

Proposed NU Business Name: Shahed Bostraloy & Shoe Store Business Category: Clothing Footwear & Apparels



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Faysal Mia Vill: Moshri, Union: Rupganj, Post: Rupganj, Upazila: Rupganj, District: Narayanganj.		
Age	:	33 Years		
Marital status	••	Married		
Children	••	01 (one) Son		
No. of siblings:	:	3 (three) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	03 (three) years experience is running his business. He started the business only with Tk. 300,000. He has on hand training.
Other Own/Family Sources of Income	:	His elder brother's income from foreign remittance and his younger brother's income from business (grocery shop).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01979899091
NU's National ID No.	:	19826736879046605
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Abeda Begum is a GB member since 2000, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for building house, setting up tube well and purchasing 5 (five) cows.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shahed Bostraloy & Shoe Store
Address/ Location	:	Murapara bazar, Murapara, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk. 798,000
Financing	:	Self Tk. 598,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 13,000 (thirteen thousand)
Proposed Salary (estimates)	:	Taka 16,000 (sixteen thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	7,000	182,000	2,184,000			
Less: Cost of sales of products (B)	5,600	145,600	1,747,200			
Gross Profit (C) [C=(A-B)]	1,400	36,400	436,800			
Less: Operating Cost:		·				
Electricity bill		1,000	12,000			
Generator bill		120	1,440			
Shop Rent		5,500	66,000			
Night Guard bill		240	2,880			
Mobile bill		1,000	12,000			
Conveyance		5,000	60,000			
Present Salary (Self)		13,000	156,000			
Present Salary (Assistant -1)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		4,000	48,000			
Non Cash Item:		1,000	10,000			
Depreciation Expenses		285	3,424			
Total Operating Cost (D)		34,025	408,304			
Net Profit (C-D):		2,375	28,497			

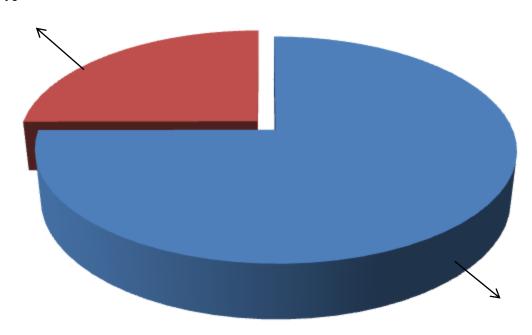
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)	(661)	(551)	
Investment in products (sharee, three pics, shirt, pant, lungi and baby dress etc.)	Sharee, bed sheet, pant, three pics and lungi etc.	180,010	200,000	380,010	
Cash in hand	1,980	-	1,980		
Debtors	8,000	-	8,000		
Creditors	(175,000)	-	(175,000)		
Investment in Machineries (bulb a	2,450	-	2,450		
Decoration (fixture and fittings)	30,560	-	30,560		
Advance for shop		550,000	-	550,000	
Total Cap	598,000	200,000	798,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 598,000
- GTT's Investment BDT 200,000
- Total Capital BDT 798,000

GTT's Investment 25%



Entrepreneur's Contribution 75%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Posticulous	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	10,000	259,987	3,119,844	11,499	298,985	3,587,821	12,074	313,934	3,767,212
Less: Cost of sales of products (B)	8,000	207,990	2,495,875	9,200	239,188	2,870,256	9,660	251,147	3,013,769
Gross Profit (C) [C=(A-B)]	2,000	51,997	623,969	2,300	59,797	717,564	2,415	62,787	753,442
Less: Operating Cost:									
Electricity bill		1,400	16,800		1,600	19,200		1,800	21,600
Generator bill		170	2,040		220	2,640		270	3,240
Shop Rent		5,500	66,000		5,500	66,000		5,500	66,000
Night Guard bill		300	3,600		360	4,320		360	4,320
Mobile bill (SMS & Reporting)		1,300	15,600		1,400	16,800		1,400	16,800
Conveyance		7,000	84,000		8,000	96,000		8,600	103,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self)		16,000	192,000		18,000	216,000		20,000	240,000
Proposed Salary (Assistant -1)		6,000	72,000		7,000	84,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		5,500	66,000		7,000	84,000		7,000	84,000
Non Cash Item:									
Depreciation Expenses		285	3,424		285	3,424		285	3,424
Total Operating Cost (D)	-	43,219	510,624	-	48,879	586,544	-	51,479	617,744
Net Profit (C-D):	-	8,779	113,345	-	10,918	131,021	-	11,308	135,699
Retained Income			113,345			244,366			380,065

