A Nobin Udyokta Project

Bismillah Telecom





NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Ibrahim Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Ibrahim Hossain
Age	:	01/02/1986 (29 Years 3 Months)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	2 Brothers, 2 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Mrs. Amena Begum Md. Abdur Mazid Member since: 01/3/2009 Branch: Dhamrai, Centre no.18, Group:03 Loanee No.2223 First loan:5,000/- Total Amount Received: Tk. 1,00,000/- Existing loan: 20,000 Outstanding: 6,560
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A N/A
Education	:	HSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Telecom Business
Trade License Number		667
Business Experiences	:	2 years
Other Own/Family Sources of Income	:	Business (Father) & Service (Elder Brother)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01922331435
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2009. At first his mother took a loan amount of 5000 BDT from Grameen Bank. NU invested the money in his business for expanding. NU's mother gradually improved their life standard by using GB loan. NU's elder brother is a service holder.

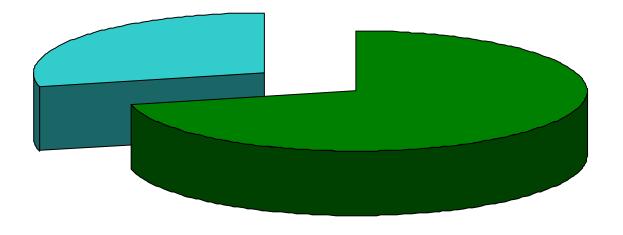
PROPOSED BUSINESS Info.



Business Name	:	Bismillah Telecom
Address/ Location	:	Noyarhat Baazar, Dhamrai, Dhaka
Total Investment in BDT	:	350,000/-
Financing	:	Self BDT : 2,50,000 (from existing business) - 71% Required Investment BDT : 1,00,000 (as equity) - 29%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin	:	5%
Estimated % of proposed gross profit margin	:	5%
Agreed grace period	:	5 months

PROPOSED BUSINESS Info.





- NU Investment Tk.250,000 (71%)
- GT Investment Tk.100,000 (29%)

Total Investment: Tk. 350,000

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Photocopy Machine (Toshiba): Computer (2): Bkash: Flexi load: Furniture Advance: Mobile Set (10) Present Stock Item (*):	35,000 45,000 65,000 20,000 5,000 50,000 10,000 20,000		250,000
Proposed Items (**):		100,000	100,000
Total Capital	250,000	100,000	350,000

Details present Stock (*) & Proposed Items (**) mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Mobile Charger (50)	5,000
Mobile Battery (26)	6,500
Mobile Skin Paper(100)	1,000
Mobile Catching (100)	4,000
Head Phone (10)	2,500
Memory Card (5)	1,000
Total:	20,000

Proposed Item

Product Name	Amount
Scanner (Canon)	15,000
Printer (Epson)	20,000
Mobile Handset (25)	65,000
Total :	1,00,000

