#### A Nobin Udyokta Project

#### Proposed NU Business Name: M/S ASMERY MEDICAL HALL



NU Identified and PP Prepared by-Sonia Sultana (Chandpur Sadar Unit) Verified By: Md. Nazrul Islam





### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Baki Billa
Age	:	20-12-1983 (32 years)
Marital status	:	Married
Children	:	02 sons ,01 daughter
No. of siblings:	:	Brother-03, Sister-01
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education		Mother Father  Jahanara Akter Abdul Ali Branch: Narayonpur Centre No-36/m, Group no- 02 , Loan no-7465 Member since 10-10-2004 - 2012, First loan: Tk.10000/- Existing Loan - NILL,  N/A N/A N/A
Education	:	HSC

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Medicine Business
Trade License		152/14-15
Drug License		CP-98 (Matlab)
Business Experience	:	10 Years
	•	Completed 4 years Diploma course in Unani Medicine and Surgery
Other Own/Family Sources of Income	:	fisheries & Agriculture (Father)
Other Own/Family Sources of Liabilities	•	N/A
NU Project Source/Reference	:	GT-Chandpur Sadar Unit
NU Contact info		Mobile no -01818712784

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2004(11 years). At first she took 10,000/-from GB. NU invested GB Loan in his business for expansion. They also bought some agroland. NU's mother gradually improved their life standard by using GB loan.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Asmery Medical Hall
Address/ Location	:	Narayonpur bazar, Matlab (S) , Chandpur
Total Investment in BDT	:	7,50,000/-
Financing	:	Self BDT 550000/- (from existing business) 73% Required Investment BDT 200000/-(as equity) 27%
Present salary/drawings from business (estimates)	:	8000/-
Proposed Salary		8000/-
Proposed Business  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) Agreed grace period	:	20% 20% 02 months

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Furniture	=50,000/-			
Tablet/capsule	=40,000/-			
Anti-biotic(tablet + capsule + syrup)	= 100,000/-			
Syrup & file item	=45,000/-			
Omeprazole & anti-ulcer	=40,000/-	550000/-		550000
Ointment , Cream & topical item	=30,000/-			
Vitamin & unani & other Stock items	=50000/-			
Surgical Item	=20,000/-			
Advance	=175000			
Proposed items				
Tablet & Capsule	=30000/			
Tablet/Capsule(omeprazole group)	=30,000/-			
Injectable items	=30,000/-		200000/	200000
Vitamins & Other syrap	=30,000/-		200000/-	200000
Antibiotic (SY/PLS)	=30,000/-			
Amino acid /DNS , SODIUM Saline	=30,000/-			
Unani Items	=20000/			
Total Capital		550000/-	200000/-	750000/-

### INFO ON EXISTING BUSINESS OPERATIONS

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		Existing Business (E	BDT)
Particulars	Daily	Monthly	Yearly
Sales (A)	4000	120000	1440000
Less: Cost of sales (B)	3200	96000	1152000
	800	24000	288000
Income from patient fee	400	12000	144000
Gross Profit (C) [C=(A-B)]	1200	36000	432000
Less: Operating Costs			
Electricity bill		600	7200
Shop Rent		3500	42000
Night Guard bill		200	2400
Mobile bill		300	3600
Present salary/Drawings- self		8000	96000
Salary Staff (01)		5000	60000
Entertainment		500	6000
Other costs (fees)		200	2400
Non Cash Item:			
Depreciation Expenses (50000*10%)		417	5004
Total Operating Cost (D)		18717	224604
Net Profit (C-D):		17283	207396

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year	Year 1 (BDT)		r 2 (BDT)	Year 3 (BDT)	
Particulars	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
Estimated Sales (A)	150000	1800000	180000	2160000	200000	2400000
Less: cost of sales (B)	120000	1440000	144000	1728000	160000	1920000
Total Income	30000	360000	36000	432000	40000	480000
Income from patient fee	12000	144000	12000	144000	12000	144000
Gross Profit (C) [C=(A-B)]	42000	504000	48000	576000	52000	624000
Less: Operating Costs						
Electricity bill	600	7200	700	8400	700	8400
Shop Rent	3500	42000	3500	42000	3500	42000
Night Guard bill	200	2400	200	2400	200	2400
Mobile bill	500	6000	500	6000	500	6000
Present salary/Drawings- self	8000	96000	8000	96000	8000	96000
Salary staff	5000	60000	6000	72000	6000	72000
Entertainment	500	6000	500	6000	500	6000
Others (fees)	200	2400	200	2400	200	2400
Non Cash Item:						
Depreciation Expenses	417	5004	417	5004	417	5004
Total Operating Cost (D)	18917	227004	20017	240204	20017	240204
(Net Profit C-D):	23083	276996	27983	335796	31983	383796
Pay back		80000		80000		80000
Retained Income:	196996		255796		303796	

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC.

& PAY.)	

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200000		
1.2	Net Profit	276996	335796	383796
1.3	Depreciation (Non cash item)	5004	5004	5004
1.4	Opening Balance of Cash Surplus		202000	462800
	Total Cash Inflow	482000	542800	851600
2.0	Cash Outflow			
2.1	Purchase of Product	200000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	80000	80000	80000
	Total Cash Outflow	280000	80000	80000
3.0	Net Cash Surplus	202000	462800	771600

### **SWOT Analysis**

### Strength

- ✓ Long standing relationship with Grameen.
- ✓ Well Known Person in locality.
- ✓ Provide quality medicine to meet demand for the community.
- √ He is also a doctor and provide good services

### WEAKNESS

- √ Credit sales.
- ✓ Less stock.

