

Proposed NU Business Name : Sumayia Varieties Store Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Md. Tajul Islam Vill: Khamar Magura, Union: Doldolia, Post: Dokkhin Doldolia, Upazila: Ulipur, District: Kurigram.
Age	:	28 Years
Marital status		Married
Children	:	01 (One) Son
No. of siblings:	:	01 (One) Sister and 04 (Four) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✔FatherMst. Shahida BegumMd. Abdul Mannan KariBranch: Thatrai, Ulipur, Centre # 10/MoLoan no.: 1634, Member since September 03, 2001First Ioan: Tk. 4,000Existing Loan: nil, Last Ioan: 9,200
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A Yes Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	08 (Eight) years experience is running his own business. He started this business only with Tk. 30,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Teacher.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01713744366
NU's National ID No.	:	4919433701805
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shahida Begum is a GB member since September 03, 2001, at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for purchasing 01 (one) decimal land, purchasing cow and assisting her son in business. She was a Mobile lady.
- Finally GB loan helped her to improve her economic condition and livelihood and expanding the existing business her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sumayia Varieties Store
Address/ Location	-	Thatrai Bazar, Ulipur, Kurigram
Total Investment in BDT	-	Tk. 340,000
Financing	:	Self Tk. 240,000 (from existing business) Required Investment Tk.100,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (Three thousand)
Proposed Salary	:	Taka 3,500 (Three thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products sales 10% and betel leaf 25%
(ii) Estimated % of proposed gross profit margin	:	On products sales 10% and betel leaf 25%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

