 Years		
Marital status	•	Married		
Children	••	2 (two) Daughters		
No. of siblings:	••	1 (one) Brother & (one) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	06 (six) years experience is running his own business. He started the business only with Tk. 20,000.  He has on hand training.
Other Own/Family Sources of Income	:	His mother's income from pottery business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01742888481
NU's National ID No.	:	3218828331785
NU Project Source/Reference	•	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Bashonti Rani Pal is a GB member since February 21, 2003, at first she took GB loan BDT 3,000(three thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing cow, arranged marriage of her daughter and her own pottery business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of herself.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nupor Sanitary
Address/ Location	:	Saghata, Gaibandha
Total Investment in BDT	:	Tk. 156,000
Financing	:	Self Tk. 106,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	•	Taka 3,000 (three thousand)
Proposed Salary (estimates)	••	Taka 3,000 (three thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 40%.
(ii) Estimated % of proposed gross profit margin	:	On products 40%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

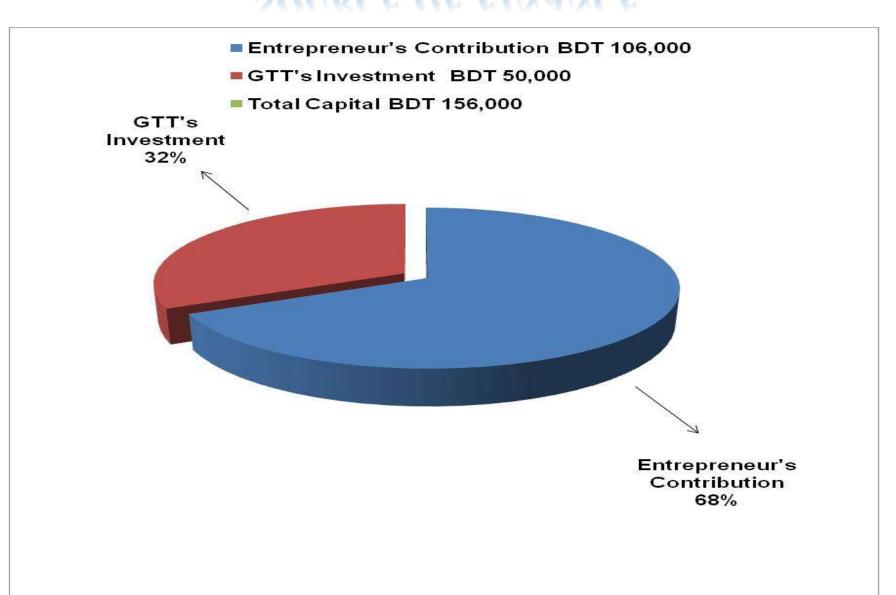
### INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,400	39,200	470,400		
Less: Cost of sales of products (B)	840	23,520	282,240		
Gross Profit (C) [C=(A-B)]	560	15,680	188,160		
Less: Operating Cost:					
Electricity bill		200	2,400		
Shop Rent		500	6,000		
Mobile bill		300	3,600		
Conveyance		500	6,000		
Present Salary (Self)		3,000	36,000		
Present Salary (Assistant -1)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		1,100	13,200		
Non Cash Item:					
Depreciation Expenses		372	4,468		
Total Operating Cost (D)		10,972	131,668		
Net Profit (C-D):		4,708	56,493		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	ting Proposed		(551)	(231)	
Investment in products (ring, slab, led, wire, pipe and sand etc)				156,850	
Investment in Machineries (dice, water motor, shovel, spout, hammer, spade and tube-well etc.)			-	28,950	
Cash in hand			-	1,300	
GB loan outstanding			-	(31,150)	
Debtors			-	5,800	
Creditors			-	(17,000)	
Decoration (fixture and fittings)			-	1,250	
Advance for shop			-	10,000	
Total Capital			50,000	156,000	

