Proposed NU Business Name: RAKIN TELECOM



Project identification and prepared by: MD. Kazem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ALTAF MAHMUD		
Age	:	04-12-1983 (32 Years)		
Education, till to date	:	H.S.C		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	1 Brother 3 Sisters		
Address	:	Vill: Uttar Khailkur, P.O: National University, P.S: Gazipur Sadar, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father LATE. RAHELA BEGUM MD. KALU BEPARY Branch: Gasa Gazipur, Centre # 15(Female), Member ID: 2513, Group No: 07 Member since: 07-02-1992 (23 Years) First Ioan: 3,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: Nil, Outstanding Ioan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-347944
Mother's Contact No.	:	01924-716123
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

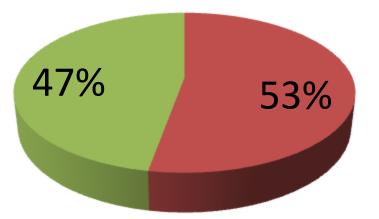
LATE. RAHELA BEGUM joined Grameen Bank since 23 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	RAKIN TELECOM	
Location	:	Tin Bhai Super Market, Bot tola road, Board Bazar, Gazipur.	
Total Investment in BDT	:	BDT 2,12,000	
Financing	:	Self BDT 1,12,000(from existing business) 53% Required Investment BDT 1,00,000(as equity) 47%	
Present salary/drawings from business (estimates)	•	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile phone, Charger, Battery, Memory Card, Headphone, Cover, SIM Card etc. Provide Bikash & Flexi-load service. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tongi, Dhaka. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Mobile phone & accesorries	1,800	54,000	648,000	
Bikash	80	2,400	28,800	
Flexi-load	54	1,620	19,440	
Total Sales (A)	1,934	58,020	696,240	
Less. Variable Expense				
Mobile phone & accesorries	1,440	43,200	518,400	
Total variable Expense (B)	1,440	43,200	518,400	
Contribution Margin (CM) [C=(A-B)	494	14,820	177,840	
Less. Fixed Expense				
Rent		2,000	24,000	
Electricity bill		500	6,000	
Mobile Bill		300	3,600	
Transportation		300	3,600	
Salary (self)		5,000	60,000	
Entertainment		300	3,600	
Total fixed Cost (D)		8,400	100,800	
Net Profit (E) [C-D)		6,420	77,040	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Mobile phone (10 x 2,000)	20,000	50,000	70,000		
Charger (50 x 80)	4,000	8,000	12,000		
Batter, Memory card, Headphone, Cover, SIM card and various accessories.	26,000	42,000	68,000		
Bikash	60,000	-	60,000		
Flexi-load	2,000	-	2,000		
Total	1,12,000	1,00,000	2,12,000		

Source of Finance



- Entrepreneur's Contribution 112,000
- Investor's Investment 100,000
- Total 212,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Mobile phone & accesorries	3,000	90,000	1,080,000	1,134,000	
Bikash	80	2,400	28,800	30,240	
Flexi-load	54	1,620	19,440	20,412	
Total Sales (A)	3,134	94,020	1,128,240	1,184,652	
Less. Variable Expense					
Mobile phone & accesorries	2,400	72,000	864,000	907,200	
Total variable Expense (B)	2,400	72,000	864,000	907,200	
Contribution Margin (CM) [C=(A-B)	734	22,020	264,240	277,452	
Less. Fixed Expense					
Rent		2,000	24,000	24,000	
Electricity bill		500	6,000	7,000	
Mobile Bill		400	4,800	5,500	
Transportation		500	6,000	8,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		300	3,600	4,000	
Total Fixed Cost		8,700	104,400	108,500	
Net Profit (E) [C-D)		13,320	159,840	168,952	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	159,840	168,952
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		99,840
	Total Cash Inflow	259,840	268,792
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	99,840	208,792



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 08 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





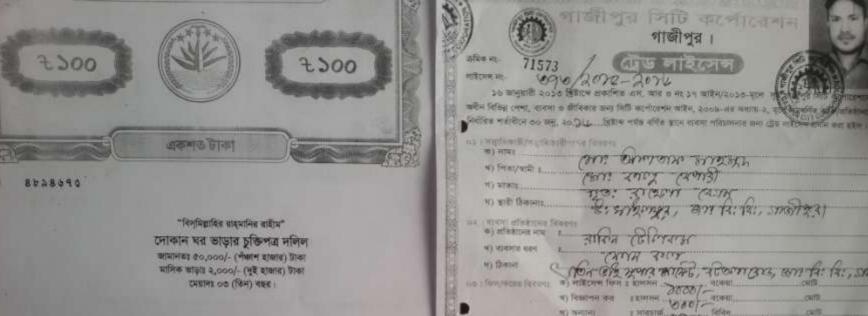












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