#### **Proposed NU Business Name: AL AMIN STORE**



Project identification and prepared by: Md. Motiar Rahman, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



| Brief Bio of The Proposed Nobin Udyokta   |       |   |  |  |
|---|-------|---|--|--|
| Name  | :     | MD. AL AMIN   |  |  |
| Age   | :     | 01-01-1997 (19 Years)   |  |  |
| Education, till to date   | :     | Dakhil  |  |  |
| Marital status  | :     | Single  |  |  |
| Children  | :     | N/A   |  |  |
| No. of siblings:  | :     | 1 Brother 1 Sister  |  |  |
| Address   | :     | Vill: Purbo Pakutia, P.O: Deulabari, P.S: Ghatail, Dist: Tangail  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  |       | Mother Father  AKHI BEGUM  ABU BAKAR  Branch: Pakutia Ghatail, Centre # 3(Female),  Member ID: 9793 Group No: 10  Member since: 22-12-2009 (6 Years)  First loan: 5,000 taka. |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 25,000 Outstanding loan: BDT 14,080 Father No No No  |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | Ten years experience in running business.                 |
| Training Info   | : | He has training for three years.                          |
| Other Own/Family Sources of Income  | : | Father's income (Hotel Business)                          |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01732-621211  |
| Mother's Contact No.  | : | 01823-184429  |
| NU Project<br>Source/Reference  | • | Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AKHI BEGUM joined Grameen Bank since 6 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in hotel business.

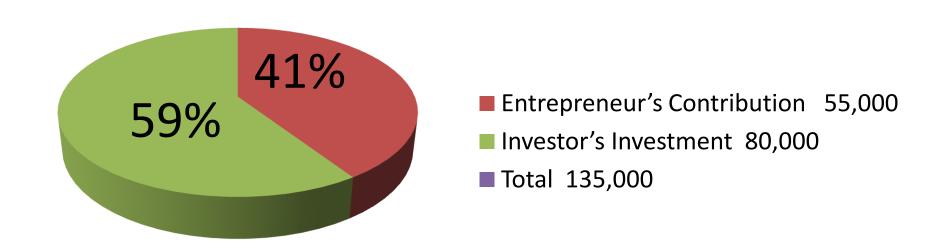
| Proposed Nobin Udyokta Business Info              |          |  |  |
|---|----------|--|--|
| Business Name                                     | :        | AL AMIN STORE  |  |
| Location  | $\Box$ : | Pakutia Bazaar, Tangail.   |  |
| Total Investment in BDT                           | :        | BDT 1,35,000   |  |
| Financing   | :        | Self BDT 55,000(from existing business) 41% Required Investment BDT 80,000(as equity) 59%  |  |
| Present salary/drawings from business (estimates) | <b>:</b> | BDT 5,000  |  |
| Proposed Salary                                   | :        | BDT 5,000  |  |
| Size of shop                                      | :        | 30 ft x 15 ft= 450 square ft   |  |
| Security of Shop                                  | :        | BDT 20,000   |  |
| Implementation                                    | :        | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Potato, Bran, Soyabin, Onion, Salt, Chili, Soap, Cosmetics, Soft Drinks, Coil, Biscuit, Chanachur, etc.</li> <li>Average 40% gain on tea and betel leaf and 15% on others goods sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Collects goods from Pakutia, Ghatail.</li> <li>Agreed grace period is 4 months.</li> </ul> |  |

| <b>Existing Business</b> | (BDT) |
|--------------------------|-------|
|--------------------------|-------|

| Double Monthly Vesiles            |       |         |         |  |  |
|-----------------------------------|-------|---------|---------|--|--|
| Particular                        | Daily | Monthly | Yearly  |  |  |
| Revenue (sales)                   |       |         |         |  |  |
| Grocery item                      | 1,500 | 45,000  | 540,000 |  |  |
| Tea & betel leaf                  | 600   | 18,000  | 216,000 |  |  |
| Total Sales (A)                   | 2,100 | 63,000  | 756,000 |  |  |
| Less. Variable Expense            |       |         |         |  |  |
| Grocery item                      | 1,275 | 38,250  | 459,000 |  |  |
| Tea & betel leaf                  | 360   | 10,800  | 129,600 |  |  |
| Total variable Expense (B)        | 1,635 | 49,050  | 588,600 |  |  |
| Contribution Margin (CM) [C=(A-B) | 465   | 13,950  | 167,400 |  |  |
| Less. Fixed Expense               |       |         |         |  |  |
| Rent                              |       | 1,500   | 18,000  |  |  |
| Electricity bill                  |       | 1,000   | 12,000  |  |  |
| Mobile Bill                       |       | 500     | 6,000   |  |  |
| Salary (self)                     |       | 5,000   | 60,000  |  |  |
| Entertainment                     |       | 400     | 4,800   |  |  |
| Guard                             |       | 60      | 720     |  |  |
| Total fixed Cost (D)              |       | 8,460   | 101,520 |  |  |
| Net Profit (E) [C-D)              |       | 5,490   | 65,880  |  |  |

| Investment Breakdown  |          |          |                |  |  |
|---|----------|----------|----------------|--|--|
| Particulars   | Existing | Proposed | Proposed Total |  |  |
| Rice (4 bag x 2,250)  | 9,000    | 22,500   | 31,500         |  |  |
| Soft drinks (25 x 530)  | 13,250   | 15,900   | 29,150         |  |  |
| Sugar (1 x 1,800)   | 1,800    | 1,800    | 3,600          |  |  |
| Biscuit, Betel leaf, Milk, Mosquito Coil,<br>Chips, Tea, Chocolate, Salt, etc | 20,950   | 39,800   | 60,750         |  |  |
| Fridge  | 10,000   | -        | 10,000         |  |  |
| Total   | 55,000   | 80,000   | 1,35,000       |  |  |

