Grameen Kalyan



Proposed NU Business Name: Ma-Baba Fisheries



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md.Nadiruzzam; Vill: Chor-krisnopur, Post: Somvugong, Upazilla: Sadar, District: Mymensingh.
Age	:	26 Years
Marital status	:	Married.
No. of siblings:	:	2 (Tow) Brothers & 3 (Three) Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN,GKFetc. (ix) Others	:::::::::::::::::::::::::::::::::::::::	Mother Yes Father Most. Anwara Begum. Md. Abdul Jolil. Branch: Chorneloxia, Group # 07, Centre # Loan no.5123, Member since: 2003, First loan: Tk.3500, Existing loan: 28,000, Outstanding: 23,000. My Father paying GB loan installment. No Nil Nil Nil
Education, till to date	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		He has no formal training but 4 years experience in running business. His father helps him to operate the existing business.
Other Own/Family Sources of Income	:	Business.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01863082778
Birth Certificate.	:	6118149957310
NU Project Source/Reference	:	GK

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2003. At first she took GB loan BDT= 35,00 (Three thousand Five hundred) and used the money in household development. Gradually several times she took GB loan and utilized it in business purposes.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

	_		
Project's Name	:	Ma-Baba Fisheries.	
Address/ Location	:	Mojahardi, Tarakandha, Mymensingh.	
Total Investment	:	BDT = 4,26,750	
Financing	:	Self financing: BDT= 2,26,750 (Existing Business & Cash) Required Investment: BDT = 2,00,000 (as equity)	
Present salary/drawings from business (estimates)	:	Nil.	
Proposed Salary	:	BDT= 5000 (Five thousand).	
Proposed Business Implementation Plan	:	(i) The project will start with 3 ponds (total 0.90 acre land). All the ponds are my own. Planning to cultivate 2 different types of fish in each pond in two layer (Koi & White) and two cycle in each year. The estimated pay back period is 3 years. The expected date to start the project is early June 2015.	

Information of Existing Business Operation

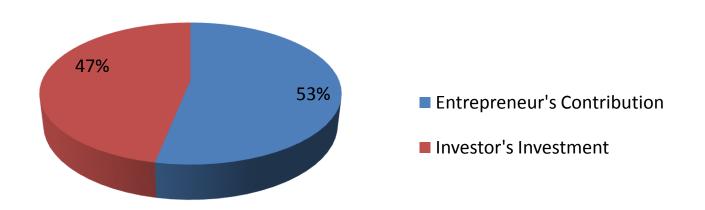
Particulars	Existing Business
	Yearly
Sales (A)	300,000
Cost of Sales (B)	195,000
Gross profit (GP) [C=(A-B)]	105,000
Less: Operating Costs:	
Electricity bill	8,000
Labor	1,000
Transport	3,000
Present salary/Drawing self	
Mobile bill	500
Other Expenses	1,500
Non Cash Item:	
Depreciation Expenses	
Total Operating Cost (D)	14,000
(C-D) Net Profit:	91,000

PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Pond Own (3 ponds)Repair	29,000	_	29,000
Water Motor	6,000	-	6,000
Buy Fish Koi (1pic* 1 Tk)	-	35,000	35,000
White Fish	50,000	_	50,000
Fish Feed and medicine	-	277,750	277,750
Electric Fitting	2,000	-	2,000
Furniture	5,000	2,000	7,000
Cash in Hand	15,000	5,000	20,000
Total Capital	107,000	319,750	426,750

Source of Finance

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	226,750	53
Investor's Investment	200,000	47
Total Investment	426,750	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (Bi	DT)	Y	ear 2 (BD	T)		Year 3 (BD	OT)
Particulars	1 cycle	2 cycle	Yearly 1& 2	1 cycle	2 cycle	Yearly 1& 2	1 cycle	2 cycle	Yearly 1& 2
Revenue:	•	•		•	•		•	•	
Estimated Sales (Koi)	342,125	342,125	684,250	376,338	376,338	752,675	413,971	413,971	827,943
Estimated Sales (White Fish)		•	·	•	,	,	- , -	- , -	
	152,000	152,000	304,000	167,200	167,200	334,400	183,920	183,920	367,840
(A) Total Revenue	494,125	494,125	988,250	543,538	543,538	1,087,075	597,891		
Less: Cost of sales:							,	•	
Fish Cost	75,000	75,000	150,000	82,500	82,500	165,000	90,750	90,750	181,500
Fish Feed	277,750	277,750	555,500	305,525	305,525	611,050	336,078	336,078	672,155
(B) Total Cost of Sales	352,750	352,750	705,500	388,025	388,025	776,050	426,828	426,828	853,655
Gross profit (GP) [C=(A-B)]	141,375	141,375	282,750	155,513	155,513	311,025	171,064	171,064	342,128
Less:Operatin Costs:	· .	•	, ,	•		,	,		
Electricity bill	8,000	8,000	16,000	8,800	8,800	17,600	9,680	9,680	19,360
Transportation	4,000	4,000	8,000	4,400	4,400	8,800	4,840	4,840	
Fish Net	5,000	-	5,000	5,000		5,000	5,000	·	5,000
Stationary	500	500	1,000	550	550	1,100	605	605	1,210
Mobile bill (SMS & Reporting			,			,			.,
inclusive)	1,200	1,200	2,400	1,320	1,320	2,640	1,452	1,452	2,904
Proposed salary-self	30,000	30,000	60,000	33,000	33,000	66,000	36,300	36,300	72,600
Other Expenses	2,000	2,000	4,000	2,200	2,200	4,400	2,420	2,420	4,840
Depreciation Expenses		-	4,000			4,000	-	-	4,000
Total Operating Cost (D)	50,700	45,700	100,400	55,270	50,270	109,540	60,297	55,297	119,594
(C-D)Net Profit:	90,675	95,675	182,350	100,243	105,243	201,485	110,767	115,767	222,534
Retained Income:			182,350			201,485			222,534

Notes: 1. Agreed Grace period: 6 Months.

2. Investment Payback schedule: 6 installment including ownership transfer fee after 6 month grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2	Year 3
Cash inflow			
Opening Balance	15,000	312,350	433,835
Capital Infusion by Investor	200,000		
Sales	988,250	1,087,075	1,195,783
Total Receipts	1,203,250	1,399,425	1,629,618
Cash Outflow:			
Cost of goods sold	705,500	776,050	853,655
Operating expenses	100,400	109,540	119,594
Fish Net	15,000	-	-
Return to investor (including Transfer fee)	70,000	80,000	90,000
Total payment	890,900	965,590	1,063,249
Closing Balances	312,350	433,835	566,369

SWOT ANALYSIS

STRENGTH Employment: Self: 1 Others (beyond family): 0 Ownership in his own name.	Weakness ☐ Flood in rainy season. ☐ Unavailability of quality food;
Opportunities □ This area is famous for Fish Farming; □ Investor's money will be payback in three years. □ Local Veterinary Doctors.	THREATS Theft; Epidemic Disease. Virus, bacterial, fungal & water mold infection; Water temperature;

Presented at 4th Ex. SB Design Lab on June 7, 2015 at Grameen Kalyan

Thank you

Pictures

My Pond and me









Trade License

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