

Proposed NU Business Name: **FRIENDS AQUARIUM PLAZA**



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Project verified by: Md Rofiqui Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD DULAL MIA
Age	:	12-01-1985 (30 Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	2 Daughter
No. of siblings:	:	2 Brothers and 1 Sisters
Address	:	Vill: Domni Noya para P.O: Tolna P.S: Khilkhet Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SELINA BEGUM
(iii) Father's name	:	MD JOYNAL ABEDIN
(iv) GB member's info	:	Branch: Dokshinkhan Uttara , Centre # 19 (Female), Member ID: 1704/2, Group No: 04 Member since: (08 Years) First loan: 5,000 taka. Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Seven years experience in running business. He has one year training.
Other Own/Family Sources of Income	:	Father's income (House rent and Business)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01920-940830
Mother Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dokshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Selina Begum is a member of Grameen Bank since 08 years. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info

Business Name	:	FRIENDS AQUARIUM PLAZA
Location	:	Domni bazaar, Khilkhet, Dhaka
Total Investment in BDT	:	BDT 2,00,000
Financing	:	Self BDT 1,00,000 (from existing business) 50% Required Investment BDT 1,00,000 (as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12 ft x 10 ft= 120 square ft
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Birds feed, aquarium, pigeon, aquarium tree, stone, fish etc. ▪Average 25% gain on sales. ▪The business is operating by entrepreneur. Existing no employee. ▪After getting equity fund one employee will be appointed. ▪The shop is rented. ▪Collects goods from Tongi bazaar, Katabon, Dhaka. ▪Agreed grace period is 4 months.

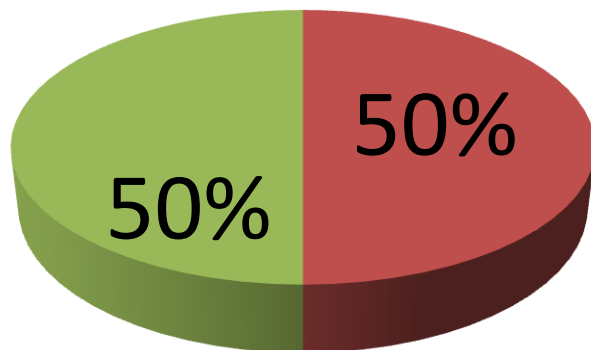
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Birds feed, aquarium, pigeon, aquarium tree, stone, fish etc	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Birds feed, aquarium, pigeon, aquarium tree, stone, fish etc	1,500	45,000	540,000
Total variable Expense (B)	1,500	45,000	540,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
Rent		1,000	12,000
Electricity Bill		600	7,200
Mobile Bill		300	3,600
Transportation		1,500	18,000
Salary (self)		5,000	60,000
Entertainment		100	1,200
Guard		100	1,200
Mosque bill		50	600
Total fixed Cost (D)		8,650	103,800
Net Profit (E) [C-D]		6,350	76,200

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Birds feed, aquarium, pigeon, aquarium tree, stone, fish etc	94,000	-	94,000
Birds feed (12 bag)		20,000	20,000
Aquarium (6)		15,000	15,000
Pigeon (5)		20,000	20,000
Tree, Stone, Pot		35,000	35,000
Fish		10,000	10,000
Security	6,000	-	6,000
Total	1,00,000	1,00,000	2,00,000

Source of Finance



■ Entrepreneur's Contribution 100,000

■ Investor's Investment 100,000

■ Total 200,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Birds feed, aquarium, pigeon, aquarium tree, stone, fish etc	3,300	99,000	1,188,000	1,247,400
Total Sales (A)	3,300	99,000	1,188,000	1,247,400
Less. Variable Expense				
Birds feed, aquarium, pigeon, aquarium tree, stone, fish etc	2,475	74,250	891,000	935,550
Total variable Expense (B)	2,475	74,250	891,000	935,550
Contribution Margin (CM) [C=(A-B)]	825	24,750	297,000	311,850
Less. Fixed Expense				
Rent		1,500	18,000	18,000
Electricity Bill		600	7,200	8,000
Mobile bill & SMS Monitoring		400	4,800	5,200
Transportation		2,000	24,000	26,000
Salary (self)		5,000	60,000	60,000
Salary (staff)		3,000	36,000	36,000
Entertainment		100	1,200	1,500
Guard		100	1,200	1,500
Mosque Bill		50	600	800
Total Fixed Cost		12,750	153,000	157,000
Net Profit (E) [C-D]		12,000	144,000	154,850
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	144,000	154,850
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		84,000
	Total Cash Inflow	244,000	238,850
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	84,000	178,850

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures













শামীম টেলিকম ডুমনি বাজার (কল রোড) ডুমনি

ফ্রেডস একুরিয়াম প্রাজ



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মী, বাজা, ঢাকা।

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জাহিদ টেলিকম
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FAMILY PICTURE

