Proposed NU Business Name: MAA FURNITURE



Project identification and prepared by: Kazem Uddin, Bashon Unit, Gazipur

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MONIR		
Age	:	01-01-1983 (32 Years)		
Education, till to date	••	Class Eight		
Marital status	••	Married		
Children	••	1 Son		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Kodda Nandon, P.O: Kodda bazaar, P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MINU MINARA AKTER MINU SAIFUL ISLAM Branch: Gacha Gazipur, Centre # 86 (Female), Member ID: 3252, Group No: 04 Member since: 05-03-1995 to 2008 (18 Years) First loan: 3,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: Nil Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Twenty years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01683-629460
Mother Contact No.	:	01914-507579
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

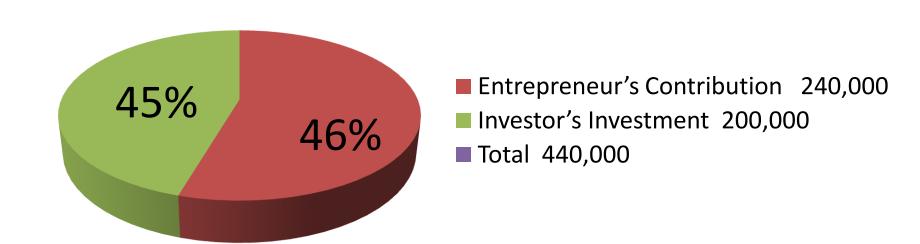
Minara Akter Minu is a member of Grameen Bank since 18 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	MAA FURNITURE	
Location	:	Naojor Bazaar, Gazipur	
Total Investment in BDT	:	BDT 4,40,000	
Financing	: Self BDT 2,40,000 (from existing business) 55%		
	Required Investment BDT 2,00,000 (as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	22 ft x 10 ft= 220 square ft	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Showcase, Wear drop, Television, Rack, Dressing table, Trolley, Computer box, Fan, Chair, plastic crockeries etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Joydebpur, Mouchak. Agreed grace period is 4 months. 	

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Showcase, Wear drop, Television, Rack, Dressing table,					
Trolley, Computer box, Fan, Chair, plastic crockeries etc	90,000	1,080,000			
Total Sales (A)	90,000	1,080,000			
Less. Variable Expense					
Showcase, Wear drop, Television, Rack, Dressing table,					
Trolley, Computer box, Fan, Chair, plastic crockeries etc	67,500	810,000			
Total variable Expense (B)	67,500	810,000			
Contribution Margin (CM) [C=(A-B)	22,500	270,000			
Less. Fixed Expense					
Rent	4,000	48,000			
Electricity bill	400	4,800			
Mobile Bill	300	3,600			
Transportation	500	6,000			
Salary (self)	5,000	60,000			
Salary (Staff)	3,000	36,000			
Guard	200	2,400			
Entertainment	300	3,600			
Total fixed Cost (D)	13,700	164,400			
Net Profit (E) [C-D)	8,800	105,600			

investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Showcase, Wear drop, Television,	80,000	60,000	1,40,000			
Rack, Dressing table, Trolley,	45,000	25,000	70,000			
Computer box, Fan, Chair, plastic crockeries etc	45,000	25,000	70,000			
Fridge	-	90,000	90,000			
Security	70,000	-	70,000			
Total	2,40,000	2,00,000	4,40,000			

Source of Finance



Financial	Projection	(BDT)