### **O**PPORTUNITIY

- ✓ Demand from locality.
- **✓** Good shop location

### THREATS

- ✓ Political Unrest.
- **✓** Other competition.















### Bangladesh Board of Unani & Apurvedic Systems of Medicine

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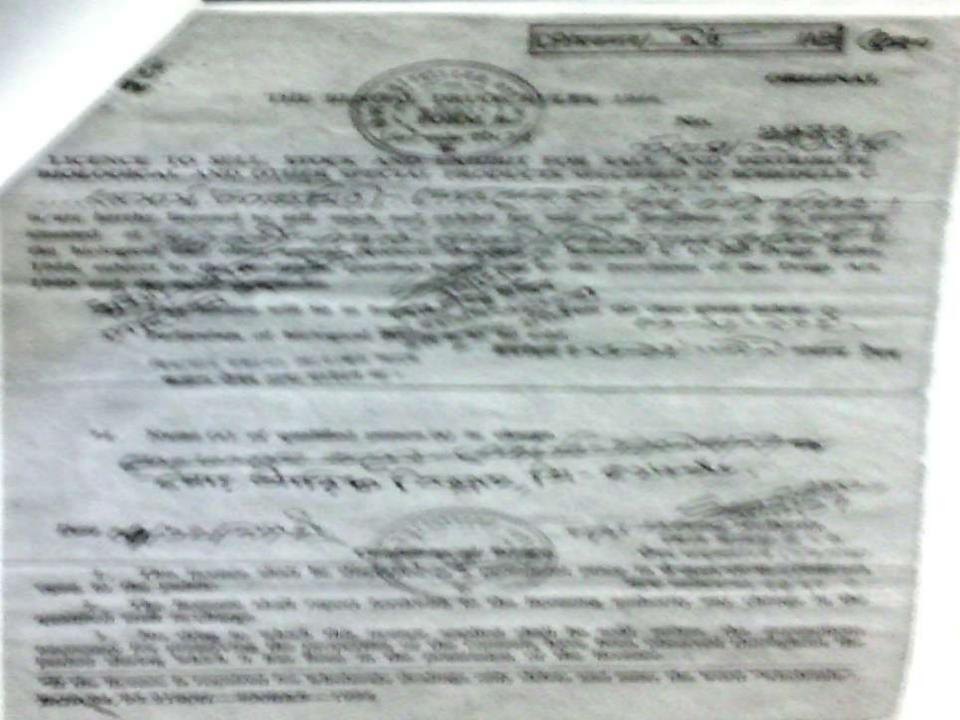
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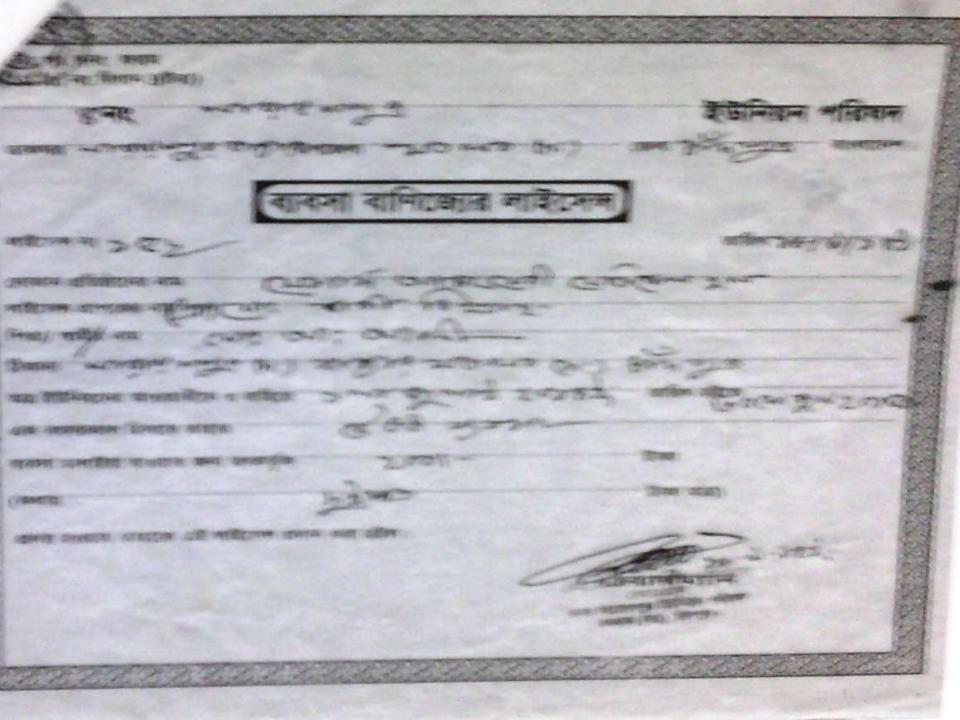
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# 15<sup>th</sup> Internal Design Lab on August 17, 2015 at GT

### For more information

**Grameen Trust** 

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