

Proposed NU Business Name: Rajib Store

Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	: <i>MD. Abubakar Siddik (Rajib)</i> Vill: Brahmongaon, Union: Murapara, Post: Murapara- 1464, Upazila: Rupganj, District: Narayanganj.
Age	: 30 Years
Marital status	: Married
Children	: 01 (One) Son and 01 (One) Daughter
No. of siblings:	: 01 (one) brother and 03 (Three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	 Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: Entrepreneur: No: Nil: Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		8 (eight) years experiences as an assistant with his father grocery business and last 12 (twelve) years he is running his own business. He started this business only with Tk. 30,000. He has on hand training.
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01716896147
NU's National ID No.	•	6716863659732
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Nurjahan Begum is a GB member since Member since November 1988 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took loan several times and utilized it by assisting her husband and son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rajib Store
Address/ Location	:	Murapara modha bazar, Kalibari Road, Misti Potti, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk.747,000
Financing	:	Self Tk. 597,000 (from existing business) Required Investment Tk. 1,50,000 (as equity)
Present salary/drawings from business	:	Taka 21,500 (Twenty one thousand and five hundred)
Proposed Salary (estimates)	:	Taka 22,000 (Twenty two thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From products 12%.
(ii) Estimated % of proposed gross profit margin	:	From products 12%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutloulous	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	15,000	420,000	5,040,000		
Less: Cost of sales of products (B)	13,200	369,600	4,435,200		
Gross Profit (C) [C=(A-B)]	1,800	50,400	604,800		
Less: Operating Cost:			·		
Electricity bill		800	9,600		
Generator bill		150	1,800		
Shop Rent		7,000	84,000		
Mobile bill		1,200	14,400		
Conveyance		8,500	102,000		
Night Guard bill		120	1,440		
Present Salary (Self)		21,500	258,000		
Present Salary		-	-		
Other Cost (stationary & Entertainment etc.)		3,500	42,000		
Non Cash Item:		,	,		
Depreciation Expenses		475	5,700		
Total Operating Cost (D)		43,245	518,940		
Net Profit (C-D):		7,155	85,860		

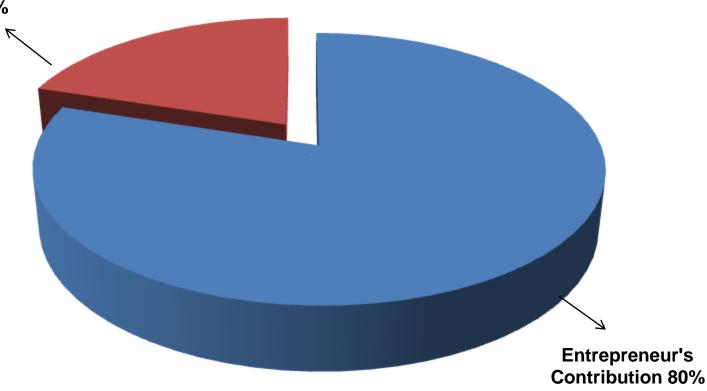
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (juice, biscuits, soft drinks, pickles, chips, vermicelli, incense, detergent powder, noodles, cosmetics item, and different types of bakery item etc.)	350,400	150,000	500,400
Investment in Machineries (refrigerator-1, energy light-3, Rack-6, Fan-2, Weight balance-3 etc.)	32,000	-	32,000
Creditors	(117,000)	-	(117,000)
Grameen Bank Loan Outstanding	(28,000)		(28,000)
Decoration (fixture and fittings)	9,000		9,000
Debtors	45,600	-	45,600
Advance for shop rent	300,000		300,000
Cash in hand	5,000	-	5,000
Total Capital	597,000	150,000	747,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 597,000
- GTT's Investment BD 150,000
- Total Capital BDT 747,000





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dantiaulana	У	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	18,000	504,000	6,048,000	19,800	554,400	6,652,800	20,790	582,120	6,985,440	
Less: Cost of sales of products (B)	15,840	443,520	5,322,240	17,424	487,872	5,854,464	18,295	512,266	6,147,187	
Gross Profit (C) [C=(A-B)]	2,160	60,480	725,760	2,376	66,528	798,336	2,495	69,854	838,253	
Less: Operating Cost:										
Electricity bill		1,200	14,400		1,300	15,600		1,400	16,800	
Generator bill		150	1,800		150	1,800		150	1,800	
Shop Rent		7,000	84,000		7,000	84,000		7,000	84,000	
Mobile bill (SMS & Reporting)		1,500	18,000		1,600	19,200		1,600	19,200	
Conveyance		10,000	120,000		10,500	126,000		11,000	132,000	
Night Guard bill		150	1,800		180	2,160		180	2,160	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary-Self		22,000	264,000		23,000	276,000		24,000	288,000	
Proposed Salary (Assistant - 1)		5,000	60,000		6,000	72,000		6,000	72,000	
Other Cost (stationary & Entertainment etc.)		3,500	42,000		3,700	44,400		3,900	46,800	
Non Cash Item:										
Depreciation Expenses		475	5,700		475	5,700		475	5,700	
Total Operating Cost (D)	-	51,975	617,700	-	54,905	658,860	-	56,705	680,460	
Net Profit (C-D):	-	8,505	108,060	-	11,623	139,476	-	13,149	157,793	
Retained Income			108,060			247,536			405,329	

