Proposed NU Business Name: AMINUL TELECOM



Project identification and prepared by: Sahab Uddin, Ashulia Unit, Dhaka

Project verified by: Md Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD AMINUL ISLAM	
Age	:	03-07-1981 (34 Years)	
Education, till to date	:	Class Ten	
Marital status	:	Single	
Children	:	Nil	
No. of siblings:	:	3 Brother and 1 Sister	
Address	:	Vill: Polashbari, P.O: Savar Cant., P.S: Savar Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. ANOWARA BEGUM MD. NURUL ISLAM Branch: Dhamsona, Centre # 72 (Female), Member ID: 7103/1, Group No: 02 Member since: 28-10-2002 (13 Years) First loan: 5,000 taka.	
Further Information:	_	Existing loan: BDT 15,000 Outstanding loan: BDT7,500	
(v) Who pays GB loan installment	:	Mother	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Eight years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House Rent and Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01671-166616
Mother Contact No.	:	01911-394501
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

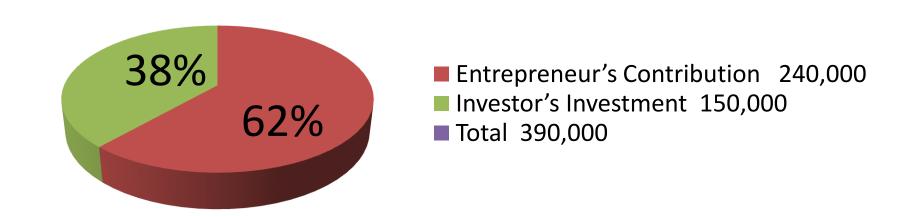
Most. Anowara Begum is a member of Grameen Bank since 13 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business and Home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	AMINUL TELECOM	
Location	:	Polash bari, Near sky line, Savar, Dhaka	
Total Investment in BDT	:	BDT 3,90,000	
Financing	:	Self BDT 2,40,000 (from existing business) 62% Required Investment BDT 1,50,000 (as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 6,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Mobile phone Memory Card, Charger, Battery etc. Provide Bikash and Flexi-load service. Average 20% gain on sales. (10% on Mobile) The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed Collects goods from different company agent. The shop is rented. Agreed grace period is 4 months. 	

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Bikash	200	6,000	72,000			
Flexi-load	108	3,240	38,880			
Accessories	800	24,000	288,000			
Total Sales (A)	1,108	33,240	398,880			
Less. Variable Expense						
Accessories	640	19,200	230,400			
Total variable Expense (B)	640	19,200	230,400			
Contribution Margin (CM) [C=(A-B)	468	14,040	168,480			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		350	4,200			
Mobile Bill		500	6,000			
Transportation		200	2,400			
Salary (self)		5,000	60,000			
Entertainment		100	1,200			
Guard		250	3,000			
Total fixed Cost (D)		8,400	100,800			
Net Profit (E) [C-D)		5,640	67,680			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Bikash	1,00,000	-	1,00,000		
Flexi-load	25,000	-	25,000		
Mobile card	5,000	30,000	35,000		
SIM Card, Memory Card	5,000	5,000	10,000		
Charger, Battery	5,000	35,000	40,000		
Mobile phone (20 x 3,000)	-	60,000	60,000		
Accessories	-	20,000	20,000		
Security	1,00,000	-	1,00,000		
Total	2,40,000	1,50,000	3,90,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Bikash	200	6,000	72,000	75,600	79,380	
Flexi-load	216	6,480	77,760	81,648	85,730	
Accessories	1,100	33,000	396,000	415,800	436,590	
Mobile phone	3,300	99,000	1,188,000	1,247,400	1,309,770	
Total Sales (A)	4,816	144,480	1,733,760	1,820,448	1,911,470	
Less. Variable Expense						
Shoes	880	26,400	316,800	332,640	349,272	
Mobile phone	3,000	90,000	1,080,000	1,134,000	1,190,700	
Total variable Expense (B)	3,880	116,400	1,396,800	1,466,640	1,539,972	
Contribution Margin (CM) [C=(A-B)	936	28,080	336,960	353,808	371,498	
Less. Fixed Expense						
Rent		2,000	24,000	24,000	24,000	
Electricity Bill		350	4,200	5,600	6,000	
Mobile bill & SMS Monitoring		600	7,200	7,800	8,200	
Transportation		800	9,600	11,000	13,000	
Salary (self)		6,000	72,000	72,000	72,000	
Salary (staff)		5,000	60,000	60,000	60,000	
Entertainment		200	2,400	3,000	3,500	
Guard		150	1,800	2,000	2,200	
Total Fixed Cost		15,100	181,200	183,400	186,700	
Net Profit (E) [C-D)		12,980	155,760	170,408	184,798	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	155,760	170,408	184,798
1.3	Depreciation (Non cash item)		1	-
1.4	Opening Balance of Cash Surplus		95,760	206,168
	Total Cash Inflow	305,760	266,168	390,966
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	95,760	206,168	330,966

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম মোঃ আমিনুল ইসলাম

Name Md Aminul Islam

পিতা যোঃ নুৱল ইসলাম

মাতা মোসাঃ আনোয়ারা বেগম

Date of Birth: 03 Jul 1980

ID NO. 19802617239843807

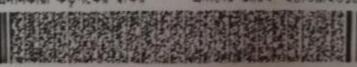
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প্রদানের তারিখ ২৪/০৯/২০১৪



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FAMILY PICTURE

