

Proposed NU Business Name : **Bosunia Cha Mill** Business Category: **General retail and wholesale** 



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Aminul Islam		
		Vill: Bosunia para, Union: Thatrai, Post: Bhabangor, Upazila: Ulipur, District: Kurigram.		
Age	:	33 Years		
Marital status	:	Married		
Children	••	1 (one) Daughter and 1 (one) Son		
No. of siblings:	:	1 (one) Sister and 1 (one) Brother		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	05 (five) years experience is running his own 'cha' mill business. He started the business only with Tk. 10,000.  He has on hand training.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01945214711
NU's National ID No.	:	4919483655610
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Ambia Begum is a GB member since March 31, 2009, at first she took GB loan BDT 8,700(eight thousand seven hundred).
- Gradually she took GB loan several times and utilized it for assisting her son in business (paddy business and wood business).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bosunia 'Cha' Mill
Address/ Location	:	Thatrai bazar, Ulipur, Kurigram
Total Investment in BDT	:	Tk. 564,000
Financing	:	Self Tk. 414,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business (estimates)	:	Taka 5,500 (five thousand five hundred)
Proposed Salary	:	Taka 6,000 (six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 35%.
(ii) Estimated % of proposed gross profit margin	:	On products 35%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

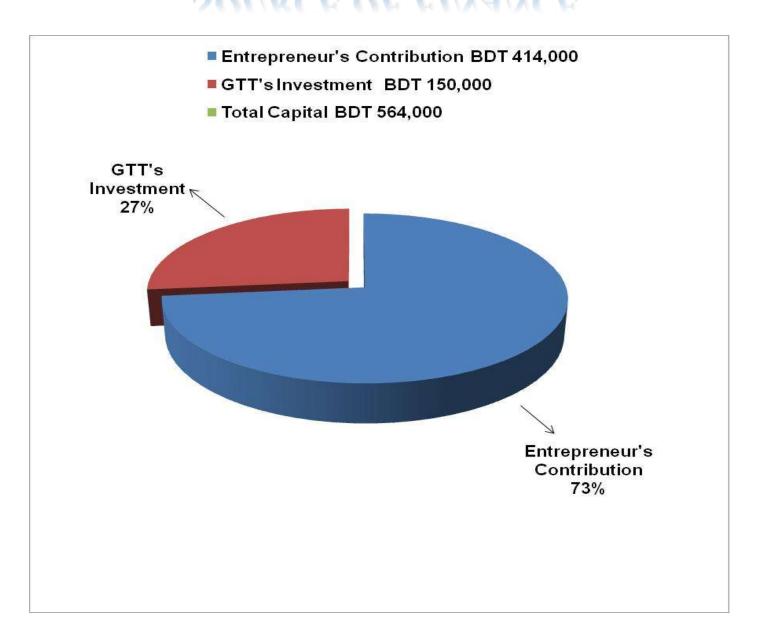
### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	3,000	78,000	936,000		
Less: Cost of sales of products (A)	1,950	50,700	608,400		
Gross Profit (C) [C=(A-B)]	1,050	27,300	327,600		
Less: Operating Cost:	,		,		
Electricity bill		300	3,600		
Generator bill		150	1,800		
Shop Rent		800	9,600		
Mobile bill		200	2,400		
Night Guard bill		100	1,200		
Present Salary (Self)		5,500	66,000		
Proposed Salary (Assistant -3)		14,600	175,200		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		2,280	27,358		
Total Operating Cost (D)		24,930	299,158		
Net Profit (C-D):		2,370	28,443		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Existing Proposed				
	Eucalyptus tree, mahogany tree, dandelion tree, mango tree etc.	76,500	150,000	226,500	
Investment in Machineries (cha mill machine	saw weight halance hammer	156,450		156,450	
sewing wrench, axe, air machine etc.)	130,430	-	130,430		
Cash in hand	4,256	-	4,256		
Debtors			-	39,794	
Creditors			-	(3,000)	
Payback to GB loan outstanding			-	(8,900)	
Decoration (fixture and fittings)			-	38,900	
Advance for shop			-	110,000	
Total Capital			150,000	564,000	

### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars –	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,000	104,005	1,248,062	4,600	119,606	1,435,272	4,830	125,586	1,507,035
Less: Cost of sales of products (A)	2,600	67,603	811,241	2,990	77,744	932,927	3,140	81,631	979,573
Gross Profit (C) [C=(A-B)]	1,400	36,402	436,822	1,610	41,862	502,345	1,691	43,955	527,462
Less: Operating Cost:									
Electricity bill		600	7,200		800	9,600	,	1,000	12,000
Generator bill		150	1,800		200	2,400	,	200	2,400
Shop Rent		800	,		800			800	,
Mobile bill (SMS & Reporting)		550	6,600		550	6,600		550	6,600
Night Guard bill		130	1,560	ļ	160	1,920	,	160	1,920
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		6,000	72,000		6,500	78,000		7,000	84,000
Proposed Salary (Assistant-3)		16,000	192,000	l	19,000	228,000	,l	19,000	228,000
Other Cost (stationary & Entertainment etc.)		1,100	13,200		1,200	14,400		1,200	14,400
Non Cash Item:									
Depreciation Expenses		2,280	27,358		2,280	27,358	,	2,280	27,358
Total Operating Cost (D)		- 28,610	337,318	<u> </u>	32,490	389,878	,	- 33,190	398,278
Net Profit (C-D):		7,792	99,504		9,372	112,468	_	10,765	129,185
Retained Income			99,504	<u> </u>		211,972			341,157

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	105,504	124,468	141,185
1.3	Depreciation Expenses	27,358	27,358	27,358
1.4	Opening Balance of Cash Surplus	-	87,962	167,787
	Total Cash Inflow	282,862	239,787	336,329
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Payback to GB loan outstanding	8,900		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	194,900	72,000	72,000
3.0	Total Cash Surplus	87,962	167,787	264,329

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 03 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience: 5 Yrs.	WEAKNESS ☐ Can not supply goods & services according to demand.
OPPORTUNITIES  □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 755,157 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 7<sup>th</sup> In-house Executive Social Business Design Lab on June 24, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







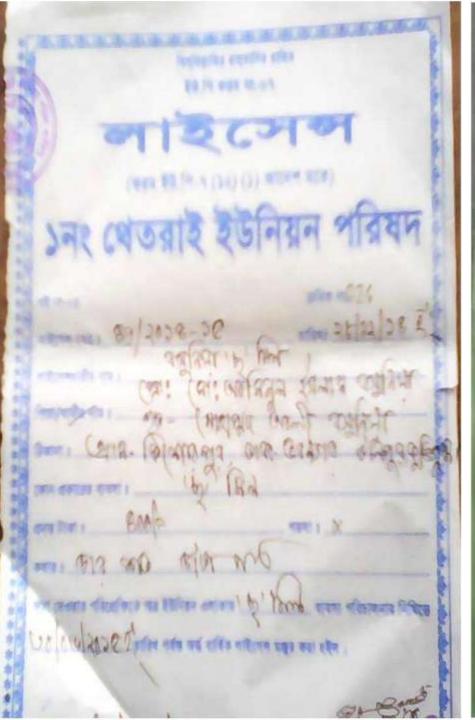








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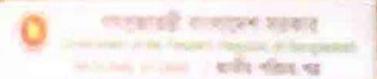
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