Proposed NU Business Name: ABU SAYED DIM ER AROT



Project identification and prepared by: Md. Abul Khayer, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



| Brief Bio of The Proposed Nobin Udyokta | | | | |
|---|-------|--|--|--|
| Name | : | ABU SAYED | | |
| Age | : | 01-09-1985 (30 Years) | | |
| Education, till to date | : | Class 5 | | |
| Marital status | : | Married | | |
| Children | : | 1 Daughter | | |
| No. of siblings: | : | 2 Brothers 5 Sister | | |
| Address | : | Vill: Kastola Dokkhin Para, P.O: Kalihati, P.S: Ghatail, Dist: Tangail | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father MST TARA VANU ABDUL JUBBUR Branch: Brahmanshashon Centre # 42(Female), Member ID: 2735, Group No: 01 Member since: 30-03-1981 (34 Years) First loan: 1,000 taka. | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 20,000 Outstanding loan: BDT 4,525 Enrepreneur No No No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | Nil |
|---|---|--|
| Business Experiences and | | Five years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | Father's income (Agriculture) |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01784754497 |
| Mother's Contact No. | : | |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mst Tara Vanu joined Grameen Bank since 34 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in son's business.

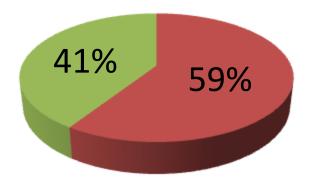
| Proposed Nobin Udyokta Business Info | | | | |
|---|---|--|--|--|
| Business Name | : | ABU SAYED DIM ER AROT | | |
| Location | : | Kastola Dokkhin Para, Kalihati, Tangail. | | |
| Total Investment in BDT | : | BDT 2,44,800 | | |
| Financing | • | Self BDT 1,44,800(from existing business) 59% Required Investment BDT 1,00,000(as equity) 41% | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | |
| Proposed Salary | : | BDT 5,000 | | |
| Size of shop | : | 25ft x 15 ft= 375 square ft | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Whole seller of eggs. Average 20 paisa gain on each egg. The business is operating by entrepreneur. Existing one employee. The shop is rented. Collects goods from Local Farm. Agreed grace period is 4 months. | | |

| Existing Business (BDT) | | | | | |
|-----------------------------------|---------|-----------|------------|--|--|
| Particular | Daily | Monthly | Yearly | | |
| Revenue (sales) | | | | | |
| Eggs | 123,000 | 3,690,000 | 44,280,000 | | |
| Total Sales (A) | 123,000 | 3,690,000 | 44,280,000 | | |
| Less. Variable Expense | | | | | |
| Eggs | 120,000 | 3,600,000 | 43,200,000 | | |
| Total variable Expense (B) | 120,000 | 3,600,000 | 43,200,000 | | |
| Contribution Margin (CM) [C=(A-B) | 3,000 | 90,000 | 1,080,000 | | |
| Less. Fixed Expense | | | | | |
| Rent | | 1,500 | 18,000 | | |
| Electricity Bill | | 500 | 6,000 | | |
| Mobile Bill | | 3,000 | 36,000 | | |
| Entertainment | | 300 | 3,600 | | |
| Transportation | | 60,000 | 720,000 | | |
| Salary (self) | | 5,000 | 60,000 | | |
| Salary (Staff) | | 10,000 | 120,000 | | |
| Total Fixed Cost | | 80,300 | 963,600 | | |
| Net Profit (E) [C-D) | | 9,700 | 116,400 | | |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
|--------------------------|----------|----------|----------------|
| Eggs (620 case x 30 x 8) | 1,44,800 | 1,00,000 | 2,44,800 |
| Total | 1,44,800 | 1,00,000 | 2,44,800 |

Source of Finance



- Entrepreneur's Contribution 144,800
- Investor's Investment 100,000
- Total 244,800

| Financial Projection (BDT) | | | | | | |
|-----------------------------------|---------|-----------|------------|-----------------|--|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | | |
| Revenue (sales) | | | | | | |
| Eggs | 205,000 | 6,150,000 | 73,800,000 | 77,490,000 | | |
| Total Sales (A) | 205,000 | 6,150,000 | 73,800,000 | 77,490,000 | | |
| Less. Variable Expense | | | | | | |
| Eggs | 200,000 | 6,000,000 | 72,000,000 | 75,600,000 | | |
| Total variable Expense (B) | 200,000 | 6,000,000 | 72,000,000 | 75,600,000 | | |
| Contribution Margin (CM) [C=(A-B) | 5,000 | 150,000 | 1,800,000 | 1,890,000 | | |
| Less. Fixed Expense | | | | | | |
| Rent | | 1,500 | 18,000 | 18,000 | | |
| Electricity Bill | | 500 | 6,000 | 6,300 | | |
| Mobile Bill | | 4,500 | 54,000 | 56 <i>,</i> 700 | | |
| Entertainment | | 500 | 6,000 | 6,300 | | |
| Transportation | | 100,000 | 1,200,000 | 1,260,000 | | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | | |
| Salary (Staff) | | 20,000 | 240,000 | 240,000 | | |
| Total Fixed Cost | | 132,000 | 1,584,000 | 1,663,200 | | |
| Net Profit (E) [C-D) | | 18,000 | 216,000 | 226,800 | | |
| Investment Payback | | | 60,000 | 60,000 | | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|-----------------|-----------------|
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 100,000 | |
| 1.2 | Net Profit | 216,000 | 226,800 |
| 1.3 | Depreciation (Non cash item) | | |
| 1.4 | Opening Balance of Cash Surplus | | 156,000 |
| | Total Cash Inflow | 316,000 | 382,800 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 100,000 | |
| 2.2 | Payment of GB Loan | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. | 60,000 | 60,000 |
| 2.5 | Fee) | | |
| | Total Cash Outflow | 160,000 | 60,000 |
| 3 | Net Cash Surplus | 156,000 | 322,800 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

































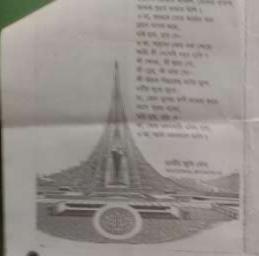












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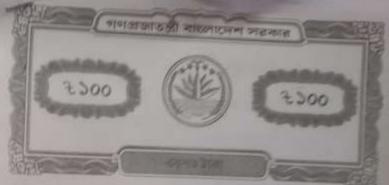
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FAMILY PICTURE

