

Proposed NU Business Name : **Rabbani Store** Business Category: **General Retail & Wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Golam Rabbani		
		Vill: Horipur (uttarpara), Union: 7 no Sreemontopur, Post: Rambari, Upazila: Niamatpur, District: Naogaon.		
Age	:	20 Years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 (one) Brother and 1 (one) sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother \checkmark Father Mst. Rebeka Bibi Md. Mainul Islam <i>Branch</i> : Horipur, Niamatpur <i>Centre # 35/mo</i> <i>Loan no.: 3933/4</i> , Member since March 13, 2011 First Ioan: Tk. 5,000 Existing Ioan: Tk. 12,980 , Outstanding Ioan: Tk. 6,918		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		05 (five) years experience is running his own general, retail & wholesale business. He started the business only with Tk. 60,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01773059927
NU's National ID No.	•	19956416984024078
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rebeka Bibi is a GB member since March 13, 2011, at first she took GB loan BDT 5,000 (five thousand).
- Gradually she took GB loan several times and utilized it for assisting her son in business (grocery shop).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rabbani Store
Address/ Location	:	Horipur, Niamatpur, Naogaon.
Total Investment in BDT	:	Tk. 317,000
Financing	:	Self Tk. 167,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (four thousand)
Proposed Salary (estimates)	••	Taka 5,000 (five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

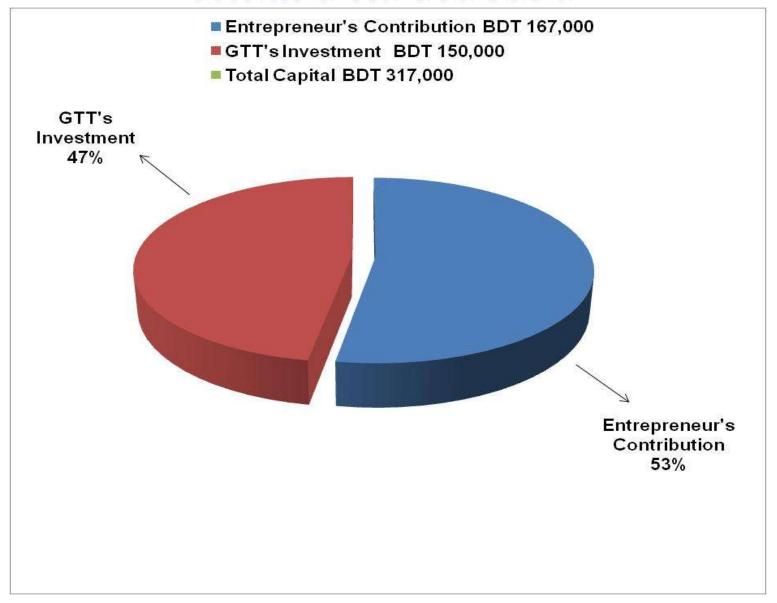
INFO ON EXISTING BUSINESS OPERATIONS

Dentieudene	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	3,000	84,000	1,008,000			
Less: Cost of sales of products (B)	2,700	75,600	907,200			
Gross Profit (C) [C=(A-B)]	300	8,400	100,800			
Less: Operating Cost:						
Shop Rent (self)		_	-			
Mobile bill		500	6,000			
Conveyance		1,000	12,000			
Present Salary (Self)		4,000	48,000			
Other Cost (stationary & Entertainment etc.)		600	7,200			
Non Cash Item:						
Depreciation Expenses		353	4,238			
Total Operating Cost (D)		6,453	77,438			
Net Profit (C-D):		1,947	23,363			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing	_	Total (BDT)	
Existing	Existing Proposed			
Investment in products (oil, pulses, sugar, salt, egg, tea leaf, noodles, coal, biscuit, cream, toothpaste, hair oil and soap etc)	bulses, sugar, salt, egg, tea leaf, sugar, pulses, biscuit, soap boodles, coal, biscuit, cream, and well-cake etc			
Investment in Machineries (solar and fan etc.)	21,050	-	21,050	
Cash in hand	8,237	-	8,237	
Debtors	15,121	-	15,121	
GB Loan Outstanding	(6,918)	-	(6,918)	
Decoration (fixture and fittings)	10,800	-	10,800	
Advance to suppliers (distributors	17,560	-	17,560	
Total Ca	167,000	150,000	317,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,000	139,986	1,679,832	5,749	160,984	1,931,807	6,324	177,082	2,124,987
Less: Cost of sales of products (B)	4,500	125,987	1,511,849	5,174	144,886	1,738,626	5,692	159,374	1,912,489
Gross Profit (C) [C=(A-B)]	500	13,999	167,983	575	16,098	193,181	632	17,708	212,499
Less: Operating Cost:									
Shop Rent (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		1,500	18,000		2,000	24,000		2,000	24,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		5,000	60,000		5,500	66,000		5,500	66,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		353	4,238		353	4,238		353	4,238
Total Operating Cost (D)	-	9,653	109,838	-	10,853	130,238		11,053	132,638
Net Profit (C-D):	-	4,345	58,146	-	5,245	62,943	-	6,655	79,861
Retained Income			58,146			121,089			200,950

