



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Palash			
		Vill: Tebaria, Post: Kumarkhali.			
		Upazilla : Kumarkhali, District: Kushtia.			
Age	:	21 Years			
Marital status	:	Single			
No. of siblings:	:	2 (Two) brothers and 2 (Two) sisters			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	Mst. Kakoli			
(iii) Father's name	:	Md. Sadar Uddin			
(iv) GB member's info	:	Branch: kumarkhali, Group # 5, Centre # 2/M, Loan			
		no.: 1384/1,			
		Member since: 1998, First loan: Tk. 5,000,			
Further Information:		Last GB loan: 40,0000, Outstanding: 34,000			
(v) Who pays GB loan installment	:	Entrepreneur			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	Nil			
(viii) Any other loan like GCCN, GKF etc.	:	Nil			
(ix) Others	:	Nil			
Education, till to date	:	Class Five			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Lungi Factory Worker
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He is involved in this business since 2008.
Other Own/Family Sources of Income	:	Father's income from Lungi factory.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01956226003, 01938968599
National ID number	:	19945027107000026
NU Project Source/Reference	:	Grameen Kalyan, Kumarkhali Unit, Kushtia.



Entrepreneur's Mother is a GB member since 1998. At first she took GB loan BDT 5,000 (Five thousand) and used the money to purchase a cow. Subsequently she borrowed loan from GB for several times for different activities including this business.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

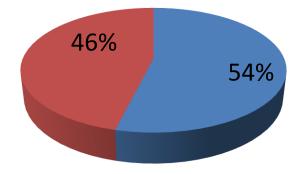
Project's Name	:	Palash Lungi			
Address/ Location	:	Tebaria, Shinemore			
Total Investment	:	BDT 3,25,000			
Financing	:	Self financing:BDT 1,75,000Required Investment:BDT 1,50,000 (as equity)			
Present salary/drawings from business (estimates)	:	Nil			
Proposed Salary	:	BDT 7,000 (Seven thousand only)			
Proposed Business Implementation Plan	:	<ul> <li>To make a Lungi, it needs the following materials;</li> <li>Labor BDT. 45/- ,Cotton 100/- Others BDT. 15/- So Total Production cost per price BDT 160/-</li> <li>The estimated production cost of each Lungi BDT 160/- and expected selling price per Lungi is BDT 185/;</li> <li>Estimated production per cycle (4 months)= 1200 units;</li> <li>Payback period to the investor is 3 years;</li> <li>Expected date to start the project in August, 2015.</li> </ul>			

# **PROPOSED PROJECT INVESTMENT BREAKDOWN**

Particulars	Proposed I (BD <sup>-</sup>	Total Investment					
	NU Invest	Investor					
(1)	(2)	(3)	(4)= (2+3)				
Investments in different categories:							
Shade	30,000	-	30,000				
Hand Tat (3)	25,000	50,000	75,000				
Loli Vora Machine	20,000						
Tenor Brim(5)	100,000	-	100,000				
Raw Materials (Thread, dye, etc)	0	100,000	100,000				
Total Capital	175,000	150,000	325,000				

## **Source of Finance**

Source	Amount in BDT	%
Entrepreneur's Contribution	175,000	54
Investor's Investment	150,000	46
Total Investment	325,000	100



Entrepreneur's Contribution

Investor's Investment

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1	(BDT)			Year	2 (BDT)		Year 3 (BDT)			
Particulars	1st Cycle (4 moths)	2nd Cycle (4 moths)	3rd Cycle (4 moths)	Yearly (1st+2nd +3rd Cycle)	1st Cycle ( 4 moths)		3rd Cycle (4moths)	Yearly (1st+2nd +3rd Cycle)	1st Cycle (4 moths)	(4	3rd Cycle (4 moths)	•
Revenue:												
Estimated Sales	222,000	222,000	222,000	666,000	244,200	244,200	244,200	732,600	268,620	268,620	268,620	805,860
(A) Total Revenue	222,000	222,000	222,000	666,000	244,200	244,200	244,200	732,600	268,620	268,620	268,620	805,860
Less: Cost of sa	ales											
Cotton	90,000	90,000	90,000	270,000	94,500	94,500	94,500	283,500	99,225	99,225	99,225	297,675
(B) Total Cost of Sales	90,000	90,000	90,000	270,000	94,500	94,500	94,500	283,500	99,225	99,225	99,225	297,675
Gross profit (GP)  [C=(A-B)]	132,000	132,000	132,000	396,000	149,700	149,700	149,700	449,100	169,395	169,395	169,395	508,185
Less: Operating	Costs:											
Wages	60000	60000	60000	180000	63000	63000	63000	189000	66150	66150	66150	198450
Master & Designer	9000	9000	9000	27000	9450	9450	9450	28350	9923	9923	9923	29,768
Loli Vora	5000	5000	5000	15000	5250	5250	5250	15750	5513	5513	5513	
Electricity bill	150	150	150	450	150	150	150	450	150	150	150	450
Transportation	500	500	500	1,500	525	525	525	1,575	551	551	551	1,654
Mobile bill	1000	1000	1000	3,000	1,000	1,000	1,000	3,000	1,200	1,200	1,200	3,600
Proposed salary-self	28000	28000	28000	84,000	28,000	28,000	28,000	84,000	28,000	28,000	28,000	84,000
Other Expenses	2000	2000	2000	6,000	2,000	2,000	2,000	6,000	2,000	2,000	2,000	6,000
Non Cash Item:												
Depreciation Expenses	2000	2000	2000	6,000	2,000	2,000	2,000	6,000	2,000	2,000	2,000	6,000
Total Operating Cost (D)	107650	107650	107650	322,950	111,375	111,375	111,375	334,125	115,486	115,486	115,486	346,459
(C-D)Net Profit:	24,350	24,350	24,350	73,050	38,325	38,325	38,325	114,975	53,909	53,909	53,909	161,726
Retained Income:				73,050				114,975				161,726

