## Proposed NU Business Name: MAA FURNITURE



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Project verified by: Md Rofiqul Islam

Brief Bio of The Proposed Nobin Udyokta

| Name | : | MONIR |
| :---: | :---: | :---: |
| Age |  | 01-01-1983 ( 32 Years) |
| Education, till to date |  | Class Eight |
| Marital status |  | Married |
| Children |  | 1 Son |
| No. of siblings: |  | 2 Brothers |
| Address |  | Vill: Kodda Nandon, P.O: Kodda bazaar, P.S: Gazipur Sadar Dist: Gazipur |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | $\square$ <br> MINARA AKTER MINU <br> SAIFUL ISLAM <br> Branch: Gacha Gazipur , Centre \# 86 (Female), <br> Member ID: 3252, Group No: 04 <br> Member since: 05-03-1995 to 2008 (18 Years) <br> First loan: 3,000 taka. <br> Outstanding loan: Nil <br> Mother <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | Twenty years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | Mother's income (House Rent) |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01683-629460$ |
| Mother Contact No. | $:$ | $01914-507579$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Minara Akter Minu is a member of Grameen Bank since 18 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | MAA FURNITURE |
| :--- | :---: | :--- |
| Location | $:$ | Naojor Bazaar, Gazipur |
| Total Investment in BDT | $:$ | BDT 4,40,000 |
| Financing | $:$ | Self BDT 2,40,000 (from existing business) 55\% <br> Required Investment BDT 2,00,000 (as equity) 45\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$ | 22 ft x 10 ft= 220 square ft |
| Implementation | $:$-The business is planned to be scaled up by investment in <br> existing goods like; Showcase, Wear drop, Television, Rack, <br> Dressing table, Trolley, Computer box, Fan, Chair, plastic <br> crockeries etc. <br> -Average 25\% gain on sales. <br> -The business is operating by entrepreneur. Existing no <br> employee. <br> -After getting equity fund one employee will be appointed. <br> -The shop is rented. <br> -Collects goods from Joydebpur, Mouchak. <br> -Agreed grace period is 4 months. |  |

## Existing Business (BDT)

| Particular | Monthly | Yearly |
| :--- | ---: | ---: |
| Revenue (sales) |  |  |
| Showcase, Wear drop, Television, Rack, Dressing table, |  |  |
| Trolley, Computer box, Fan, Chair, plastic crockeries etc | 90,000 | $1,080,000$ |
| Total Sales (A) | $\mathbf{9 0 , 0 0 0}$ | $\mathbf{1 , 0 8 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |
| Showcase, Wear drop, Television, Rack, Dressing table, |  |  |
| Trolley, Computer box, Fan, Chair, plastic crockeries etc |  |  |
| Total variable Expense (B) | 67,500 | $\mathbf{8 1 0 , 5 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{2 2 , 5 0 0}$ | $\mathbf{8 1 0 , 0 0 0}$ |
| Less. Fixed Expense |  | $\mathbf{2 7 0 , 0 0 0}$ |
| Rent | $\mathbf{4 , 0 0 0}$ | 48,000 |
| Electricity bill | 400 | 4,800 |
| Mobile Bill | 300 | 3,600 |
| Transportation | 500 | 6,000 |
| Salary (self) | 5,000 | 60,000 |
| Salary (Staff) | 3,000 | 36,000 |
| Guard | 200 | $\mathbf{2 , 4 0 0}$ |
| Entertainment | $\mathbf{3 0 0}$ | 3,600 |
| Total fixed Cost (D) | $\mathbf{1 3 , 7 0 0}$ | $\mathbf{1 6 4 , 4 0 0}$ |
| Net Profit (E) [C-D) | $\mathbf{8 , 8 0 0}$ | $\mathbf{1 0 5 , 6 0 0}$ |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Showcase, Wear drop, Television, | 80,000 | 60,000 | $1,40,000$ |  |  |  |  |
| Rack, Dressing table, Trolley, | 45,000 | 25,000 | 70,000 |  |  |  |  |
| Computer box, Fan, Chair, plastic crockeries <br> etc | 45,000 | 25,000 | 70,000 |  |  |  |  |
| Fridge | - | 90,000 | 90,000 |  |  |  |  |
| Security | 70,000 | - | 70,000 |  |  |  |  |
| Total |  |  |  |  | $\mathbf{2 , 4 0 , 0 0 0}$ | $\mathbf{2 , 0 0 , 0 0 0}$ | $\mathbf{4 , 4 0 , 0 0 0}$ |

