#### **Proposed NU Business Name: TAMANNA TAILORS AND SEWING CENTRE AND FABRICS**



Project identification and prepared by: Md. Nurul Islam, Dakshinkhan Unit, Dhaka

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ISMAIL HOSSAIN (RIPON)			
Age	:	25-03-1981 (34 Years)			
Education, till to date	:	Class five			
Marital status	:	Married			
Children	:	1 Son & 1 Daughter			
No. of siblings:	:	2 Brothers & 2 Sisters			
Address	:	Vill: Sonarkhola P.O: Dakshinkhan, P.S: Dakshinkhan Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOSLA  MD KALU MATOBBAR  Branch: Dakshinkhan Uttara, Centre # 07 (Female),  Member ID: 1291, Group No: 03  Member since: 04-09-1986 (29 Years)  First loan:1,500 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 1,00,000 Outstanding loan: BDT 26,476 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Fifteen years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710-615351
Mother Contact No.	:	01676-996766
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

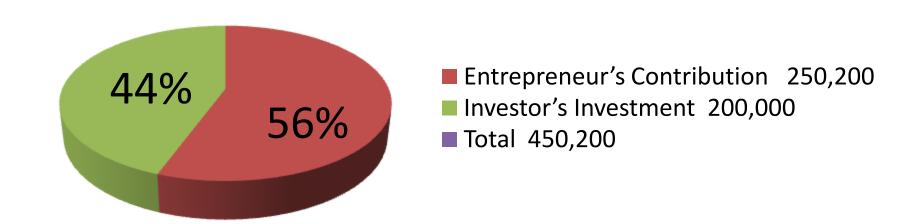
MOSLA is a member of Grameen Bank since 29 years. At first she took 1,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	TAMANNA TAILORS AND SEWING CENTRE AND FABRICS		
Location	:	Dakshinkhan bazaar, Dhaka		
Total Investment in BDT	:	BDT 4,50,200		
Financing	:	Self BDT 2,50,200 (from existing business) 56%		
		Required Investment BDT 2,00,000 (as equity) 44%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	<b>:</b>	28 ft x 12 ft= 336 square ft		
Security of shop	:	BDT 50,000		
Implementation	:	<ul> <li>All kinds of cloths like; T-Shirt, Pant piece, Shirt piece, Blazer are sewing and selling here.</li> <li>Average 25% gain on sales.</li> <li>The business is operating by entrepreneur. Existing four artisans.</li> <li>After getting equity fund three artisans will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Islampur, Tongi, Dakshinkhan, Dhaka.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths	6,000	180,000	2,160,000		
Total Sales (A)	6,000	180,000	2,160,000		
Less. Variable Expense					
Cloths and Accessories	4,500	135,000	1,620,000		
Total variable Expense (B)	4,500	135,000	1,620,000		
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000		
Less. Fixed Expense					
Rent		1,500	18,000		
Electricity bill		1,500	18,000		
Generator bill		120	1,440		
Mobile Bill		300	3,600		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Salary (staff)		26,000	312,000		
Entertainment		400	4,800		
Total fixed Cost (D)		35,820	429,840		
Net Profit (E) [C-D)		9,180	110,160		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
T-Shirts cloths (200 yard x 85)	17,000	34,000	51,000		
Pant cloths (180 x 190)	34,200	47,500	81,700		
Long cloths (500 x 140)	70,000	70,000	1,40,000		
Shirt piece (80 x 300)	24,000	30,000	54,000		
Blazer (15 x 4,000)	60,000	16,000	76,000		
Machine (7 x 5,000)	35,000	-	35,000		
Accessories	10,000	2,500	12,500		
Total	2,50,200	2,00,000	4,50,200		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Cloths	9,000	270,000	3,240,000	3,402,000	3,572,100
Total Sales (A)	9,000	270,000	3,240,000	3,402,000	3,572,100
Less. Variable Expense					
Cloths and Accessories	6,750	202,500	2,430,000	2,551,500	2,679,075
Total variable Expense (B)	6,750	202,500	2,430,000	2,551,500	2,679,075
Contribution Margin (CM) [C=(A-B)	2,250	67,500	810,000	850,500	893,025
Less. Fixed Expense					
Rent		1,500	18,000	18,000	18,000
Electricity bill		1,500	18,000	19,000	20,000
Mobile bill & SMS Monitoring		400	4,800	5,300	6,000
Transportation		1,500	18,000	20,000	22,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		38,000	456,000	456,000	456,000
Entertainment		500	6,000	7,000	8,000
Non Cash Item					
Depreciation		583	7,000	7,000	7,000
Total Fixed Cost		48,983	587,800	592,300	597,000
Net Profit (E) [C-D)		18,517	222,200	258,200	296,025
Investment Payback			80,000	80,000	80,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	222,200	258,200	296,025
1.3	Depreciation (Non cash item)	7,000	7,000	7,000
1.4	Opening Balance of Cash Surplus		149,200	334,400
	Total Cash Inflow	429,200	414,400	637,425
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	149,200	334,400	557,425

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:08

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







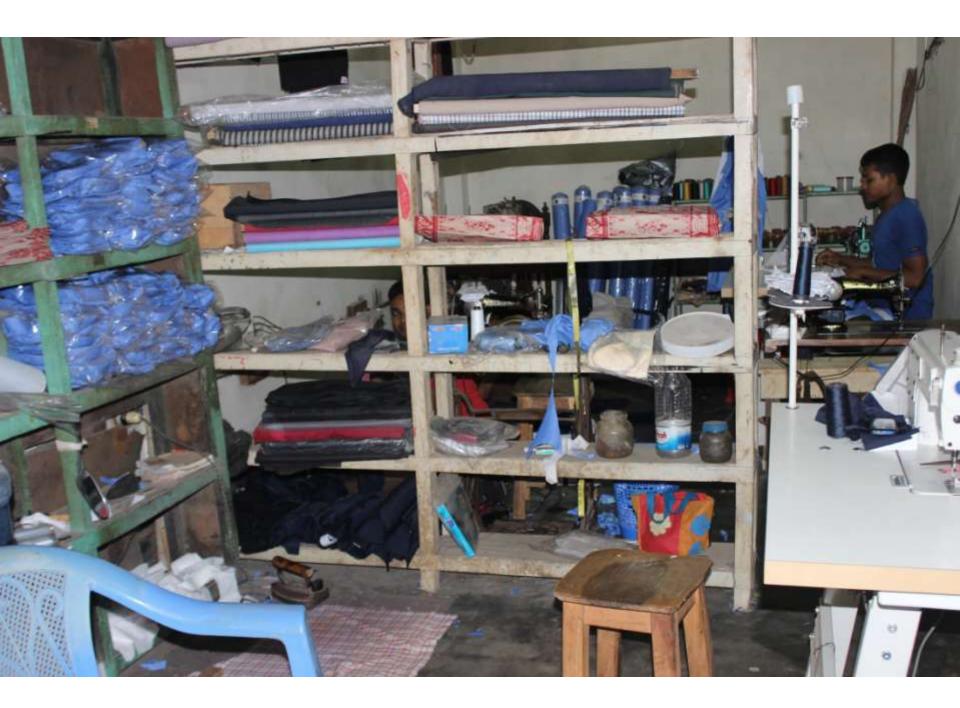












# **FAMILY PICTURE**

