A Nobin Udyokta Project

Amzad Store



NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath



Presented by Najmul Haqe

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Najmul Haqe
Age	:	01/05/1992 (23 Years)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	2 Brothers
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Mrs. Nurjahan Begum Md. Amzad Hossain Member since: 25/01/2011 Branch: Kalampur, Centre no.17, Group:09 Loanee No.6784 First loan:5,000/- Total Amount Received: Tk. 1,00,000/- Existing loan: 50,000 Outstanding: 24750
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU's Father N/A N/A N/A N/A
Education, till to date	<u> </u>	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Grocery Shop Business
Trade License Number	:	110
Business Experiences	:	5 years
Other Own/Family Sources of Income	:	Poultry Farm (Father)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	-	01916360487
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2011. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. NU's father invested the money in his business for expansion. NU's father has two poultry farm. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Amzad Store
Address/ Location	:	Kalampur Bazar, Dhamrai, Dhaka
Total Investment in BDT	:	600,000/-
Financing	:	Self BDT : 5,00,000 (from existing business) - 83% Required Investment BDT : 1,00,000 (as equity) - 17%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary		BDT 5,000
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	10%
profit margin	:	10%
Agreed grace period	:	3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Shop Advance: Grocery Goods:(*) Television: Furniture & Fan:	2,00,000 2,80,000 6,000 14,000		500,000
Proposed Stock Items: Grocery goods:(**)		100,000	100,000
Total Capital	500,000	100,000	600,000

Details present Stock (*) & Proposed Items (**) mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item	
Product name	Amount
Onion	20,000
Rice (30 Bosta)	60,000
Roshun	20,000
Soyabean Oil	10,000
Flour (7 Bosta)	10,000
Sugar	20,000
Dal	10,000
Salt	5,000
Potato	15,000
Spice	20,000
Soap	20,000
Beauty Cream	20,000
Shampoo	10,000
VIM	5,000
Toothpaste	5,000
Other Cosmetic items	10,000
Coconut oil	20,000
Present Stock	2,80,000

Proposed stock item				
Product Name	Amount			
Rice (20 bosta)	40,000			
Onion	20,000			
Soyabean Oil	20,000			
Sugar	10,000			
Flour (7 bosta)	10,000			
Proposed Stock	1,00,000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
r ai ticulai 5	Daily	Monthly	Yearly			
Sales (A)	6,000	180,000	2,160,000			
Less: Cost of Sale (B)	5,400	162,000	1,944,000			
Gross Profit (10%) (A-B)= [C]	600	18,000	216,000			
Less: Operating Costs						
Electricity bill		250	3,000			
Mobile Bill		400	4,800			
Rent		5,000	60,000			
Present Salary (Self)		5,000	60,000			
Employee's Salary (1)		3,000	36,000			
Others and Night Guard Bill		300	3,600			
Non Cash Item:						
Depreciation Expenses		250	3,000			
Total Operating Cost (F)		14,200	1,70,400			
Net Profit (E-F):		3,800	45,600			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	8,000	240,000	2,880,000	8,500	255,000	3,060,000	9,000	270,000	3,240,000
Less: Cost of Sale (B)	7,200	216,000	2,592,000	7,650	229,500	2,754,000	8,100	243,000	2,916,000
Gross Profit 10% (A-B)=(C)	800	24,000	288,000	850	25,500	306,000	900	27,000	324,000
Less operating cost:									
Electricity bill		300	3,600		350	4,200		400	4,800
Mobile Bill		450	5,400		500	6,000		500	6,000
Entertainment		0	0		0	0		0	0
Present salary/Drawings- self		5,000	60,000		5,000	60,000		5,000	60,000
Employee's Salary (1)		3,000	36,000		3,000	36,000		3,000	36,000
Rent		5,000	60,000		5,000	60,000		5,000	60,000
Others and Night Guard Bill		350	4200		350	4200		450	5400
Depreciation Expenses		250	3,000		250	3,000		250	3,000
Total Operating Cost (D)		14,350	1,72,200		14,450	1,73,400		14,600	1,75,200
Net Profit (C-D) = (E)		9650	1,15,800		11,050	1,32,600		12400	1,48,800
GT payback			40,000			40,000			40,000
Retained Income: 75800					92,600			1,08,800	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	115,800	132,600	148,800
1.3	Depreciation (Non cash item)	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus	0	78,800	173,600
	Total Cash Inflow	218,800	213,600	325,400
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3.0	Net Cash Surplus	78,800	173,600	285,400

