### Proposed NU Business Name: HIMEL DAIRY FARM



Project identification and prepared by: Md. Sirajul Islam, Elenga Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. HIMEL TALUKDER	
Age	:	27-12-1988 (26 <i>Years</i> )	
Education, till to date	••	HSC	
Marital status	••	Single	
Children	••	N/A	
No. of siblings:	:	3 Brother	
Present Address		Vill: South Betdoba, P.O: Kalihati, P.S: Kalihati, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HAMIDA BEGUM MD RAFIQUL ISLAM Branch: Khilda Kalihati Centre # 96 (Female), Member ID: 9839/1, Group No: 05 Member since: 1995 (20 Years) First loan: BDT 2,500	
Further Information: (v) Who pays GB loan nstallment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 10,000 Outstanding loan: BDT 6,480 Father No No No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has 1 Year training from Jobo unnoyon Centre.
Other Own/Family Sources of Income		Father's Income (Agriculture)
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	•	01717-592016
Father Contact No.	•	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Hamida Begum is a member of Grameen Bank since 20 years. At first she took 2,500 taka loan from Grameen Bank. Rahima Akter gradually took loan from GB. Utilize loan in agriculture and house development.

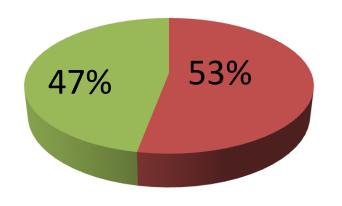
Proposed Nobin Udyokta Business Info			
Business Name	:	HIMEL DAIRY FARM	
Location	:	At entrepreneur own house in South betdoba	
Total Investment in BDT	:	5,10,000 taka	
Financing	:	Self BDT 2,70,000 (from existing business) 53%	
		Required Investment BDT 2,40,000 (as equity) 47%	
Present salary/drawings from business (estimates)	:	7,000 Taka	
Proposed Salary	:	7,000 Taka	
Implementation	:	<ul> <li>Currently run a dairy farm. Existing four cow and three calf in this business.</li> <li>Milk Production is 5 liters per cow per day on an average.</li> <li>Selling price of milk is 50 taka per liter.</li> <li>After getting equity fund two Australian cow will be purchased.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk (4 cow x 5 liters=20 liters x 50 TK)	1,000	30,000	360,000		
Calf Sale	167	5,000	60,000		
Total Sales (A)	1,167	35,000	420,000		
Less. Variable Expense					
Bran, broken rice, Straw, Husk, Salt, Khoil etc (120 x 4)	480	14,400	172,800		
Total variable Expense (B)	480	14,400	172,800		
Contribution Margin (CM) [C=(A-B)	687	20,600	247,200		
Less. Fixed Expense					
Electricity Bill		900	10,800		
Mobile Bill		300	3,600		
Transportation		800	9,600		
Salary (self)		7,000	84,000		
Salary (staff)		5,000	60,000		
Medicine & Others		200	2,400		
Total fixed Cost (D)		14,200	170,400		
Net Profit (E) [C-D)		6,400	76,800		

### **Investment Breakdown**

Particulars	Existing	Proposed	<b>Proposed Total</b>
Australian Cow (existing 2 + proposed 2)	1,60,000	2,20,000	3,80,000
Desi Hybrid Cow x 2	70,000	-	70,000
Calf (3 x 10,000)	30,000	-	30,000
Food & Medicine	10,000	20,000	30,000
Total	2,70,000	2,40,000	5,10,000

### **Source of Finance**



- Entrepreneur's Contribution 270,000
- Investor's Investment 240,000
- Total 510,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk (6 cow x 5 liters=30 liters x						
50 TK)	1,500	45,000	540,000	567,000	595,350	
Calf Sale	233	7,000	84,000	88,200	92,610	
Total Sales (A)	1,733	52,000	624,000	655,200	687,960	
Less. Variable Expense						
Bran, broken rice, Straw, Husk,						
Salt, Khoil etc (120 x 6)	720	21,600	259,200	272,160	285,768	
Total variable Expense (B)	720	21,600	259,200	272,160	285,768	
Contribution Margin (CM)						
[C=(A-B)	1,013	30,400	364,800	383,040	402,192	
Less. Fixed Expense						
Electricity Bill		900	10,800	10,800	10,800	
Mobile bill & SMS Monitoring		300	3,600	3,780	3,969	
Transportation		800	9,600	10,080	10,584	
Salary (self)		7,000	84,000	84,000	84,000	
Salary (staff)		10,000	120,000	120,000	120,000	
Medicine & Others		200	2,400	2,520	2,646	
Total Fixed Cost		19,200	230,400	241,920	254,016	
Net Profit (E) [C-D)		11,200	134,400	141,120	148,176	
Investment Payback			96,000	96,000	96,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	
1	Cash Inflow				
1.1	Investment Infusion by Investor	240,000			
1.2	Net Profit	134,400	141,120	148,176	
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash		29.400	92 520	
1.4	Surplus		38,400	83,520	
	Total Cash Inflow	374,400	179,520	231,696	
2	Cash Outflow				
2.1	Purchase of Product	240,000			
2.2	Payment of GB Loan				
2.3	Investment Pay Back (Including	06.000	06.000	06 000	
Ownership Tr. Fee)		96,000	96,000	96,000	
	Total Cash Outflow	336,000	96,000	96,000	
3	Net Cash Surplus	38,400	83,520	135,696	

