New Ekota Motors





NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath



Presented by Md. Ahad Mia

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Md. Ahad Mia | | |
|---|-------|---|--|--|
| Age | : | 07/08/1986 (28 Years) | | |
| Marital status | : | Married | | |
| Children | : | N/A | | |
| No. of siblings: | : | 6 Brothers, 2 Sisters | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father Mrs. Khodeja Begum Md. Bacchu Mia Member since: 02/05/1987 Branch: Dhamrai, Centre no.04, Group:01 Loanee No.1061 First loan:2,000/- Total Amount Received: Tk. 4,00,000/- Existing loan: 1,20,000 Outstanding: 65270 | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others | : | NU's Brother N/A N/A N/A N/A N/A | | |
| Education | : | HSC | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

| Present Occupation | : | Car parts selling business |
|---|---|----------------------------------|
| Trade License Number | : | 788 |
| Business Experiences | : | 11 years |
| Other Own/Family Sources of Income | : | Business (Elder brother) |
| Other Own/Family Sources of Liabilities | : | No |
| NU Contact Info | | 01922534317 |
| NU Project Source/Reference | : | GT Dhamrai Unit Office, Dhaka |

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 1987. His Mother is a center leader. At first his mother took a loan amount of 2,000 BDT from Grameen Bank. NU's brother invested the money in his business for expanding. NU's mother gradually improved their life standard by using GB loan.

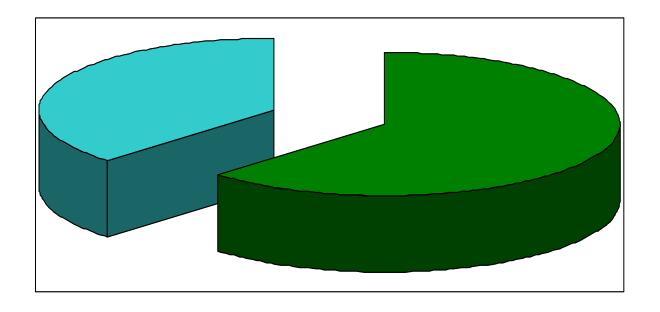
PROPOSED BUSINESS Info.



| Business Name | : | New Ekota Motors |
|--|---|--|
| Address/ Location | : | Noyarhat, Dhamrai, Dhaka |
| Total Investment in BDT | : | 800,000/- |
| Financing | : | Self BDT : 5,00,000 (from existing business) - 62% Required Investment BDT : 3,00,000 (as equity) - 38% |
| Present salary/drawings from business (estimates) | : | BDT 7,000 |
| Proposed Salary | | BDT 7,000 |
| Proposed Business % of present gross profit margin Estimated % of proposed gross | : | 10% 10% |
| profit margin | • | 10% |
| Agreed grace period | : | 3 months |
| | | |

PROPOSED BUSINESS Info.





- NU Investment Tk.500,000 (62%)
- GT Investment Tk.300,000 (38%)

Total Investment Tk.800,000

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|--|----------------------------|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present stock items: Motor Parts: Furniture & Fan: | 4,80,000 20,000 | | 500,000 |
| Proposed Stock Items: Machinery & Honda parts:(**) | | 300,000 | 300,000 |
| Total Capital | 500,000 | 300,000 | 800,000 |

Details present Stock (*) & Proposed Items (**) mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



| Present Stock items | | | | | |
|---------------------|----------|--|--|--|--|
| Product name | Amount | | | | |
| Bearing 62(5) | 30,000 | | | | |
| High Rod | 50,000 | | | | |
| Car Drum | 20,000 | | | | |
| Car Excel | 20,000 | | | | |
| Car Spring | 20,000 | | | | |
| Break Oil | 20,000 | | | | |
| Gear Oil | 20,000 | | | | |
| Fan bell | 10,000 | | | | |
| Pressure Plate | 20,000 | | | | |
| Clutch Plate | 10,000 | | | | |
| Master Cylinder | 20,000 | | | | |
| Brake shoe | 20,000 | | | | |
| Gear Box | 50,000 | | | | |
| Kelas Cylynder | 20,000 | | | | |
| Piston Ring | 30,000 | | | | |
| Oil Seal | 30,000 | | | | |
| Hanger | 10,000 | | | | |
| Nut, Bolto | 20,000 | | | | |
| Mobil | 30,000 | | | | |
| Present Stock | 4,80,000 | | | | |