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A) (Flexi load and Bkash)	10,000	300,000	3,600,000			
Less: Cost of Sale (B)	9,500	285,000	3,420,000			
Profit (5%) (A-B)=C	500	15,000	180,000			
Income from service (D)	200	6,000	72,000			
Gross Profit (C +D)= [E]	700	21,000	252,000			
Less: Operating Costs						
Electricity bill		500	6,000			
Mobile Bill		300	3,600			
Night Guard Bill		200	2,400			
Shop Rent		3,800	45,600			
Salary		8,000	96,000			
Others (TL Fee, Entertainment)		200	2,400			
Non Cash Item:						
Depreciation Expenses (90,000*15%)		1,125	13,500			
Total Operating Cost (F)		14,125	169,500			
Net Profit (E-F):		6,875	82,500			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
raiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A) (Flexi load and Bkash)	12,000	360,000	4,320,000	13,000	390,000	4,680,000	13,500	405,000	4,860,000
Less: Cost of Sale (B)	11,400	342,000	4,104,000	12,350	370,500	4,446,000	12,825	384,750	4,617,000
Profit 5% (A-B)=(C)	600	18,000	216,000	650	19,500	234,000	675	20,250	243,000
Income from Service (D)	200	6,000	72,000	250	7,500	90,000	300	9,000	108,000
Gross Profit (C+D)=E	800	24,000	288,000	900	27,000	324,000	975	29,250	351,000
Less operating cost:									
Electricity bill		500	6,000		500	6,000		600	7,200
Mobile Bill		400	4,800		500	6,000		600	7,200
Shop Rent		3800	45,600		3,800	45,600		3,800	45,600
Salary		8,000	96,000		8,000	96,000		8,000	96,000
Night Guard Bill		200	2,400		200	2,400		250	3,000
Others(TL Fee, Entertainment)		300	3,600		350	4,200		500	6,000
Depreciation Expenses		1,541	18,492		1,541	18,492		1,541	18,492
Total Operating Cost (F)		14,741	176,892		14,891	178,693		15291	183492
Net Profit =(E-F)		9,259	111108		12,109	145308		13959	167508
GT payback		40,000			40,000			40,000	
Retained Income:		71108			105308			127508	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	111108	145308	167508
1.3	Depreciation (Non cash item)	18,492	18,492	18,492
1.4	Opening Balance of Cash Surplus	0	83040	206,840
	Total Cash Inflow	229,600	246,840	392,840
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	GB Loan	6560	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	146,560	40,000	40,000
3.0	Net Cash Surplus	83040	206,840	352,840

SWOT Analysis



Strength

- Environment-Friendly.
- Skilled & 2 Years of Experience
- Position of his shop in the market.
- Maintain Book keeping

