

Proposed NU Business Name : Raju Store

Business Category: General Retail & Wholesale



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Raju Ahammed  Vill: Horipur, Union: 7 no Sreemontopur, Post: Ramkura,  Upazila: Niamatpur, District: Naogaon.			
Age	:	20 Years			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	2 (two) Brothers			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's father No Nil Nil			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 (two) years experience is running his own business. He started the business only with Tk. 15,000.  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01764828597
NU's National ID No.		19956416984100889
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nurunnahar is a GB member since May 10, 2011, at first she took GB loan BDT 10,000 (ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in business (grocery shop).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Raju Store
Address/ Location	:	Horipur, Niamatpur, Naogaon.
Total Investment in BDT	:	Tk. 74,800
Financing	:	Self Tk. 44,800 (from existing business) Required Investment Tk. 30,000 (as equity)
Present salary/drawings from business	:	Taka 2,500 (two thousand five hundred)
Proposed Salary (estimates)	:	Taka 2,500 (two thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10% and commission from GP card 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 10% and commission from GP card 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

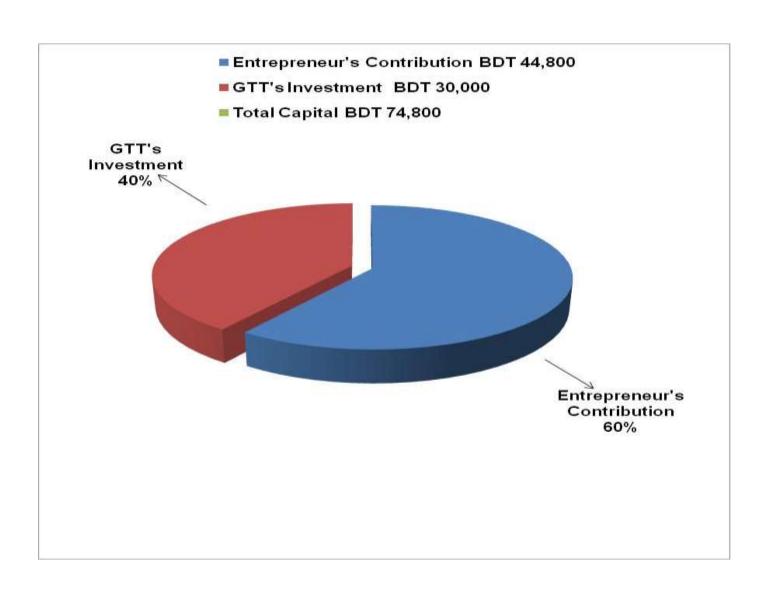
### INFO ON EXISTING BUSINESS OPERATIONS

Dantianlana	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,200	33,600	403,200		
Commission from gp card	11	314	3,763		
Total Sales income (A)	1,211	33,914	406,963		
Less: Cost of sales of products (B)	1,080	30,240	362,880		
Gross Profit (C) [C=(A-B)]	131	3,674	44,083		
Less: Operating Cost:					
Shop Rent (self)		-	-		
Mobile bill		200	2,400		
Conveyance		150	1,800		
Present Salary (Self)		2,000	24,000		
Other Cost (stationary & Entertainment etc.)		150	1,800		
Non Cash Item:					
Depreciation Expenses		160	1,920		
Total Operating Cost (D)		2,660	31,920		
Net Profit (C-D):		1,014	12,163		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)	,	,
Investment in products (oil, sugar, flour, pulses, soap, toothpaste, soft drinks, biscuit, juice, coal, leap gel, chips and shampoo etc)  Oil, pulses, sugar, flour and soap		22,433	30,000	52,433
Investment in GP card			_	
	2,000	-	2,000	
Investment in Machineries (sol	ar panel, weight balance,			
bulb and fan etc.)	12,200	-	12,200	
Cash in hand	1,580	-	1,580	
Debtors	5,687	-	5,687	
Decoration (fixture and fittings	900	_	900	
Total Ca	44,800	30,000	74,800	

### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	Τ)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,000	56,011	672,134	2,300	64,413	772,955
Estimated commission from gp card	14	392	4,704	16	451	5,410
Total estimated Sales income (A)	2,014	56,403	676,838	2,317	64,864	778,364
Less: Cost of sales of products	1,800	50,410	604,921	2,070	57,972	695,659
Gross Profit (C) [C=(A-B)]	214	5,993	71,917	246	6,892	82,705
Less: Operating Cost: Shop Rent (self)		-	-		-	-
Mobile bill (SMS & Reporting)		500	6,000		500	6,000
Conveyance		300	3,600		400	4,800
Ownership Transfer Fee		333	2,000		333	4,000
Proposed Salary-Self		2,000	24,000		2,500	30,000
Other Cost (stationary & Entertainment etc.)		200	2,400		400	4,800
Non Cash Item:						
Depreciation Expenses		160	1,920		160	1,920
Total Operating Cost (D)	_	3,493	39,920	-	4,293	51,520
Net Profit (C-D):	_	2,500	31,997	_	2,599	31,185
Retained Income			31,997			63,182

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	30,000	-
1.2	Net Profit (ownership tr. Fee added back)	33,997	35,185
1.3	Depreciation Expenses	1,920	1,920
1.4	Opening Balance of Cash Surplus	-	23,917
	Total Cash Inflow	65,917	61,022
2.0	Cash Outflow		
2.1	Product Purchase	30,000	-
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000
	Total Cash Outflow	42,000	24,000
3.0	Total Cash Surplus	23,917	37,022