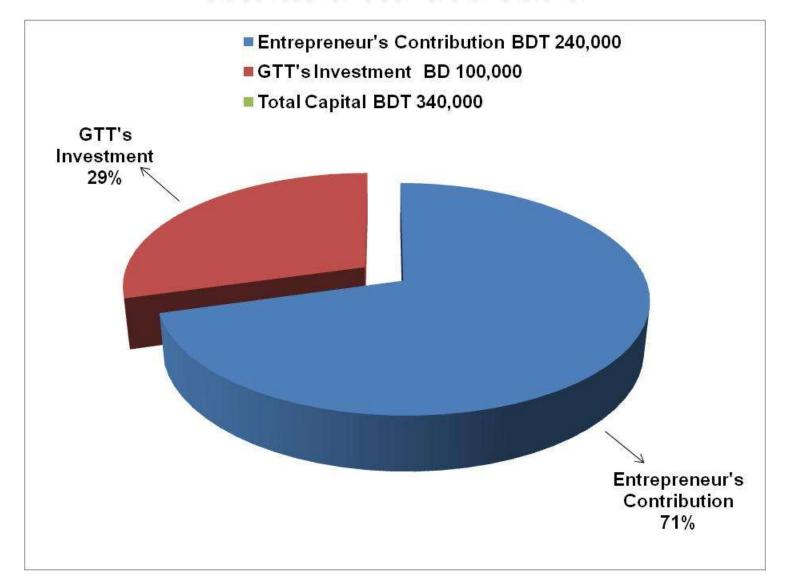
INFO ON EXISTING BUSINESS OPERATIONS

Dentioulana	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,500	39,000	468,000		
Sales income from betel leaf	500	13,000	156,000		
Total Sales income (A)	2,000	52,000	624,000		
Less: Cost of sales of products	1,350	35,100	421,200		
Less: Cost of sales of betel leaf	375	9,750	117,000		
Less: Total cost of Sales (B)	1,725	44,850	538,200		
Gross Profit (C) [C=(A-B)]	275	7,150	85,800		
Less: Operating Cost:					
Electricity bill		150	1,800		
Generator bill		210	2,520		
Shop Rent (self)		-	-		
Mobile bill		100	1,200		
Night Guard bill		40	480		
Conveyance		200	2,400		
Present Salary (Self)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		650	7,800		
Non Cash Item:					
Depreciation Expenses		150	1,800		
Total Operating Cost (D)		4,500	54,000		
Net Profit (C-D):		2,650	31,800		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (oil, biscuite, soap, vermicelli, insence, detergent powder, juice, soft drinks, fride dal, pickles, chips, tea, betel leaf, betel nut and cycle parts etc.)	38,432	100,000	138,432
Investment in Machineries (weight machine, fan and light etc.)	3,600	-	3,600
Cash in hand	382	-	382
Debtors	34,986	-	34,986
Decoration (fixture and fittings)	12,600	-	12,600
Investment in shop	150,000	-	150,000
Total Capital	240,000	100,000	340,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere		Year 1 (BD	T)		Year 2 (BD	DT)		Year 3 (BD) <i>T</i>)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	3,000	78,000	936,000	3,450	89,700	1,076,400	3,657	95,082	1,140,984
Estimated sales income from betel leaf	600	15,600	187,200	690	17,940	215,280	731	19,016	228,197
Total estimated Sales income (A)	3,600	93,600	1,123,200	4,140	107,640	1,291,680	4,388	114,098	1,369,181
Less: Cost of sales of products	2,700	70,200	842,400	3,105	80,730	968,760	3,291	85,574	1,026,886
Less: Cost of sales of betel leaf	450	11,700	140,400	518	13,455	161,460	549	14,262	171,148
Less: Total cost of Sales (B)	3,150	81,900	982,800	3,623	94,185	1,130,220	3,840	99,836	1,198,033
Gross Profit (C) [C=(A-B)]	450	11,700	140,400	518	13,455	161,460	549	14,262	171,148
Less: Operating Cost:									
Electricity bill		300	3,600		350	4,200		400	4,800
Generator bill		210	2,520		240	2,880		270	3,240
Shop Rent (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		400	4,800		500	6,000		500	6,000
Night Guard bill		70	840		100	1,200		100	1,200
Conveyance		500	6,000		1,000	12,000		1,500	18,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Self		3,500	42,000		4,000	48,000		4,000	48,000
Other Cost (stationary & Entertainment etc.)		650	7,800		850	10,200		1,000	12,000
Non Cash Item:									
Depreciation Expenses		150	1,800		150	1,800		150	1,800
Total Operating Cost (D)	-	6,447	73,360	_	7,857	94,280	-	8,587	103,040
Net Profit (C-D):	-	5,253	67,040	-	5,598	67,180	-	5,676	68,108
Retained Income			67,040			134,220			202,328

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	71,040	75,180	76,108
1.3	Depreciation Expenses	1,800	1,800	1,800
1.4	Opening Balance of Cash Surplus	-	48,840	77,820
	Total Cash Inflow	172,840	125,820	155,728
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	48,840	77,820	107,728

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Owner of the shop Trade license in his own name Ownership of Business in own name Experience : 08 Yrs. 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 442,328 after 3 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 7th In-house Executive Social Business Design Lab on June 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



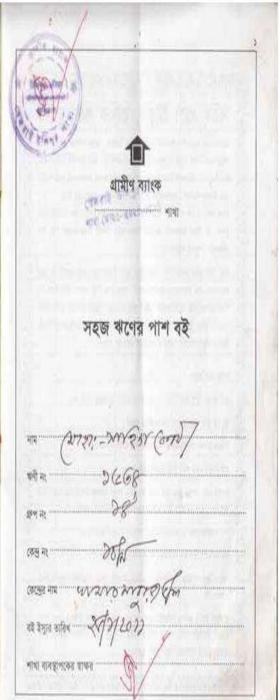




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	-ঃ সম্মানিত সদস্যদের দৃষ্টি আকর্মণ ঃ-
5.	পাশ বই ছাড়া কোন লেনাদন করবেন না। আপনার সম এবং কিষির টাকা পাশ বইয়ে এন্ট্রি হয়েছে কিনা এব গ্রহণকারীর সাক্ষর আচে কিনা দেখে নিন।
2	সক্ষয় জমা ও উদ্যোগদের টাকা পাশ বইয়ে এন্ট্রি হয়েয় কিন্য দেখে নিন।
0.	কেন্দ্র মিটিং অথবা নাগকের কাইন্টার হাড়া অনা কোমান টাকার সেনসেন করবেন না।
8,	উরেলনকৃত কথা ও আমানতের টাকা বুবে নিয়ে আজি তাব্য করুন। উল্লেখ্য কথের টাকা কাইকে ধার দেবেন না।
e.	অতি জানুয়ারী মাঙ্গের তরুছে আমানজের মুনায়ার টার্জা লাগ বইয়ে জমা করিয়ে ম্যানেজার/সেকের অভিযাবের সংখ্যাসা বুবে নিন।
6.	শাখায় এসে মানেমায়/বেকেড অনিদানের উপস্থিতিরে ডিপেডিট রিপের মাগায়ে জন্যানা ডকাযোগা টাবা জয করন।
٩,	বেন্দ্র মিটিং হাড়া খদের টাকা একবালীন এমার কেনে মানেকার/সেকেড অফিসকের উপস্থিতিতে শাখায় এসে ভয দিন।
b.	পাশ বইসহ আমানত হসিদ নিজের কায়ে গরুসহকারে সংরক্ষণ করন্দ। হিসাব পরীছার জন্দ নাংক থেকে গাল না গ্রহণ করা হলে, পাশ বই ব্যায়কে তথ্য দেয়ার পরার্ত্তী গাও নিনের থক্ষে ফেল্ড নিন।







Thank You