

NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Shilpy Akter

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shilpy Akter
Age	:	17/06/1991 (24 Years 1 month)
Marital status	:	Married
Children	:	1 daughter
No. of siblings:	:	N/A
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Mst. Begum Late Sultan Miah Member since:01/03/2006- 2014 Branch: Dhamrai Centre no.89, Group:07 First loan: 5,000/- Total Amount Received: Tk. 100,000/- Last Loan: 20,000 Tk.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A
Education	:	Class Ten

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Boutiques and Cosmetics
Trade License Number	:	2451
Business Experiences	:	6 years
Other Own/Family Sources of Income	:	Service (Mother)
NU Contact Info	•	01849 980973
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2006. At first her mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in her daughter's business. NU's mother gradually improved the standard of their life by using GB loan. Her daughter is now established in her respective field.

PROPOSED BUSINESS Info.



Business Name	:	Jannat Fabrics	
Address/ Location	:	Uttarpata, Dhamrai, Dhaka	
Total Investment in BDT	•	200,000/-	
Financing		Self BDT : 100,000 (from existing business) - 50% Required Investment BDT : 100,000 (as equity) - 50%	
Present salary/drawings from business (estimates)		BDT 8,000	
Proposed Salary		BDT 8,000	
i. Proposed Business % of present gross profit margin	:	15%	
ii. Estimated % of proposed gross profit margin	:	15%	
iii. Agreed grace period	:	3 months	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture & Fan: Advance: Present Goods Item (*)	5,000 10,000 85,000		100,000
Proposed Stock Items: (**)		100,000	100,000
Total Capital	100,000	100,000	200,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock				
Product Name	Price			
Sari (30)	30,000			
Three Piece (50)	40,000			
Lady's Goz Scarf (20)	3,500			
Maxi (10)	3,000			
Dhuty Pajama (10)	1,500			
Tiles skin Pajama (15)	1,500			
Bad Sheet (5)	3,500			
Palazzo pajama (10)	2,000			
Total Present Stock	85,000			

Proposed Item				
Product Name	Price			
Sari (30)	45,000			
Three Piece (25)	25,000			
Lady's Goz Scarf (20)	4,000			
Dhuty Pajama (20)	3,000			
Tiles skin Pajama (20)	3,000			
Face Wash (10)	2,500			
Soap (40)	1,000			
Choori	3,000			
Lipstick	3,000			
Snow (20)	2,000			
Body Lotion (6)	2,000			
Tip, Hair Band, Clip.	1,500			
Toothpaste (20)	1,000			
Toothbrush (20)	1,000			
Eyebrows, Chiptipin, Hair oil	3,000			
Total Proposed Item	100,000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	3,000	90,000	1,080,000			
Less: Cost of Sale (B)	2,550	76,500	918,000			
Profit (15%) (A-B) = [C]	450	13,500	162,000			
Income from service	100	3,000	36,000			
Gross Income	550	16,500	198,000			
Less: Operating Costs						
Electricity bill		300	3,600			
Mobile Bill		500	6,000			
Shop rent		800	9,600			
Present Salary		8,000	96,000			
Others		200	2,400			
Non Cash Item:						
Depreciation Expenses (5000*15%)		63	756			
Total Operating Cost (F)		9,863	118,356			
Net Profit (E-F):		6,637	79,644			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4,500	135,000	1,620,000	5,000	150,000	1,800,000	5,000	150,000	1,800,000
Less: Cost of Sale (B)	3,825	114,750	1,377,000	4,250	127,500	1,530,000	4,250	127,500	1,530,000
Profit 15% (A-B)=(C)	675	20,250	243,000	750	22,500	270,000	750	22,500	270,000
Income from Service	100	3,000	36,000	100	3,000	36,000	100	3,000	36,000
Gross Income	775	23,250	2,79,000	850	25,500	306,000	850	25,500	306,000
Less operating cost:									
Electricity bill		400	4,800		500	6,000		600	6,000
Mobile Bill		600	7,200		600	7,200		600	7,200
Salary- self		8,000	96,000		8,000	96,000		8,000	84,000
Shop Rent		800	9,600		800	9,600		800	9,600
Others		300	3,600		350	4,200		400	4,800
Depreciation Expenses		63	756		63	756		63	756
Total Operating Cost (F)		10,163	121,956		10,313	123,756		10,463	125,556
Net Profit =(E-F)		13,087	157,044		15,187	182,244		14,987	180,444
GT payback	40,000		40,000		40,000				
Retained Income:	Income: 117,044		4	142,244		140,444			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	157,044	182,244	180,444
1.3	Depreciation (Non cash item)	756	756	756
1.4	Opening Balance of Cash Surplus	0	117,800	260,800
	Total Cash Inflow	257,800	300,800	442,000
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3.0	Net Cash Surplus	117,800	260,800	402,000

