

Proposed NU Business Name : **Borsha Handicraft** Business Category: **Handicrafts** 



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

| Name and address  | : | <b>Mst. Bithi Begum</b><br>Vill: Shimul Tair, Union: Bonerpara, Post: Bonerpara,<br>Upazila: Saghata, District: Gaibandha. |  |  |  |  |  |
|---|---|--|--|--|--|--|--|
| Age   | : | 26 Years   |  |  |  |  |  |
| Marital status  | : | Married  |  |  |  |  |  |
| Children  | : | 01 (one) Daughter & 01 (one) Son   |  |  |  |  |  |
| No. of siblings:  | : | 02 (two) Sisters & 01 (one) Brother  |  |  |  |  |  |
| Parent's and GB related Info:<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info           |   | Mother   |  |  |  |  |  |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan | : | N/A<br>No<br>Nil<br>Nil  |  |  |  |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date   | : | Class Ten  |
|---|---|--|
| Present Occupation (Besides<br>own business, i.e., pursuing<br>further studies, other business<br>etc.)   | : | Nil  |
| Business Experiences and<br>Training Info (years of<br>experience, if s/he received<br>any on- hand training, formal<br>training, work experience as<br>an apprentice etc.) | : | 02 (two) years experience is running her own Handicrafts<br>business. She started the business only with Tk. 6,000.<br>She has taken 02 (two) months training on handicraft &<br>sewing from Bangladesh Rural Development Board<br>(BRDB).<br>She has taken 02 (two) months training on embroidery<br>from an expert ( Pintu sir). |
| Other Own/Family Sources of Income  | : | Her husband's income from business (distributorship).  |
| Other Own/Family Sources of Liabilities   | • | Nil  |
| NU's Contract No.   | : | 01787994613  |
| NU's National ID No.  | : | 3218819445951  |
| NU Project Source/Reference   | : | Grameen Telecom Trust  |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Ferdushi Begum is a GB member since December 18, 2004, at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for building house, purchasing house and cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

| Business Name  | :  | Borsha Handicraft  |
|--|----|--|
| Address/ Location  | :  | Shimul Tair, Bonerpara, saghata, Gaibandha   |
| Total Investment in BDT                                      |    | Tk. 99,000   |
| Financing  | :  | Self Tk. 19,000 (from existing business)<br>Required Investment Tk. 80,000 (as equity) |
| Present salary/drawings from business                        | :  | Taka 1,000 (one thousand)  |
| Proposed Salary (estimates)                                  | •• | Taka 3,000 (three thousand)  |
| Proposed Business<br>Implementation Plan                     |    |  |
| (i) % of present gross profit margin                         | :  | On products 30% and servicing 100%.  |
| (ii) Estimated % of proposed gross profit margin             | :  | On products 30% and servicing 100%.  |
| (iii) In future risk mgt. plan<br>(from fire, disaster etc.) | :  |  |

#### **INFO ON EXISTING BUSINESS OPERATIONS**

| Dortiouloro                         | EB (BDT) |         |        |  |  |  |
|-------------------------------------|----------|---------|--------|--|--|--|
| Particulars                         | Daily    | Monthly | Yearly |  |  |  |
| Sales income from products          | 110      | 3,080   | 36,960 |  |  |  |
| Income from servicing               | 50       | 1,400   | 16,800 |  |  |  |
| Total Sales income (A)              | 160      | 4,480   | 53,760 |  |  |  |
| Less: Cost of sales of products (B) | 77       | 2,156   | 25,872 |  |  |  |
| Gross Profit (C) [C=(A-B)]          | 83       | 2,324   | 27,888 |  |  |  |
| Less: Operating Cost:               |          |         |        |  |  |  |
| Mobile bill                         |          | 100     | 1,200  |  |  |  |
| Present Salary (Self)               |          | 1,000   | 12,000 |  |  |  |
| Non Cash Item:                      |          | .,      |        |  |  |  |
| Depreciation Expenses               |          | 60      | 720    |  |  |  |
| Total Operating Cost (D)            |          | 1,160   | 13,920 |  |  |  |
| Net Profit (C-D):                   |          | 1,164   | 13,968 |  |  |  |

