Proposed NU Business Name: SOJON STORE



Project identification and prepared by: Md. Shohel Mollah, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SOJON MIAH		
Age	:	21-10-1983 (32 Years)		
Education, till to date	:	SSC pass		
Marital status	:	Married		
Children	:	1 Son and 1 Daughter		
No. of siblings:	:	1 Brother and 1 Sisters		
Address	:	Vill: Delduar P.O: Delduar P.S: Delduar Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. RENU BEGUM MD SOMEJ MIAH Branch: Delduar, Centre # 74 (Female), Member ID: 7061, Group No: 05 Member since: 19-04-2092 (23 Years) First loan:3,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 1,00,000 Outstanding loan: BDT 9,800 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Fifteen years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's income (Agriculture)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715-464305
Mother Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

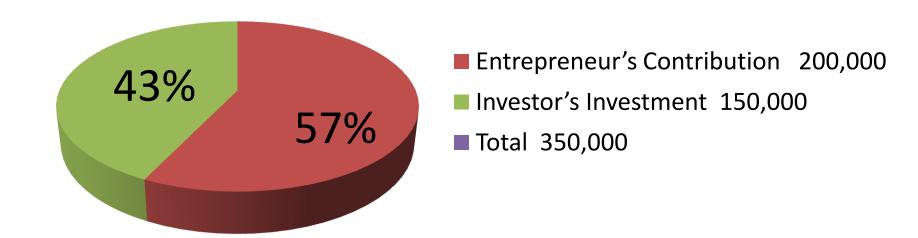
Most. Renu Begum is a member of Grameen Bank since 23 years. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	SOJON STORE	
Location	:	Delduar, Moulovi para, Delduar, Tangail	
Total Investment in BDT	:	BDT 3,50,000	
Financing	:	Self BDT 2,00,000 (from existing business) 57% Required Investment BDT 1,50,000 (as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	16 ft x 8 ft= 128 square ft	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Soft drinks, Flour, Bran, Sugar, Soap, Washing powder, Cosmetics, Chanachur, Chocolate, Chips etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Pakulla, Tangail and different company agent. Agreed grace period is 4 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice, Oil, Soft drinks, Flour, Bran, Sugar, Soap,					
Washing powder, Cosmetics, Chanachur,					
Chocolate, Chips etc	3,200	96,000	1,152,000		
Total Sales (A)	3,200	96,000	1,152,000		
Less. Variable Expense					
Rice, Oil, Soft drinks, Flour, Bran, Sugar, Soap,					
Washing powder, Cosmetics, Chanachur,					
Chocolate, Chips etc	2,720	81,600	979,200		
Total variable Expense (B)	2,720	81,600	979,200		
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800		
Less. Fixed Expense					
Rent		1,200	14,400		
Electricity Bill		500	6,000		
Mobile Bill		300	3,600		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Entertainment		200	2,400		
Guard		150	1,800		
Total fixed Cost (D)		8,350	100,200		
Net Profit (E) [C-D)		6,050	72,600		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice, Oil, Soft drinks	50,000	50,000	1,00,000			
Flour, Bran, Sugar, Soap, Washing powder	50,000	50,000	1,00,000			
Cosmetics, Chanachur, Chocolate, Chips etc	50,000	50,000	1,00,000			
Security	50,000	-	50,000			
Total	2,00,000	1,50,000	2,50,000			

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Rice, Oil, Soft drinks, Flour, Bran, Sugar,		1	i			
Soap, Washing powder, Cosmetics,		, l				
Chanachur, Chocolate, Chips etc	5,000	150,000	1,800,000	1,890,000	1,984,500	
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500	
Less. Variable Expense						
Rice, Oil, Soft drinks, Flour, Bran, Sugar,		1				
Soap, Washing powder, Cosmetics,		, l				
Chanachur, Chocolate, Chips etc	4,250	127,500	1,530,000	1,606,500	1,686,825	
Total variable Expense (B)	4,250	127,500	1,530,000	1,606,500	1,686,825	
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500	297,675	
Less. Fixed Expense						
Rent		1,200	14,400	14,400	14,400	
Electricity Bill		500	6,000	6,500	7,000	
Mobile bill & SMS Monitoring		400	4,800	5,200	5,800	
Transportation		1,500	18,000	20,000	22,000	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		300	3,600	4,000	4,200	
Guard		150	1,800	2,000	2,200	
Total Fixed Cost		9,050	108,600	112,100	115,600	
Net Profit (E) [C-D)		13,450	161,400	171,400	182,075	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	161,400	171,400	182,075
1.3	Depreciation (Non cash item)		1	-
1.4	Opening Balance of Cash Surplus		101,400	212,800
	Total Cash Inflow	311,400	272,800	394,875
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	101,400	212,800	334,875

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















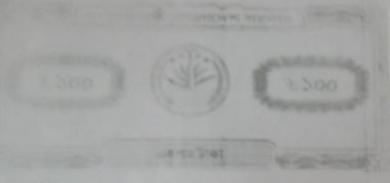












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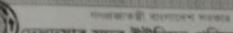
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মত চুকিপাত বৰ্ণত পৰাস্থ্য উৰচ পাছত মতানুমাত কোৰ হঠন। উৰচ পক উল্লেখ্য সৰ্থান্ত বন্ধাননাথ নানিব কাম পাছত মতু কথাছৈ নিবু অপনীৰ পৰিচা বিশিষ্ট কোৰালয়ৰ কাম বাংলা বাংলাহাৰ কথা ১৫ (পাঁচ) সংগঠন মেহাৰ অভিন জামানত বাংলা ৫০,০০০/- (পাছাৰ হাছাত) টাৰা এবং মানিক জায় ১,২০০/-১৫০ চানাত বুলিখা) টাৰা সামূহত সপত্ৰ হঠায় ভিত্তিত পাছ আহা এহৰ কবিলোৰ।

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FAMILY PICTURE