| Proposed stock item | | | | |
|---------------------|----------|--|--|--|
| Product Name | Amount | | | |
| Bearing 62(5) | 30,000 | | | |
| High Rod | 50,000 | | | |
| Car Drum | 30,000 | | | |
| Car Excel | 20,000 | | | |
| Car Spring | 20,000 | | | |
| Break Oil | 20,000 | | | |
| Gear Oil | 20,000 | | | |
| Fan bell | 10,000 | | | |
| Pressure Plate | 20,000 | | | |
| Clutch Plate | 10,000 | | | |
| Master Cylinder | 20,000 | | | |
| Brake shoe | 20,000 | | | |
| Gear Box | 30,000 | | | |
| Proposed Item | 3,00,000 | | | |

EXISTING BUSINESS OPERATIONS Info.



| Particulars | Existing Business (BDT) | | | | | |
|------------------------------|-------------------------|---------|-----------|--|--|--|
| r ai ticulai 5 | Daily | Monthly | Yearly | | | |
| Sales (A) (Parts selling) | 7,000 | 210,000 | 2,520,000 | | | |
| Less: Cost of Sale (B) | 6,100 | 183,000 | 2,196,000 | | | |
| Gross Profit 10% (A+B) = [C] | 700 | 21,000 | 252,000 | | | |
| Less: Operating Costs | | | | | | |
| Electricity bill | | 250 | 3,000 | | | |
| Mobile Bill | | 400 | 4,800 | | | |
| Night Guard Bill | | 200 | 2,400 | | | |
| Rent | | 3,000 | 36,000 | | | |
| Present Salary (Self) | | 7,000 | 84,000 | | | |
| Employee's Salary (1) | | 4,000 | 48,000 | | | |
| Others | | 100 | 1,200 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 250 | 3,000 | | | |
| Total Operating Cost [D] | | 15,200 | 182,400 | | | |
| Net Profit (C-D):E | | 5,800 | 69,600 | | | |

FINANCIAL PROJECTION OF NU BUSINESS PLAN



| Particulars | Year 1 (BDT) | | Year 2 (BDT) | | | Year 3 (BDT) | | | |
|-------------------------------|--------------|----------|--------------|-------|----------|--------------|-------|----------|-----------|
| i articulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales (A) | 10,000 | 300,000 | 36,00,000 | 11000 | 3,30,000 | 39,60000 | 12000 | 3,60,000 | 43,20,000 |
| Less: Cost of Sale (B) | 9000 | 2,70,000 | 32,40,000 | 9,900 | 2,97,000 | 35,64000 | 10800 | 3,24,000 | 38,88,000 |
| Gross Profit 10% (A-B)=(C) | 1,000 | 30,000 | 3,60,000 | 1100 | 33,000 | 3,96,000 | 1200 | 36,000 | 4,32,000 |
| Less operating cost: | | | | | | | | | |
| Electricity bill | | 300 | 3,600 | | 350 | 4,200 | | 400 | 4,800 |
| Mobile Bill | | 450 | 5,400 | | 500 | 6,000 | | 500 | 6,000 |
| Night Guard Bill | | 200 | 2,400 | | 200 | 2,400 | | 250 | 3,000 |
| Present salary/Drawings- self | | 7,000 | 84,000 | | 7,000 | 84,000 | | 7,000 | 84,000 |
| Employee's Salary (1) | | 4,000 | 48,000 | | 4,500 | 54,000 | | 5,000 | 60,000 |
| Rent | | 3,000 | 36,000 | | 3,000 | 36,000 | | 3,500 | 42,000 |
| Others (Night Guard Bill) | | 150 | 1,800 | | 150 | 1,800 | | 200 | 2,400 |
| Depreciation Expenses | | 250 | 3,000 | | 250 | 3,000 | | 250 | 3,000 |
| Total Operating Cost (D) | | 15,350 | 184,200 | | 15,950 | 191,400 | | 17,100 | 205,200 |
| Net Profit (C-D) = (E) | | 14,650 | 175,800 | | 17,050 | 204,600 | | 18,900 | 226,800 |
| GT payback | | | 1,20,000 | | | 1,20,000 | | | 1,20,000 |
| Retained Income: 55,800 | | | | | | 84,600 | | | 1,06,800 |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 300,000 | 0 | 0 |
| 1.2 | Net Profit | 175,800 | 204,600 | 226,800 |
| 1.3 | Depreciation (Non cash item) | 3,000 | 3,000 | 3,000 |
| 1.4 | Opening Balance of Cash Surplus | 0 | 58,800 | 1,46,400 |
| | Total Cash Inflow | 478,800 | 2,66,400 | 3,75,000 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 300,000 | 0 | 0 |
| 2.2 | Investment Pay Back (Including Ownership Tr. Fee) | 1,20,000 | 1,20,000 | 1,20,000 |
| | Total Cash Outflow | 4,20,000 | 1,20,000 | 1,20,000 |
| 3.0 | Net Cash Surplus | 58,800 | 1,46,400 | 2,55,000 |

