Proposed NU Business Name: **ONE TO NINETY NINE & COSMETICS**



Project identification and prepared by: Md. Motiar Rahman, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SHAHADAT HOSSIN			
Age	:	01-06-1990 (25 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	2 Brothers			
Address	:	Vill: North Gazirchor, P.O: North Gazirchot P.S: Savar, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SAHERA BEGUM MD ABDUR RAZZAK MONDOL Branch: Pakutia Centre # 81(Female), Member ID: 8473, Group No: 04 Member since: 22-11-2007 (8 Years) First loan: 5,000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 25,000 Outstanding loan: BDT 8,400 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Four years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		Father's Income (Service holder)
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01745-190883
Wife's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

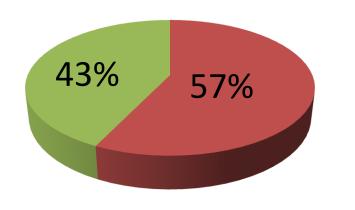
Sahera Begum joined Grameen Bank since 8 years ago . At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house development.

Proposed Nobin Udyokta Business Info				
Business Name	:	ONE TO NINETY NINE & COSMETICS		
Location	:	Pakutia Bazar, Ghatail, Tangail.		
Total Investment in BDT	:	BDT 3,50,000		
Financing	:	Self BDT 2,00,000(from existing business) 57%		
		Required Investment BDT 1,50,000(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 6,000		
Proposed Salary	:	BDT 6,000		
Size of shop	:	24ft x 12 ft= 288 square ft		
Implementation		 The business is planned to be scaled up by investment in existing goods like; Show pieces, Cosmetics, city gold, gift items etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity one employee will be appointed. The shop is rented. Collects goods from Tangail and Ghatail and company agents. Agreed grace period is 4 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cosmetis, Show pieces & City gold items	2,200	66,000	792,000			
Total Sales (A)	2,200	66,000	792,000			
Less. Variable Expense						
Cosmetis, Show pieces & City gold items	1,650	49,500	594,000			
Total variable Expense (B)	1,650	49,500	594,000			
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000			
Less. Fixed Expense						
Rent		1,500	18,000			
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Transportation		500	6,000			
Entertainment		300	3,600			
Salary (Self)		6,000	72,000			
Guard		100	1,200			
Others		100	1,200			
Total fixed Cost (D)		9,100	109,200			
Net Profit (E) [C-D)		7,400	88,800			

investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Cosmetics	50,000	50,000	1,00,000		
City Gold item	75,000	75,000	1,50,000		
Show piece items	25,000	25,000	50,000		
Security	50,000	-	50,000		
Total	2,00,000	1,50,000	3,50,000		

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 150,000
- Total 350,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Cosmetis, Show pieces & City gold items	3,500	105,000	1,260,000	1,323,000	1,389,150		
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150		
Less. Variable Expense							
Cosmetis, Show pieces & City gold items	2,625	78,750	945,000	992,250	1,041,863		
Total variable Expense (B)	2,625	78,750	945,000	992,250	1,041,863		
Contribution Margin (CM) [C=(A-B)	875	26,250	315,000	330,750	347,288		
Less. Fixed Expense							
Rent		1,500	18,000	18,000	18,000		
Electricity Bill		300	3,600	3,780	3,969		
Mobile Bill		300	3,600	3,780	3,969		
Transportation		500	6,000	6,300	6,615		
Entertainment		300	3,600	3,780	3,969		
Salary (Self)		6,000	72,000	72,000	72,000		
Salary (Staff)		3,000	36,000	36,000	36,000		
Guard		100	1,200	1,260	383,810		
Others		100	1,200	1,260	108,522		
Total Fixed Cost		12,100	145,200	152,460	144,522		
Net Profit (E) [C-D)		14,150	169,800	178,290	187,205		
Investment Payback			60,000	60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	169,800	178,290	187,205
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		109,800	228,090
	Total Cash Inflow	319,800	288,090	415,295
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including	60,000	60,000	60,000
2.5	Ownership Tr. Fee)	60,000		
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	109,800	228,090	355,295

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















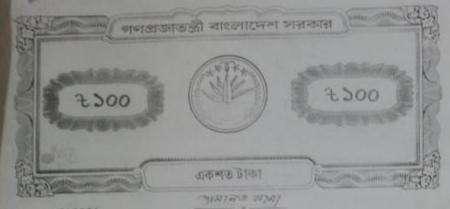












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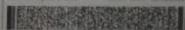
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FAMILY PICTURE

