Proposed NU Business Name: M/S MOLLA ENTERPRISE



Project identification and prepared by: Nasir, Bashon Unit, Gazipur

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RAKIBUL ISLAM MOLLA ROBIN		
Age	:	01-01-1983 (32 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	3 Brothers and 1 Sister		
Address	:	Vill: Itahata, P.O: Kodda bazaar, P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HOSNEARA BEGUM TAJUDDIN MOLLA Branch: Bashon Gazipur, Centre # 26 (Female), Member ID: 4601, Group No: 07 Member since: 26-10-1985 (30 Years) First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000 Outstanding loan: 20,700 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Three years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (Fish farm and business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01954-933818
Mother Contact No.	:	01713520021
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

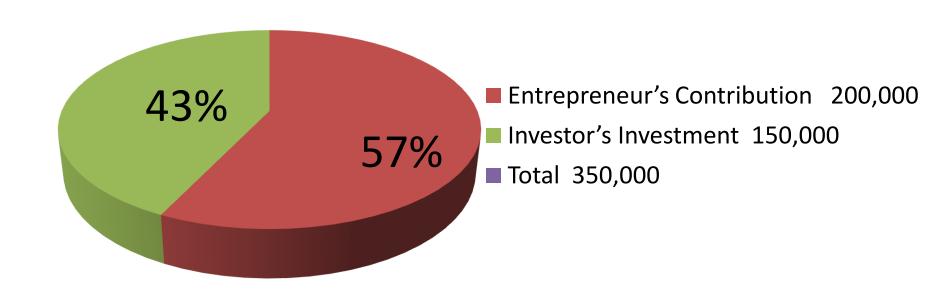
Anowara Begm is a member of Grameen Bank since 30 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in fish farming and home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S MOLLA ENTERPRISE		
Location	:	Kodda bazaar, Gazipur		
Total Investment in BDT	:	BDT 3,50,000		
Financing	:	Self BDT 2,00,000 (from existing business) 57% Required Investment BDT 1,50,000 (as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing scarp goods like; Iron, Copper, Metal, Tin, Plastic, Fridge, Fan etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from local market. Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Iron, Copper, Metal, Tin, Plastic, Fridge, Fan etc	80,000	960,000		
Total Sales (A)	80,000	960,000		
Less. Variable Expense				
Iron, Copper, Metal, Tin, Plastic, Fridge, Fan etc	60,000	720,000		
Total variable Expense (B)	60,000	720,000		
Contribution Margin (CM) [C=(A-B)	20,000	240,000		
Less. Fixed Expense				
Rent	3,000	36,000		
Electricity bill	500	6,000		
Mobile Bill	500	6,000		
Transportation	300	3,600		
Salary (self)	5,000	60,000		
Salary (Staff)	3,000	36,000		
Guard	200	2,400		
Entertainment	300	3,600		
Total fixed Cost (D)	12,800	153,600		
Net Profit (E) [C-D)	7,200	86,400		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Iron, Copper, Metal,	1,00,000	1,00,000	2,00,000	
Tin, Plastic, Fridge, Fan etc	50,000	50,000	1,00,000	
Security	50,000	-	50,000	
Total	2,00,000	1,50,000	3,50,000	

Source of Finance



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year			
Revenue (sales)						
Iron, Copper, Metal, Tin, Plastic, Fridge, Fan etc	125,000	1,500,000	1,575,000			
Total Sales (A)	125,000	1,500,000	1,575,000			
Less. Variable Expense						
Iron, Copper, Metal, Tin, Plastic, Fridge, Fan etc	93,750	1,125,000	1,181,250			
Total variable Expense (B)	93,750	1,125,000	1,181,250			
Contribution Margin (CM) [C=(A-B)	31,250	375,000	393,750			
Less. Fixed Expense						
Rent	3,000	36,000	36,000			
Electricity bill	500	6,000	6,500			
Mobile bill & SMS Monitoring	600	7,200	7,800			
Transportation	500	6,000	8,000			
Salary (self)	5,000	60,000	60,000			
Salary (Staff)	6,000	72,000	72,000			
Guard	200	2,400	3,000			
Entertainment	300	3,600	4,000			
Total Fixed Cost	16,100	193,200	197,300			
Net Profit (E) [C-D)	15,150	181,800	196,450			
Investment Payback		90,000	90,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	181,800	196,450
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		91,800
	Total Cash Inflow	331,800	288,250
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	91,800	198,250

