#### Proposed NU Business Name: NOOR MUHAMMAD TELECOM



Project identification and prepared by: Kajem Uddin, Bashon Unit, Gazipur

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHOHEL		
Age	:	10-01-1987 (28 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 son		
No. of siblings:	:	1 Brothers 1 Sister		
Address	:	Vill: Telipara, P.O: Chandona, P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  FEROZA KHATUN  ABDUL ALIM  Branch: Bashon Gazipur, Centre # 62 (Female),  Member ID: 3425, Group No: 08  Member since: 20-06-1995 (20 Years)  First loan: 3,000 taka.		
Further Information: (v) Who pays GB loan installment	  -	Outstanding loan: Nil Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has training for one year.
Other Own/Family Sources of Income	:	Father's income (house rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911-564356
Mother Contact No.	:	01677-940094
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

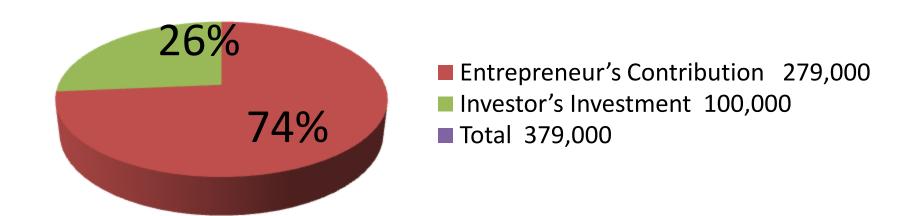
FEROZA KHATUN is a member of Grameen Bank since 20 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NOOR MUHAMMAD TELECOM		
Location	:	Telipara bortoila, Gazipur		
Total Investment in BDT	:	BDT 3,79,000		
Financing	:	Self BDT 2,79,000 (from existing business) 74% Required Investment BDT 1,00,000 (as equity) 26%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 150 square ft		
Security of shop	:	BDT 1,00,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile phone battery, charger, headphone etc.</li> <li>Provide flexi-load, Bikash, photocopy services.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Chourasta, Gulistan, Dhaka.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Photocopy	100	3,000	36,000	
Accerrories	1,200	36,000	432,000	
Flexi-load	216	6,480	77,760	
Bikash	200	6,000	72,000	
Total Sales (A)	1,716	51,480	617,760	
Less. Variable Expense				
Photocopy	50	1,500	18,000	
Accerrories	960	28,800	345,600	
Total variable Expense (B)	1,010	30,300	363,600	
Contribution Margin (CM) [C=(A-B)	706	21,180	254,160	
Less. Fixed Expense				
Rent		2,000	24,000	
Electricity bill		1,800	21,600	
Mobile Bill		300	3,600	
Transportation		500	6,000	
Salary (self)		5,000	60,000	
Salary (staff)		3,000	36,000	
Entertainment		300	3,600	
Total fixed Cost (D)		12,900	154,800	
Net Profit (E) [C-D)		8,280	99,360	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Photocopy machine (1 x 60,000)	60,000	-	60,000		
Energy bulb (40 x 250)	10,000	10,000	20,000		
Battery (230 x 50)	11,500	-	11,500		
Charger (150 x 50)	7,500	-	7,500		
Flexi-load	40,000	10,000	50,000		
Bikash	1,00,000	50,000	1,50,000		
Others	50,000	30,000	80,000		
Total	2,79,000	1,00,000	3,79,000		

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Photocopy	100	3,000	36,000	37,800	
Accerrories	2,000	60,000	720,000	756,000	
Flexi-load	324	9,720	116,640	122,472	
Bikash	400	12,000	144,000	151,200	
Total Sales (A)	2,824	84,720	1,016,640	1,067,472	
Less. Variable Expense					
Photocopy	50	1,500	18,000	18,900	
Accerrories	1,600	48,000	576,000	604,800	
Total variable Expense (B)	1,650	49,500	594,000	623,700	
Contribution Margin (CM) [C=(A-B)	1,174	35,220	422,640	443,772	
Less. Fixed Expense					
Rent		2,000	24,000	24,000	
Electricity bill		1,800	21,600	22,500	
Mobile bill & SMS Monitoring		400	4,800	5,300	
Transportation		800	9,600	11,500	
Salary (self)		5,000	60,000	60,000	
Salary (staff)		5,000	60,000	60,000	
Entertainment		400	4,800	5,500	
Non Cash Item					
Depreciation		1,000	12,000	12,000	
Total Fixed Cost		16,400	196,800	200,800	
Net Profit (E) [C-D)		18,820	225,840	242,972	
Investment Payback			60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	225,840	242,972
1.3	Depreciation (Non cash item)	12,000	12,000
1.4	Opening Balance of Cash Surplus		177,840
	Total Cash Inflow	337,840	432,812
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	177,840	372,812

#### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











## গাজীপুর পৌরসভা

গাজীপুর

नाहार - २४०० 2012-2016 (पिए नारेलान)





৩১শে মার্চ ২০০৩ সনের মডেল ট্যাক্স সিভিউলের এস আর ও নং ৮৭ আইন/২০০৩ ও ২০০৮ সনের পৌরসভা অধ্যাদেশ ১০২-১০৮ নং ধারা অনুযায়ী পেশা, ব্যবসা ও প্রাদীর জনা, অনুমোদিত ট্রেড দাইনেক যাহার মেয়ান ৩০শে জুন ২০ ১৫০ ইং পর্যন্ত বাবিতব।

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গণপ্রজাতনী বাংলাদেশ সরকার Government of the Poople's Republic of Bangindesh NATIONAL ID CARD / खाउँस পरिक्स পর



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नाम: त्याः त्याद्श Name: MD. SHOHEL

পিতা: আবন্তস আগিম

यादाः किखाम पास्त

Date of Birth: 10 Jan 1987

ID NO: 3313023316124

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## **FAMILY PICTURE**

