Proposed NU Business Name: NARAYAN FURNITURE



Project identification and prepared by: Md. Abul Khayer, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	NARAYAN CHANDRA SUTRODHOR		
Age	:	11-10-1995 (20 Years)		
Education, till to date	:	Class Five		
Marital status	:	Single		
Children	:	Nil		
No. of siblings:	:	3 Brothers 1 Sister		
Address	:	Vill: Ramjibonpur, P.O: D. Pakutiya, P.S: Ghatail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father DIPALI SREE OVILASH CHANDRA SUTRODHOR Branch: Pakutiya Centre # 42(Female), Member ID: 3014/1, Group No: 01 Member since: 19-10-1987 (28 Years) First loan: 2,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has training for five years.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01749-117123
Mother's Contact No.	:	01735-368424
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

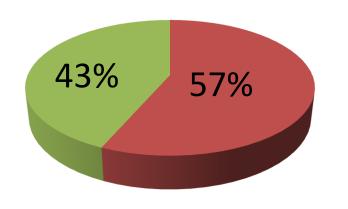
Dipali joined Grameen Bank since 28 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in her son's business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NARAYAN FURNITURE		
Location	:	Gopalpur Road, Pakutiya Road, Tangail		
Total Investment in BDT	:	BDT 2,30,000		
Financing	:	Self BDT 1,30,000(from existing business) 57% Required Investment BDT 1,00,000(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12ft x 26 ft= 312 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Different kinds of furniture manufacturing, Handle, Tone, etc. Average 30% gain on furniture. Average 40% gain on Handle sale. The business is operating by entrepreneur. Existing one employee. After getting equity, one employee will be appointed The shop is rented. Collects goods from Dhaka. Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Furniture Order	30,000	360,000		
Handle Sale	20,000	240,000		
Tone	6,000	72,000		
Total Sales (A)	56,000	672,000		
Less. Variable Expense				
Furniture Order	21,000	252,000		
Handle Sale	12,000	144,000		
Total variable Expense (B)	33,000	396,000		
Contribution Margin (CM) [C=(A-B)	23,000	276,000		
Less. Fixed Expense				
Electricity Bill	2,000	24,000		
Mobile Bill	500	6,000		
Transportation	1,000	12,000		
Entertainment	500	6,000		
Salary (Self)	5,000	60,000		
Salary (staff)	6,000	72,000		
Total fixed Cost (D)	15,000	180,000		
Net Profit (E) [C-D)	8,000	96,000		

investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Chirai wood00CFT x 600	60,000	1,00,000	1,60,000		
Khat x 2	20,000	-	20,000		
Handle (2000 x 5)	10,000	-	10,000		
Chirai machine	15,000	-	15,000		
Tone machine x 2	15,000	-	15,000		
Generator	10,000	-	10,000		
Total	1,30,000	1,00,000	2,30,000		

Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 100,000
- Total 230,000

Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Furniture Order	45,000	540,000	567,000	
Handle Sale	30,000	360,000	378,000	
Tone	8,000	96,000	100,800	
Total Sales (A)	83,000	996,000	1,045,800	
Less. Variable Expense				
Furniture Order	31,500	378,000	396,900	
Handle Sale	18,000	216,000	226,800	
Total variable Expense (B)	49,500	594,000	623,700	
Contribution Margin (CM) [C=(A-B)	33,500	402,000	422,100	
Less. Fixed Expense				
Electricity Bill	2,500	30,000	31,500	
Mobile Bill & SMS Monitoring	600	7,200	7,560	
Entertainment	600	7,200	7,560	
Transportation	1,500	18,000	18,900	
Salary (self)	5,000	60,000	60,000	
Salary (staff)	10,000	120,000	120,000	
Total Fixed Cost	20,200	242,400	254,520	
Net Profit (E) [C-D)	13,300	159,600	167,580	
Investment Payback		60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	159,600	167,580
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		99,600
	Total Cash Inflow	259,600	267,180
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	99,600	207,180

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





























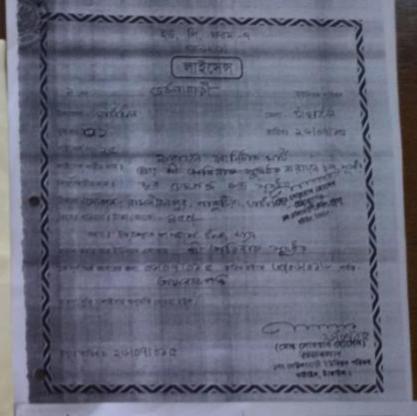


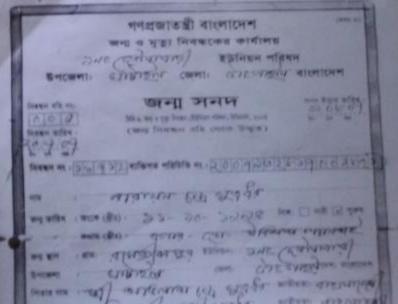


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FAMILY PICTURE

