## Al-Amin Shoes \& Varieties Store



NU Identified and PP Prepared byFarzana Akter (Singair Unit)

Verified By: A.S.M. Shahidul Haque

## Presented by <br> Md. Akbar Hossain

GRAMEEN TRUST

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name | $:$ | Md. Akbar Hossain |
| :--- | :--- | :--- |
| Age | $:$ | $21-06-1989$ (26 years) |
| Marital status | $:$ | Unmarried |
| Children | $:$ | N/A |
| No. of siblings: | $: 1$ Brother, 1 sister |  |
| Parent's and GB related Info |  |  |
| (i) Who is GB member | Mother $\square$ |  |
| (ii) Mother's name |  |  |
| (iii) Father's name |  |  |
| (iv) GB member's info | $:$ | Mrs. Kulsum Akter |
|  | $:$ | Mr. Sohel |
| Branch: Joymontop |  |  |
| Loanee No.:3124/1, Member since 17.05.2004 |  |  |
| Further Information: | First loan: Tk 15,000 Existing loan: Tk. 70,000 |  |
| Outstanding: Tk. 49,980 |  |  |
| (v) Who pays GB loan installment | $:$ | Father |
| (vi) Mobile lady |  |  |
| (vii) Grameen Education Loan | $:$ | N/A |
| (viii) Any other loan like GCCN, GKF | $:$ | N/A |
| N/A |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present Occupation | $:$ | Shoes \& Mobile Load Business |
| :--- | :--- | :--- |
| Business Experiences | $:$ | 04 Years |
| Trade License No | $:$ | 0033 |
| Other Own/Family <br> Sources of Income | $:$ | Father (gold business). Brother (Abroad) |
| Other Own/Family <br> Sources of Liabilities | $:$ | GT-Singair Unit Office, Manikganj. |
| NU Contact Info | 01957523594 |  |
| NU Project <br> Source/Reference |  |  |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Mrs. Kulsum Akter, NU's Mother, has been a member of Grameen Bank since 2004. At first she took a loan amounting to BDT 15,000 (Fifteen thousand taka) from Grameen Bank. NU's Father invested the money in his gold business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | $:$ | Al-Amin Shoes \& Varieties Store |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Joymontop Hatkhola, Joymontop, Singair |
| Total Investment in BDT | $:$ | BDT 5,25,000 |
| Financing | $:$Self BDT 3,25,000 /- (from existing business) 62\% <br> Required Investment BDT 2,00,000/- (as equity) 38\% |  |
| Present salary/drawings from <br> business (estimates) | $:$ | $8,000 /-$ |
| Proposed Salary | $8,000 /-$ |  |
| Proposed Business <br> (i) \% of present gross profit <br> margin | $:$ | $20 \%$ |
| (ii) Estimated \% of proposed |  |  |
| gross profit margin |  |  |
| (iii) Agreed grace period |  |  |$\quad 20 \% \quad 1$| months |
| :--- |

## PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing <br> Business <br> (BDT) <br> (1) | Proposed <br> (BDT) <br> (2) | Total (BDT) <br> (1+2) |
| :--- | :---: | :---: | :---: |
| Investments in different categories: |  |  |  |
| (i) Different kind of stock items | $1,51,500$ | $2,00,000$ | $3,51,500$ |
| (ii) Furniture and decoration | 23,500 |  | - |
| (iii) Shop Advance | $\mathbf{1 , 5 0 , 0 0 0}$ |  | $-1,50,000$ |
| Total Capital | $\mathbf{3 , 2 5 , 0 0 0}$ | $\mathbf{2 , 0 0 , 0 0 0}$ | $\mathbf{5 , 2 5 , 0 0 0}$ |