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	121,345	147,021	151,699
1.3	Depreciation Expenses	3,424	3,424	3,424
1.4	Opening Balance of Cash Surplus	-	76,769	131,213
	Total Cash Inflow	324,769	227,213	286,335
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	76,769	131,213	190,335

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 01 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience: 03 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 978,065 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 8th In-house Executive Social Business Design Lab on August 05, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





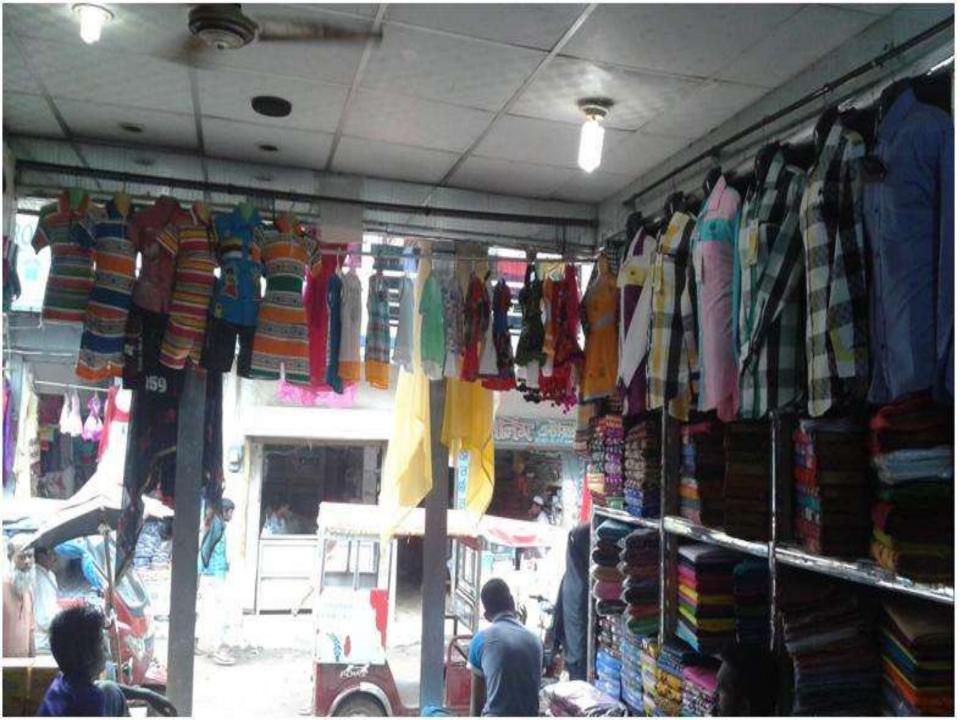




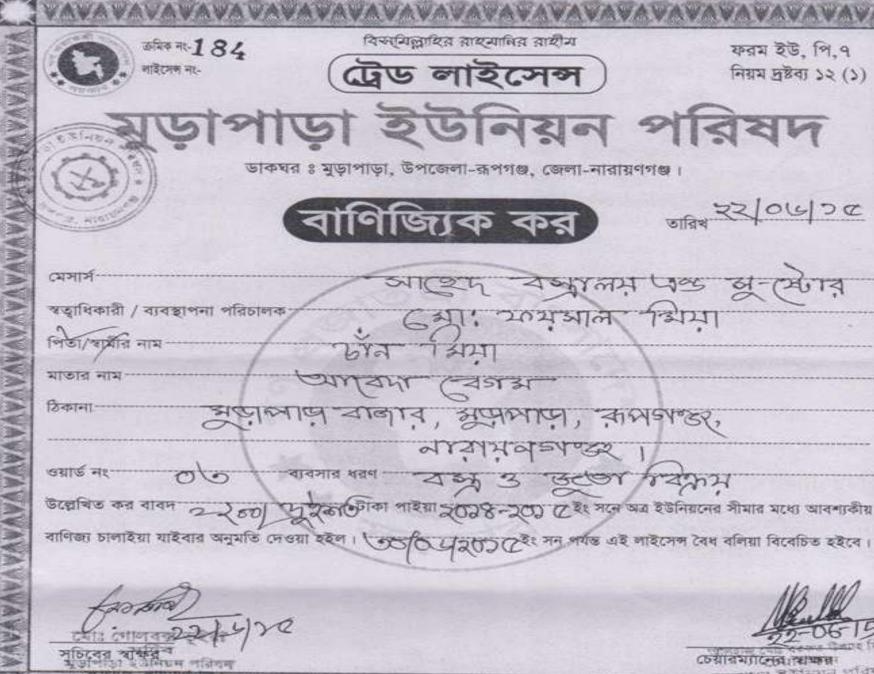












कारत हरात्यान श्रीत्य



Thank You