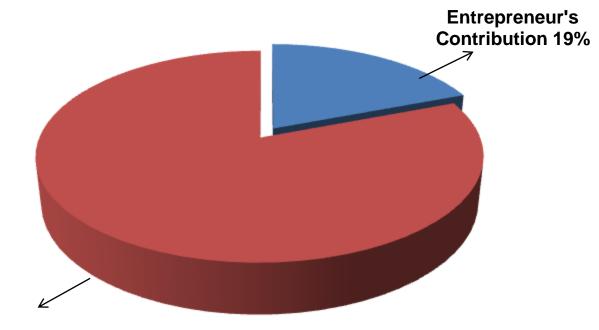
### **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

| Particula  | Existing<br>Business  | Proposed | Total  |        |  |
|--|---|----------|--------|--------|--|
| Existing   | Proposed  | (BDT)    | (BDT)  | (BDT)  |  |
| Investment in products<br>(plastic cane, bead, bag,<br>sharee, three piece, thread<br>and button etc.) | Sharee, plastic cane,<br>bead, gauze cloth,<br>three piece and<br>thread etc. | 12,976   | 47,000 | 59,976 |  |
| Investment in Machineries<br>(sewing machine, scissors<br>and iron etc.)                               | Embroidery machine  | 4,800    | 18,000 | 22,800 |  |
| Cash in hand   |   | 1,224    | -      | 1,224  |  |
| Decoration (fixture and fittings)  |   | -        | 15,000 | 15,000 |  |
| Total Cap  | oital   | 19,000   | 80,000 | 99,000 |  |





- GTT's Investment BDT 80,000
- Total Capital BDT 99,000



GTT's Investment 81%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Dertieulere                                  | Year 1 (BDT) |         |         | Year 2 (BDT) |         |         | Year 3 (BDT) |         |         |
|--|--------------|---------|---------|--------------|---------|---------|--------------|---------|---------|
| Particulars                                  | Daily        | Monthly | Yearly  | Daily        | Monthly | Yearly  | Daily        | Monthly | Yearly  |
| Estimated sales income from products         | 550          | 15,400  | 184,800 | 660          | 18,480  | 221,760 | 759          | 21,252  | 255,024 |
| Estimated income from servicing              | 100          | 2,800   | 33,600  | 115          | 3,220   | 38,640  | 127          | 3,542   | 42,504  |
| Total estimated Sales income (A)             | 650          | 18,200  | 218,400 | 775          | 21,700  | 260,400 | 886          | 24,794  | 297,528 |
| Less: Cost of sales of products (B)          | 385          | 10,780  | 129,360 | 462          | 12,936  | 155,232 | 531          | 14,876  | 178,517 |
| Gross Profit (C) [C=(A-B)]                   | 265          | 7,420   | 89,040  | 313          | 8,764   | 105,168 | 354          | 9,918   | 119,011 |
| Less: Operating Cost:                        |              |         |         |              |         |         |              |         |         |
| Electricity bill                             |              | 200     | 2,400   |              | 300     | 3,600   |              | 300     | 3,600   |
| Mobile bill (SMS & Reporting)                |              | 400     | 4,800   |              | 400     | 4,800   |              | 400     | 4,800   |
| Conveyance                                   |              | 500     | 6,000   |              | 700     | 8,400   |              | 700     | 8,400   |
| Ownership Transfer Fee                       |              | 533     | 3,200   |              | 533     | 6,400   |              | 533     | 6,400   |
| Proposed Salary-Self                         |              | 3,000   | 36,000  |              | 3,500   | 42,000  |              | 3,500   | 42,000  |
| Other Cost (stationary & Entertainment etc.) |              | 300     | 3,600   |              | 500     | 6,000   |              | 500     | 6,000   |
| Non Cash Item:                               |              |         |         |              |         |         |              |         |         |
| Depreciation Expenses                        |              | 410     | 4,920   |              | 410     | 4,920   |              | 410     | 4,920   |
| Total Operating Cost (D)                     | -            | 5,343   | 60,920  | -            | 6,343   | 76,120  | -            | 6,343   | 76,120  |
| Net Profit (C-D):                            | -            | 2,077   | 28,120  | -            | 2,421   | 29,048  | -            | 3,574   | 42,891  |
| Retained Income                              |              |         | 28,120  |              |         | 57,168  |              |         | 100,059 |

