

Proposed NU Business Name : Rubel Shishi Factory Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | | Rubel Vill: Chakkeshob, Union: 3 no Paranpur, Post: Balo bazar, Upazila: Manda, District: Naogaon. |
|---|---|--|
| Age | : | 27 Years |
| Marital status | : | Married |
| Children | : | 1 (one) Daughter & 1 (one) Son |
| No. of siblings: | : | 1 (one) Brother & 1 (one) Sister |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother \checkmark Father Anwara Mozammel Branch: Chakkeshob, Manda Centre # 03/mo Loan no.: 6020, Member since January 19, 2011 First Ioan: Tk. 8,000 Existing Ioan: Tk. 15,000, Outstanding Ioan: Tk. 7,401 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Entrepreneur No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | Class Five |
|---|---|--|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | • | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | : | 06 (six) years experience is running his own factory business. He started the business only with Tk. 20,300 (twenty thousand three hundred). He has on hand training. |
| Other Own/Family Sources of Income | : | Nil. |
| Other Own/Family Sources of Liabilities | • | Nil |
| NU's Contract No. | : | 01723719066 |
| NU's National ID No. | : | 6414781682120 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Anwara is a GB member since January 19, 2011, at first she took GB loan BDT 8,000 (eight thousand).
- Gradually she took GB loan several times and utilized it for assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Rubel Shishi Factory |
|--|---|--|
| Address/ Location | : | Khuda boxer mur, Balo bazar, Naogaon. |
| Total Investment in BDT | - | Tk. 107,000 |
| Financing | : | Self Tk. 47,000 (from existing business) Required Investment Tk. 60,000 (as equity) |
| Present salary/drawings from business | : | Taka 4,000 (four thousand) |
| Proposed Salary (estimates) | : | Taka 5,500 (five thousand five hundred) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On products 40%. |
| (ii) Estimated % of proposed gross profit margin | : | On products 40%. |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

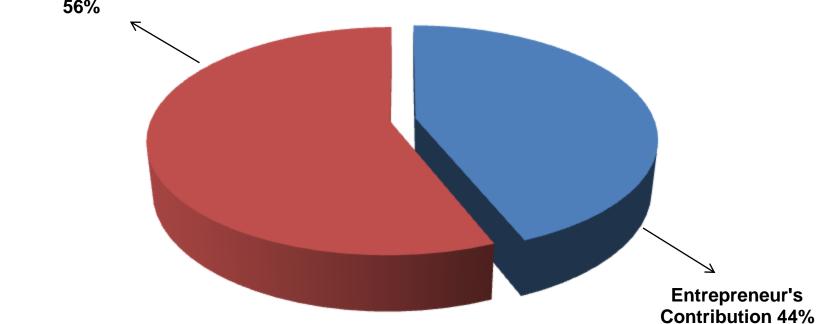
INFO ON EXISTING BUSINESS OPERATIONS

| Dertieulere | | EB (BDT) | | | | | | |
|--|-------|----------|---------|--|--|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | | | |
| Sales income from products (A) | 1,500 | 42,000 | 504,000 | | | | | |
| Less: Cost of sales of products (B) | 900 | 25,200 | 302,400 | | | | | |
| Gross Profit (C) [C=(A-B)] | 600 | 16,800 | 201,600 | | | | | |
| Less: Operating Cost: | | | | | | | | |
| Electricity bill | | 200 | 2,400 | | | | | |
| Shop Rent (self) | | | - | | | | | |
| Mobile bill | | 300 | 3,600 | | | | | |
| Conveyance | | 2,000 | 24,000 | | | | | |
| Present Salary (Self) | | 3,500 | 42,000 | | | | | |
| Present Salary (Assistant-04) | | 8,400 | 100,800 | | | | | |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 | | | | | |
| Non Cash Item: | | | | | | | | |
| Depreciation Expenses | | 264 | 3,171 | | | | | |
| Total Operating Cost (D) | | 15,664 | 187,971 | | | | | |
| Net Profit (C-D): | | 1,136 | 13,629 | | | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | | | Proposed (BDT) | Total (BDT) |
|---|--------|--------|-------------------|----------------|
| Existing Proposed | | (BDT) | | |
| Investment in products (glass bottles, glass and kerosene oil etc) | 30,700 | 60,000 | 90,700 | |
| Investment in Machineries (air blow machine, dice, bulb and fan etc.) | | | | 20,180 |
| Cash in hand | | | | 2,081 |
| GB Loan Outstanding | | | | (7,401) |
| Decoration (fixture and fittings) | | 1,440 | | 1,440 |
| Total Capital | | 47,000 | 60,000 | 107,000 |

