

Grameen kalyan Proposed NU Business Name : Raju cow fattening farm



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Raju Seikh Vill: Khoierchara , Post: Kumarkhali Upazilla : Kumarkhali, District: Kushtia
Age	:	33 Years.
Marital status	:	Married.
No. of siblings:	:	2(Two) brothers and 1 (one) sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others		Mother
Education, till to date	:	Signature Knowledge 2

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Garments Business on Footpath.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		No formal training but he has five years cow rearing experiences.
Other Own/Family Sources of Income	:	Younger brother's income from Tailoring shop & Father's income from small tea stall.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01928278538 / 01748107369
National ID number	:	19795027109000001
NU Project Source/Reference		Grameen Kalyan, Kumarkhali Unit, Kushtia.

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2007. At first she took GB loan BDT 8,000 (Eight thousand) and invest on a tea stall. Subsequently she borrowed loan from GB for several times for different activities including cow rearing business.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

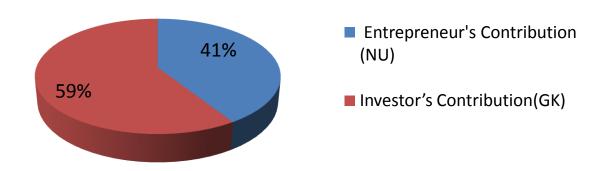
Business Name	:	Raju Cow Fattening Farm.		
Address/ Location	:	Vill: Khoierchara , Post: Kumarkhali Upazilla : Kumarkhali, District: Kushtia		
Total Investment in BDT	:	BDT: 2,27,000		
Financing	:	Self financing: BDT: 93,000 Required Investment: BDT:1,34,000 (as equity)		
Present salary	:	Nil		
Proposed Salary	:	BDT 3,000 (Three thousand only)		
Proposed Business Implementation Plan:	:	 The project will start with having 3 cows @ TK. 40,000/each; In every six months the cows will be sold and new cow will purchase; i.e. each cycle of cow fattening will be for six months; Feeding cost of each cow per cycle BDT 18,000/-; Selling price of each cow BDT 85,000/-; Expected doctor and medicine cost for each cow per cycle = 1,000/-; Payback period to the investor is 2 years; Expected date to start the project in August,2015. 		

PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business/	Proposed Bus	Total (BDT)			
Particulars	NU (BDT)	NU	Investor	Total (BDT)		
Investments in different categories:						
Cow Shade		35,000	0	35,000		
Cow	40000		80,000	120,000		
Fan		3,000	0	3,000		
Cow feeding for six month		O	54,000	54,000		
Water supply motor & Fittings		10,000	0	10,000		
Cash in hand		5000	0	5000		
Total Capital	40000	53,000	134,000	227,000		

Source of Finance

Source	Amount in BDT	%
Entrepreneur's Contribution (NU)	93,000	41
Investor's Contribution(GK)	134,000	59
Total Investment	227,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)		Year 2 (BDT)			
Particulars	1st Cycle	2nd Cycle	Yearly (1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly(1st Cycle+2nd Cycle)	
Revenue:							
Estimated Sales (Cow)	255,000	255,000	510,000	280,500	280,500	561,000	
Cow Dung Sales	5,400	5,400	10,800	5,670	5,670	11,340	
(A) Total Revenue	260,400	260,400	520,800	286,170	286,170	572,340	
Less: Cost of sales							
Cow Cost	120,000	120,000	240,000	126,000	126,000	252,000	
Cow Food	54,000	54,000	108,000	56,700	56,700	113,400	
(B) Total Cost of Sales	174,000	174,000	348,000	182,700	182,700	365,400	
Gross profit (GP) [C=(A-B)]	86,400	86,400	172,800	103,470	103,470	206,940	
Less: Operating Costs:							
Electricity bill	1,200	1,200	2,400	1,260	1,260	2,520	
Transportation	1,800	1,800	3,600	1,890	1,890	3,780	
Doctors and Medicine	3,000	3,000	6,000	3,150	3,150	6,300	
Mobile bill	900	900	1,800	945	945	1,890	
Proposed salary-self	18,000	18,000	36,000	18,000	18,000	36,000	
Non Cash Item:							
Depreciation Expenses	3,000	3,000	6,000	3,300	3,300	6,600	
Total Operating Cost (D)	27,900	27,900	55,800	28,545	28,545	57,090	
(C-D)Net Profit:	58,500	58,500	117,000	74,925	74,925	149,850	
Retained Income:			117,000			149,850	

Notes: 1. Agreed Grace period: Six Months.