WEAKNESS

Lack of Investment

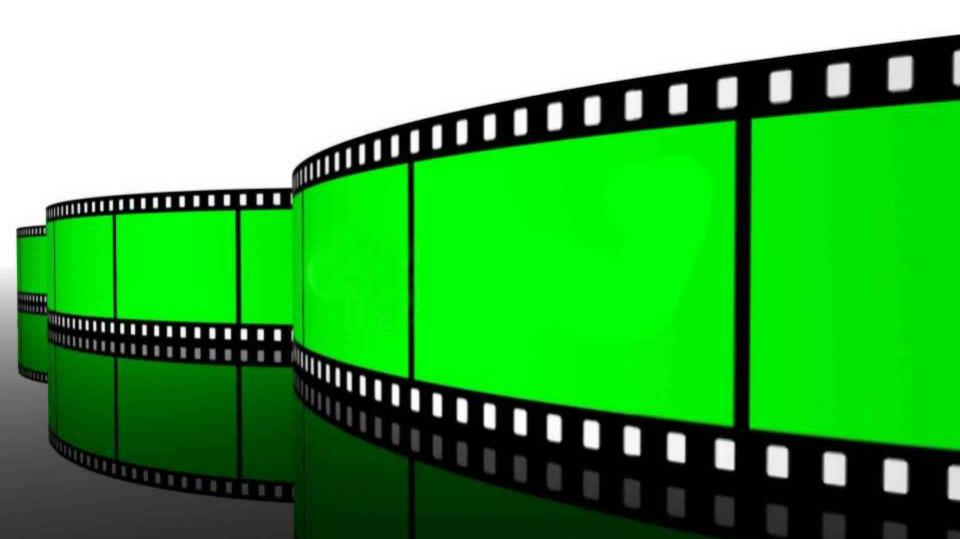
OPPORTUNITIES

- Expansion of Business
- Increasing the number of customer

${ m T}_{ m HREATS}$

- Competitor may arise
- Theft











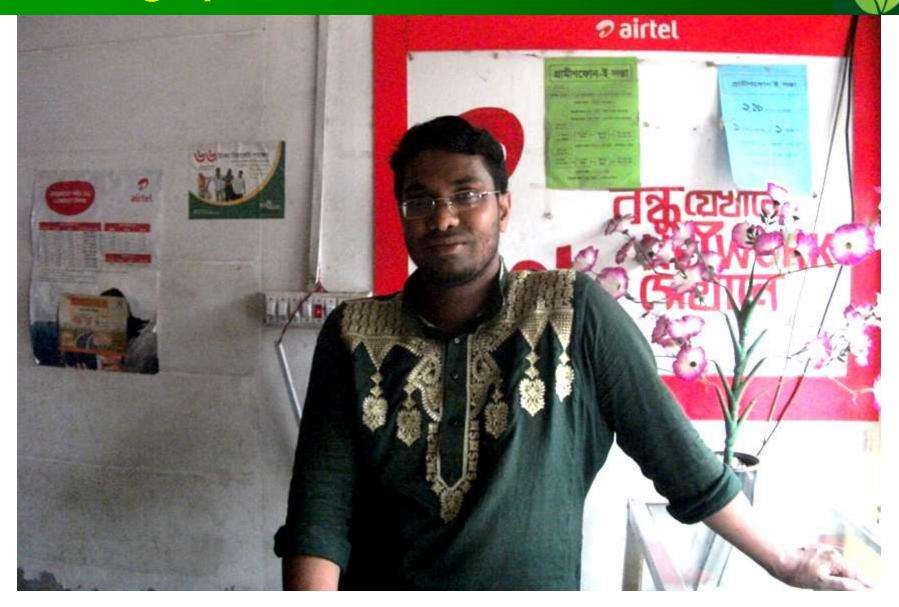




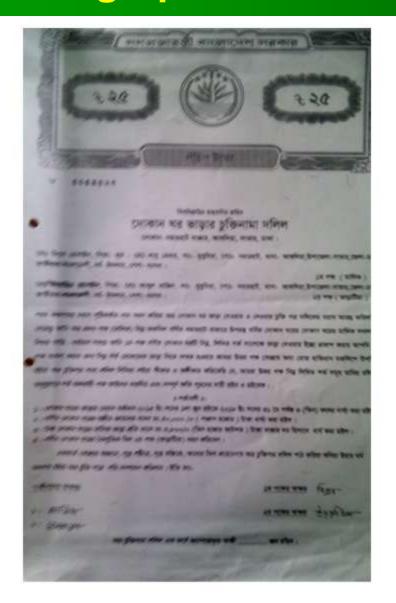


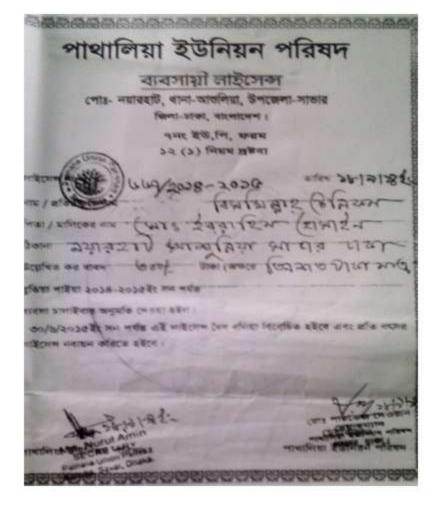




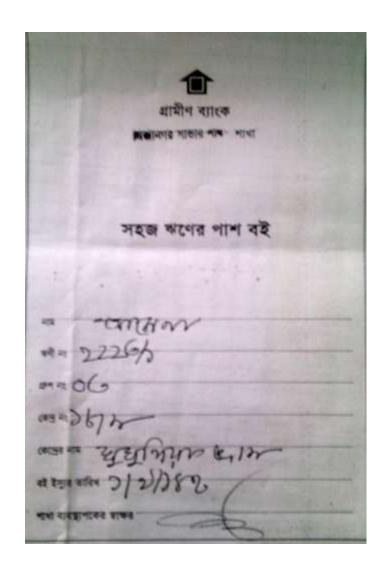
















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12th Internal Design Lab
on July 02, 2015 at GT

