SHARIF STORE



Project identification by: Sohel Mollah, Unit Manager, Jamorkee, Tangail
Project prepared by: Md Rafiqul Islam

Grameen Shakti SamaJik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SHARIF MIA			
Age	:	09-10-1981 (34 Years)			
Education, till to date	:	Class Seven			
Marital status	:	Married			
Children	:	1 Son and 1 Daughter			
No. of siblings:	:	3 Brothers & 2 Sisters			
Address	:	Vill: Pakulla P.O: Jamarkee P.S: Mirjapur Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment	: : :	Mother Father ALYEA BEGUM MD ALI AJGOR ALI MIA Branch: Jamorkee Centre # 75 (Female), Member ID: 5946, Group No: 08 Member since: 01-02-1995 (20 Years) First loan: 5,000 taka. Existing Loan: BDT 45,000 Outstanding loan: BDT 24,750 Father			
(vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan like GB, BRAC ASA etc	:	No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Fifteen years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	Father's income (Vegetables selling)
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	•	01739-905731
Father Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamorkee Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Aleya Begum is a member of Grameen Bank since 20 years. At first she took 5,000 taka loan from Grameen Bank. Aleya Begum gradually took loan from GB. Utilize loan in vegetables selling business.

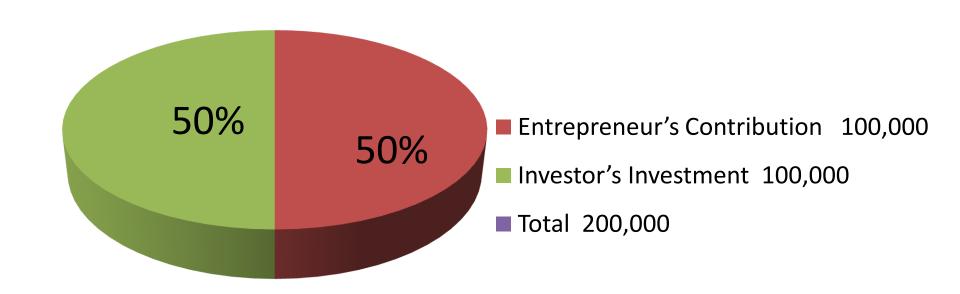
Proposed Nobin Udyokta Business Info				
Business Name	: SHARIF STORE			
Location	:	Pakulla bazar, Mirjapur, Tangail		
Total Investment in BDT	:	2,00,000 taka		
Financing	:	Self BDT 1,00,000 (from existing business) 50% Required Investment BDT 1,00,000 (as equity) 50%		
Present salary/drawings from business (estimates)	:	5,000 Taka		
Proposed Salary	:	6,000 Taka		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Biscuit, Chips, Chanachur, Soft drinks, Cosmetics, Bread etc. Average 12% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Tangail. Agreed grace period is 4 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Biscuit, Chips, Chanachur, Soft drinks,						
Cosmetics, Bread etc	3,000	90,000	1,080,000			
Rent from position	100	3,000	36,000			
Total Sales (A)	3,100	93,000	1,116,000			
Less. Variable Expense						
Biscuit, Chips, Chanachur, Soft drinks,			1			
Cosmetics, Bread etc	2,640	79,200	950,400			
Total variable Expense (B)	2,640	79,200	950,400			
Contribution Margin (CM) [C=(A-B)	460	13,800	165,600			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		400	4,800			
Mobile Bill		200	2,400			
Entertainment		300	3,600			
Transportation		500	6,000			
Guard		100	1,200			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		7,500	90,000			
Net Profit (E) [C-D)		6,300	75,600			

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Biscuit, Chips, Chanachur, Soft drinks, Cosmetics, Bread etc.	85,000	1,00,000	1,85,000
Fridge	15,000	-	15,000
Total	1,00,000	1,00,000	2,00,000

Source of Finance



Financia	Projection	(BDT)
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Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Biscuit, Chips, Chanachur, Soft drinks,					
Cosmetics, Bread etc	5,000	150,000	1,800,000	1,890,000	1,984,500
Rent from position	100	3,000	36,000	37,800	39,690
Total Sales (A)	5,100	153,000	1,836,000	1,927,800	2,024,190
Less. Variable Expense					
Biscuit, Chips, Chanachur, Soft drinks,					
Cosmetics, Bread etc	4,400	132,000	1,584,000	1,663,200	1,746,360
Total variable Expense (B)	4,400	132,000	1,584,000	1,663,200	1,746,360
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	277,830
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		400	4,800	5,500	6,000
Mobile bill & SMS Monitoring		450	5,400	6,000	6,500
Entertainment		300	3,600	4,000	4,500
Transportation		500	6,000	7,000	8,000
Guard		100	1,200	1,500	1,700
Salary (self)		6,000	72,000	72,000	72,000
Non Cash Item					
Depreciation		250	3,000	3,000	3,000
Total Fixed Cost		9,000	108,000	111,000	113,700
Net Profit (E) [C-D)		12,000	144,000	153,600	164,130
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	144,000	153,600	164,130
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus		107,000	223,600
	Total Cash Inflow	247,000	263,600	390,730
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	107,000	223,600	350,730