SWOT Analysis



Strength

- Environment-Friendly.
- Skilled & 5 Years of Experience
- Position of his shop in the market.
- Good Networking with Retailer

WEAKNESS

Credit Sale

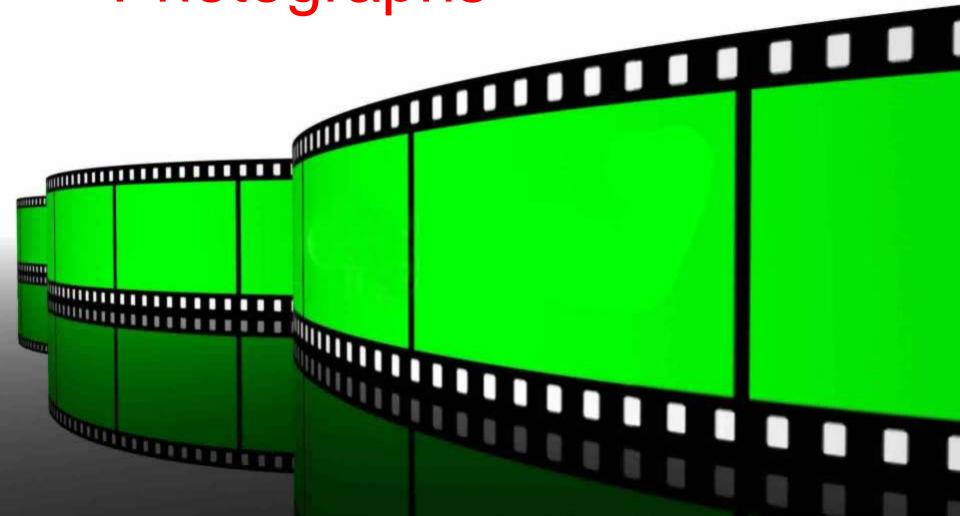
OPPORTUNITIES

- Expansion Of Business
- Increasing the number of Customer
- Have chance to create more buyer in different market

THREATS

- Competitor may create.
- Fire.
- Theft.

























PAOPOSS





"দোকান ঘর ভাড়ার চুক্তিপত্র"

১। মোঃ বিল্লাল হোসেন, পিতামৃত- কলির, সাং- গোয়ালদী, পোঃ- কালামপুর, থানা- ধামরাই, জেলা- সাকা, জাতীরতা- বাংলাদেশী, ধর্ম- ইসলাম, পেশা- গৃহপ্তি।

1 প্রথম পক্ষ 1

১। মোঃ নাজমূল হক, পিতা- মোঃ আমজান হোমেন, সাং- ভালুম, পোঃ- কালামপুর, থানা- ধামরাই, জেলা-ঢাকা, জাতীয়তা- বাংলাদেশী, ধর্ম- ইসলাম, পেশা- ব্যবসা।

ঃ থিতীয় পঞ্চ ঃ

পরম কালনাময় মহান আল্লাহ তালালার নাম খরন করিয়া অত্র লোকান ঘর ভাড়ার চুকিপত্র দলিল লেখাইয়া দইতেছি যে, নিয় বর্নিত দোকান ঘর ২য় পঞ্চ ব্যবসা করার জন্য ভায়া নেওয়ার প্রস্তাব করিলে আমি ১ম পঞ্চ উক্ত প্রস্তাবে রাজী ও সম্মত্তি জ্ঞাপন করতঃ উপস্থিত মাঞ্চীগনের মোকবেলায় অর চুডিপরের শর্তাবদী বিস্তায়িত আলাপ-আলোচনা করিয়া উভয় পঞ্চের নিদ্ধান্ত মোতাবেক বর্নিত দোকান ঘর ভাতার চুক্তিপত্র আবদ্ধ ইইলাম।







Presented at

GT's 10th Internal Design Lab

On June 4, 2015 at GT