#### **Source of Finance**



| Financial Projection (BDT)        |       |         |           |           |
|-----------------------------------|-------|---------|-----------|-----------|
| Particular                        | Daily | Monthly | 1st Year  | 2nd Year  |
| Revenue (sales)                   |       |         |           |           |
| Grocery item                      | 2,500 | 75,000  | 900,000   | 945,000   |
| Tea & betel leaf                  | 800   | 24,000  | 288,000   | 302,400   |
| Total Sales (A)                   | 3,300 | 99,000  | 1,188,000 | 1,247,400 |
| Less. Variable Expense            |       |         |           |           |
| Grocery item                      | 2,125 | 63,750  | 765,000   | 803,250   |
| Tea & betel leaf                  | 480   | 14,400  | 172,800   | 181,440   |
| Total variable Expense (B)        | 2,605 | 78,150  | 937,800   | 984,690   |
| Contribution Margin (CM) [C=(A-B) | 695   | 20,850  | 250,200   | 262,710   |
| Less. Fixed Expense               |       |         |           |           |
| Rent                              |       | 1,500   | 18,000    | 18,000    |
| Electricity bill                  |       | 1,000   | 12,000    | 13,000    |
| Mobile bill & SMS Monitoring      |       | 600     | 7,200     | 8,000     |
| Salary (self)                     |       | 5,000   | 60,000    | 60,000    |
| Salary (staff)                    |       | 2,000   | 24,000    | 24,000    |
| Entertainment                     |       | 500     | 6,000     | 7,000     |
| Guard                             |       | 60      | 720       | 1,000     |
| Non Cash Item                     |       |         |           |           |
| Depreciation                      |       | 167     | 2,000     | 2,000     |
| Total Fixed Cost                  |       | 10,827  | 129,920   | 133,000   |
| Net Profit (E) [C-D)              |       | 10,023  | 120,280   | 129,710   |
| Investment Payback                |       |         | 48,000    | 48,000    |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars Particulars                      | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1   | Cash Inflow                                  |              |              |
| 1.1 | Investment Infusion by Investor              | 80,000       |              |
| 1.2 | Net Profit                                   | 120,280      | 129,710      |
| 1.3 | Depreciation (Non cash item)                 | 2,000        | 2,000        |
| 1.4 | Opening Balance of Cash Surplus              |              | 74,280       |
|     | Total Cash Inflow                            | 202,280      | 205,990      |
| 2   | Cash Outflow                                 |              |              |
| 2.1 | Purchase of Product                          | 80,000       |              |
| 2.2 | Payment of GB Loan                           |              |              |
|     | Investment Pay Back (Including Ownership Tr. |              |              |
| 2.3 | Fee)   | 48,000       | 48,000       |
|     | Total Cash Outflow                           | 128,000      | 48,000       |
| 3   | Net Cash Surplus                             | 74,280       | 157,990      |

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures































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নিবছন প্রিপ
(ম্বয়-৪)
[বিধি-১২ (খ) প্রস্তিবা]
ভবা নাম : বিধি-১২ (খ) প্রস্তিবা
ভবা নাম : বিধি

#### গণপ্রজাতন্ত্রী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় দেউলাবাড়ী ইউনিয়ন পরিষদ ঘাটাইল, টাদাইল জন্ম সন্দ

[বিধি- ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত)

निवक्षन विद्य नः

নিবদ্ধনের তারিখ: ২০-০৭-২০০৭

সনদ ইস্যুর তারিখ: ১১-০৮-২০১৫

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নাম: মো: আল আমিন

শন্ম তারিখ: ০১-০১-১৯৯৭ প্রেলা জানুয়ারি উনিশ শত সাতানব্বই

नित्रः भूतम

জন্ম স্থান: গ্রাম: পূর্ব পাকৃটিয়া, ইউ.পি: দেউলাবাড়ী, ঘাটাইল, টাঙ্গাইল।

পিতার নাম: আবু বকর

জাতীয়তা: বাংলাদেশী

মাতার নাম: আখি বেগম

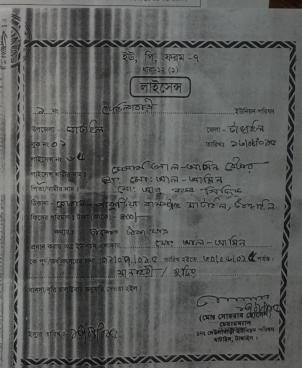
काठीयुठाः ताश्मारमभी

স্থায়ী ঠিকানা: গ্রাম: পূর্ব পাকৃটিয়া, পো: ডি. পাকৃটিয়া, ঘাটাইল, টাঙ্গাইল।



১১/৪ ৮- | २०) ৫
(নিবছকের স্থাক্ষর ও নামসই সীল্
(মোহ সোহরার হোসেন)
চেয়ারম্যান
১নং দেউপাবাড়ী ইউনিয়ন পরিষদ হর্বা
ঘটাইল, টাঙ্গাইল।

শ প্রথম চার অন্ধ ব্যক্তির জন্য সাল, প্রবৃত্তী সাত আই এরিয়া কোড ও শেষ ছয় আছ ধারা ক্রমিক।



## **FAMILY PICTURE**