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

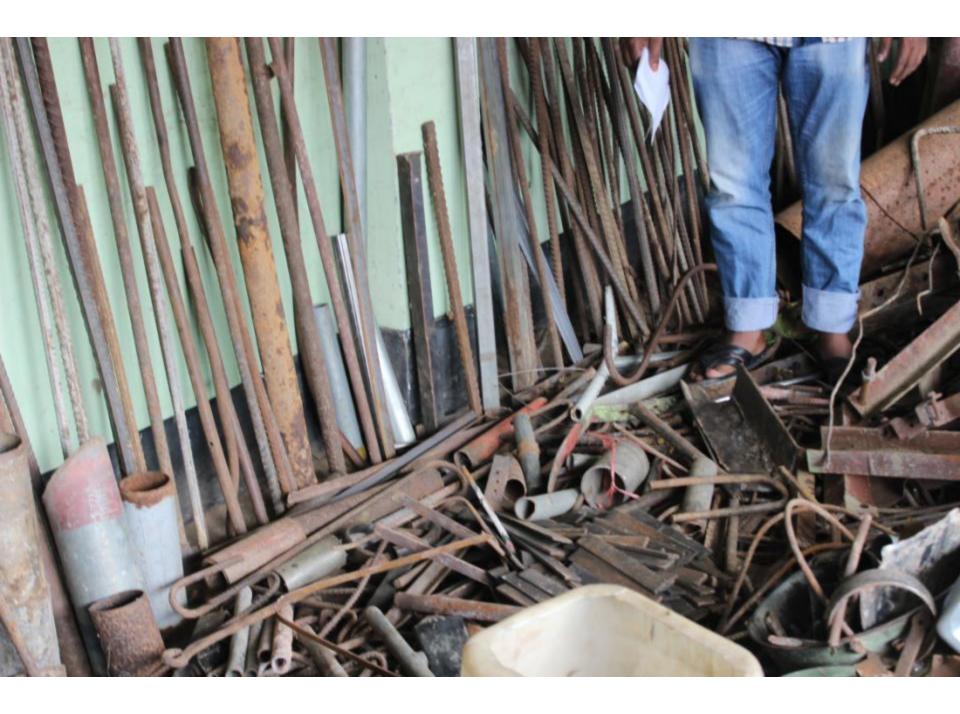
Political unrest

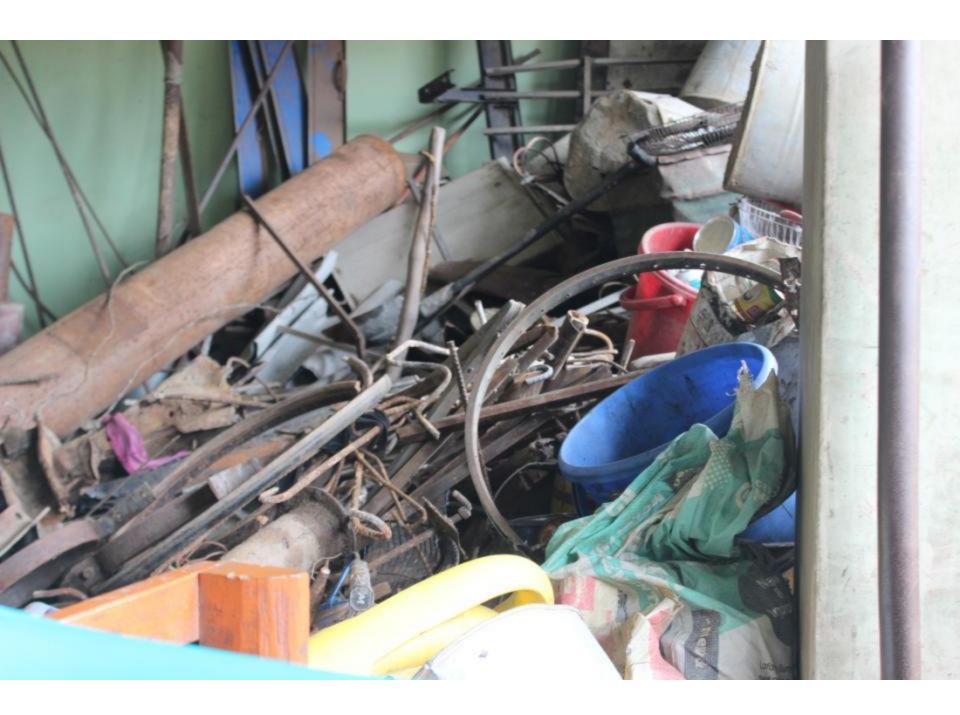
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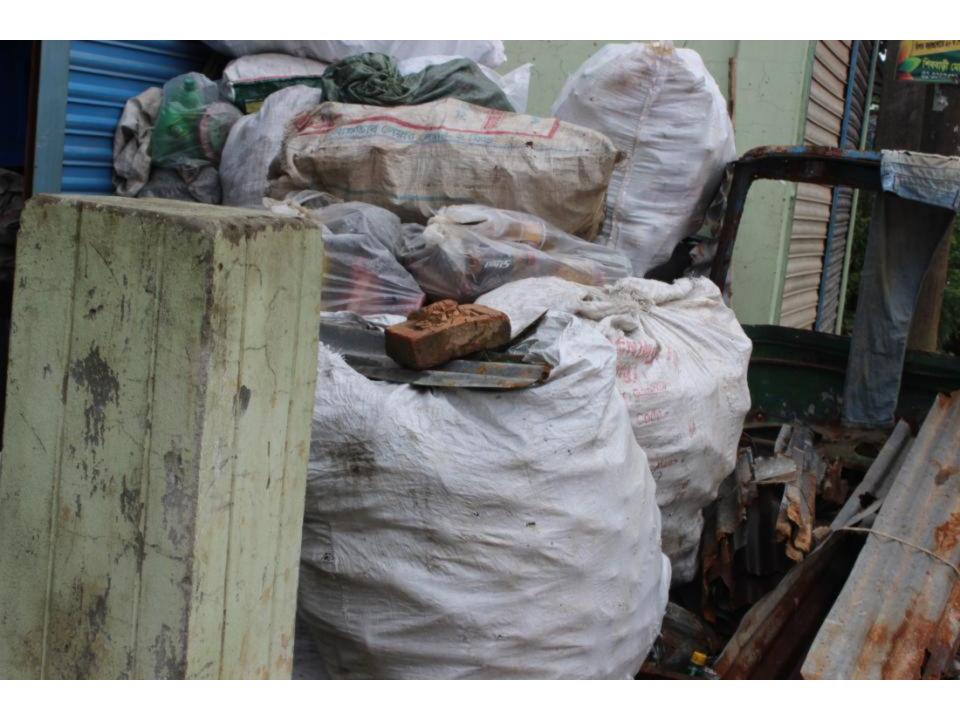






















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FAMILY PICTURE