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	64,146	74,943	91,861
1.3	Depreciation Expenses	4,238	4,238	4,238
1.4	Opening Balance of Cash Surplus	-	25,465	32,646
	Total Cash Inflow	218,383	104,646	128,745
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Payback to GB outstanding loan	6,918		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	192,918	72,000	72,000
3.0	Total Cash Surplus	25,465	32,646	56,745

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience : 5 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 367,950 after 3 years excluding payback of investor's money.	THREATS

Presented at 8th In-house Executive Social Business Design Lab on August 05, 2015 at Grameen Telecom Trust Premises

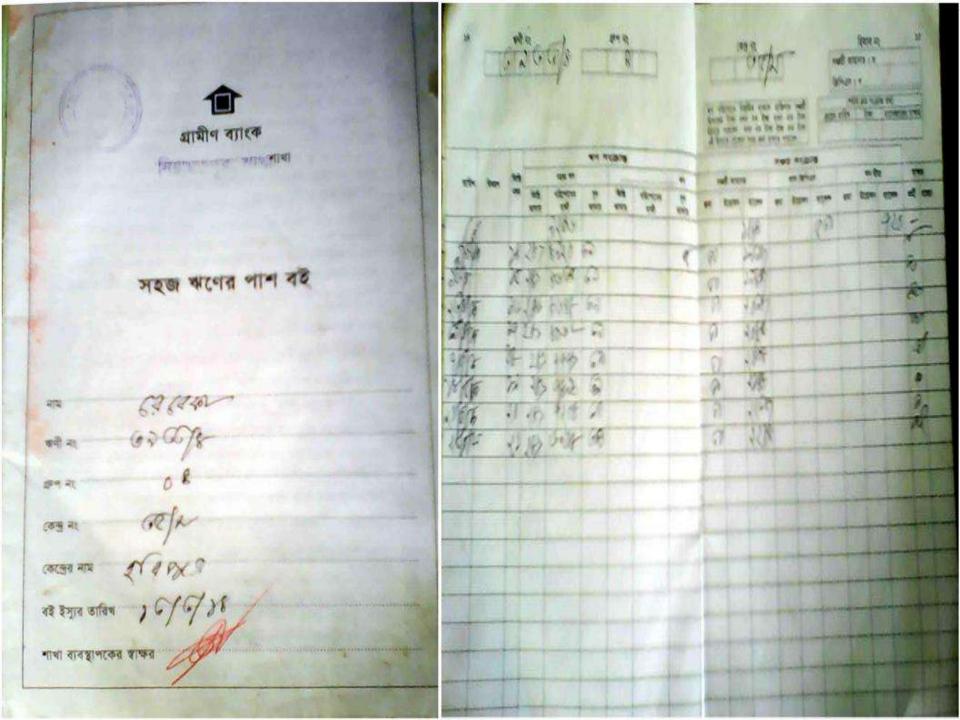
Thank you

Pictures





ইউ.পি. ফরম - ১৩ ডাকঘর ঃ রামকুড়া উপজেলা ঃ নিয়ামতপুর, জেলা ঃ নওগাঁ। অর্থ বৎসর <u>২০১৪ - ২০১</u>৫ বহি নং- 00 ক্রমিক নং-13 তারিখ ঃ 08/01/2020 লাইসেন্স নম্বর -২৩২ লাইসেন্ধারীর/ব্যবসা প্রতিষ্ঠানের নাম : (माः आभी क यायाभे राखाभे राखा) यिया পিতা/স্বামী/স্বত্বাধিকারীর নাম : 2027 - 257 2577 ঠিকানা ঃ মোকাম ঃ হারি বি ডাকঘর ঃ ব্রানাবাও উপজেলা ঃ নিয়ামতপুর, জেলা ঃ নওগাঁ। किम अमारित अत्रिमान ठाका = 2006 (कथाय : 1927) आग)। প্রাপ্ত হয়ে তার .চালিয়ে যাবার জন্য এ লাইসেন্স প্রদান করা হলো। वावमा/वृत्ति/(भगा: 256 म) তারিখ : 08 y VC চেয়ারম্যানের





Thank You