

Proposed NU Business Name : Maa Enterprise
Business Category: General Retail & Wholesale



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mizanur Rahman  Vill: Kadihat (Dhoni Bosti), Union: 6 no. Kashipur, Post:  Muzahidabad, Upazila: Ranishankoil, District:Thakurgaon.		
Age	:	32 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters.		
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experiences is running his own business. He started the business with BDT 50,000 (Fifty Thousand).  He has 01 (One) Year and 06 (Six) month working experience as an Assistant on Construction Building of Libya.  He has taken 03 (Three) Months training on Tiles Mason & building Construction work from "Marche Traders Training Center" under the district of Badda, Dhaka.
Other Own/Family Sources of Income	••	His another income from Seasonal Stock Business and agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	••	01745194415, 01742125770
NU's National ID No.	:	9418655733322
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mina Begum is a GB member since May 24, 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for Purchasing Goat and Agriculture.
- Finally GB loan helped her to improve her economic condition, livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Maa Enterprise
Address/ Location	-	Council Bazar, Dhormogoar, Ranishankoil, Thakurgaon.
Total Investment in BDT	:	Tk. 585,000
Financing	:	Self Tk. 285,000 (from existing business) Required Investment Tk. 300,000 (as equity)
Present salary/drawings from business	:	BDT 4,500 (Four thousand Five Hundred)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 8%
(ii) Estimated % of proposed gross profit margin	:	On products 8%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (Retail & Wholesale) (A)	9,000	252,000	3,024,000			
Less: Cost of Sales (Product Purchase) (B)	8,280	231,840	2,782,080			
Gross Profit (C) [C=(A-B)]	720	20,160	241,920			
Less: Operating Cost:						
Electricity bill		200	2,400			
Night Guard bill		50	600			
Shop rent		800	9,600			
Mobile bill		600	7,200			
Conveyance bill		3,000	36,000			
Present Salary (Family & Self)		4,500	54,000			
Present Salary (Assistant-01)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:						
Depreciation Expenses		212	2,540			
Total Operating Cost (D)		15,862	190,340			
Net Profit (C-D):		4,298	51,580			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

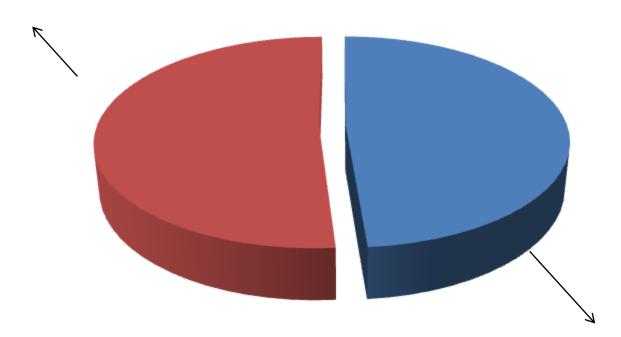
Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Different type of net beg, Sack, plastic beg etc.)	Investment in products (Different type of net beg, Sack, plastic beg etc.)	158,950	300,000	458,950
Cash in hand			-	14,660
Investment in Machineries (Fan-1	12,000	-	12,000	
Decoration (fixture and fittings)	13,400		13,400	
Advance for Shop	40,000	-	40,000	
Debtors (Since July, 2015 to at Pr	53,000	-	53,000	
GB Outstnding Loan	(2,010)	-	(2,010)	
Creditors (Since June, 2015 to at	(5,000)	-	(5,000)	
Total Ca	pital	285,000	300,000	585,000