*Notes:* 1. Agreed Grace period: Four Months.

2. **Investment Payback schedule**: Installment will be paid in every four month including ownership transfer fee after four months grace period.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3
Cash inflow:			
Opening Balance		348,050	398,025
Capital Infusion by UDYOKTA	175000		
Capital Infusion by Investor	150000		
Sales	666,000	732,600	805,860
Total Receipts	991,000	1,080,650	1,203,885
Cash Outflow:			
Cost of goods sold	270,000	283,500	297,675
Operating expenses	322,950	334,125	346,459
Return to investor	50,000	65,000	65000
Total payment	642,950	682,625	709,134
Closing Balances	348,050	398,025	494,751



STRENGTH  Employment: Self: 1, Labor: 02 Creating part time employment opportunity for rural women; Ownership in his own name.	WEAKNESS Quality control; Selection of quality cotton.
<ul> <li>OPPORTUNITIES</li> <li>Huge demand in rural area;</li> <li>This area is famous for <i>Tat Shilpo</i>;</li> <li>Investor's money will be payback in three years.</li> </ul>	THREATS Timely production; Local competitors.

#### Presented at 5<sup>th</sup> Ex. SB Design Lab on 28<sup>th</sup> July, 2015 at Grameen Kalyan.

Thank you

## **Proposed Shade Place**



## My mother and me



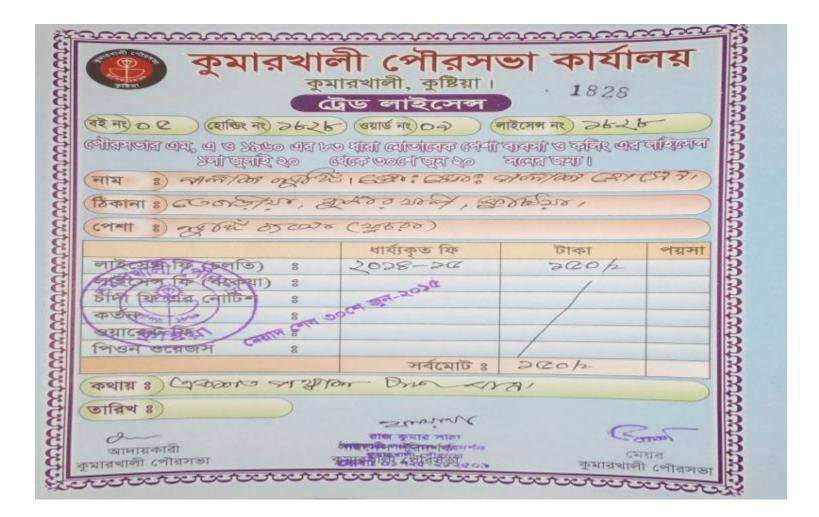
## Palash Lungi work



#### Family Picture (With Father & Mother)



### **Trade License**



# **Thank You**

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- মোঃ পলাশ হোসেন অনেক ছোট থেকে লুঙ্গী তৈরী ব্যবসার সাথে সম্পৃক্ত। তার পরিবারের সবাই এই কাজই করে। তার বাবা অন্যের লুঙ্গী ফ্যক্টরীতে ডিজাইনারের কাজ করেন। পুজির অভাবে এখনো পলাশ হোসেন মজুরী ভিত্তিতে কাজ করে। গ্রামীণ ব্যাংকের লেনদেন ভালো আছে। সে পরিশ্রমী মানুষ। আশা করি বিনিয়োগ পেলে একজন সফল উদ্যোক্তা হিসেবে পরিণত হবে। তার ব্যবসাটি অনুমোদন হলে সে ফ্যাক্টরী তৈরির কাজে হাত দিবে এবং নিজের বিনিয়োগের টাকা ব্যবসাতে ইনভেষ্ট করবে।
- ≻ ৫ম শ্রেণী পর্যন্তত্ম পড়াশোনা করেছে। খুব বেশি পড়তে পারে না।
- ≻ লুঙ্গী তৈরির সকল প্রকার কাজ সে নিজে করতে পারে।