Tillaticial Frojection (DDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Showcase, Wear drop, Television, Rack,						
Dressing table, Trolley, Computer box, Fan,						
Chair, plastic crockeries, Fridge etc	145,000	1,740,000	1,827,000	1,918,350		
Total Sales (A)	145,000	1,740,000	1,827,000	1,918,350		
Less. Variable Expense						
Showcase, Wear drop, Television, Rack,						
Dressing table, Trolley, Computer box, Fan,						
Chair, plastic crockeries, Fridge etc	108,750	1,305,000	1,370,250	1,438,763		
Total variable Expense (B)	108,750	1,305,000	1,370,250	1,438,763		
Contribution Margin (CM) [C=(A-B)	36,250	435,000	456,750	479,588		
Less. Fixed Expense						
Rent	4,000	48,000	48,000	48,000		
Electricity bill	400	4,800	5,500	6,000		
Mobile bill & SMS Monitoring	400	4,800	5,300	5,800		
Transportation	800	9,600	11,500	13,500		
Salary (self)	5,000	60,000	60,000	60,000		
Salary (Staff)	6,000	72,000	72,000	72,000		
Guard	200	2,400	3,000	3,500		
Entertainment	300	3,600	4,000	4,500		
Total Fixed Cost	17,100	205,200	209,300	213,300		
Net Profit (E) [C-D)	19,150	229,800	247,450	266,288		
Investment Payback		80,000	80,000	80,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	229,800	247,450	266,288
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		149,800	317,250
	Total Cash Inflow	429,800	397,250	583,538
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	149,800	317,250	503,538

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill : 20 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

