#### Proposed NU Business Name: IMRAN DECORATOR



Project identification and prepared by: Md Abul Khayer, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ANISUR RAHMAN	
Age	:	23-08-1982 (33 Years)	
Education, till to date	:	Class 8	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	3 Sisters	
Address	:	Vill: Dhopajani, P.O: Jahidganj, P.S: Ghatail, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  KOHINUR  LATE KUDRAT ALI  Branch: Brahmanshashon Ghatail Centre # 16(Female),  Member ID: 1893 Group No: 02  Member since: 29-10-1980 (35 Years)  First loan: 2,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 1,20,000 Outstanding loan: BDT 40,391 Enrepreneur Himself No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Two years experience in running business.
Training Info	:	He has training for five years.
Other Own/Family Sources of Income	••	Agriculture
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01710-651440
Brother Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

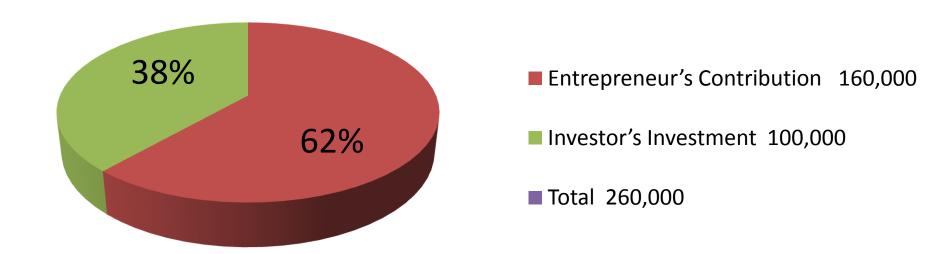
Kohinur joined Grameen Bank since 35 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	IMRAN DECORATOR	
Location	:	Kalidash Para, Tangail.	
Total Investment in BDT	:	BDT 2,60,000	
Financing	:	Self BDT 1,60,000(from existing business) 62% Required Investment BDT 1,00,000(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 6,000	
Proposed Salary	:	BDT 6,000	
Size of shop	:	22 ft x 12 ft= 264 square ft	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in rent necessary equipments for programs or events.</li> <li>The business is operating by entrepreneur. Existing two employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Ghatail.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Rent	35,000	420,000		
Total Sales (A)	35,000	420,000		
Less. Variable Expense				
		0		
Total variable Expense (B)	-	0		
Contribution Margin (CM) [C=(A-B)	35,000	420,000		
Less. Fixed Expense				
Rent	750	9,000		
Electricity Bill	500	6,000		
Mobile Bill	500	6,000		
Transportation	5,000	60,000		
Entertainment	500	6,000		
Salary (Self)	6,000	72,000		
Salary (Staff)	12,000	144,000		
Non-cash Item				
Depriciation	2,500	30,000		
Total fixed Cost (D)	27,750	333,000		
Net Profit (E) [C-D)	7,250	87,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Chair, 100x480 Plate, Sauce Pan, Rica Bowl, Curry bowl Jug, Drum, Table, Cloth	48,000 50,000 52,000	48,000 25,000 27,000	2,50,000		
Security	10,000	-	10,000		
Total	1,60,000	1,00,000	2,60,000		

### **Source of Finance**



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Rent	50,000	600,000	630,000	
Total Sales (A)	50,000	600,000	630,000	
Less. Variable Expense				
		0	0	
Total variable Expense (B)	-	0	0	
Contribution Margin (CM) [C=(A-B)	50,000	600,000	630,000	
Less. Fixed Expense				
Rent	750	9,000	48,000	
Electricity Bill	500	6,000	6,300	
Mobile Bill & SMS Monitoring	700	8,400	8,820	
Transportation	7,500	90,000	94,500	
Entertainment	600	7,200	7,560	
Salary (self)	6,000	72,000	60,000	
Salary (Staff)	18,000	216,000	192,000	
Non-cash Item				
Depriciation	4,167	50,000	50000	
Total Fixed Cost	34,050	408,600	429,030	
Net Profit (E) [C-D)	15,950	191,400	200,970	
Investment Payback		60,000	60,000	

# Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
	Investment Infusion by		
1.1	Investor	100,000	
1.2	Net Profit	191,400	200,970
1.3	Depreciation (Non cash item)		
	Opening Balance of Cash		
1.4	Surplus		131,400
	Total Cash Inflow	291,400	332,370
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back		
2.3	(Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	131,400	272,370

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:2

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures





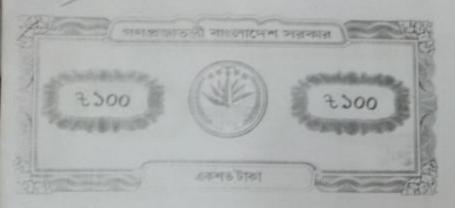












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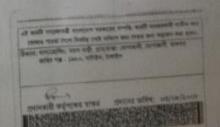
মানি ১২ পঞ্চ সামার ভিচ্চ অনু নাবলীয়ে কলিবাদ পাছা বাদক্ষেত্রন মেইন ব্যাহ সামার হ সংগঠিত এই প্রতিক্রমান আনু মানা মন্ত্রিক

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# **FAMILY PICTURE**