### **SOURCE OF FINANCE**



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,500	70,011	840,134	2,875	80,513	966,155	3,019	84,539	1,014,462
Less: Cost of sales of products (B)	1,500	42,007	504,081	1,725	48,308	579,693	1,812	50,723	608,677
Gross Profit (C) [C=(A-B)]	1,000	28,004	336,054	1,150	32,205	386,462	1,208	33,815	405,785
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		500	6,000
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance	<u> </u>	1,000	12,000		1,500	18,000		2,000	24,000
Ownership Transfer Fee	ļ	333	2,000		333	4,000		333	4,000
Proposed Salary-Self	ļ	3,000	36,000		4,000	48,000		4,500	54,000
Proposed Salary (Assistant - day labor-2)	<u> </u>	12,000	144,000		13,000	156,000		13,000	156,000
Other Cost (stationary & Entertainment etc.)	ļ	3,000	36,000		3,200	38,400		3,400	40,800
Non Cash Item:	ļ								
Depreciation Expenses	ļ	372	4,468		372	4,468		372	4,468
Total Operating Cost (D)		21,706	258,468		24,506	294,068		25,706	308,468
Net Profit (C-D):		6,299	77,586	_	7,700	92,394	_	- 8,110	97,317
Retained Income	<u> </u>		77,586			169,981			267,298

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	79,586	96,394	101,317
1.3	Depreciation Expenses	4,468	4,468	4,468
1.4	Opening Balance of Cash Surplus	-	40,904	117,766
	Total Cash Inflow	134,054	141,766	223,550
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	_
2.2	Payback to GB loan outstanding	31,150		
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	93,150	24,000	24,000
3.0	Total Cash Surplus	40,904	117,766	199,550

## SWOT ANALYSIS

Strength	WEAKNESS
□ Present employment: Self: 01 Family: 0 Others (beyond family): 01 □ Future employment: 01 □ Maintain books of record □ Ownership of Business in own name □ Trade license of business in his own name □ Experience: 6 Yrs.	☐ Can not supply goods & services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 373,298 after 3 years excluding payback of investor's money.	THREATS  Seasonal Business; Climate (rain & storm)

Presented at 7<sup>th</sup> In-house Executive Social Business Design Lab on June 24, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures





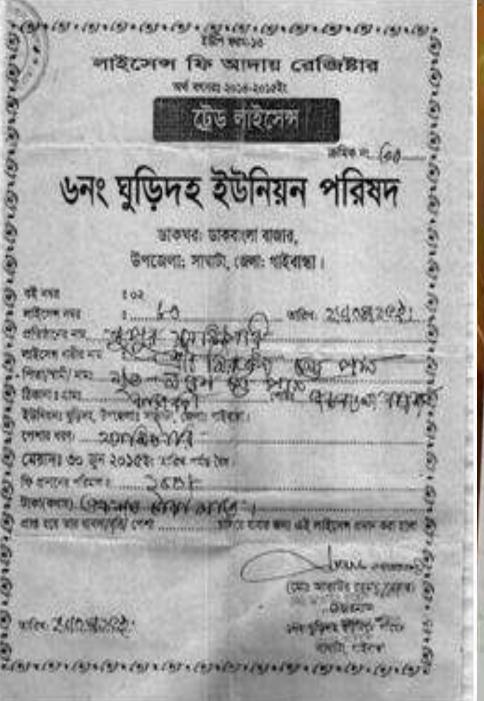
















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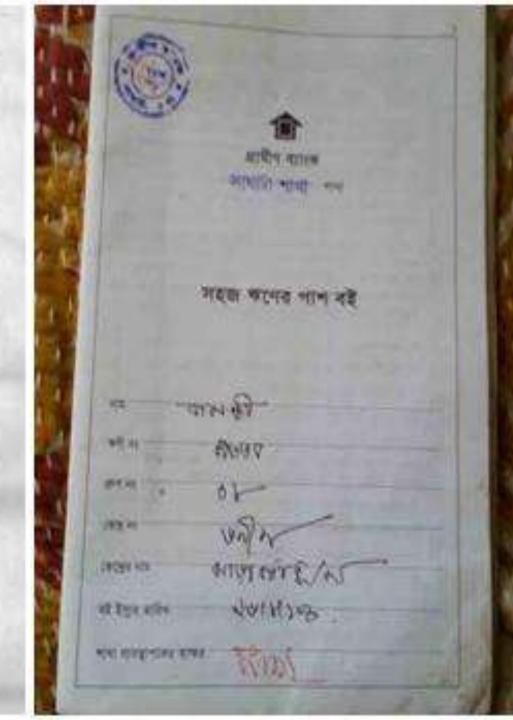
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