## **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT 285,000
- GTT's Investment BDT 300,000

GTT's Investment 51%

■ Total Capital BDT 585,000



Entrepreneur's Contribution 49%

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Ye	Year 2 (BDT)			Year 3 (BDT)				
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	14,000	392,011	4,704,134	15,400	431,212	5,174,548	16,170	452,773	5,433,275
Less: Cost of Sales (B)	12,880	360,650	4,327,804	14,168	396,715	4,760,584	14,877	416,551	4,998,613
Gross Profit (C) [C=(A-B)]	1,120	31,361	376,331	1,232	34,497	413,964	1,294	36,222	434,662
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		500	6,000
Night Guard bill		50	600		80	960		80	960
Shop rent		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		900	10,800		1,000	12,000		1,000	12,000
Conveyance bill		3,100	37,200		3,100	37,200		3,300	39,600
Oursellin Transfer For		,	·		·	·		,	
Ownership Transfer Fee		2,000	12,000		2,000	24,000		2,000	24,000
Proposed Salary-(Family & Self)		5,000	60,000		5,500	66,000		6,500	78,000
Proposed Salary-(Assistant-01)		6,000	72,000		6,500	78,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,200	26,400
Non Cash Item:									
Depreciation Expenses		212	2,540		212	2,540		212	2,540
Total Operating Cost (D)	_	20,362	232,340	-	21,792	261,500	-	23,092	277,100
Net Profit (C-D):	-	10,999	143,991	-	12,705	152,464	-	13,130	157,562
Retained Income			143,991			296,455			454,017

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	300,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	155,991	176,464	181,562
1.3	Depreciation Expenses	2,540	2,540	2,540
1.4	Opening Balance of Cash Surplus	-	84,521	119,525
	Total Cash Inflow	458,531	263,525	303,627
2.0	Cash Outflow			
2.1	Product Purchase	300,000	-	-
2.2	GB Outstanding Loan	2,010	-	-
2.3	Investment Payback including Ownership Transfer Fee	72,000	144,000	144,000
	Total Cash Outflow	374,010	144,000	144,000
3.0	Total Cash Surplus	84,521	119,525	159,627

#### **SWOT ANALYSIS**

### WEAKNESS ☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 01 demand. Future employment: 0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (4yrs); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers; ☐ increasing demand; ☐ The Capital of the entrepreneur will be BDT 739,017after 3 years excluding payback of investor's money.

Presented at 13<sup>th</sup> In-house Executive Social Business Design Lab On September 10, 2015 at Grameen Telecom Trust Premises

## Thank you

# Pictures









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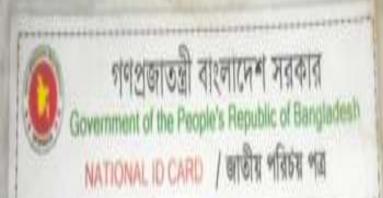
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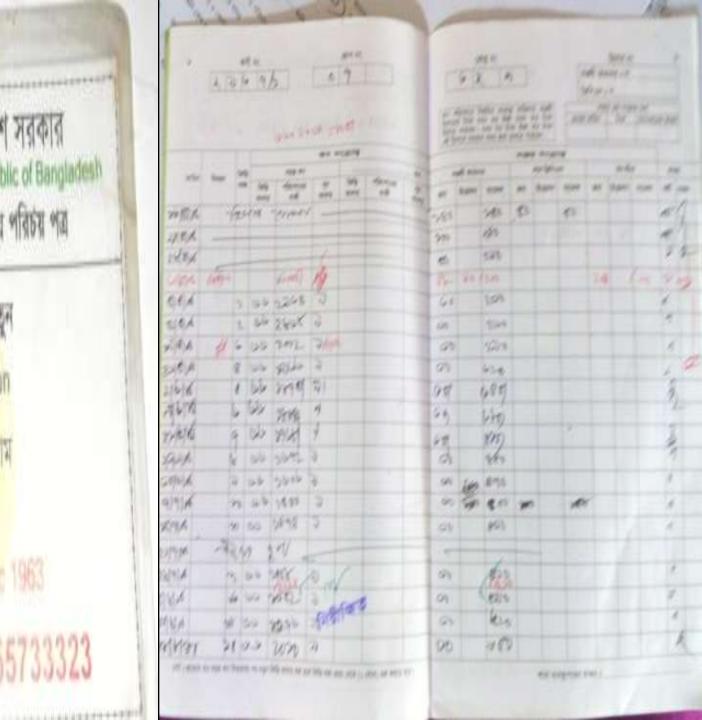
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