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:00

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures



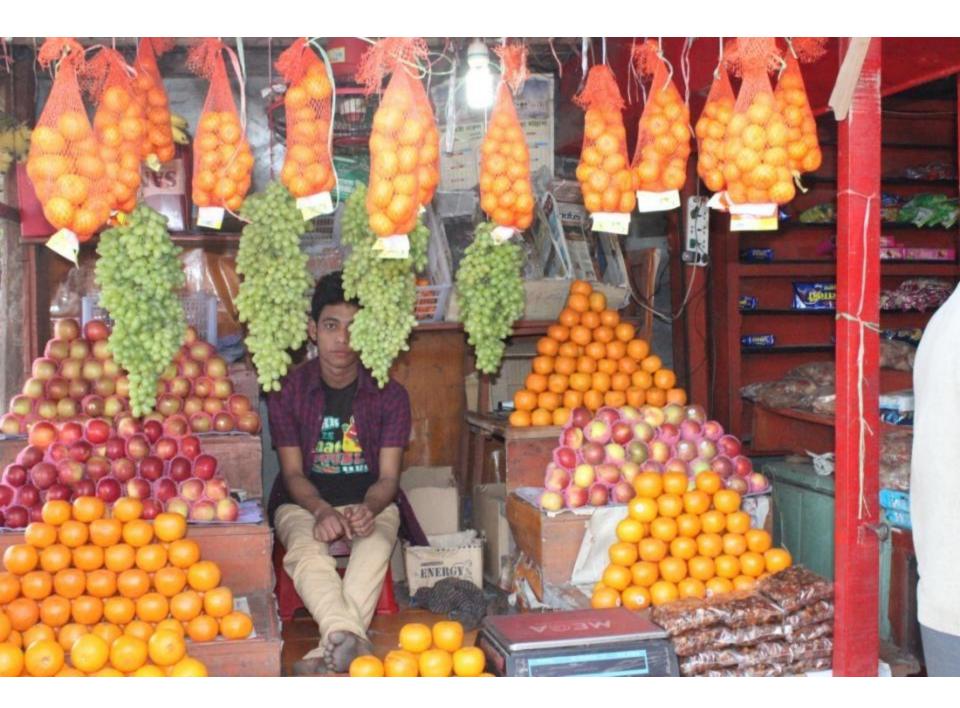


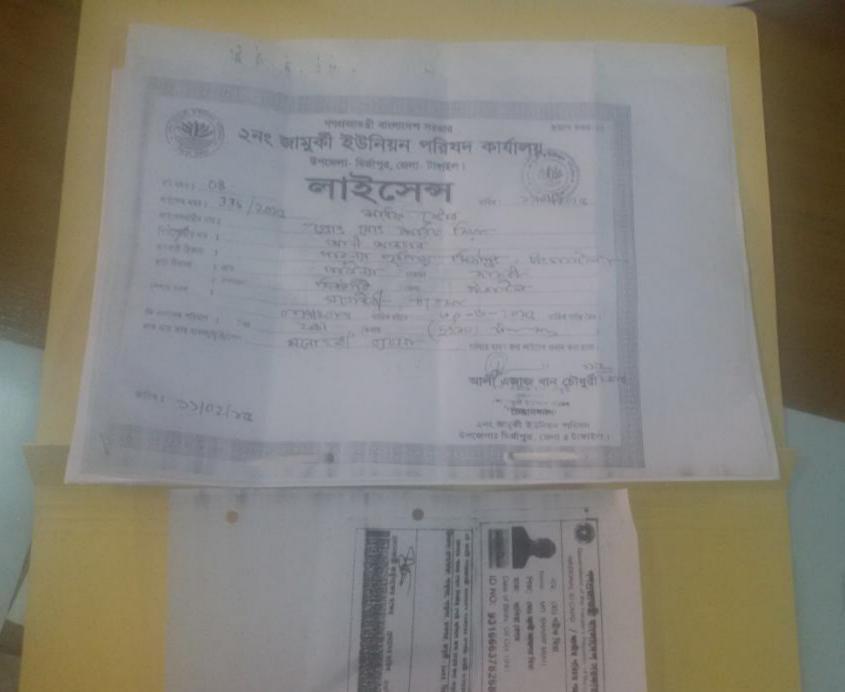












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FAMILY PICTURE