## Source of Finance



■ Entrepreneur's Contribution 240,000

- Investor's Investment 200,000

■ Total 440,000

## Financial Projection (BDT)

| Particular | Monthly | 1st Year | 2nd Year | 3rd Year |
| :---: | :---: | :---: | :---: | :---: |
| Revenue (sales) |  |  |  |  |
| Showcase, Wear drop, Television, Rack, Dressing table, Trolley, Computer box, Fan, Chair, plastic crockeries, Fridge etc | 145,000 | 1,740,000 | 1,827,000 | 1,918,350 |
| Total Sales (A) | 145,000 | 1,740,000 | 1,827,000 | 1,918,350 |
| Less. Variable Expense |  |  |  |  |
| Showcase, Wear drop, Television, Rack, Dressing table, Trolley, Computer box, Fan, Chair, plastic crockeries, Fridge etc | 108,750 | 1,305,000 | 1,370,250 | 1,438,763 |
| Total variable Expense (B) | 108,750 | 1,305,000 | 1,370,250 | 1,438,763 |
| Contribution Margin (CM) [C=(A-B) | 36,250 | 435,000 | 456,750 | 479,588 |
| Less. Fixed Expense |  |  |  |  |
| Rent | 4,000 | 48,000 | 48,000 | 48,000 |
| Electricity bill | 400 | 4,800 | 5,500 | 6,000 |
| Mobile bill \& SMS Monitoring | 400 | 4,800 | 5,300 | 5,800 |
| Transportation | 800 | 9,600 | 11,500 | 13,500 |
| Salary (self) | 5,000 | 60,000 | 60,000 | 60,000 |
| Salary (Staff) | 6,000 | 72,000 | 72,000 | 72,000 |
| Guard | 200 | 2,400 | 3,000 | 3,500 |
| Entertainment | 300 | 3,600 | 4,000 | 4,500 |
| Total Fixed Cost | 17,100 | 205,200 | 209,300 | 213,300 |
| Net Profit (E) [C-D) | 19,150 | 229,800 | 247,450 | 266,288 |
| Investment Payback |  | 80,000 | 80,000 | 80,000 |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :--- | ---: | ---: | ---: |
| $\mathbf{1}$ | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 200,000 |  |  |
| 1.2 | Net Profit | 229,800 | 247,450 | 266,288 |
| 1.3 | Depreciation (Non cash item) |  | - | - |
| 1.4 | Opening Balance of Cash Surplus |  | 149,800 | 317,250 |
|  | Total Cash Inflow | $\mathbf{4 2 9 , 8 0 0}$ | $\mathbf{3 9 7 , 2 5 0}$ | $\mathbf{5 8 3 , 5 3 8}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | $\mathbf{2 0 0 , 0 0 0}$ |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
|  | Investment Pay Back (Including |  |  |  |
| 2.3 | Ownership Tr. Fee) | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{2 8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ |
| $\mathbf{3}$ | Net Cash Surplus | $\mathbf{1 4 9 , 8 0 0}$ | $\mathbf{3 1 7 , 2 5 0}$ | $\mathbf{5 0 3 , 5 3 8}$ |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:02 |  |
| Experience \& Skill : 20 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |$\quad$| PAKNESS |
| :--- |
| PPORTUNITIES |
| Huge demand in the community |
| Location of shop; |
| Regular customers; |

## Pictures














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........रा सक (नज़श्रा)




FAMILY PICTURE