2. **Investment Payback schedule: Half yearly** installment including ownership transfer fee after six months grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

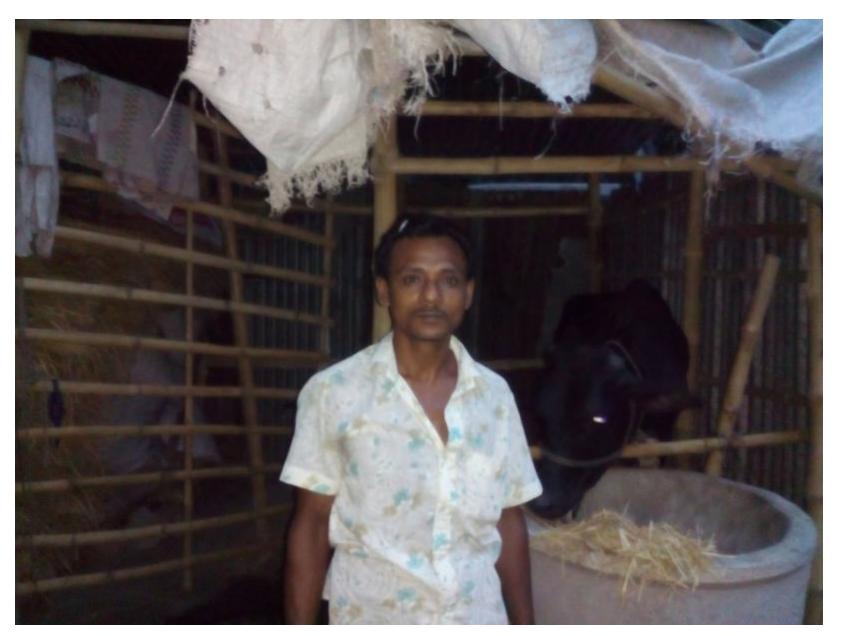
	Year 1	Year 2
Cash inflow;	<u> </u>	
Opening Balance	0	233,200
Capital Infusion by Udyokta	53000	0
Capital Infusion by Investor	134000	0
Sales	520,800	572,340
Total Receipts	707,800	805,540
Cash Outflow:		
Cost of goods sold	348,000	365,400
Operating expenses	55,800	57,090
Return to investor	70,800	90,000
Total payment	474,600	512,490
Closing Balances	233,200	293,050

SWOT ANALYSIS

STRENGTH Employment: Self: 1 Others (beyond family): 0 Future employment: 0 Ownership in his own name.	W EAKNESS □Shortage of foods in rainy season.
Opportunities Local Veterinary Doctors; This area is famous for cattle fattening; Investor's money will be payback in two years.	THREATS Theft; Disease.

Presented at 5th SB Ex. Design Lab on 28th July, 2015 at Grameen Kalyan

Thank you



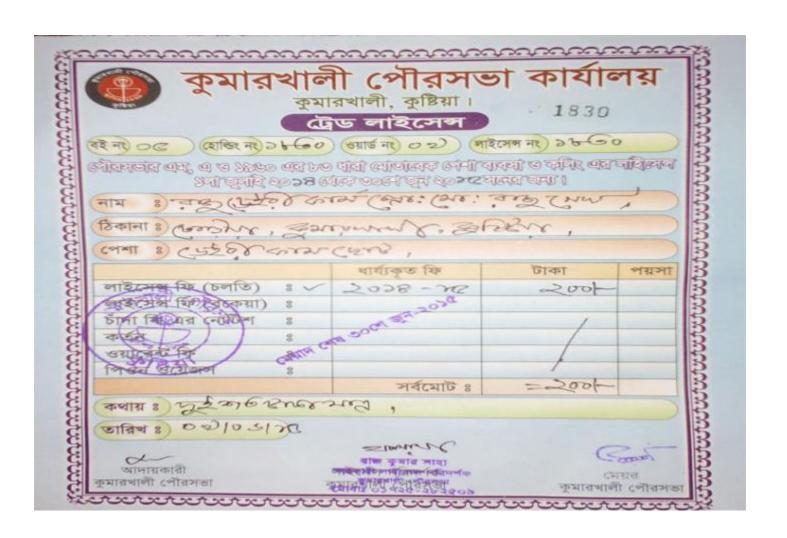
My Father & Mother



Existing Business photo



Trade License



My Mother & Me



Thank You

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মোঃ রাজু শেখ ফুটপথে হাটে জামা-কাপড়ের দোকান দিয়ে জিবীকা নির্বাহ করে। পাশাপাশি ১/২ টি করে গরম মোটাতাজাকরণের ব্যবসা করে। প্রকল্প অনুমোদন হলে মানসম্যত শেড নির্মাণ করবে। দারিদ্রতার কারণে পড়াশোনা করতে পারেনি। শুধুমাত্র অজারজ্ঞান সম্পন্ন। গ্রামীণ ব্যাংকের লেনদেন ভাল। বাবার পাশেই একটি চায়ের দোকান আছে। ছোট ভাই দর্জির কাজ করে। গরম্ন মোটাতাজাকরণ ব্যবসার অভিজ্ঞতা আছে। নবীণ উদ্যোক্তা বিনিয়োগ পেলে তার গরম্ন মোটাতাজাকরণ ব্যবসা ধীরে ধীরে অনেক বড় করবে বলে আশা প্রকাশ করেছে। গ্রামীণ ব্যাংকের কল্যাণে আজ নিজেদের জায়গাতে বাড়ি করে বসবাস করছে। এই সুযোগ পেলে আর্থিকভাবে লাভবান হবে এবং একদিন নিজের পায়ে দাড়াতে পারবে বলে অভিমত ব্যক্ত করেছে। এমনিতেই সৎ ও পরিশ্রমী আছে।