SWOT Analysis



Strength

- Environment-Friendly.
- Skilled & 11 Years of Experience
- Position of his shop in the market.
- Good Networking with Retailer

WEAKNESS

- Credit Sale
- Less stock

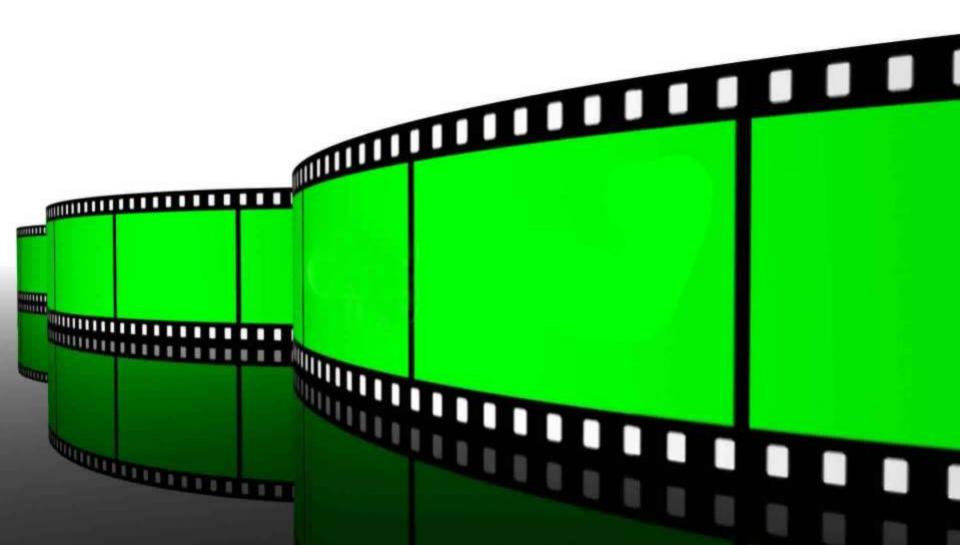
OPPORTUNITIES

- Expansion Of Business
- Increasing the number of Customer
- Have chance to create more buyer in different market

