Proposed NU Business Name: KABIR STORE



Project identification and prepared by: Nasir Uddin, Bashon Unit, Gazipur

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD KABIR HOSSAIN		
Age	:	17-12-1982 (33 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	1 Brothers & 2 Sisters		
Address	:	Vill: Islampur, P.O: Kodda bazaar, P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SUFIA BEGUM KIYAMUDDIN Branch: Bashon Gazipur, Centre # 30 (Female), Member ID: 5752, Group No: 08 Member since: 15-08-2006 (09 Years) First loan: 15,000 taka.		
Further Information: (v) Who pays GB loan installment	 -	Outstanding loan: Nil Mother		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01988-789511
Mother Contact No.	:	01984-610455
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

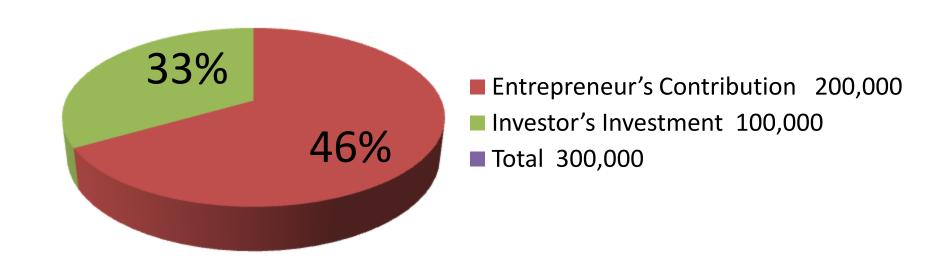
SUFIA BEGUM is a member of Grameen Bank since 09 years. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KABIR STORE		
Location	:	Islampur bazaar, Gazipur		
Total Investment in BDT	:	BDT 3,00,000		
Financing	:	Self BDT 2,00,000 (from existing business) 67% Required Investment BDT 1,00,000 (as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Egg, Oil, Biscuit, Soap, pottery goods, Salt, Mustard oil, Washing powder, Chanachur, Cosmetics etc. Provide flexi-load serviec. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. Entrepreneur is owner of the shop. Collects goods from Chourasta, Kodda, Gazipur. Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery item	2,800	84,000	1,008,000	
Flexi-load	108	3,240	38,880	
Total Sales (A)	2,908	87,240	1,046,880	
Less. Variable Expense				
Grocery item	2,380	71,400	856,800	
Total variable Expense (B)	2,380	71,400	856,800	
Contribution Margin (CM) [C=(A-B)	528	15,840	190,080	
Less. Fixed Expense				
Electricity bill		300	3,600	
Mobile Bill		500	6,000	
Transportation		500	6,000	
Salary (self)		5,000	60,000	
Entertainment		300	3,600	
Total fixed Cost (D)		6,600	79,200	
Net Profit (E) [C-D)		9,240	110,880	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (20 x 1,700)	34,000	34,000	68,000		
Oil (1 drum x 15,000)	15,000	-	15,000		
Flour (5 bag x 1,100)	5,500	-	5,500		
Cosmetics, Soap, Powder, Oil etc	50,000	30,000	80,000		
Others	45,500	30,000	75,500		
Flexi-load	50,000	6,000	56,000		
Total	2,00,000	1,00,000	3,00,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery item	5,000	150,000	1,800,000	1,890,000	
Flexi-load	135	4,050	48,600	51,030	
Total Sales (A)	5,135	154,050	1,848,600	1,941,030	
Less. Variable Expense					
Grocery item	4,250	127,500	1,530,000	1,606,500	
Total variable Expense (B)	4,250	127,500	1,530,000	1,606,500	
Contribution Margin (CM) [C=(A-B)	885	26,550	318,600	334,530	
Less. Fixed Expense					
Electricity bill		300	3,600	4,000	
Mobile bill & SMS Monitoring		600	7,200	8,000	
Transportation		800	9,600	11,500	
Salary (self)		5,000	60,000	60,000	
Salary (staff)		3,000	36,000	36,000	
Entertainment		100	1,200	1,500	
Total Fixed Cost		9,800	117,600	121,000	
Net Profit (E) [C-D)		16,750	201,000	213,530	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	201,000	213,530
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		141,000
	Total Cash Inflow	301,000	354,530
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	141,000	294,530

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









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গণপ্ৰজাতন্ত্ৰী বাংলাদেশ

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Constant authors from the

FAMILY PICTURE

