

Proposed NU Business Name : **Dress Garden** Business Category: **Clothing Footwear & Apparels**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Ariful Islam (Ripon) Vill: Burichang (noapara), Union: Burichang, Post: Burichang, Upazila: Burichang, District: Comilla.
Age	:	28 Years
Marital status	:	Married
Children	:	1 (one) Daughter
No. of siblings:	:	2 (two) Brothers and 3 (three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✔FatherShahera KhatunMd. Samsul HaqueBranch: Purbo Burichang, Comilla Centre # 13/moLoan no.: 1382/2 , Member since November 19, 2008First Ioan: Tk. 10,000Existing Ioan: Tk. 40,000, Outstanding Ioan: Tk. 21,520
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		09 (nine) years experience is running his own cloth business. He started the business only with Tk. 200,000. He has on hand training.
Other Own/Family Sources of Income	:	His brother's income from business (cloth business).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.		01612814697
NU's National ID No.	•	1911831753080
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Shahera Khatun is a GB member since November 19, 2008, at first she took GB loan BDT 10,000 (ten thousand).
- Gradually she took GB loan several times and utilized it by assisting her son in business (cloth business).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

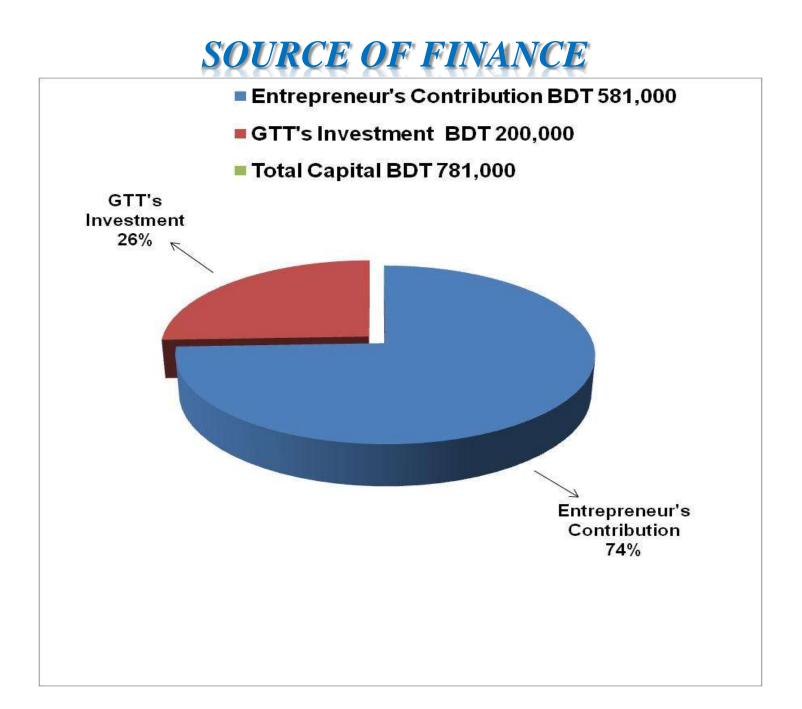
Business Name	:	Dress Garden
Address/ Location	:	Haris Market, Thana road, Burichang, Comilla
Total Investment in BDT	:	Tk. 781,000
Financing	:	Self Tk. 581,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 5,500 (five thousand five hundred)
Proposed Salary (estimates)	-	Taka 6,000 (six thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Dartiquiara	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	5,000	130,000	1,560,000		
Less: Cost of sales of products (B)	4,250	110,500	1,326,000		
Gross Profit (C) [C=(A-B)]	750	19,500	234,000		
Less: Operating Cost:					
Electricity bill		600	7,200		
Shop Rent		3,000	36,000		
Mobile bill		500	6,000		
Night Guard bill		100	1,200		
Conveyance		500	6,000		
Present Salary (Self)		5,500	66,000		
Present Salary (Assistant-1)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		668	8,020		
Total Operating Cost (D)		14,368	172,420		
Net Profit (C-D):		5,132	61,580		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business	Proposed	Total		
Existing	Existing Proposed			(BDT)	
Investment in products (shirt, pant, panjabi, three pics and baby dress etc)	300,000	200,000	500,000		
Investment in Machineries (solar	18,800	-	18,800		
Cash in hand	1,720	-	1,720		
Debtors	50,000		50,000		
GB loan outstanding	(21,520)	-	(21,520)		
Decoration (fixture and fittings)	52,000	-	52,000		
Advance for shop	180,000	-	180,000		
Total Ca	581,000	200,000	781,000		



