Proposed NU Business Name: RITU ENTERPRISE



Project identification and prepared by: Sahab Uddin, Ashulia Unit, Dhaka

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD ANOWAR HOSSAIN	
Age	:	27-09-1982 (32 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	2 Daughters	
No. of siblings:	:	4 Brother and 2 Sister	
Address	:	Vill: Kolma South Para P.O: Dairy Farm, P.S: Savar Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ANOWARA BEGUM LATE. MONSUR GAZI Branch: Ashulia, Centre # 40 (Female), Member ID: 4782/1, Group No: 05 Member since: 21-03-2003 to 2010 (07 Years) First loan: 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Seven years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01626-008102
Mother Contact No.	:	01747-847160
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

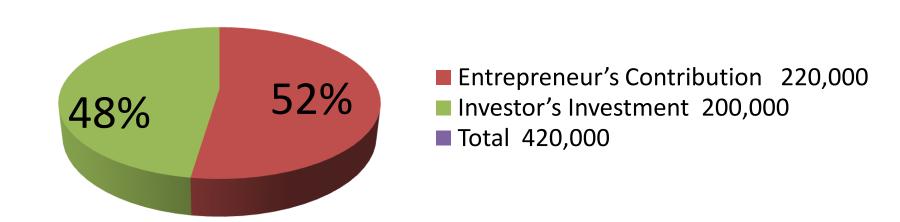
Anowara Begum is a member of Grameen Bank since 07 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info					
Business Name	:	RITU ENTERPRISE			
Location	:	Kolma 1 No. Bus stand, Savar, Dhaka			
Total Investment in BDT	:	BDT 4,20,000			
Financing	:	Self BDT 2,20,000 (from existing business) 52% Required Investment BDT 2,00,000 (as equity) 48%			
Present salary/drawings from business (estimates)	:	BDT 6,000			
Proposed Salary	:	BDT 6,000			
Size of shop	:	20 ft x 9 ft= 180 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Ring Piston, Bearing, Glass, Chain, Plug, Plate, Tube, Screw, Break Oil, Cable, Back gear etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Dhaka Nobabpur and different company. Agreed grace period is 4 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Automobile item	3,150	94,500	1,134,000			
Total Sales (A)	3,150	94,500	1,134,000			
Less. Variable Expense						
Automobile item	2,520	75,600	907,200			
Total variable Expense (B)	2,520	75,600	907,200			
Contribution Margin (CM) [C=(A-B)	630	18,900	226,800			
Less. Fixed Expense						
Rent		3,000	36,000			
Electricity bill		1,200	14,400			
Mobile Bill		300	3,600			
Transportation		1,000	12,000			
Salary (self)		6,000	72,000			
Entertainment		300	3,600			
Total fixed Cost (D)		11,800	141,600			
Net Profit (E) [C-D)		7,100	85,200			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Ring Piston, Bearing, Glass, Chain, Plug, Plate, Tube, Screw, Break Oil, Cable, Back gear etc	1,70,000	-	1,70,000			
Mobil (4 drum x 27,200)	-	1,08,000	1,08,000			
Mobil Can (6 Cartoon x 5,100)	-	30,600	30,600			
Battery Charger Machine	-	25,000	25,000			
Air Push Machine	-	36,400	36,400			
Security	50,000	-	50,000			
Total	2,20,000	2,00,000	4,20,000			

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Automobile item	5,200	156,000	1,872,000	1,965,600	2,063,880	
Total Sales (A)	5,200	156,000	1,872,000	1,965,600	2,063,880	
Less. Variable Expense						
Automobile item	4,160	124,800	1,497,600	1,572,480	1,651,104	
Total variable Expense (B)	4,160	124,800	1,497,600	1,572,480	1,651,104	
Contribution Margin (CM) [C=(A-B)	1,040	31,200	374,400	393,120	412,776	
Less. Fixed Expense						
Rent		3,000	36,000	36,000	36,000	
Electricity bill		2,000	24,000	25,000	26,000	
Mobile bill & SMS Monitoring		400	4,800	5,200	5,500	
Transportation		1,500	18,000	20,000	22,000	
Salary (self)		6,000	72,000	72,000	72,000	
Salary (staff)		3,000	36,000	36,000	36,000	
Entertainment		300	3,600	4,000	4,500	
Non Cash Item						
Depreciation		1,023	12,280	12,280	12,280	
Total Fixed Cost		17,223	206,680	210,480	214,280	
Net Profit (E) [C-D)		13,977	167,720	182,640	198,496	
Investment Payback			80,000	80,000	80,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	179,720	194,640	210,496
1.3	Depreciation (Non cash item)	12,280	12,280	12,280
1.4	Opening Balance of Cash Surplus		112,000	238,920
	Total Cash Inflow	392,000	318,920	461,696
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	112,000	238,920	381,696

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









Activ



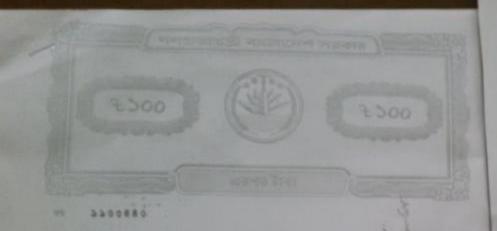












শৈশিকার মধ্যা গাঁধ "মোকান যার ভাড়ার চুক্তিপার দলিয়া"

১ : মোর মার জন্দল অভিন, ২ : মোর জনেল বিয়া, ৫ : মোর মানুম মিয়া, উক্তর পিকা মুখ-আলাইনিন ফারিত, সাহ- কলামা, পোর ভেইবী কার্ম, সালা র সাকার, তেলা র চাকা, জারীয়াবা র নালালেশী, বর্ম র ইফলাম, দেশার কৃষি ।

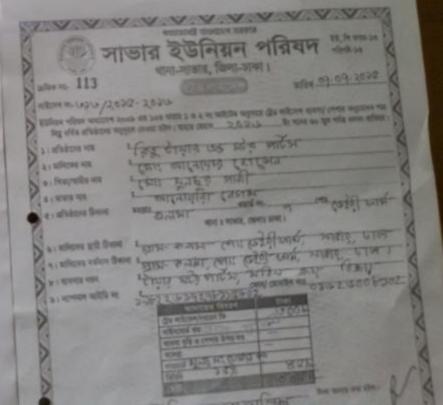
** প্ৰথম পক (সোকান মানিক) **

ই । মের অনুনামর হেবলে, পিতা মুখ্য মের মুখ্যুর গার্কি, সাং- কণকা , পোর রেখনী কর্ম, করা ও গারাক, মেনা ও মারু, জানীরবা ও কান্যাকনী, বর্ম ও ইন্যান, পোনা থাকবা ।

** দ্বিয়া পথ (বায়টীয়া) **

শবন করণাকর বায়াক জলার নাম শবন করিয়া মত্র লোকন করের চুকিনামা নবিলের বায়ান আন্ত করিলাম। লোকন করটি আমি প্রথম শক্ত মানিক অবারেক বারিকান মকনিলে নিত্র মান্টানিকের মোকারেলার প্রকাশে। প্রায়ুর লোকারে প্রায়ুর পেশ করিলে আন্তি বিভিন্ন শন্দ (প্রায়ুর্নিকা) উল্লাকার নিত্র সম্পন্ন মুইলে নিত্র বার্গিক পর্ত্ত মোকারেক আন্তর্জ উকর শন্দ চুকিশারের চুকি নামান আনক্র মুইলাম।





FAMILY PICTURE