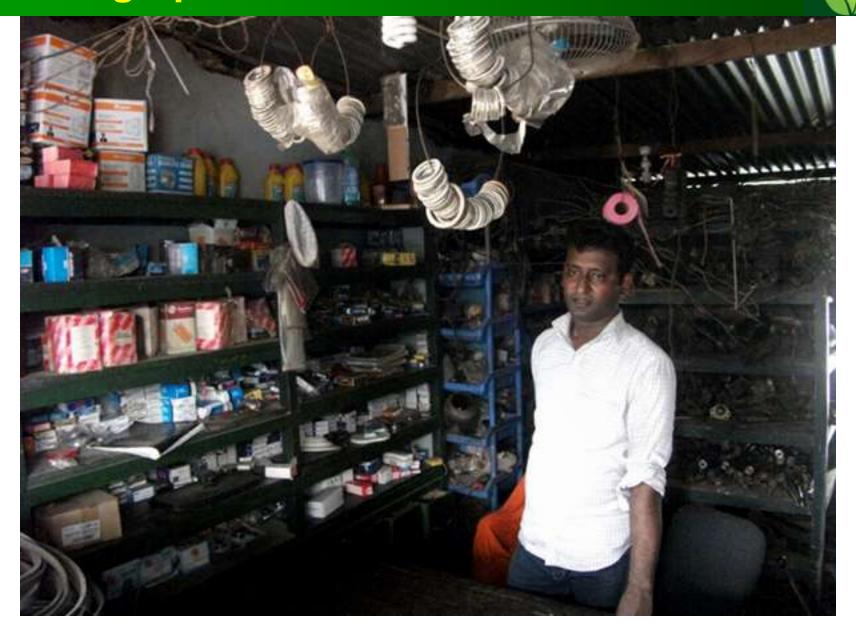
${ m T}_{ m HREATS}$

- Competitor may create.
- Fire.
- Theft.



















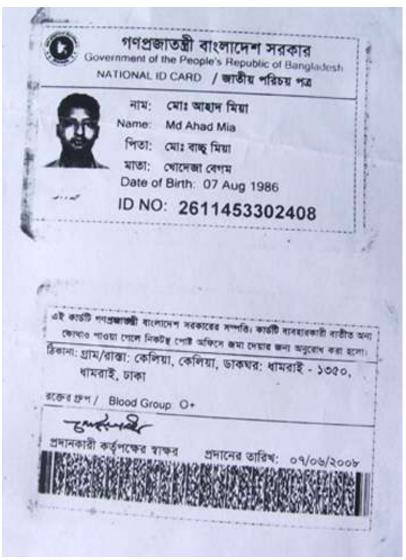




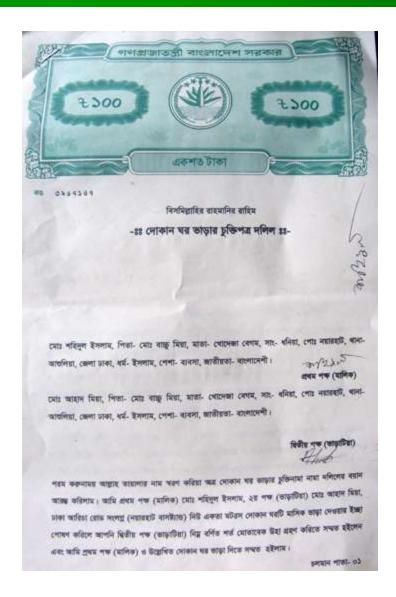


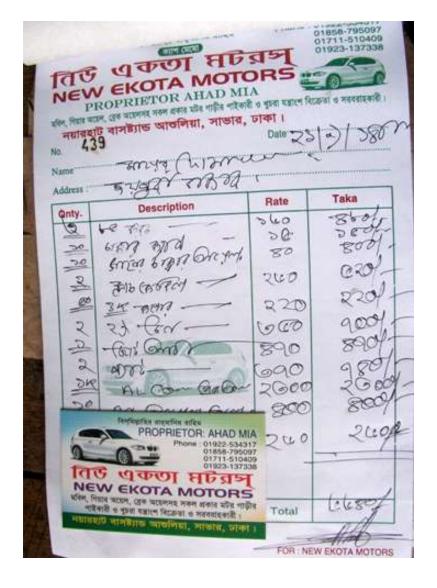














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