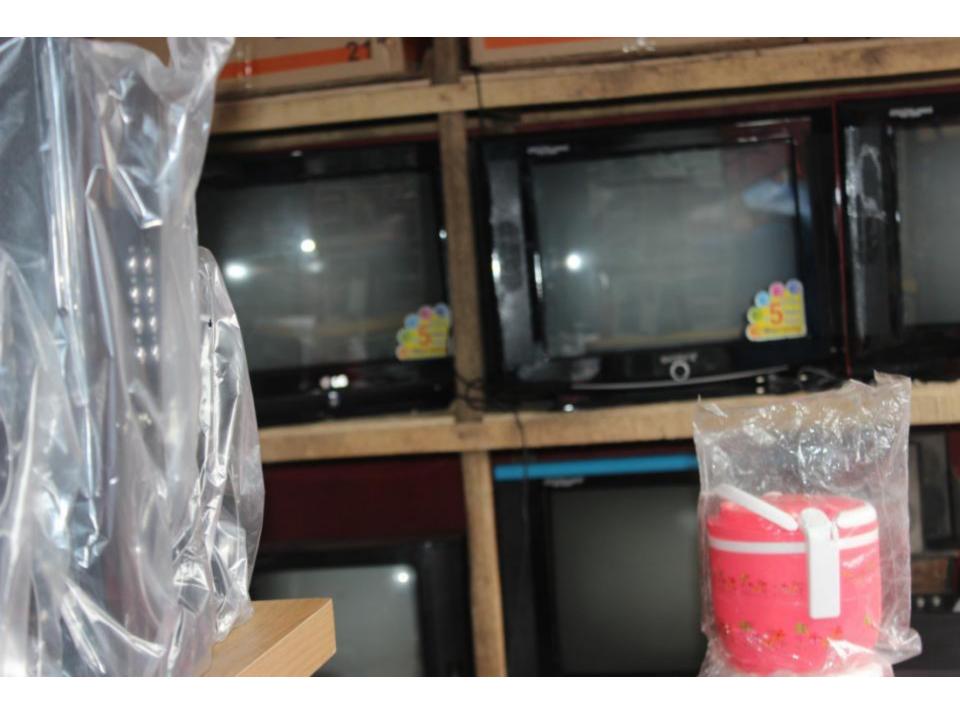
Theft

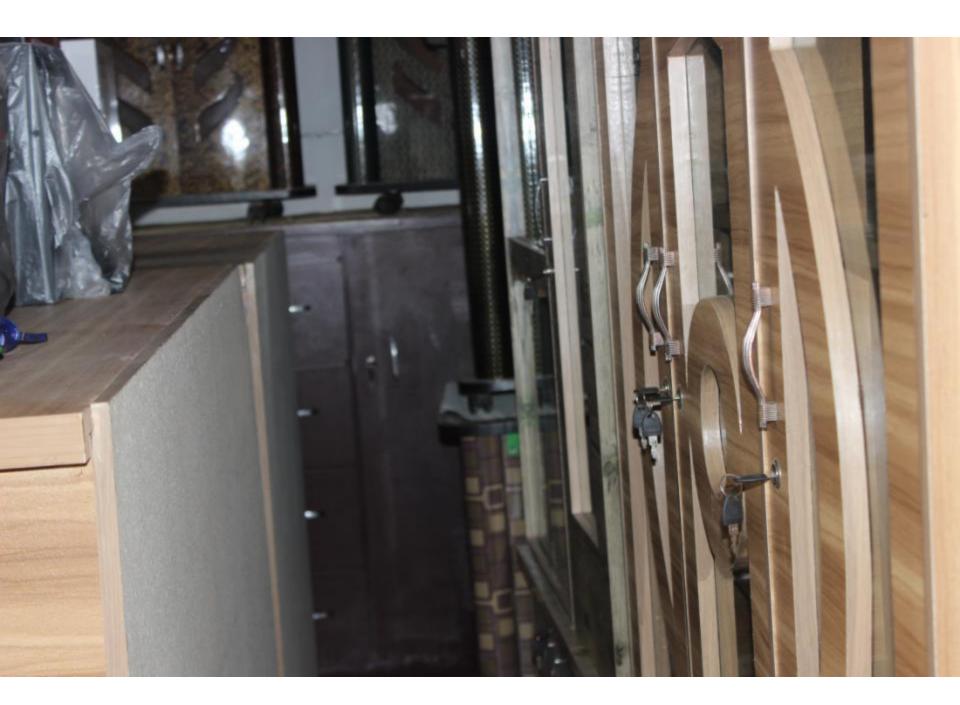
Fire

Political unrest

Pictures





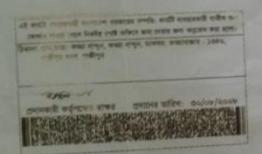




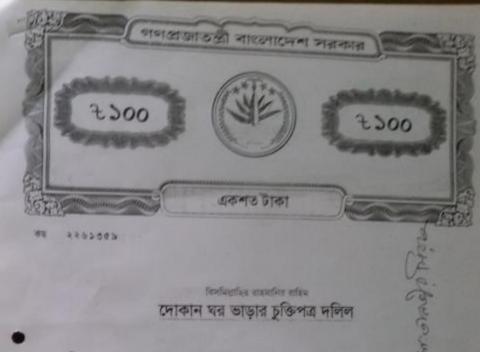








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অগ্নীম জামানত ঃ ৭০,০০০/- (সত্তর হাজার) টাকা মাত্র। মাসিক ভাজা ঃ ৪,০০০/- (চার হাজার) টাকা মাত্র।

মেয়াদ ঃ ০৩ (ভিনা) বছর।

 হালী মোঃ তানতীর সিরাজ, শিতা- সিরাভ্রণ ইসগাম, সাং- নাওজেড়, পোঃ কজা বাজার, গালীপুর সিটি কর্পোরেশন, গালীপুর। ধর্মর ইসলাম, পেশা- ব্যবসা, জাতীয়তাঃ বাংলাদেশী।

......১ম পঞ্চ (মালিক)

মানির হোসেন, পিতা- মোঃ সাইফুল ইসলাম, সাং- নাওজোড, পোঃ কজা বাজার,
 গাজীপুর সিটি কর্ণোরেশন, গাজীপুর, ধর্ম- ইসলাম, পেশা- ব্যবসা, জাতীয়তা-বাংগাদেশী।

......২য় পঞ্চ (ভাড়াটিয়া)

পরম করানামর আল্লাই ভারালার নাম খরন করিয়া লোকান হর আল্লা চুক্তিপত্র দক্ষি লিখ্য আরম্ভ করিলাম। যেহেতু প্রথম পক্ষ মালিক নোকান হর ভাড়া দেওয়ার প্রকার ঘোষনা করার পর আপুনি মিতীয়া নিমু লিখিত শর্ভে ভাড়া নিতে ব্যক্তি হন।

FAMILY PICTURE