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

- Lack of investment
- Less Stock

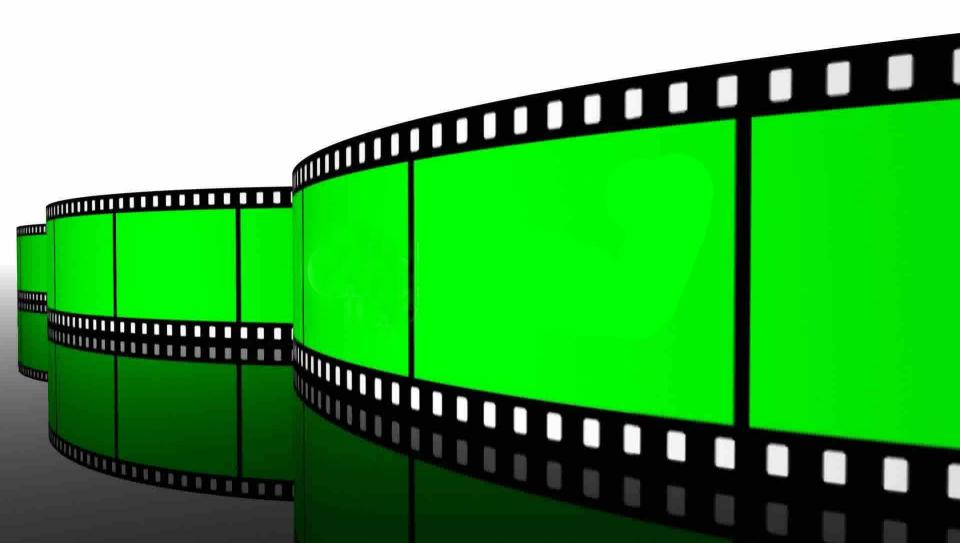
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

${f T}_{ ext{HREATS}}$

- Competitor may create.
- Fire.
- Theft.





















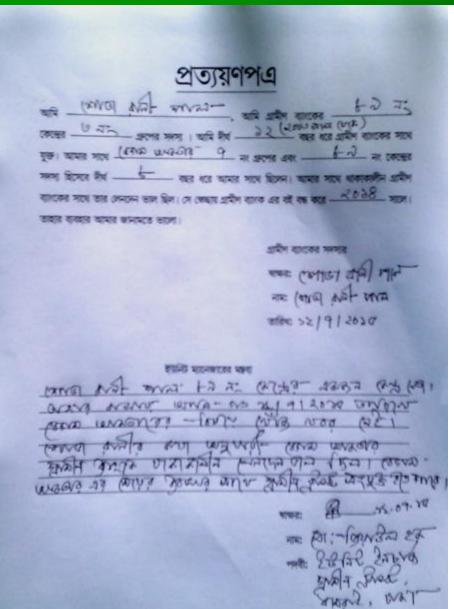


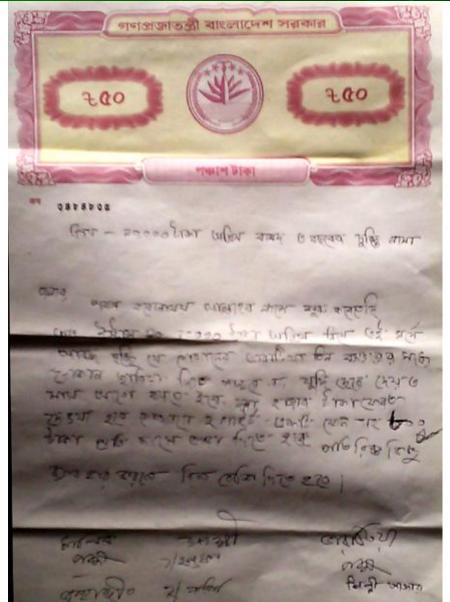




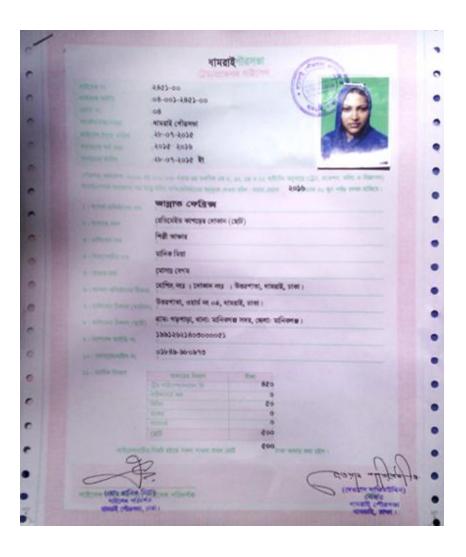
















Presented at

107th Design Lab

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