A Nobin Udyokta Project

Sonali & Rahim Varieties Store





NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Md Shidur Rahman

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Shidur Rahman
Age	:	02/07/1985 (29 Years 11 Months)
Marital status	:	Married
Children	:	01 (Son), 1 Daughter
No. of siblings:	:	N/A
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU's Father N/A N/A N/A N/A N/A
Education, till to date	:	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Hardware Business
Trade License Number	:	973
Business Experiences and Training Info.	:	03 years
Other Own/Family Sources of Income	:	Agriculture, Govt. Service (Father)
NU Contact Info	:	01831355274
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2000. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money for cultivating their land. NU's mother gradually improved their living standard by using GB loan. Previously GB loan utilized in NU's business. NU got initial capital through selling his motor cycle at 100,000 BDT. Now NU wants to buy CNG and Motor cycle parts from GT Investment.

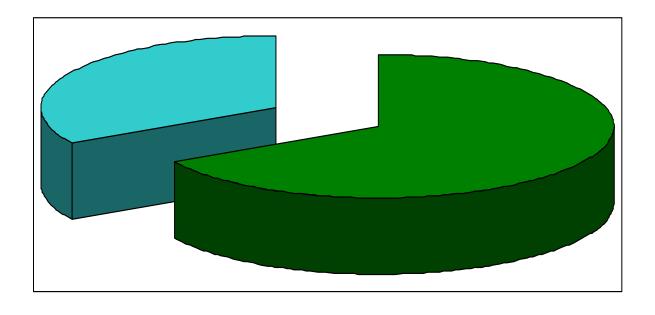
PROPOSED BUSINESS Info.



Business Name	:	Sonali & Rahim Varieties Store
Address/ Location	:	Jamal Uddin Gate, Dhamrai, Dhaka
Total Investment in BDT	:	300,000
Financing	:	Self BDT : 200,000 (from existing business) - 67% Required Investment BDT : 1,00,000 (as equity) - 33 %
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
i. Proposed Business % of present gross profit margin	:	12%
ii. Estimated % of proposed gross profit marginiii. Agreed grace period	:	12% 5 months

PROPOSED BUSINESS Info.





- NU Investment Tk.200,000 (67%)
- GT Investment Tk.100,000 (33%)

Total Investment Tk.300,000

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Television Furniture Digital Scale Mobile Set(2) Advance Presents Goods item: (*)	5,000 5,000 2,500 2,500 15,000 170,000		200,000
Proposed Stock Items (**):		100,000	100,000
Total Capital	200,000	100,000	300,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock Items					
Product name	Amount				
Total LP Gas (2800*12)	33,600				
Diesel 1 Drum	15,300				
Kerosin 1 drum	15,000				
4 blank drum	6,000				
Hard Foam (450*50)	22,500				
Rope	14,600				
Umbrella (300*20)	6,000				
Mobil	6,000				
Roll polithyne	5,000				
Flexi Load (GP, Robi, Airtel, Banglalink)	10,000				
Super glue	5,000				
Broom	3,000				
Gas Stove	10,000				
Hardware item	10,000				
Electric item	8,000				
Total Present Stock	170,000				

Proposed Items					
Product Name	Amount				
Handle	10,000				
Head Light (Motorbike)	3,000				
Looking glass	5,000				
Socket jumper	6,000				
Selenger	8,000				
Back Cover	3,000				
Gear Box	10,000				
CNG Chaka	10,000				
CNG Tube	6,000				
Clutch Plate	7,000				
Chain Spoket	5,000				
CNG Ring	7,000				
Chakar Bush	5,000				
Nut Bolto	10,000				
CNG Handle	5,000				
Total Proposed Items	100,000				

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Fai ticulai 5	Daily	Monthly	Yearly			
Sales (A)	4000	120,000	14,40,000			
Less: Cost of sale (B)	3520	105,600	12,67,200			
Gross Profit 12% (A-B)= [C]	480	14,400	172,800			
Less: Operating Costs						
Electricity bill		500	6,000			
Night Guard Bill		200	2400			
Rent		700	8400			
Mobile Bill		200	2,400			
Salary		8,000	96,000			
Others (TL fee, Entertainment, Dish Bill)		200	2,400			
Non Cash Item:						
Depreciation Expenses(15000*15%)		188	2256			
Total Operating Cost (D)		9,988	119,856			
Net Profit (C-D):		4,412	52,944			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutlosdone	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	6000	180,000	21,60,000	6500	195,000	23,40,000	7000	210,000	25,20,000
Less: Cost of Sale (B)	5280	158,400	19,00,800	5720	171,600	20,59,200	6160	184,800	22,17,600
Gross Profit 15% (A-B)=(C)	720	21,600	2,59,200	780	23,400	280,800	840	25,200	3,02,400
Less operating cost:									
Electricity bill		500	6,000		600	7,200		600	7,200
Night Guard Bill		200	2400		200	2,400		250	3,000
Rent		700	8400		700	8400		700	8400
Salary		8,000	96,000		8,000	96,000		8,000	96,000
Mobile Bill		300	3,600		300	3,600		400	4,800
Others(TL fee, Dish bill, Entertainment)		200	2,400		300	3600		300	3600
Non Cash Item:									
Depreciation Expense		188	2,256		188	2,256		188	2,256
Total Operating Cost (D)		10,088	121,056		10,288	1,23,456		10,438	125,256
Net Profit (C-D) = (E)		11,512	138144		13,112	157,344		14,762	177,144
GT payback		40,000		40,000		40,000			
Retained Income:	etained Income: 98,144 1,17,344		4		137,144				