# SWOT ANALYSIS

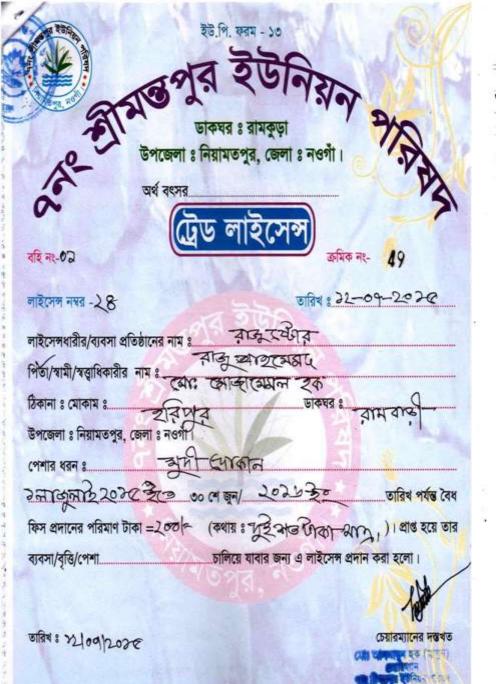
STRENGTH  Present employment: Self: 01 Family: 01 (father) Others (beyond family): 00 Future employment: 00 Ownership of Business in own name Trade license of business in his own name Experience: 2 Yrs.	WEAKNESS  Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 107,982 after 2 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 8<sup>th</sup> In-house Executive Social Business Design Lab on August 05, 2015 at Grameen Telecom Trust Premises

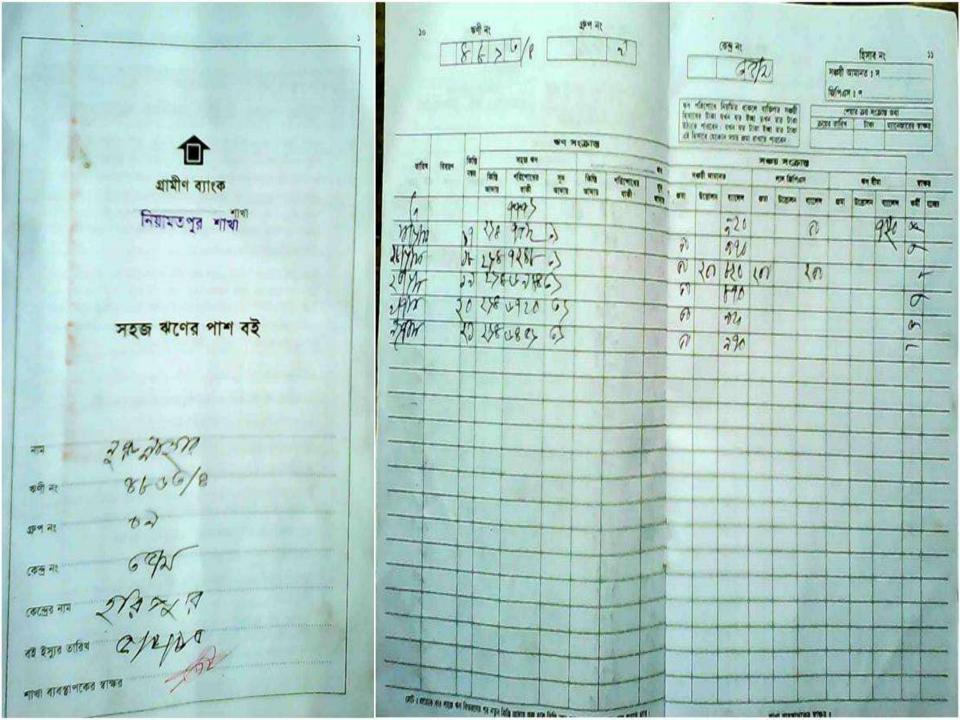
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#### গণপ্ৰজাতন্ত্ৰী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালর শ্রীমন্তপুর ইউনিয়ন পরিষণ নিয়ামতপুর, নওগাঁ জন্ম সন্দ

[বিধি- ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা ১০০৬] (জনু নিবন্ধন বহি হইতে উদ্ধৃত)

নিবন্ধন বহি নং চ

নিবন্ধনের তারিখ: ২৩-০৬-২০১৩

সন ্যুর তারিখ: ২৩-০৬-২০১৩

क्षमा निवद्रन नम्द्रः: ১৯৯৫७४১७७४४००४४

নাম: যোঃ রাজু আহম্মেদ

জন্ম ভারিব: ০৭-০৭-১৯৯৫

লিঙ্গ: পুরুষ

সাতই জুলাই উনিশ শত পঁচানকাই

गाउर ब्रुगार अम । १० ।

**হরিপুর,পোঃ রামকুড়া**, উপজেলাঃ নিয়ামতপুর- নওগা।

পিতার নাম: মোঃ মোজামোল হক

াতীয়তা:২ \_নাৰী

মাতার নাম: মোসাঃ নুরুত্নাহার

জাতীয়তা:বাংলাদেশী

স্থারী ঠিকানা: হরিপুর,পোঃ রামকুড়া, উপজেলাঃ নি । তপুর- নওগাঁ।

(প্রস্তুতকারীর স্থাব্দর ও নামসহ সীল্) ইনেনঙা

লোচ প্রতিষ্ঠান **যোক্তার** ক্ষান প্রতিষ্ঠান বিশ্ব

(मिनकरंकर कार्गानारात में निर्देश

(নিব্ধ কর স্বাহ্মর ও ন্যুসর সীল) সাল্যামুন হক (মাযুন) শ ডেরারফান

পুনং শ্রীমন্ত্র ইউলিল পরিছ-পোঃ রামকুড়া, তিত্তপুর, নপ্তর্গা

"প্রথম চার অক্ত ব্যক্তির জন্ম সাল, পরবতী সাত অক্ত এরিয়া কোন্ত ও শেষ 💛 🦠 যার 🐠

# Thank You