MAYER DUA GARMENTS



Project identification and prepared by: Nurul Amin, Bashon Unit, Dhaka Project verified by: Md Mizanur Rahman Patwary

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MASUM PARVEZ		
Age	:	10-10-1983 (32 Years)		
Education, till to date	•	SSC		
Marital status	••	Married		
Children	:	2 Sons and 1 Daughter		
No. of siblings:	:	3 Brothers & 1 Sister		
Address	:	Vill: Munshipara P.O: Gazipur-1700 P.S: Gazipur Sadar Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. SAMSUNNAHR MOHAMMAD ALI MOROL Branch: Prohladpur Sreepur, Centre # 76 (Female), Member ID: 10777, Group No: 09 Member since: 20-01-2006 (08 Years) First loan: 10,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 35,000 Outstanding loan: BDT 23,450 Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Twelve years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mother's income (House rent & Market rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913-225553
Mother Contact No.	:	01706-058565
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

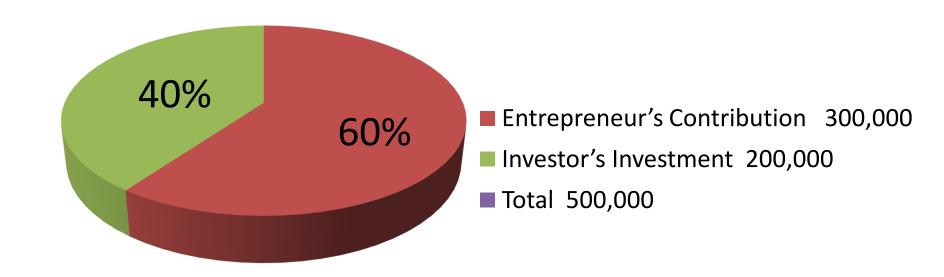
Most. Samsunnahar is a member of Grameen Bank since 08 years. At first she took 10,000 taka loan from Grameen Bank. Most. Samsunnahar gradually took loan from GB. Utilize loan in her husband cloth business and repairing market.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAYER DUA GARMENTS			
Location	:	At entrepreneur own house, Munshipara, Gazipur			
Total Investment in BDT	:	5,00,000 taka			
Financing	•	Self BDT 3,00,000 (from existing business) 60% Required Investment BDT 2,00,000 (as equity) 40%			
Present salary/drawings from business (estimates)	•	8,000 Taka			
Proposed Salary	:	10,000 Taka			
Implementation	:	 The business is planned to be scaled up by investment in existing Cloths like; Shirt, Pant, T-Shirt, Frock, Ties, Three-piece, Shocks, Undergarments, Towel etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing one employee. Collects goods from Dhaka, Narayangonj, Bangobazar. Agreed grace period is 4 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Shirt, Pant, T-Shirt, Frock, Ties, Three-piece,						
Shocks, Undergarments, Towel etc	5,000	150,000	1,800,000			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
Shirt, Pant, T-Shirt, Frock, Ties, Three-piece,						
Shocks, Undergarments, Towel etc	4,000	120,000	1,440,000			
Total variable Expense (B)	4,000	120,000	1,440,000			
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000			
Less. Fixed Expense						
Electricity Bill		1,000	12,000			
Generator Bill		500	6,000			
Mobile Bill		1,000	12,000			
Transportation		3,000	36,000			
Salary (self)		8,000	96,000			
Salary (staff)		4,000	48,000			
Entertainment		1,000	12,000			
Guard		100	1,200			
Total fixed Cost (D)		18,600	223,200			
Net Profit (E) [C-D)		11,400	136,800			

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Shirt, Pant, T-Shirt, Frock, Ties, Three- piece, Shocks, Undergarments, Towel etc	2,88,000	2,00,000	4,88,000				
Furniture	12,000	-	12,000				
Total	3,00,000	2,00,000	5,00,000				

Source of Finance



Financia	l Projection	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Shirt, Pant, T-Shirt, Frock, Ties, Three-piece,					
Shocks, Undergarments, Towel etc	8,000	240,000	2,880,000	3,024,000	3,175,200
Total Sales (A)	8,000	240,000	2,880,000	3,024,000	3,175,200
Less. Variable Expense					
Shirt, Pant, T-Shirt, Frock, Ties, Three-piece,					
Shocks, Undergarments, Towel etc	6,400	192,000	2,304,000	2,419,200	2,540,160
Total variable Expense (B)	6,400	192,000	2,304,000	2,419,200	2,540,160
Contribution Margin (CM) [C=(A-B)	1,600	48,000	576,000	604,800	635,040
Less. Fixed Expense					
Electricity Bill		1,000	12,000	12,000	12,000
Generator Bill		500	6,000	6,500	7,000
Mobile bill & SMS Monitoring		1,250	15,000	15,500	16,000
Transportation		4,500	54,000	56,000	58,000
Salary (self)		10,000	120,000	120,000	120,000
Salary (staff)		5,000	60,000	60,000	60,000
Entertainment		1,500	18,000	19,000	20,000
Guard		100	1,200	1,500	1,800
Non Cash Item					
Depreciation		100	1,200	1,200	1,200
Total Fixed Cost		23,950	287,400	291,700	296,000
Net Profit (E) [C-D)		24,050	288,600	313,100	339,040
Investment Payback			80,000	80,000	80,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	288,600	313,100	339,040
1.3	Depreciation (Non cash item)	1,200	1,200	1,200
1.4	Opening Balance of Cash Surplus		209,800	444,100
	Total Cash Inflow	489,800	524,100	784,340
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	209,800	444,100	704,340

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 12 Years

Quality cloths & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures

















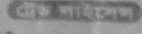




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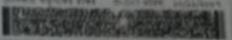
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FAMILY PICTURE

