

## Proposed NU Business Name: **RAKIB SHOES**



Project identification and prepared by: Md Asif Isteer,  
Ashulia Unit, Dhaka

Project verified by: Md Rofiqul Islam



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD RAKIB ULLAH</b>
Age	:	15-04-1990 (25 Years)
Education, till to date	:	Class Nine
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	6 Brothers and 4 Sisters
Address	:	Vill: Dogormora, P.O: Savar, P.S: Savar Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>LATIFA ZAMAN</b>
(iii) Father's name	:	<b>MD ASADUZZAMAN</b>
(iv) GB member's info	:	Branch: Ashulia, Centre # 92 (Female), Member ID: 10275, Group No: 04 Member since: 11-05-2002 (13 Years) First loan: 5,000 taka.
Further Information:		Outstanding loan: Nil
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Five years experience in running business. He has training for one years.
Other Own/Family Sources of Income	:	Mother's income (House Rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01677-859624
Mother Contact No.	:	01622-247278
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

LATIFA ZAMAN is a member of Grameen Bank since 13 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development and business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>RAKIB SHOES</b>
Location	:	Dogormora, Savar, Dhaka
Total Investment in BDT	:	BDT 4,00,000
Financing	:	Self BDT 2,50,000 (from existing business) 62% Required Investment BDT 1,50,000 (as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x 10 ft= 250 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪Manufacturer of ladies shoe, Gents shoe, Kids shoe etc.</li><li>▪Average 20% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing three employee.</li><li>▪After getting equity fund two employee will be appointed.</li><li>▪Entrepreneur is owner of the shop.</li><li>▪Collects goods from Siddiq bazaar.</li><li>▪Agreed grace period is 4 months.</li></ul>

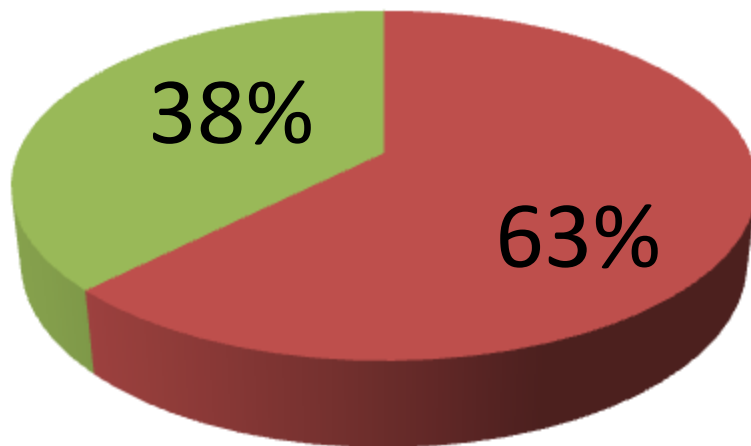
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Shoe	9,000	270,000	3,240,000
<b>Total Sales (A)</b>	<b>9,000</b>	<b>270,000</b>	<b>3,240,000</b>
<b>Less. Variable Expense</b>			
accerroies	7,200	216,000	2,592,000
<b>Total variable Expense (B)</b>	<b>7,200</b>	<b>216,000</b>	<b>2,592,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,800</b>	<b>54,000</b>	<b>648,000</b>
<b>Less. Fixed Expense</b>			
Electricity bill		1,500	18,000
Mobile Bill		1,000	12,000
Transportation		3,000	36,000
Salary (self)		5,000	60,000
Salary (staff)		30,000	360,000
Guard		200	2,400
Entertainment		400	4,800
<b>Total fixed Cost (D)</b>		<b>41,100</b>	<b>493,200</b>
<b>Net Profit (E) [C-D]</b>		<b>12,900</b>	<b>154,800</b>

# Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Upper (50 dozen x 1,500)	75,000	70,000	1,45,000
Fiber (50 x 1,000)	10,000	10,000	20,000
Shoe Sole ( 50 x 1,500)	75,000	50,000	1,25,000
Finished goods (shoe)	60,000	-	60,000
Racksin, Pasting, Rubber, Color, solution etc	26,000	20,000	46,000
Sewing Machine 2 x 2000	4,000	-	4,000
<b>Total</b>	<b>2,50,000</b>	<b>1,50,000</b>	<b>4,50,000</b>

## Source of Finance



- Entrepreneur's Contribution 250,000
- Investor's Investment 150,000
- Total 400,000

# Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Shoe	13,000	390,000	4,680,000	4,914,000
<b>Total Sales (A)</b>	<b>13,000</b>	<b>390,000</b>	<b>4,680,000</b>	<b>4,914,000</b>
<b>Less. Variable Expense</b>				
acceroies	10,400	312,000	3,744,000	3,931,200
<b>Total variable Expense (B)</b>	<b>10,400</b>	<b>312,000</b>	<b>3,744,000</b>	<b>3,931,200</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>2,600</b>	<b>78,000</b>	<b>936,000</b>	<b>982,800</b>
<b>Less. Fixed Expense</b>				
Electricity bill		1,500	18,000	19,000
Mobile bill & SMS Monitoring		400	4,800	5,300
Transportation		4,000	48,000	50,000
Salary (self)		5,000	60,000	60,000
Salary (staff)		43,000	516,000	516,000
Entertainment		500	6,000	7,000
Guard		200	2,400	4,000
<b>Non Cash Item</b>				
Depreciation		267	3,200	3,200
<b>Total Fixed Cost</b>		<b>54,867</b>	<b>658,400</b>	<b>664,500</b>
<b>Net Profit (E) [C-D]</b>		<b>23,133</b>	<b>277,600</b>	<b>318,300</b>
<b>Investment Payback</b>			<b>90,000</b>	<b>90,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	277,600	318,300
1.3	Depreciation (Non cash item)	3,200	3,200
1.4	Opening Balance of Cash Surplus		190,800
	<b>Total Cash Inflow</b>	<b>430,800</b>	<b>512,300</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	90,000	90,000
	<b>Total Cash Outflow</b>	<b>240,000</b>	<b>90,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>190,800</b>	<b>422,300</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:05  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





















প্রত্যয়নপত্র

আমি মোঃ আব্দুল ক্বাদির, গ্রাম- উপরমোড়া, পোস্টঃ-আসাব, থানাঃ সাতাব, জেলা-ঢাকা এর একজন ছাত্র। আমি আমার পুত্র মোঃ রাকিব উল্লাহ কে আমার মাধ্যমিক স্তরের বর্তমান বছরে ব্যবস্থা করার জন্য অর্থাৎ ০২/০৮/২০২০ হতে তারিখ হতে আদায় ৫ (পাঁচ) বছরের অনুমতি দিলাম। উক্ত সময়ের মধ্যে কোনো খেতি-তাফে উল্লেখ করা হবে না।

মোঃ আব্দুল ক্বাদির  
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার  
Government of the People's Republic of Bangladesh  
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



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Name: Md. Rakib Ullah  
পিতা: মোঃ আব্দুল ক্বাদির  
মাতা: লতিফা জামান  
Date of Birth: 15 Apr 1990  
ID NO: 19902627207000082

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তির অন্য কোথাও শেখানো গেলে নিকটস্থ পোর্ট অফিসে জমা দেয়ার জন্য অনুমতি করা হলো।  
ঠিকানা: বাসা/মোড়ি: ৪৭, গ্রাম/পাড়া: উপরমোড়া, ডাকঘর: আসাব - ১০৪০, দাকার পৌরসভা, সাতাব, ঢাকা

প্রদানকারী কর্মসূচীর হাফের প্রদানের তারিখ: ২০/১০/২০১০





# FAMILY PICTURE