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule**: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	114,060	151,476	169,793
1.3	Depreciation Expenses	5,700	5,700	5,700
1.4	Opening Balance of Cash Surplus	-	55,760	140,936
	Total Cash Inflow	269,760	212,936	316,429
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Decoration	-	-	-
2.3	Payback to Grameen Bank Outstanding Loan	28,000	-	-
2.4	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	214,000	72,000	72,000
3.0	Total Cash Surplus	55,760	140,936	244,429

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 Ownership of Business in own name; Trade license in his own name Experience: 12 Yrs	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES □ Location of shop; □ Increase of demand; □ The capital of Entrepreneur will be Tk. 1002,329 after 3 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 7th In-house Executive Social Business Design Lab On June 24, 2015 at Grameen Telecom Trust Premises

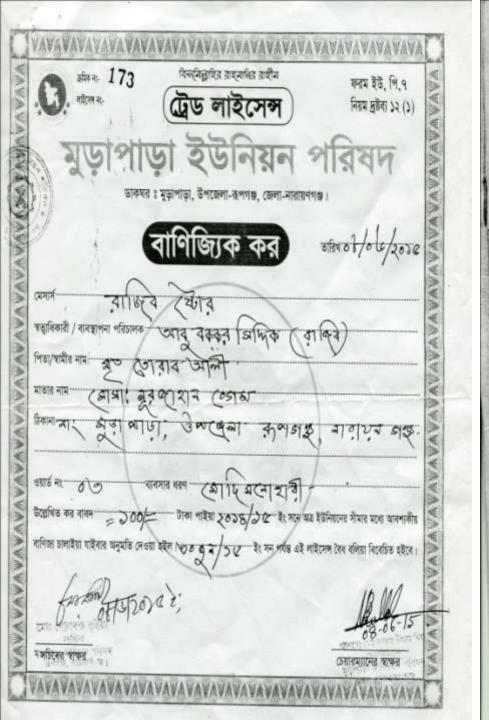
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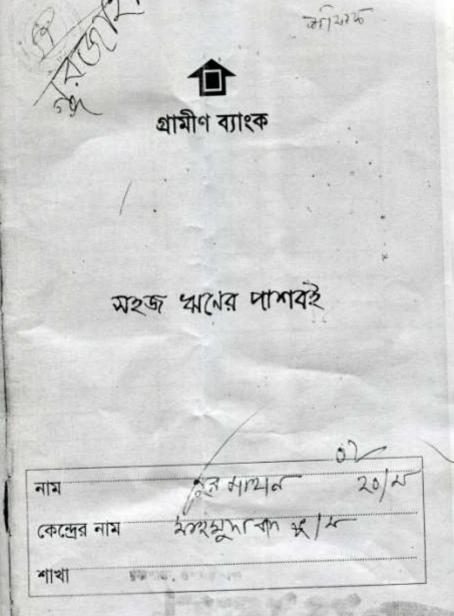
Pictures















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Propies Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পর

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Wilder William Miles

নাম: মোঃ আৰু বকর সিদ্দিক রাজিব

Name: Md Abubakar Siddik Rajib পিতা: মৃত ভোৱাৰ আলী

মাতা; নুরজাহান

Date of Birth: 13 May 1985

ID NO: 6716863659732

এই কান্ত্ৰী গণ্ডভাৰ্ডন্ধী বাংলাদেশ সরকারের সম্পত্তি। কান্ত্ৰটি বাবহারকারী বাহীত জন্য কোনাত গাঁওখা গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা বলো। ঠিকানা প্রাম/বাজা: রাক্ষনগাঁও, ডাক্ষর; মুড়াপাড়া - ১৪৬৪, জপাঞ্চ, নারায়নগঞ্জ



্রদানকারী কর্তৃপক্ষের স্থাকর প্রদানের তারিখ: ২০/০৮/২০০৮



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Propers Republic of Dangladesh

NATIONAL ID CARD / जाडीश পরিচয় পর

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নাম: নুরজাহান বেগম Name: Nurjahan Begum স্বামী: মৃত তোৱাব আলী

মাতা: হাওয়া বিবি

Date of Birth: 18 Mar 1964

ID NO: 6716863659578

এই কাডটি গণাাজাত্ত্ৰী বাংলাদেশ সরকাবের সম্পন্তি। কাডটি বাবহারকারী রাজীত অনা কোখাও পাওয়া গোলে নিকান্ত পোট অভিনে জমা দেয়ার জনা অনুবোধ করা হলো। ঠিকানা; গ্রাম/বাজা: রাজন গাঁও, ব্রাজন গাঁও, কাক্যর: মুড়াপাড়া - ১৪৬৪, গুপণ্ডা,

NEW

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২০/০৮/২০০৮

Thank You