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	138,144	157,344	177,144
1.3	Depreciation (Non cash item)	2,256	2,256	2,256
1.4	Opening Balance of Cash Surplus	0	100,400	220,000
	Total Cash Inflow	240,400	260,000	399,400
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow			
3.0	Net Cash Surplus	100,400	220,000	359,400

SWOT Analysis



Strength

- Shop position located at beside Road
- Business Experiences and Skill
- Environment Friendly
- Maintain Daily accounts
- Positive attitude to business

WEAKNESS

- Credit Sale
- Lack of Investment

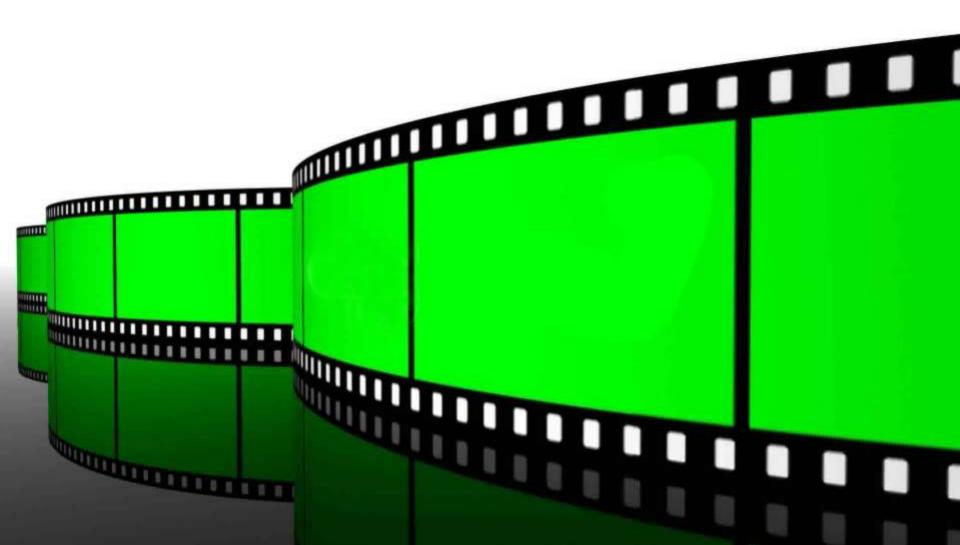
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

THREATS

- Competitor may arise
- Theft
- Political Instability may reduce the sale.























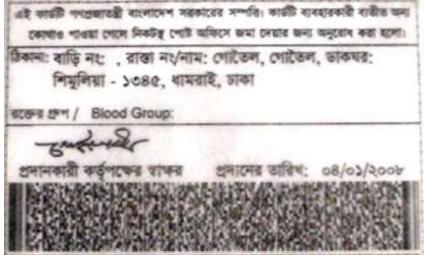






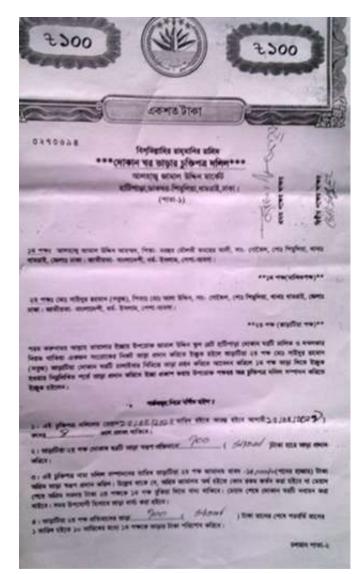


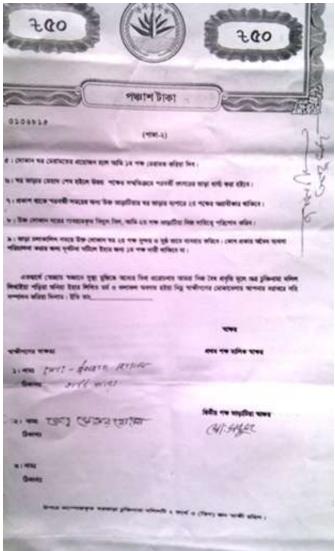




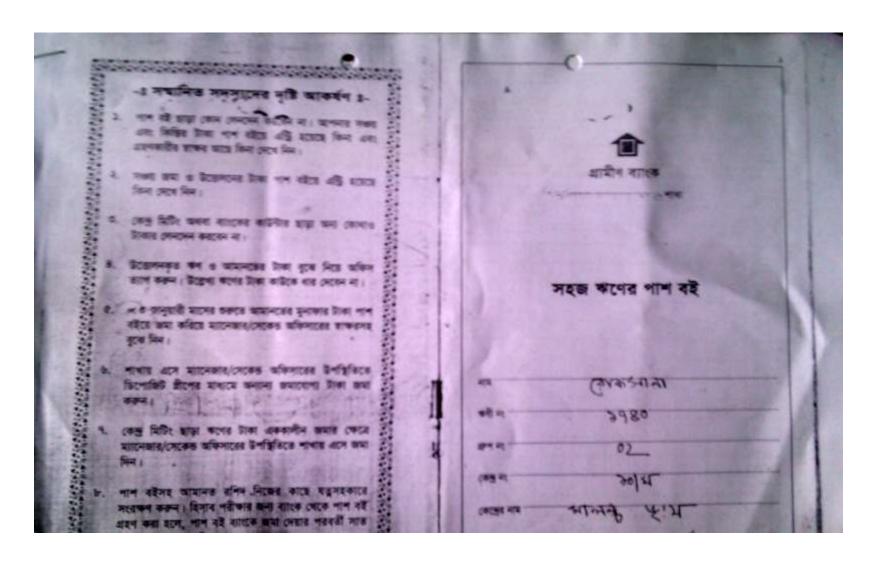














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