## Present Investment Breakdown

| Particulars | No. of Item | Price per Unit (BDT) | Total Price (BDT) |
| :--- | :---: | :---: | :---: |
| Investment in different categories: |  |  |  |
| (i) Different kinds of goods |  |  |  |
| Baby shoes | 200 pairs | 250 | 50,000 |
| Ladies shoes | 100 pairs | 300 | 30,000 |
| Gents shoes | 80 pairs | 422 | 32,000 |
| Burmese Shoes | 300 pairs | 105 | 31,500 |
| Mobile load | - | - | $\mathbf{8 , 0 0 0}$ |
| Subtotal |  |  | $\mathbf{1 , 5 1 , 5 0 0}$ |
| (ii) Furniture and decoration |  |  | 1,00 |
| Table | 2 | 300 | 10,000 |
| Rack | 3 | 750 | 1,500 |
| Net rack | 2 | 500 | 1,000 |
| Ceiling Fan | 2 | 10,000 | 10,000 |
| Sound system | 1 |  | $\mathbf{2 3 , 5 0 0}$ |
| Subtotal |  |  | $\mathbf{1 , 5 0 , 0 0 0}$ |
| (iii) Shop Advance |  |  | $\mathbf{3 , 2 5 , 0 0 0}$ |
| Total Capital |  |  |  |

## Proposed Investment Breakdown

| Particulars | No. of Item | Price per Unit (BDT) | Total Price (BDT) |
| :---: | :---: | :---: | :---: |
| Investment in different categories: |  |  |  |
| (i) Different kinds of goods |  |  |  |
| Ladies Bag | 20 | 250 | 5,000 |
| School Bag | 20 | 120 | 2,400 |
| Umbrella | 10 | 150 | 1,500 |
| Ladies Shoes | 30 pairs | 300 | 9,000 |
| Gents Shoes | 30 pairs | 422 | 12,660 |
| Baby Shoes | 50 pairs | 250 | 12,500 |
| Burmese shoes | 30 pairs | 100 | 3,000 |
| Belt | 24 | 150 | 3,600 |
| Subtotal |  |  | 49,660 |
| (ii) cosmetics |  |  |  |
| Dove items |  |  | 5000 |
| Unilever items |  |  | 5,000 |
| Square items |  |  | 5,000 |
| Jonson items |  |  | 5,000 |
| Keya items |  |  | 5,000 |
| Garnier items |  |  | 5,000 |
| Herbal items |  |  | 5,340 |
| Ornaments |  |  | 10,000 |
| Other items |  |  | 5000 |
| Subtotal |  |  | 50340 |
| (iii) BKash agent |  |  | 1,00,000 |
| Total Capital |  |  | 2,00,000 |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars |  | Existing Business (BDT) |  |
| :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly |
| Sales (A) | 2,500 | 75,000 | 9,00,000 |
| Less: Cost of Sales (B) | 2,000 | 60,000 | 7,20,000 |
| Profit | 500 | 15,000 | 1,80,000 |
| Income from Mobile Load(4,000*3\%) | 120 | 3,600 | 43,200 |
| Gross Profit C [C=(A-B)] | 620 | 18,600 | 2,23,200 |
| Less: Operating Costs |  |  |  |
| Shop Rent |  | 1,500 | 18,000 |
| Electricity Bill |  | 500 | 6,000 |
| Night Guard Bill |  | 200 | 2,400 |
| Mobil Bill |  | 300 | 3,600 |
| Present Salary/Drawings (Self) |  | 8,000 | 96,000 |
| Other Costs |  | 300 | 3,600 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses $(11,000 \times 0.15)+(12,500 \times 0.1)$ |  | 242 | 2,904 |
| Total Operating Cost (D) |  | 11,042 | 1,32,504 |
| Net Profit (C-D): |  | 7,558 | 90,690 |

FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  | Year 3(BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales (from Selling Shoes) <br> (A) | 2,600 | 78,000 | 9,36,000 | 2,780 | 83,400 | 10,00,800 | 2,870 | 86,100 | 10,33,200 |
| Less: Cost of Sales (B) | 2,160 | 64,800 | 7,77,600 | 2,320 | 69,600 | 8,35,200 | 2,400 | 72,000 | 8,64,000 |
| Profit (C=A-B) | 440 | 13,200 | 1,58,400 | 460 | 13,800 | 1,65,600 | 470 | 14,100 | 1,69,200 |
| Income from mobile load (D) | 120 | 3,600 | 43,200 | 120 | 3,600 | 43,200 | 120 | 3,600 | 43,200 |
| Income from bKash (5000*0.019) (E) | 95 | 2,850 | 34,200 | 95 | 2,850 | 34,200 | 95 | 2,850 | 34,200 |
| Income from selling cosmetics (F) | 100 | 3,000 | 36,000 | 120 | 3,600 | 43,200 | 150 | 4,500 | 54,000 |
| Gross Profit G (G=C+D+E+F) | 755 | 22,650 | 2,71,800 | 795 | 23,850 | 2,86,200 | 835 | 25,050 | 3,00,600 |
| Less: Operating Costs |  |  |  |  |  |  |  |  |  |
| Shop Rent |  | 1,500 | 18,000 |  | 1,500 | 18,000 |  | 1,500 | 18,000 |
| Electricity Bill |  | 500 | 6,000 |  | 500 | 6,000 |  | 500 | 6,000 |
| Night Guard Bill |  | 200 | 2,400 |  | 200 | 2,400 |  | 200 | 2,400 |
| Mobile Bill |  | 300 | 3,600 |  | 300 | 3,600 |  | 300 | 3,600 |
| Proposed Salary (Self) |  | 8,000 | 96,000 |  | 8,000 | 96,000 |  | 8,000 | 96,000 |
| Proposed Salary (Staff-1) |  |  |  |  | 4,000 | 48,000 |  | 4,000 | 48,000 |
| Others |  | 300 | 3,600 |  | 300 | 3,600 |  | 300 | 3,600 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses $(11,000 \times 0.15)+(12,500 \times 0.1)$ |  | 242 | 2,904 |  | 242 | 2,904 |  | 242 | 2,904 |
| Total Operating Cost (D) |  | 11,042 | 1,32,504 |  | 15042 | 1,80,504 |  | 15,042 | 1,80,504 |
| Net Profit (C-D): |  | 11,608 | 1,39,296 |  | 8,808 | 1,05,696 |  | 10,008 | 1,20,096 |
| GT Pay Back |  |  | 80,000 |  |  | 80,000 |  |  | 80,000 |
| Retained Income: |  |  | 59,296 |  |  | 25,696 |  |  | 40,096 |

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, \& PAY,)

| $\begin{gathered} \text { SI } \\ \text {.No. } \end{gathered}$ | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| :---: | :---: | :---: | :---: | :---: |
| 1.0 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 2,00,000 | - |  |
| 1.2 | Net Profit | 1,39,296 | 1,05,696 | 1,20,096 |
| 1.3 | Depreciation (Non cash item) | 2,904 | 2,904 | 2,904 |
| 1.4 | Opening Balance of Cash Surplus | - | 62,200 | 90,800 |
|  | Total Cash Inflow | 3,42,200 | 1,70,800 | 2,13,800 |
| 2.0 | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 2,00,000 | - |  |
| 2.2 | Payment of GB Loan | - | - |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 80,000 | 80,000 | 80,000 |
|  | Total Cash Outflow | 2,80,000 | 80,000 | 80,000 |
| 3.0 | Net Cash Surplus | 62,200 | 90,800 | 1,33,800 |

## SWOT Analysis



## Pictures

|  | গণপ্রজাতন্ত্রী বাং্লাদ্রে সরকার <br> Government of the People's Republic of Bangladesh NATIONAL ID CARD / बाजोड्र भनिकग्न मउ |
| :---: | :---: |
|  | नाম: स्याः पाबदत्र प्राढगन <br> Name: MD. AKBAR HOSSAIN <br> भिजा: व्याः लिाद्ल <br> याजा: कুनসूম आক্गय <br> Date of Birth: 21 Jun 1989 <br> ID NO: 19895618251000070 |











## Presented at $11^{\text {th }}$ Internal Design Lab on June 17,2015 at GT