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

| SI # | Particulars  | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|------|--|-----------------|-----------------|-----------------|
| 1.0  | Cash Inflow  |                 |                 |                 |
| 1.1  | Investment Infusion by Investor                        | 80,000          | -               |                 |
| 1.2  | Net Profit (ownership tr. Fee added back)              | 31,320          | 35,448          | 49,291          |
| 1.3  | Depreciation Expenses                                  | 4,920           | 4,920           | 4,920           |
| 1.4  | Opening Balance of Cash Surplus                        | _               | 32,040          | 34,008          |
|      | Total Cash Inflow                                      | 116,240         | 72,408          | 88,219          |
| 2.0  | Cash Outflow   |                 |                 |                 |
| 2.1  | Product Purchase                                       | 65,000          |                 |                 |
| 2.2  | Investment Payback including Ownership Transfer<br>Fee | 19,200          | 38,400          | 38,400          |
|      | Total Cash Outflow                                     | 84,200          | 38,400          | 38,400          |
| 3.0  | Total Cash Surplus                                     | 32,040          | 34,008          | 49,819          |

## SWOT ANALYSIS

#### Strength **W**EAKNESS □ Can not supply goods & services □ Present employment: according to demand. Self: 01 Family: 01 (husband) Others (beyond family): 04 (production basis) □ Future employment: 02 (production basis) • Ownership of Business in own name □ Trade license of business in his own name Experience : 2 Yrs. $\mathbf{T}_{\mathsf{HREATS}}$ **O**<sub>PPORTUNITIES</sub> □ Local Competition; Location of shop; **Quality products;** □ Increasing demand; □ The capital of Entrepreneur will be Tk. 119,059 after 3 years excluding payback of investor's money.

#### Presented at 91<sup>st</sup> Social Business Design Lab (Open session) on July 11, 2015 at Grameen Bank Auditorium, Grameen Bank Bhaban

Thank you

Pictures



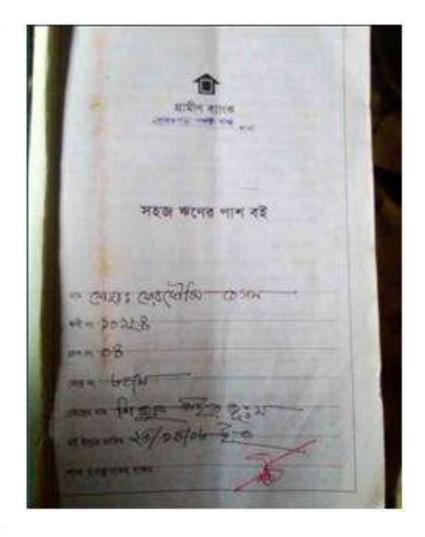








্বহ বোনারপাড়া ইউ গাইলেন্স ফি আসায়ের রেজিষ্টার PARA 魏国国际政治法 表达公司 北海北 আর্থ বৎসরঃ ২০১৪-২০১৫ ট্রেড লাইসেন্স 1.04 বই নগর UTAN: 24/04/2000 : C>C লহিসেন্স নম্য · 324 201 (0) 30120 লাইসেন্ধারীর নাম পিতা/স্বামী/ প্রোঞ্চ 1 CANTON: [an]- Carron-हिंकासा ইউনিয়নঃ বোনারপাড়া, উপকেলাঃ সাযাটা, জেলাঃ গাইবাছা। : 235 3/20/-পেশার ধ্যন মেয়ান ঃ ৩০ শে জুন ২০১৫ইং তারিখ পর্যন্ত বৈধ। कि अमारनव अविमान : 200 - होका (कथाय 97276 873)-প্রান্ত হয়ে তা ব্যবসা/বৃত্তি/পেশা চালিয়ে যাবার জন্য এই এই জাইসেন্দ প্রদান করা হুলো SCHER CONTRACTOR





# **Thank You**