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieviere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	7,000	182,000	2,184,000	8,050	209,300	2,511,600	8,453	219,765	2,637,180
Less: Cost of sales of products (B)	5,950	154,700	1,856,400	6,843	177,905	2,134,860	7,185	186,800	2,241,603
Gross Profit (C) [C=(A-B)]	1,050	27,300	327,600	1,208	31,395	376,740	1,268	32,965	395,577
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	10,800
Shop Rent		3,500	42,000		3,500	42,000		3,500	42,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		100	1,200		150	1,800		150	1,800
Conveyance		1,000	12,000		1,500	18,000		1,500	18,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		6,500	78,000		7,500	90,000		8,000	96,000
Proposed Salary (Assistant-1)		3,500	42,000		4,000	48,000		4,500	54,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		668	8,020		668	8,020		668	8,020
Total Operating Cost (D)	-	19,102	221,220	-	21,452	257,420	-	22,752	273,020
Net Profit (C-D):	-	8,198	106,380		9,943	119,320	-	10,213	122,557
Retained Income			106,380			225,700			348,257

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	114,380	135,320	138,557
1.3	Depreciation Expenses	8,020	8,020	8,020
1.4	Opening Balance of Cash Surplus	-	52,880	100,220
	Total Cash Inflow	322,400	196,220	246,797
2.0	Cash Outflow			
2.1	Product Purchase	200,000		_
2.2	Payback to GB loan outstanding	21,520	-	_
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	269,520	96,000	96,000
3.0	Total Cash Surplus	52,880	100,220	150,797

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience : 9Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 929,257 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 8th In-house Executive Social Business Design Lab on August 05, 2015 at Grameen Telecom Trust Premises

Thank you

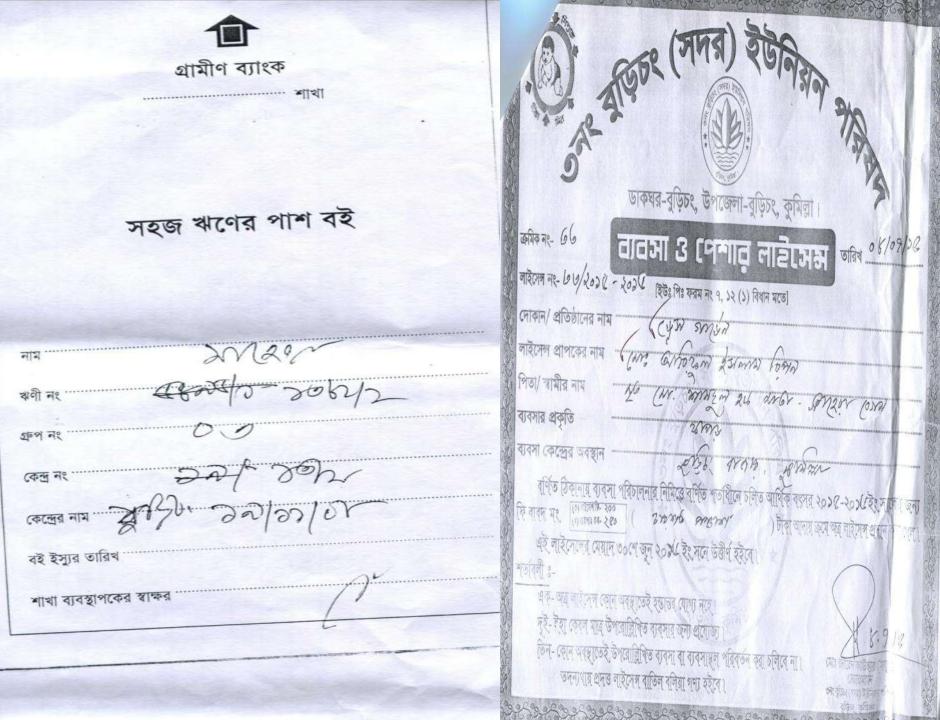
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Thank You