SOURCE OF FINANCE
Entrepreneur's Contribution BDT 47,000
GTT's Investment BDT 60,000
Total Capital BDT 107,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | | Year 1 (Bl | ОТ) | | Year 2 (BD |) <i>T</i>) | Year 3 (BDT) | | | |
|--|-------|------------|---------|-------|------------|--------------|--------------|---------|---------|--|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated sales income from products (A) | 2,200 | 61,593 | 739,116 | 2,640 | 73,912 | 886,939 | 2,772 | 77,607 | 931,286 | |
| Less: Cost of sales of products (B) | 1,320 | 36,956 | 443,470 | 1,584 | 44,347 | 532,164 | 1,663 | 46,564 | 558,772 | |
| Gross Profit (C) [C=(A-B)] | 880 | 24,637 | 295,646 | 1,056 | 29,565 | 354,776 | 1,109 | 31,043 | 372,514 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 300 | 3,600 | | 400 | 4,800 | | 400 | 4,800 | |
| Shop Rent (self) | | - | | | - | | | - | | |
| Mobile bill (SMS & Reporting) | | 500 | 6,000 | | 500 | 6,000 | | 500 | 6,000 | |
| Conveyance | | 3,000 | 36,000 | | 4,000 | 48,000 | | 4,000 | 48,000 | |
| Ownership Transfer Fee | | 400 | 2,400 | | 400 | 4,800 | | 400 | 4,800 | |
| Proposed Salary (Self) | | 5,000 | 60,000 | | 6,000 | 72,000 | | 7,000 | 84,000 | |
| Proposed Salary (Assistant-04) | | 10,000 | 120,000 | | 12,000 | 144,000 | | 12,000 | 144,000 | |
| Other Cost (stationary & Entertainment etc.) | | 1,500 | 18,000 | | 1,700 | 20,400 | | 1,900 | 22,800 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 264 | 3,171 | | 264 | 3,171 | | 264 | 3,171 | |
| Total Operating Cost (D) | - | 20,964 | 249,171 | | 25,264 | 303,171 | - | 26,464 | 317,571 | |
| Net Profit (C-D): | - | 3,673 | 46,475 | - | 4,300 | 51,605 | - | 4,579 | 54,943 | |
| Retained Income | | | 46,475 | | | 98,080 | | | 153,024 | |

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | | _ |
| 1.2 | Net Profit (ownership tr. Fee added back) | 48,875 | 56,405 | 59,743 |
| 1.3 | Depreciation Expenses | 3,171 | 3,171 | 3,171 |
| 1.4 | Opening Balance of Cash Surplus | | - 30,245 | |
| | Total Cash Inflow | 112,046 | | |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 60,000 | | |
| 2.2 | GB Loan Outstanding | 7,401 | | |
| 2.3 | Investment Payback including Ownership Transfer Fee | 14,400 | | 28,800 |
| | Total Cash Outflow | 81,801 | | |
| 3.0 | Total Cash Surplus | 30,245 | | |

SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 04 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Family Business Maintain books of record Experience : 6 Yrs. | WEAKNESS Can not supply goods according to demand. |
|--|--|
| OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 200,024 after 3 years excluding payback of investor's money. | THREATS Local Competition. |

Presented at 13th In-house Executive Social Business Design Lab on September 10, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

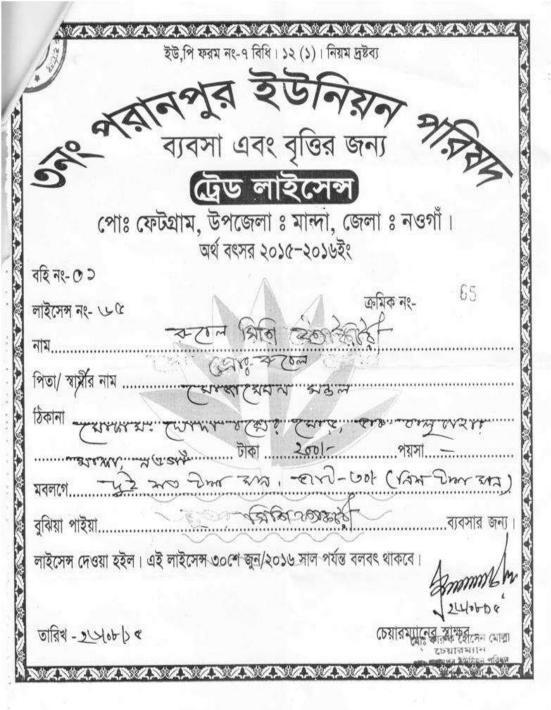












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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ILI CARLE / জাতীয় পরিচয় পত্র নাম: রুবেল Name: Rubel পিতা: মোজামেল মাতা: আনোয়ারা Date of Birth: 181 eb 1988 Ary m ID NO: 6414781682120 এই কার্ডটি গণগ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বান্সীত বন কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জন্ম দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: চককেশব, ডাকঘর: বালুবাজার - ৬৫১১, মান্দা, নওগা ্রার্টের ব্যক্ষর প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের ভাবিখ: ০৬/০৮/২০৫৮

Thank You