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 03 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of business; Regular customers;

## THREATS

Cattle related diseases

Theft

Fire

Political unrest

# Pictures

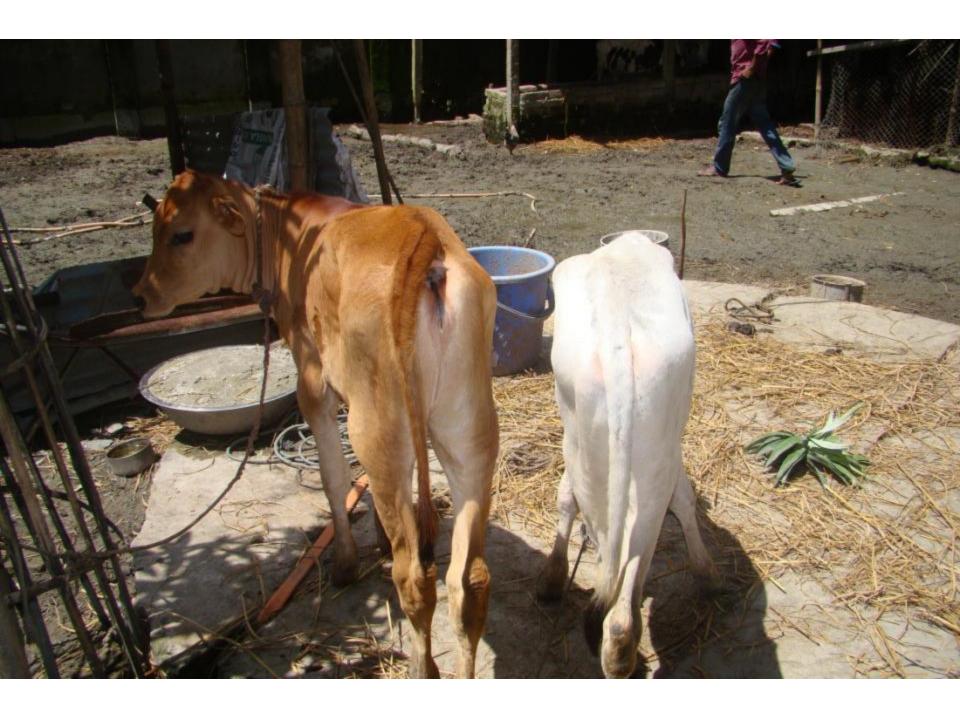










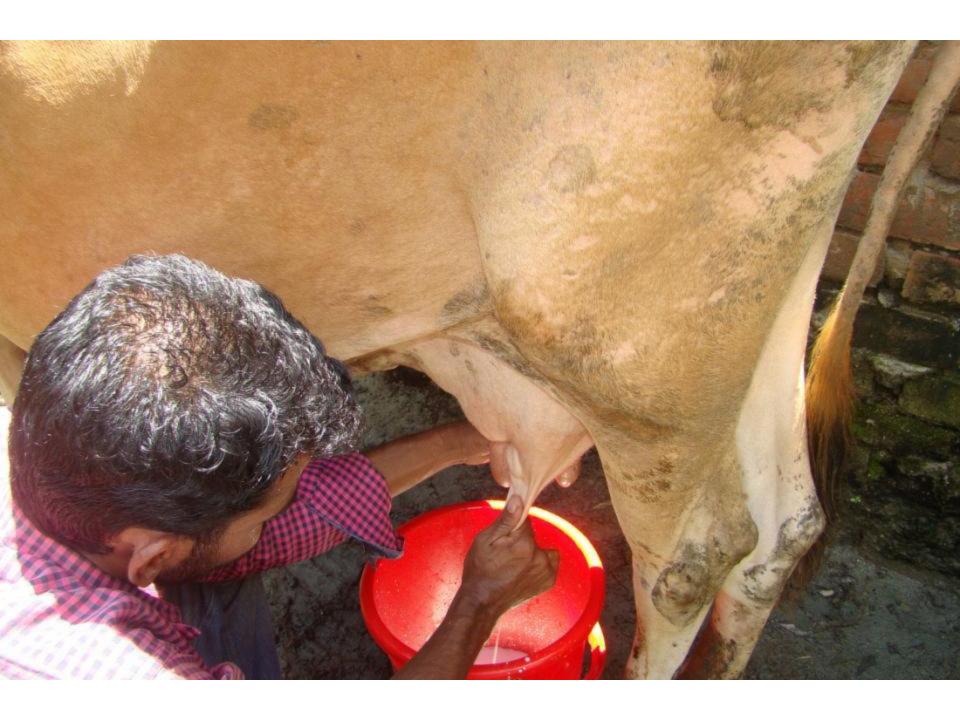














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# **FAMILY PICTURE**

